

## CONTACTS

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📍 General Trias City, Philippines

## EDUCATION

**Full Stack Web Development**  
Zuitt Coding Bootcamp

**2 Year Diploma in  
Computer System Technology**  
Academy for Computer Elite Studies  
Rosario, Cavite

## TRAININGS

**Landing Page Design**  
Conversion Design Philippines

**Digital Illustration & Page Design**  
CIIT Philippines

**Virtual Assistant Bootcamp**  
VA Bootcamp

## ADDITIONAL SKILLS

10+ years experience using  
Adobe Programs

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro

8+ years experience using  
video editor programs

- Filmora
- Capcut

Proficient experience in using  
business online tools

- Youtube Studio/Analytics
- Amazon Seller Central
- Meta Business Page

# AUGUSTINE GREPO



<https://www.linkedin.com/in/augustinegrepo/>



<https://augustdigiroom.github.io/webportfolio/>

## SKILLS SUMMARY

**Frontend:** HTML, CSS, Bootstrap, Tailwind CSS

**Backend:** Javascript, Node JS, Express JS, JWT, Postman, RESTful API

**Database:** Mongo DB

**Tools:** Git, Github, Trello, Asana, Figma, VS Code, Sublime, ChatGPT

## WORK EXPERIENCES

### EG GREPO TV

#### Content Creator

2018-present

General Trias, Cavite (Seasonal/On-Site)

- Captured and edited public events, including parades, festivals, bus reviews, walking tours, and lifestyle vlogs.
- Increased revenue through strategic SEO optimization, compelling thumbnail design, and the production of long- and short-form video content.
- Recognized as a Media Vlogger with earned media passes and professional certifications.

### A Trend USA

#### Amazon A+ Content & Brand Store Creator

2022-2023

Chicago, Illinois, USA (Remote)

- Created A+ Content for ATrend/Bbox products, including subwoofers, parts, and speakers for various car types.
- Contributed to the revamp of the company's Amazon Brand Store, resulting in a 15% increase in sales.

### My Amazon Guy

#### Graphic Design Specialist

2022

Atlanta, Georgia, USA (Remote)

- Served as an Amazon Designer at My Amazon Guy, managing hundreds of client brands to create A+ Content, infographics, product image listings, brand stories, and brand stores, driving a 30% increase in brand awareness.
- Designed campaigns that boosted conversions by 20% and improved sales by 12%.

### Freelance Work

Graphic Designer, Social Media Manager,

Landing Page Designer, UI/UX Designer (Remote)

2018-2021

- Provided creative support for businesses, including interactive design and marketing materials.
- Managed Facebook and Instagram pages, handling content creation, scheduling, and performance tracking using Facebook Creator Studio.
- Completed a specialization in Landing Page Design, gaining expertise in UI/UX, wireframing, portfolio building, and client negotiation.

Over 10 years experience in web/print design

- Posters / Pubmats
- Invitations
- Logo / Business Cards
- Tarpaulin Designs
- Roll Up Banner Design
- Brochure Design
- Flyers
- Layout Design
- Thumbnails Design
- Infographics

UI/UX Design skills for

- Prototyping
- Wireframing

## **Magente BPO Co. Ltd.**

*Graphic Designer for Printarabia*

2017-2018

*Makati City, Philippines (On Site)*

- Collaborated with Print Arabia, a Dubai-based printing company outsourcing to Magente BPO Co. Ltd, to ensure cost-effective operations.
- Managed client orders, ensuring they were print-ready for production, while providing assistance through email support and phone calls.
- Gained extensive experience in designing diverse printing collateral for various businesses in Dubai.

## **California Telemarketing Inc.**

*Graphic Designer for Minted*

2016

*Quezon City, Philippines (On Site)*

- Minted is an e-commerce stationery company headquartered in San Francisco, California, USA, outsourcing some projects to the Philippines to optimize costs and maximize profits.
- Served as a Design Associate, assisting customers with their orders through email support.
- Proofread and edited stationery designs to ensure high-quality outputs for optimal printing results.

## **AGR Operations Manila**

*Graphic Designer for Dex Media*

2014-2015

*Muntinlupa City, Philippines (On Site)*

- Worked as part of the DEX Media Team (now Thryv), originally based in Dallas, Texas, USA, with outsourced operations in AGR Operations Manila to provide cost-effective, high-quality solutions.
- Gained extensive exposure to advertising and marketing strategies for Yellow Pages.
- Trained in designing materials that effectively attract and convert audiences based on client requirements.

## **PROJECTS**

### **Static Personal Portfolio**

*Zuitt Student - Capstone 1*

2025

- Created a personal portfolio website using HTML, CSS, and Bootstrap 5.
- Portfolio includes mobile-responsive designs, ensuring optimal viewing on both mobile and tablet devices.

### **Course Booking API**

*Zuitt Student - Group Activity*

2025

- During the bootcamp, we worked in groups of three to develop a Course Booking API using JavaScript, Node.js, Express.js, and MongoDB. We tested the API using Postman and implemented features such as user registration and login with JWT authentication, as well as full CRUD functionality for courses.

### **E Commerce API**

*Zuitt Student - Capstone 2*

2025

- As part of the Capstone 2 requirements, we worked in pairs to develop an E-Commerce API using Node.js, Express.js, and MongoDB. We tested the API using Postman and implemented features such as user registration and login with JWT authentication, CRUD functionalities for product management, cart addition, and order checkout.