

AUDREY ZECHA

www.audreyzecha.com
Boston, MA

EXPERIENCE

EDX

Associate User Experience Practitioner

January 2018 - Present

- solve learner problems on the edX platform
- create appropriate artifacts to document problems and solutions: sketches, wireframes, high-fidelity designs, see-do diagrams, etc
- conduct moderated and unmoderated user research
- collaborate on cross-functional teams within the greater product delivery org at edX, working with product managers and engineers to create great experiences

User Experience Design Coop

January 2017 - June 2017

- built wireframes of pages and flows
- tested wireframes and designs on users
- created a responsive pattern library with reusable components
- redesigned and reorganized the Help Center

METROPOLIS OF BOSTON CAMP

Web Design/Office Assistant

May 2014 - February 2017

- redesigned camp and retreat center websites
- organized & updated office file system
- managed registration system
- managed email and phone

CLEVELAND DESIGN

Graphic & Interactive Web Design Coop

January - June 2016

- redesigned and upgraded clients' websites from Drupal 6 to Drupal 7
- created and coded responsive HTML email templates for clients
- created banner ads, posters, and other print documents for clients

EDUCATION

NORTHEASTERN UNIVERSITY

BOSTON, MA Fall 2013 - Fall 2017

*College of Computer and Information Science
Honors Program*

*Bachelor of Science in Computer Science and
Interactive Media, 2017 (magna cum laude)*

Honors: Dean's List (Fall 2013-2017),
3D Art Final Project made the cover of
CAMD Inaugural Magazine (Fall 2013)

TOOLS & SKILLS

Usability testing (moderated &
unmoderated) | Wireframing | Card
sorting | Journey Mapping | User Flows
User Stories | Personas

Sketch | Axure | Invision
Adobe Creative Suite | Balsamiq

INTERESTS

Boxing, Cross-Country Skiing,
Baking, Piano, Calligraphy