

Mun Sum Lee [Annie]

UX/UI Designer | Queensland, Australia

Passionate and adaptable user-oriented experience designer with a background in Art & Fashion Design and a small business owner. Driven by curiosity, connection and personal development with a proven track record in challenging technical domains. Seeking a meaningful role in the user research, experience or design fields that will make use of multidisciplinary talents.

Skills & Tools

User Experience Design	Information Architecture	Accessibility
User Interface Design	Figma	Standards (WCAG)
Wireframing + Prototyping	Adobe Creative Suite	Agile Methodology
Interaction Design	Visual Studio Code	Experience
Usability Testing	HTML + CSS	Business Analysis
User Research	JavaScript + jQuery	Graphic Design
Design Thinking	Bootstrap	Art & Drawing
Responsive Design	Visual Design Principles	Photography

Projects

ABC News Web Redesign Case Study

2023

[Click here to view case study](#)

The ABC News redesign project aims to enhance the platform's navigation system for improved user experience. By prioritising intuitive navigation, the project ensures easy access to diverse content types like articles, videos, and multimedia, fostering reader engagement and interaction. The goal is to create a seamless experience that facilitates effortless exploration and connection with the content.

RSPCA Report Animal Cruelty Form Case Study

2023

[Click here to view case study](#)

The RSPCA website redesign aims to standardise animal cruelty report forms across Australian states, eliminating current inconsistencies and complexities. By streamlining the process, we empower users to report abuse effortlessly, prioritising clarity and usability through a unified platform and redesigned forms.

Dome Zone Mental Health Mobile App Case Study

2023

[Click here to view case study](#)

The Dome Zone Mental Health App aims to simplify access to mental health support in Australia, prioritising ease of use. By offering comprehensive psychologist profiles and seamless booking, the app empowers users to connect with support effortlessly. User feedback will guide improvements, ensuring the app effectively enhances mental well-being and contributes to a healthier society.

Experience

Freelancer

2023-Present

UX UI Designer + Front End Developer

As a freelance UX/UI designer, I prioritise problem-solving, leveraging my front-end development skills in HTML, CSS, and JavaScript to craft user-centric digital experiences. Collaborating across sectors, I conduct thorough user research and employ an iterative design process to develop high-fidelity prototypes. My approach emphasises effective communication and meticulous attention to detail, ensuring project success. By staying updated on industry trends, I deliver designs that adhere to the latest standards and significantly enhance user satisfaction.

LE_MUNCO Candles & Decor

2020-2023

[Product Designer/ Business Owner \(Click here to view portfolio\)](#)

As the Founder and Owner of LE_MUNCO Candles & Decor, I lead a thriving handmade candle shop with a focus on problem-solving and data-driven decision-making. My expertise spans design, testing, branding, and resource acquisition, with a strong emphasis on web design, photography, and video content creation. I prioritise outstanding customer experiences and community support, utilising data analysis and business analysis to inform strategic decisions and drive business growth.

Senior Sale Representative

2015-2023

8 years of luxury sales consultant

Awards

Academic Excellence

2018

Academic Excellence with the highest GPA of the year
Issued by University Of Canberra

The New Colombo Plan Scholarship

2017

Issued by Australia Government Department of Foreign Affairs and Trade

Language

English, Mandarin, Cantonese, Korean, and Malay