

Mun Sum Lee [Annie]

UX/UI Designer | Queensland, Australia

Passionate and adaptable user-oriented experience designer with a background in Art & Fashion Design and a small business owner. Driven by curiosity, connection and personal development with a proven track record in challenging technical domains. Seeking a meaningful role in the user research, experience or design fields that will make use of multidisciplinary talents.

Skills & Tools	User Research	Figma	HTML + CSS
	Wireframing	VN (Video Editor)	JavaScript + jQuery
	Prototyping	Trello	Bootstrap
	UI Design	Adobe Illustrator	Graphic Design
	Interaction Design	Adobe Photoshop	Art & Drawing
	Usability Testing	Visual Studio Code	Agile Project Management

Projects	ABC News Web Redesign Case Study	2023
Click here to view case study		
The ABC News redesign project aims to enhance the platform's navigation system for improved user experience. By prioritising intuitive navigation, the project ensures easy access to diverse content types like articles, videos, and multimedia, fostering reader engagement and interaction. The goal is to create a seamless experience that facilitates effortless exploration and connection with the content.		
RSPCA Report Animal Cruelty Form Case Study		
Click here to view case study		
The RSPCA website redesign aims to standardise animal cruelty report forms across Australian states, eliminating current inconsistencies and complexities. By streamlining the process, we empower users to report abuse effortlessly, prioritising clarity and usability through a unified platform and redesigned forms.		
Dome Zone Mental Health Mobile App Case Study		
Click here to view case study		
The Dome Zone Mental Health App aims to simplify access to mental health support in Australia, prioritising ease of use. By offering comprehensive psychologist profiles and seamless booking, the app empowers users to connect with support effortlessly. User feedback will guide improvements, ensuring the app effectively enhances mental well-being and contributes to a healthier society.		
Experience	Freelancer	2023-Present
UX UI Designer + Front End Developer		
As a freelance UX/UI designer, I prioritise problem-solving, leveraging my front-end development skills in HTML, CSS, and JavaScript to craft user-centric digital experiences. Collaborating across sectors, I conduct thorough user research and employ an iterative design process to develop high-fidelity prototypes. My approach emphasises effective communication and meticulous attention to detail, ensuring project success. By staying updated on industry trends, I deliver designs that adhere to the latest standards and significantly enhance user satisfaction.		
LE_MUNCO Candles & Decor		
Product Designer/ Business Owner (Click here to view portfolio)		
As the Founder and Owner of LE_MUNCO Candles & Decor, I lead a thriving handmade candle shop with a focus on problem-solving and data-driven decision-making. My expertise spans design, testing, branding, and resource acquisition, with a strong emphasis on web design, photography, and video content creation. I prioritise outstanding customer experiences and community support, utilising data analysis and business analysis to inform strategic decisions and drive business growth.		
Senior Sale Representative		
8 years of luxury sales consultant		
Education	Monash University	2022-2023
UXUI Bootcamp Certificate, A+ average folio mark		
University of Canberra		
Bachelors of Applied Fashion (Design), 6.25 GPA		
Awards	Academic Excellence	2018
Academic Excellence with the highest GPA of the year Issued by University Of Canberra		
The New Colombo Plan Scholarship		
Issued by Australia Government Department of Foreign Affairs and Trade		
Language	English, Mandarin, Cantonese, Korean, and Malay	