Initial Meeting Notes 11/03/22

Roles Creative Director: Audrey Engman

Designer/Developer: Sarah Wang

FRANK OCEAN WEBSITE

\*\*MEETING PERSON\*\*\*

Notes:

* Overall bright colorful pop aesthetic to emulate his album covers and merchandise (included in previous project overview)
  + Mix of Blonde album aesthetic and DHL/In my Room singles
* Should feel **more avant-garde than templated** (maybe nav bar doesn’t go up top). Overall non-traditional
* Was thinking of including photos of him mixed with bright graphics
* Love the type faces in Blonde album cover and DHL and In My Room single cover (if you wanted to go more artistic route)
* Structure:
  + Home Page
  + Channel Orange
  + Blonde
  + Other page(s): most popular singles (flexible about this structure though)
* Really cool icons on DHL album cover
* Biking (Solo) sound could be incorporated