



Audrey AMROUCHE

Digital Marketing Student

CONTACT

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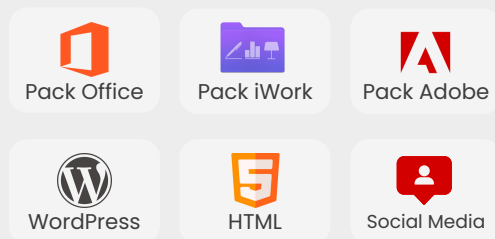
SKILLS

- Adaptability
- Organization
- Teamwork
- Creativity
- Rigor
- Digital Marketing
- Branding
- Copywriting
- Design
- SEO

LANGUAGES

- English (B2 - 835 TOEIC)
- Spanish

SOFTWARE



INTERESTS

- Travel
- Sports
- Art
- Music
- Writing
- Design

ABOUT ME

Creative and passionate about digital marketing, I fully invest myself in every project with rigor and determination. Driven by my curiosity and perseverance, I am eager to learn, innovate, and bring to life ideas that are meaningful and impactful.

WORK EXPERIENCE

- September 2024 - January 2025 • **Digital Marketing Project Manager Intern**
Laboratoire Therascience
- Develop web assets (visuals, landing pages...)
 - Create advertising campaigns (AdWords and Meta)
 - Design and implement email marketing campaigns
 - Manage and analyze campaign performance
- January - July 2024 • **Marketing Assistant Intern**
Solina Jongenheem a.s.b.l.
- Create a variety of communication materials
 - Participate in a digital educational workshop
 - Write engaging marketing content
 - Develop and implement marketing campaigns
- January - June 2023 • **Marketing Project Manager Intern**
PBI Group
- Design and implement the digital content strategy
 - Collaborate closely with sales agents
 - Optimize the user experience (UX/UI) on the website
 - Manage website design and SEO marketing
- April - June 2022 • **Marketing Assistant - Communication Intern**
Grech Immobilier
- Collaborate with a full-service communication agency
 - Design and implement email marketing campaigns
 - Manage the editorial calendar and content creation
 - Conduct market research and marketing analysis

EDUCATION

- Programme Grande École - Master's in Marketing 2023 - 2026
Kedge Business School
- Bachelor's in Management - Digital Marketing 2022 - 2023
Kedge Business School
- DUT TC (Business and Sales Techniques) 2020 - 2022
IUT
- High School Diploma (Economics and Social Sciences) 2019 - 2020
Dumont d'Urville High School