Generalized Additive Model for Traffic

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Generalized Additive Model (GAM)

- **1** Explanatory variables: Hour of day (h), month of year (m), and post-Covid indicator (p)
- Target variable: Hourly traffic volume

Assumptions:

- The target (output) variable *varies smoothly* in response to the explanatory (input) variables.
- The function we are modelling can be decomposed into a sum of functions.

$$f(h, m, p) = s_1(h) + s_2(m) + s_3(ph)$$

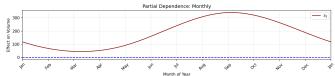
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GAM Example









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