AUGIE DELMONACO
UX/UI Designer

Graphic Designer turned UX/UI Designer with a strong desire to learn and grow. Recently acquired a **UX/UI certificate** from the University of Texas with skills in **UX Research, Design Thinking, Visual Prototyping,** and **User Interface Development**. After 8 years experience leading creative initiatives for **new product development** in the retail market, I've decided to pursue my passion and analytical mindset in the digital world of UX/UI Design.

EXPERIENCE

UX/UI Certificate Program | University of Texas | (06/19 - 12/19)
- Execute project briefs from the initial UX Research phase through to the final product composition using the **design thinking** process to **visualize & iterate effective UX design**
- Construct digital products using **front-end development** best practices
- Present **case studies** to **key stakeholders** in a professional environment

Save an Angel Website | Responsive Redesign
- **Redesigned** the organization's website to be more **modernized** and **user-friendly** on both desktop and mobile platforms
- Performed **user research** and **A-B testing** to collect feedback and understand the user's needs, desires and pain points
- Owned all **mobile design** composition & iterations throughout **design thinking** process
- Hosted stakeholder meetings to further understand **business needs** & core user

FitFriends Mobile App | Fitness App for iOS Devices
- Designed a **mobile app** to assist young professionals in scheduling workouts with friends and maintaining a healthy lifestyle
- Acted as Project Manager, keeping team on task by executing the **Agile PM method**
- Facilitated research initiatives to develop a **user persona, problem statement** & **design prototypes** that effectively **solved the user's needs** & pain points

DHI Mortgage | Graphic Designer | Austin, TX | (04/19 - Present)
- Ideate and design **storyboards** for video production team
- Formulate the **design, layout** & **copywriting** needs for new mortgage program flyers
- Exercise strict **project management** skills to carry out abrupt same-day turnaround times

Freelance | Graphic Designer | Austin, TX | (01/17 - Present)
- Procure strong **client relationships** ensuring open communication & positive experience
- Produce **corporate identity** and **logo designs** from concept to completion
- Compose marketing literature such as brochures, flyers & catalogs for **various industries**

Gold Eagle Co. | Sr. Graphic Designer | Chicago, IL | (08/11 - 10/18)
*After 6 years of service, achieved **3 promotions** from Marketing Brand Assistant to Senior Graphic Designer*
- Increased retail sales **10-20%** from 2016-18 by playing a key role in the product development process, performing **research**, **competitor analyses** & execution of packaging design
- Conducted brainstorming sessions with **key stakeholders**
- Translated **detailed product specs** into visually compelling graphics & brand copy
- Boosted **productivity** by **25%** in the marketing department by implementing a **PM software**

CONTACT

- Austin, TX
- www.adux.design
- adelmonaco54@gmail.com
- 847.471.4906
- linkedin.com/in/adelmonaco

SKILLS

DESIGN THINKING

USER RESEARCH & PERSONAS

USER JOURNEY MAPPING

WIREFRAMING & PROTOTYPING

USER INTERFACE DESIGN

HTML/CSS

EDUCATION

UX/UI Certificate Program
University of Texas, Austin, TX

BS, Graphic Design
Bradley University, Peoria, IL
Major: Graphic Design