



CONTACT

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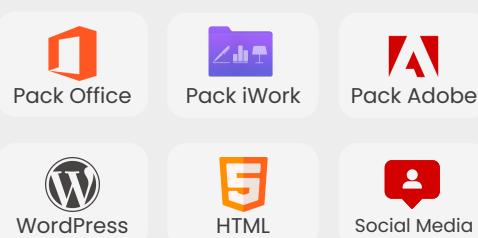
SKILLS

- Adaptability
- Organization
- Teamwork
- Creativity
- Rigor
- Digital Marketing
- Branding
- Copywriting
- Design
- SEO

LANGUAGES

- English (B2 – 835 TOEIC)
- Spanish

SOFTWARE



INTERESTS

- Travel
- Sports
- Art
- Music
- Writing
- Design

Audrey AMROUCHE

Digital Marketing Student

ABOUT ME

Creative and passionate about digital marketing, I fully invest myself in every project with rigor and determination. Driven by my curiosity and perseverance, I am eager to learn, innovate, and bring to life ideas that are meaningful and impactful.

WORK EXPERIENCE

September 2024 – January 2025	Digital Marketing Project Manager Intern Laboratoire Therascience <ul style="list-style-type: none">• Develop web assets (visuals, landing pages...)• Create advertising campaigns (AdWords and Meta)• Design and implement email marketing campaigns• Manage and analyze campaign performance
January – July 2024	Marketing Assistant Intern Solina Jongenheem a.s.b.l. <ul style="list-style-type: none">• Create a variety of communication materials• Participate in a digital educational workshop• Write engaging marketing content• Develop and implement marketing campaigns
January – June 2023	Marketing Project Manager Intern PBI Group <ul style="list-style-type: none">• Design and implement the digital content strategy• Collaborate closely with sales agents• Optimize the user experience (ux/ui) on the website• Manage website design and SEO marketing
April – June 2022	Marketing Assistant – Communication Intern Grech Immobilier <ul style="list-style-type: none">• Collaborate with a full-service communication agency• Design and implement email marketing campaigns• Manage the editorial calendar and content creation• Conduct market research and marketing analysis

EDUCATION

Programme Grande École – Master's in Marketing	2023 – 2026
Kedge Business School	
Bachelor's in Management – Digital Marketing	2022 – 2023
Kedge Business School	
DUT TC (Business and Sales Techniques)	2020 – 2022
IUT	
High School Diploma (Economics and Social Sciences)	2019 – 2020
Dumont d'Urville High School	