

# **Audrey Belliot Darmon**

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### **EDUCATION**

IAAC - Institute for Advanced Architecture of Catalonia ELISAVA with FabLab BCN and Elisava (2021-2022)

#### Master in Design for Emergent Futures

- Speculation and foresight studies to assess the role of technologies in the current transformation of society,
- Development of meaningful actions and relations between human and non-humans cohabiting earth
- Technical skills (Fab Academy) from coding to digital fabrication.
- Master thesis and final project: Creation of the Slow Lab collective, exploration of alternatives to high technologies

# **ENSCi**

ENSCI - Les Ateliers

Ecole Nationale Supérieure de Création Industrielle (2018-2019) French Design School

Master in Innovation by design

- Conceive and implement new and original concepts (products, services, business models, organizations) with service design and co-construction methodologies
- Master thesis: 'How to ease "co-habitation" in public spaces?'

#### NEOMA

Neoma Business School (2009-2013)

Master of Science in Management

- Focus on Entrepreneurship Studies and Project Management
- Master thesis: 'Business model innovation: from the Bottom of the Pyramid to developed markets'

### OLUNTEERING EXPERIENCE

Vice-president - Gastronomes Engagés (2016-2021) AMAP (Community supported agriculture group)

- Maintain relationships with local producers, animation of the local community, contracts administration
- Taskforce to work on food accessibility for poorer households

Facilitator - PLACE place.network (2017-2019)

- Mentoring of 40 participants (migrants and civil society)
- Innovation labs co-facilitation: empathy maps, user journeys, Business Model Canvas, MVP (Minimum Viable Product), roadmaps, pitch, prototyping, user testing

Volunteer - French Red Cross (2015-2018)

Mobile team ('Maraudes') for homeless people assistance

# LANGUAGES

French - mother tongue | English - fluent | Spanish - advanced

### PERSONAL INTERESTS

Reading | Writing | Making things | Sewing | Yoga | Agriculture

#### WORK EXPERIENCE



Co-founder of Slow Lab (December 2021 to today)

Collective of designers at the intersection between the slow movement and low-tech to bring awareness and promote a resilient lifestyle.

Social events organization and creation of artefacts to open conversations around how to integrate ancient techniques into our present context. Slow Lab Instagram page



Open innovation project manager (2019-2021) Liberté Living-lab, Paris, France

Main projects

- Préfecture d'Occitanie (Occitanie region) Public policy design project to deliver public services to a rural senior population with low digital literacy living in a mountain area: user research, focus groups, ideation, conception, tests.
- Etablissement Français du Sang (blood donors organization) Service design project to improve communication flows between blood collection mobile teams and headquarters: user research to identify challenges, online concertation, ideation workshops, conception.
- Other missions for various clients: Grand Paris Seine et Oise, Bayard Media, DGEFP, Roche Pharma
- Internal projects: Taskforce to develop frameworks for organizations to meet both business and positive social, societal, environmental impact.



Senior Consultant (2013-2019)

CGI Business Consulting - BU EUTM (Energy, Utilities, Telecommunications & Media)

- Orange Digital Department Product Owner and data analyst
- Engie Marketing Department Lead of the billing process
- Other missions for various clients: Orange France Purchasing Department, Orange Poland, Mobistar, RTE
- Internal: Roadmap to train consultants to service design



Marketing & Com. Assistant (2011 - 6 months) uMedia - International film group in Brussels, Belgium



Channel Management Assistant (2010 - 6 months) Adjust Your Set - Online video creative agency in London, UK

# OTHER SKILLS

Design - Fusion 360, Inkscape, Figma, Kicad (electronics design) Digital Fabrication - 3D printing, laser cutting, CNC milling Web - HTML, CSS, PHP, Javascript, learning p5.js (creative coding) No code - Notion, Bubble

Methodologies - Design Thinking, Agile, Lean Startup, rapid prototyping