



AUGIE DELMONACO

UX/UI Designer

UX/UI Designer with 8 years' experience in branding and graphic design. Led creative initiatives for multiple successful brand redesigns. Currently acquiring a UX/UI certificate from the University of Texas with skills in **UX Research, Design Thinking, Visual Prototyping, and User Interface Development**. Thrives in a collaborative environment bringing ideas to life with the ultimate goal of improving a user's experience.

EXPERIENCE

UX/UI Certificate Program | University of Texas | (06/19 - 12/19)

- Execute project briefs from the initial UX Research phase through to the final product composition using the design thinking process to visualize & iterate effective UX design
- Construct digital products using front-end development best practices
- Present case studies to key stakeholders in a professional environment

Save an Angel Website | Responsive Redesign

- **Redesigned** the organization's website to be more **modernized** and **user-friendly** on both desktop and mobile platforms
- Owned all **mobile design** composition & iterations throughout **design thinking** process
- Hosted stakeholder meetings to further understand **business needs** & core user

FitFriends Mobile App | Fitness App for iOS Devices

- Design a **mobile app** to assist young professional in scheduling workouts with friends and maintaining a healthy lifestyle
- Acted as Project Manager, keeping team on task by executing the **Agile PM method**
- Facilitated research initiatives to develop a **user persona, problem statement & design prototypes** that effectively **solved the user's needs** & pain points

DHI Mortgage | Graphic Designer | Austin, TX | (04/19 - Present)

- Ideate and design **storyboards** for video production team
- Formulate the **design, layout & copywriting** needs for new mortgage program flyers
- Exercise strict **project management** skills to carry out abrupt same-day turnaround times

Freelance | Graphic Designer | Austin, TX | (01/17 - Present)

- Procure strong **client relationships** ensuring open communication & positive experience
- Produce **corporate identity** and **logo designs** from concept to completion
- Compose marketing literature such as brochures, flyers & catalogs for **various industries**

Gold Eagle Co. | Sr. Graphic Designer | Chicago, IL | (08/11 - 10/18)

After 6 years of service, achieved 3 promotions from Marketing Brand Assistant to Senior Graphic Designer

- Conducted brainstorming sessions with **key stakeholders**
- Increased retail sales **10-20%** from 2016-18 by executing packaging design needs & performing multiple **competitor analyses** to diversify the product line
- Translated **detailed product specs** into visually compelling graphics & brand copy
- Boosted **productivity** by 25% in the marketing department by implementing a **PM software**

CONTACT



Austin, TX



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SKILLS

DESIGN THINKING

USER RESEARCH & PERSONAS

USER JOURNEY MAPPING

WIREFRAMING & PROTOTYPING

ADOBE CREATIVE CLOUD

USER INTERFACE DESIGN

EDUCATION

UX/UI Certificate Program

University of Texas, Austin, TX

Expected Completion Date: 12/2019

BS, Graphic Design

Bradley University, Peoria, IL

Major: Graphic Design