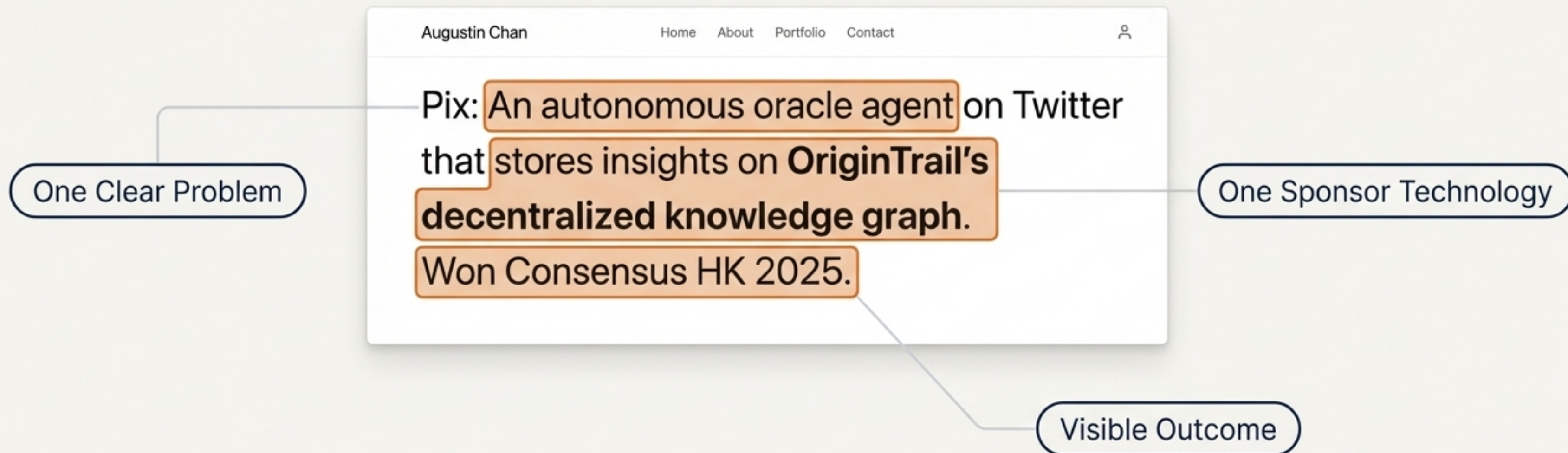


The Strategy in Action: Pix Revisited.



The project's description is a perfect summary of the winning formula: a unique idea, integrated with the sponsor's tech, leading to a successful result.