

# **August Brown**

Software Developer at HUSK Wellness

#### **Social Links**



linkedin.com/in/augustbrown



github.com/august5421



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586.212.7507

### **Technical Skills**

Languages & Frameworks: PHP, ASP VBScript, JavaScript, HTML, CSS, React JS, Redux, Twig, jQuery

**Database Management**: SSMS DB, MySQL, MySQL Workbench, Firebase Firestore

**Server & Hosting**: Apache2, Ubuntu, AWS EC2, S3, PuTTY

Version Control: Git

**UI/UX Design**: Adobe Photoshop, Adobe Illustrator, Custom UI Elements

Office Tools: MS Excel, MS PowerPoint, MS Word

Experienced Full Stack Developer with a robust background in developing and maintaining dynamic e-commerce platforms and internal CMS systems within the health and wellness industry. Proficient in a diverse array of technologies including PHP, ASP VBScript, JavaScript, React JS, and Redux, with a strong focus on API integration, database management, and custom CMS development. Demonstrated expertise in leading major projects such as site rebranding, dynamic content rebuilding, and third-party API implementations. Highly skilled in both front-end and back-end development, with a keen eye for detail.

# **Professional Experience**

# **Software Developer**

**HUSK Wellness** 

December 2021 - Present

- Spearheaded the redevelopment of the huskwellness.com marketing site:
   Transformed the original WordPress site into a secure, fast-loading platform using React JS and Redux, enhancing overall site performance and security. Created a streamlined React JS and Redux-based CMS allowing non-developers to edit the site.
- Led a comprehensive site rebranding: Reskinned 100+ pages to align with new brand guidelines, including updates to colors, logos, verbiage, font families, and CSS.
- Rebuilt the virtual subscriptions page: Transitioned from static pages to a dynamic, database-driven structure using Twig templates, facilitating easier updates and maintenance.
- Refactored product page functionality: Implemented advanced filtering options by price, category, brand, and alphabetization, improving user experience and navigation.
- Integrated Multiple APIs: Managed the integration for product population and order placement APIs, Registration based CRM APIs, and geolocation APIs

## **UI/UX Developer**

Shift Digital

December 2020 - December 2021

- **Spearheaded development of an in-house platform**: Created a tool for sharing templates, UI elements, and assets among Toyota regions, enhancing collaboration and streamlining the design process.
- Implemented user-friendly code generation feature: Developed a secondary platform feature that collected user inputs and generated component code for non-technical team members to use with dealers' web developers or in-house applications.
- **Designed and developed custom UI elements**: Utilized HTML, CSS, JavaScript, jQuery, PHP, and MySQL to create bespoke UI elements and enhance user experience and functionality.

#### **Software Recruiter**

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September 2019 – December 2020

- Conducted technical interviews with Java Developer applicants ensuring technical acumen and assessing professionalism
- Built out a progress management tool using Microsoft Excel, used by the Branch executive to log metrics of the entire Michigan branch
- Completed online courses in varying software languages to better communicate in interviews

## **Education**

Central Michigan University **Bachelor of Applied Arts** 

August 2014 – May 2019