Q.N.1. What is E-commerce? List and explain different types of ecommerce with suitable example.

E-commerce is a digital platform for buying and selling of goods and services.  
Additionally, Money and data is transferred through the internet to conduct sales and purchases.

It can be done in two ways.

1. Online pay
2. Cash on Delivery

E-commerce commerce doesn’t have so long history. In August 11,1994, Dan Kohn sold a musical CD to his friend through his website NetMarket which is known as World’s first ever made online transaction.

In context of Nepal, In 2000, a departmental store Muncha house started munchahouse.com which was probably the first online shopping site.

There are several applications of e-commerce.

They are:

1. Online Shopping

If we buy goods or services from a seller over the Internet using a web browser, then we can say it Online Shopping.

1. Online Marketplace

Here, Multiple Sellers adds multiple products and services in a same platform.

For e.g.: daraz is a Online Marketplace.

1. Digital Wallet

If someone can pay, transfer and use money through e-commerce website, then it is said digital wallet.

For e.g.: eSewa, Khalti, Paypal etc.

1. Electronic Tickets

Accessing multiple tickets such as flight tickets, bus tickets, movie tickets etc. are examples of electronic tickets.

1. Online Banking

If banking transactions are made online, we can say it Online Banking.

1. Subscription Based Service

If users are getting services in some time reference, we can say it Subscription based service. For e.g.: Netflix, Amazon Prime etc.

Different types of E commerce are as below:

There are mainly three types of e-commerce.

1. B2B (Business to Business)

It is the sales of services and goods between businesses.

For e.g.: Bulk Book Store, Amazon.com etc.

1. B2C (Business to Consumers)

Here services are targeted to consumers.

For e.g.: Bhatbhateni, Daraz etc.

1. C2C (Consumers to Consumers)

Here, Both sellers and buyers are consumers, not businesses.

For e.g.: Freelancing Platform etc.

There are also some other types of e-commerce. They are:

1. B2B2C(Business to Business to Consumer)

Here, one business company sells their goods or service in partnership with another company to an end customer.

1. G2G (Government to Government)

Here, data, information and services are shared in between government to government.

1. G2B (Government to Business)

Transactions between government and business parties

1. G2E (Government to Employee)

It is an online interaction through quick communication tools between government units and their employees.

1. G2C (Government to Citizen)

It is performed between the government and its citizens or consumers such as such as paying taxes, company registration, providing information to the public etc.

1. C2G (Citizen to Government)

It allows consumers to provide feedback or ask for information about government authority.