

CARBON FEAT



PROBLEM

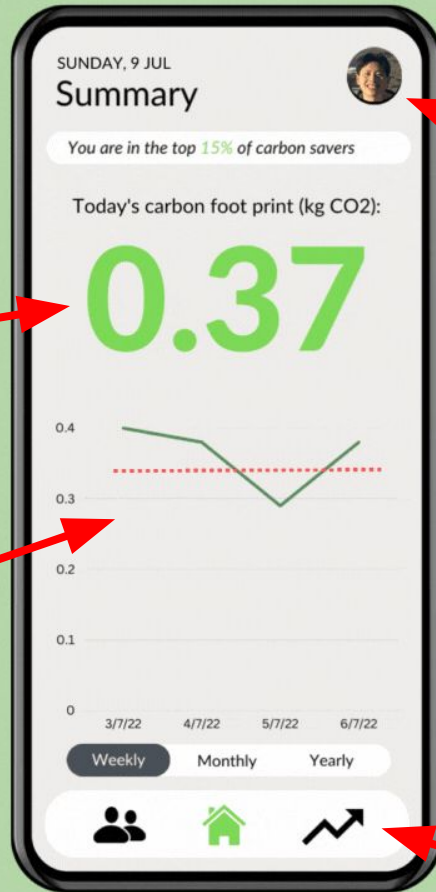
What technology could we implement to help us promote sustainable travel whilst encouraging users to reduce their carbon footprint?

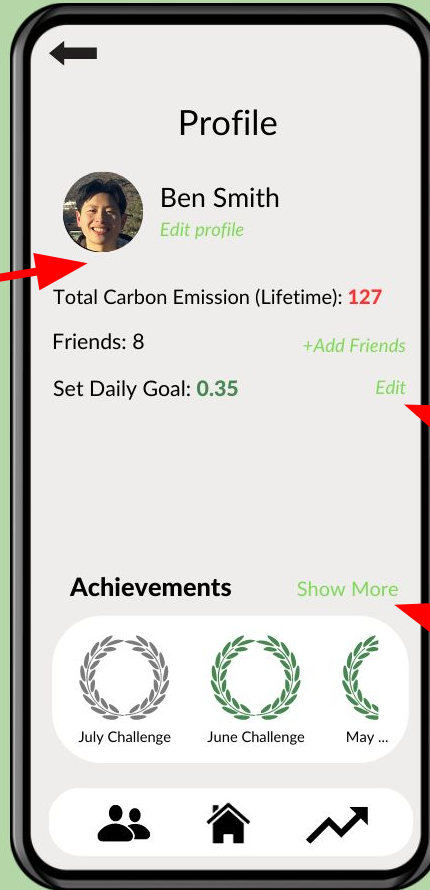


SOLUTION

An app that accurately and automatically calculates and logs your carbon footprint for the week, month and lifetime.









Achievements

Bronze:



Reached Daily Goal



2 Day Streak



3 Day Streak



4 Day Streak



5 Day Streak



6 Day Streak

Silver:



1 Week Streak



2 Week Streak



3 Week Streak



4 Week Streak



First on Leaderboard



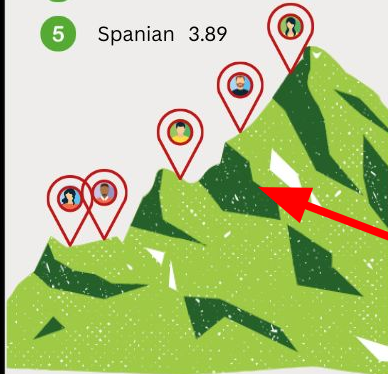
Maintain Top 3



Weekly Leaderboard

Top 5 Weekly:

- 1 Wong Yuen Yee 0.93
- 2 John Citizen 1.02
- 3 Alvin She 1.57
- 4 Sam Smithie 2.31
- 5 Spanian 3.89



SUNDAY, 9 JUL
Length: 01:20

Route Summary

Carbon Emitted: 0.25

Advice:

Try lime biking from Elizabeth Street to your destination.

Previous Routes





Previous Routes

Sat 12:31pm 8 JUL



3.26km

0.12 ➡

Fri 9:02am 7 JUL



5.91km

0.43 ➡

Thu 8:03pm 6 JUL



0.43km

0 ➡

Wed 5:32pm 5 JUL



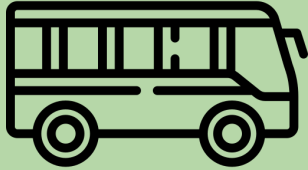
3.52km

0.32 ➡

Tue 1:14pm 4 JUL

User Journey

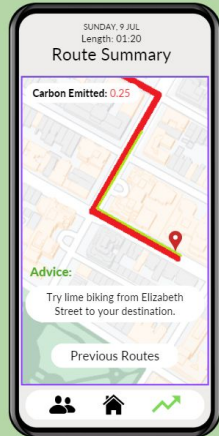
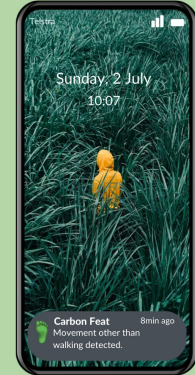
User is riding bus to Work



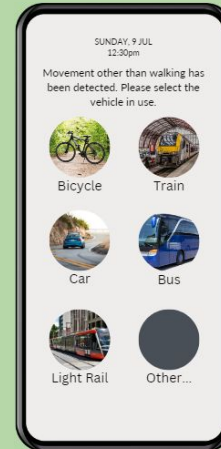
Arrive at destination



Notification pops up on phone



The user then opens the route summary that provides suggestions for a more carbon efficient travel route.



User can click on notification then select transport vehicle used

SUNDAY, 9 JUL
12:30pm

Movement other than walking has
been detected. Please select the
vehicle in use.



Bicycle



Train



Car



Bus



Light Rail



Other...