**Hi! Please just answer the below questions, and we are good to go ☺**

1 What is the URL of your website?

[**www.aufposting.com**](http://www.aufposting.com)

2 What is the name of your company?

**Auf Posting**

3 What is the name of your product/service?

**It’s doesn’t have a name per say but I call it “listing distribution system/solution” but I’m sure you can be more creative then I am.**

4 How long would you like your script to be?

**I’m thinking that anything between 30-60 sec is plenty to explain our business.**

5 Who is your target customer?

**Landlords, building owners, building managers, anyone that wants to rent their space.**

6 What is the main message you wish to tell about your product, company or service?

**Using aufposting is/will**

**a. Start generating interest immediately.**

**b. Very easy and simple on-boarding process**

**c. Help you fill your vacancies with ease**

**d. Listed on all major sites like Kijiji, LesPAC, Louer.com**

**e. Very affordable solution**

**f. We do all the work for them**

7 Do you want me to write the script for a voiceover artist, or for an animator to use words on screen?

**Ideally the text can be used for both. We’re undecided at this time how to proceed.**

8 Give 2 or 3 Reasons why you're different or better than your competition.

**MUCH cheaper, greater reach, extremely easy onboarding**

9 What type of video will you make? Whiteboard, Explainer or Presenter? A combination?

**TBD**

10 What ‘CALL TO ACTION’ do you want? (Call, Click, Fill in Form etc.)

**Fill the form or contact us**

11 Will you be hiring a male or female voiceover once I have written the script?

**TBD**

12 What tone do you want me to use in the script? Serious, Funny, Happy, Professional, Casual?

**Professional**

13 Would you prefer more simple, straightforward English, or more inventive and creative wording?

**Straightforward**

14 Do you have any other thoughts or ideas?

15 Do you have a Fiverr Video provider? Who is it?

**No we’re looking for one or for a good spokesperson. Can you help?**

16 Are there any Videos online that are similar to how you would like me to write?

**None that I’ve seen but regardless we’re looking for something unique ;)**

**Thanks, looking forward to it! ☺**

**Lauren**