



AUGIE DELMONACO

UX/UI Designer

UX/UI Designer with 8 years' experience in branding and graphic design. Led creative initiatives for 2 successful brand redesigns. Currently acquiring a UX/UI certificate from the University of Texas with skills in UX Research, Visual Prototyping, and User Interface Development. Thrives in a collaborative environment bringing ideas to life with the ultimate goal of improving a user's experience.

PROJECTS

Save an Angel Website Redesign | Desktop & Mobile Version

Description: Redesign the organization's website to be more modernized and user-friendly on both desktop and mobile platforms.

Role: Hosted stakeholder meetings. Performed qualitative and quantitative user research and persona creation. Applied research to develop problem statement & user journey. Designed low-fidelity and high-fidelity wireframes and prototypes. Performed usability testing and prototype iterations. Gathered findings to design final UI for mobile and desktop using Adobe XD.

FitFriends App Design | Fitness App for Mobile Devices

Description: Design a mobile app to assist young professional in scheduling workouts with friends and maintaining a healthy lifestyle.

Role: Project manager & UX/UI Designer. Performed user research and usability testing. Discovered user motivators & pain points. Organized data, sketched wireframe concepts, low-fidelity prototypes, & design iterations to develop final UX/UI design.

EXPERIENCE

DHI Mortgage | Graphic Designer | Austin, TX | (04/19-Present)

- Ideate and design storyboards for video production team
- Formulate the design, layout & copywriting needs for new mortgage program flyers
- Exercise strict project management skills to carry out abrupt same-day turnaround times

Freelance | Graphic Designer | Austin, TX | (01/17-Present)


- Procure strong client relationships ensuring open communication & positive experience
- Produce corporate identity and logo designs from concept to completion
- Compose marketing literature such as brochures, flyers & catalogs for various industries


Gold Eagle Co. | Sr. Graphic Designer | Chicago, IL | (08/11 - 10/18)


After 6 years of service, achieved 3 promotions from Marketing Brand Assistant to Senior Graphic Designer

- Conducted brainstorming sessions with Sales Managers, Brand Managers, Store Buyers and Consultants to develop new products & advertising strategies
- Increased 303 brand sales 10-20% from 2016-18 by executing packaging design needs & performing multiple competitor analyses to diversify the product line
- Translated detailed product specs & information into visually compelling graphics & brand copy
- Boosted productivity by 25% in the marketing department by implementing a PM software
- Prepared & authorized all creative assets for social & email campaigns, directing the digital team on matters of brand identity & guidelines along with artwork development

CONTACT

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SKILLS

ADOBE CREATIVE CLOUD

USER INTERFACE DESIGN

WIREFRAMING & PROTOTYPING

DESIGN THINKING

USER RESEARCH & PERSONAS

USER JOURNEY MAPPING

EDUCATION

UX/UI Boot Camp

University of Texas, Austin, TX

Expected Completion Date: 12/2019

BS, Graphic Design

Bradley University, Peoria, IL

Major: Graphic Design