

Your Presentation is **More Important** Than Your Code.

In the face of AI — real humans, real human presentation, and real human story telling are even more important than before.

Judges reward “direction”,
not completeness.



You don't need to finish the whole product. You need to show **where it's going** and why that direction matters. A rough demo + a convincing 'next step' often beats a polished but boring app.
