

Mun Sum Lee [Annie]

UX/UI Designer | Queensland, Australia

Passionate and adaptable user-oriented experience designer with a background in Art & Fashion Design and a small business owner. Driven by curiosity, connection and personal development with a proven track record in challenging technical domains. Seeking a meaningful role in the user research, experience or design fields that will make use of multidisciplinary talents.

Skills & Tools

- User Research
- Wireframing
- Prototyping
- UI Design
- Interaction Design
- Usability Testing
- Figma
- VN (Video Editor)
- Trello
- Adobe Illustrator
- Adobe Photoshop
- Visual Studio Code
- HTML + CSS
- JavaScript + jQuery
- Bootstrap
- Graphic Design
- Art & Drawing
- Agile Project Management

Projects

ABC News Responsive Web Design Case Study2023

[Clink here to view case study](#)

Developed a case study to help build upon the platform's reputation for delivering accurate and comprehensive news across diverse topics, improving the user experience with its user-friendly interface and intuitive navigation. Conduct user interviews, develop the design solution, code a responsive website and test the prototype with end-users.

RSPCA Report Animal Cruelty Case Study2023

[Click here to view case study](#)

Led a team of 4 through the UX double-diamond model to redesign the RSPCA report animal cruelty system. The project goal is to standardise and simplify the report abuse forms across states, creating a user-friendly RSPCA website reporting platform that empowers users to efficiently advocate for animal rights and report abuse.

Dome Zone Mental Health App Case Study2023

[Click here to view case study](#)

Lead a team of 4 on this project. The goal is to significantly enhance accessibility to mental health support in Australia by providing a user-friendly platform that efficiently connects individuals with suitable psychologists, ultimately leading to increased utilisation of essential mental health services and improved well-being for users.

Experience

Freelancer2023-Present

UX UI Designer

As a freelance UX/UI designer, I've crafted user-centric digital experiences, collaborating with diverse clients across sectors. My skills span the entire design process, from user research to high-fidelity prototypes. Effective communication and attention to detail define my approach, consistently meeting client objectives and ensuring project success. Staying updated on industry trends, I deliver designs that align with the latest standards and enhance user satisfaction.

LE_MUNCO Candles & Decor2020-2023

[Product Designer/ Business Owner \(Click here to view portfolio\)](#)

Founder and Owner of LE_MUNCO Candles & Decor, a successful handmade candle shop that focuses on both online and local market sales. My skills cover various areas including design, testing, branding, and acquiring resources. I am skilled in web design, photography, and creating video content. I make decisions based on data analysis, emphasising outstanding customer experiences and supporting the community.

Senior Sale Representative2015-2023

8 years of luxury sales consultant

Education

Monash University2022-2023

UXUI Bootcamp Certificate, A+ average folio mark

University of Canberra2014-2018

Bachelors of Applied Fashion (Design), 6.25 GPA

Awards

Academic Excellence2018

Academic Excellence with the highest GPA of the year
Issued by University Of Canberra

The New Colombo Plan Scholarship2017

Issued by Australia Government Department of Foreign
Affairs and Trade

Language

English, Mandarin, Cantonese, Korean, and Malay