



# August Brown

Software Developer at  
HUSK Wellness

## Social Links



linkedin.com/in/augustbrown



github.com/august5421



august5421.github.io/portfolio



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586.212.7507

## Technical Skills

**Languages & Frameworks:** PHP, ASP VBScript, JavaScript, HTML, CSS, React JS, Redux, Twig, jQuery

**Database Management:** SSMS DB, MySQL, MySQL Workbench, Firebase Firestore

**Server & Hosting:** Apache2, Ubuntu, AWS EC2, S3, PuTTY

**Version Control:** Git

**UI/UX Design:** Adobe Photoshop, Adobe Illustrator, Custom UI Elements

**Office Tools:** MS Excel, MS

Experienced Full Stack Developer with a robust background in developing and maintaining dynamic e-commerce platforms and internal CMS systems within the health and wellness industry. Proficient in a diverse array of technologies including PHP, ASP VBScript, JavaScript, React JS, and Redux, with a strong focus on API integration, database management, and custom CMS development. Demonstrated expertise in leading major projects such as site rebranding, dynamic content rebuilding, and third-party API implementations. Highly skilled in both front-end and back-end development, with a keen eye for detail.

## Professional Experience

### Software Developer

*HUSK Wellness*

*December 2021 -*

- **Spearheaded the redevelopment of the huskwellness.com marketing site:** Transformed the original WordPress site into a secure, fast-loading platform using React JS and Redux, enhancing overall site performance and security. Created a streamlined React JS and Redux-based CMS allowing non-developers to edit the site.
- **Led a comprehensive site rebranding:** Reskinned 100+ pages to align with new brand guidelines, including updates to colors, logos, verbiage, font families, and CSS.
- **Rebuilt the virtual subscriptions page:** Transitioned from static pages to a dynamic, database-driven structure using Twig templates, facilitating easier updates and maintenance.
- **Refactored product page functionality:** Implemented advanced filtering options by price, category, brand, and alphabetization, improving user experience and navigation.
- **Integrated Multiple APIs:** Managed the integration for product population and order placement APIs, Registration based CRM APIs, and geolocation APIs
- **Improved site responsiveness:** Optimized site performance across devices, ensuring a consistent and responsive user experience.
- **Implemented security enhancements:** Conducted thorough security audits and implemented best practices to protect user data and maintain site integrity.
- **Collaborated with cross-functional teams:** Worked closely with marketing, design, and content teams to ensure cohesive project execution and alignment with business objectives.

### UI/UX Developer

*Shift Digital*

*December 2020 – December*

- **Spearheaded development of an in-house platform:** Created a tool for sharing templates, UI elements, and assets among Toyota regions, enhancing collaboration and streamlining the design process.
- **Implemented user-friendly code generation feature:** Developed a secondary platform feature that collected user inputs and generated component code for non-technical team members to use with dealers' web developers or in-house applications.
- **Designed and developed custom UI elements:** Utilized HTML, CSS, JavaScript, jQuery, PHP, and MySQL to create bespoke UI elements and enhance user experience and functionality.

### Software Recruiter

*Modis*

*September 2019 – December*

- **Conducted technical interviews** with Java Developer applicants ensuring technical acumen and assessing professionalism
- **Built out a progress management tool using Microsoft Excel**, used by the Branch executive to log metrics of the entire Michigan branch
- **Completed online courses in varying software languages** to better communicate in interviews

## Education

Central Michigan University  
Bachelor of Applied Arts

*August 2014 – May 2019*