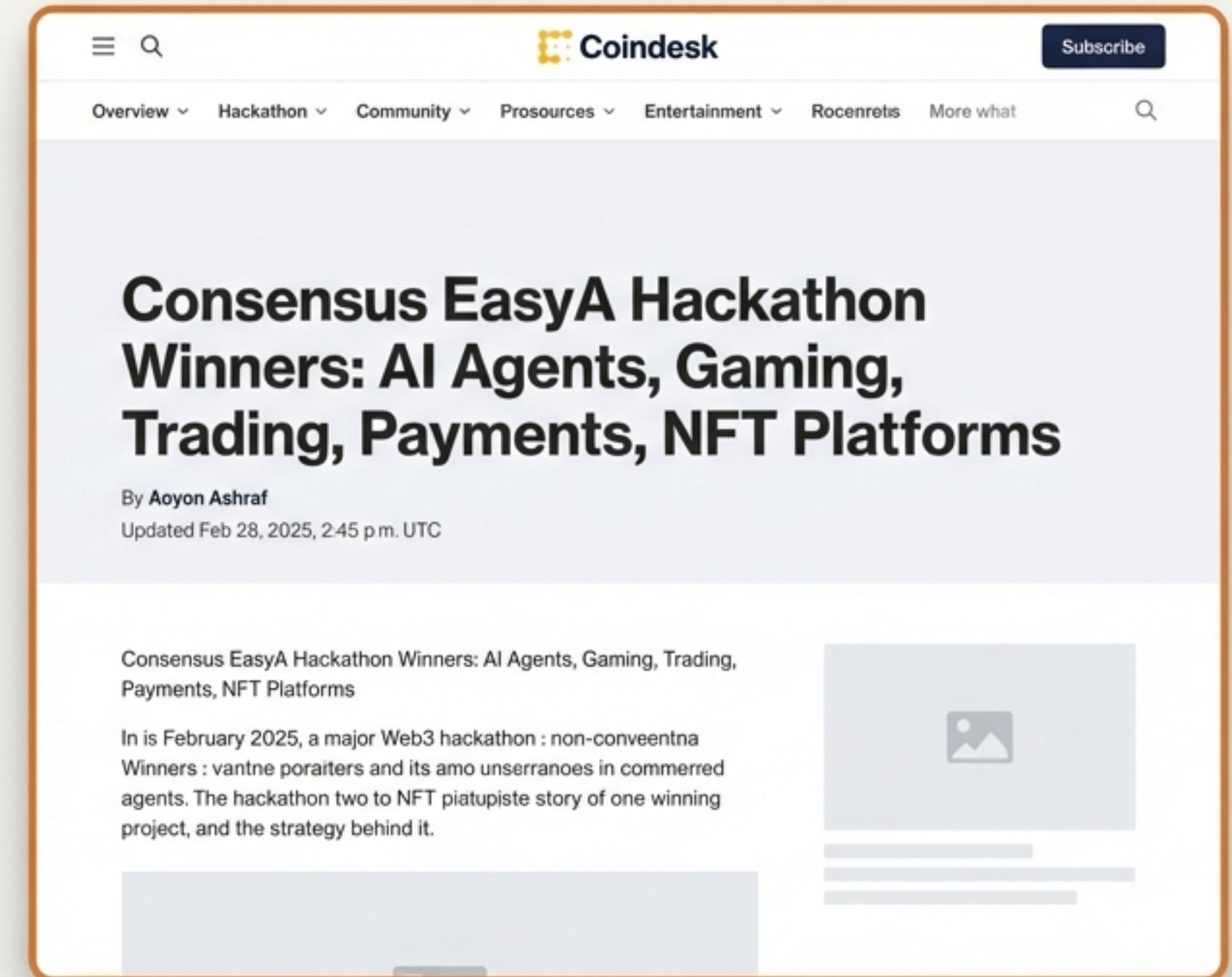# A Hackathon Win is More Than Just Code.

In February 2025, a major Web3 hackathon concluded in Hong Kong. This is the story of one winning project, and the strategy behind it.