Top Website Design Inspirations for Martial Apps:

1. **University of Jiu Jitsu - San Diego** k
- **Why it works**: High-impact visuals with clear conversion focus
- **Key features to adapt**:
  - Separate pages for different age groups (kids, teens, adults)
  - Wellness amenities section
  - Clear, prominent call-to-action buttons

2. **Empower ATA Martial Arts** k
- **Why it works**: Family-first approach with excellent user experience
- **Key features to adapt**:
  - Program segmentation by age
  - Social proof integration
  - Optimized lead funnel for conversions
  - Welcoming, community-focused messaging

3. **Blue Wave Brazilian Jiu Jitsu** k
- **Why it works**: Modern dark mode design with community emphasis
- **Key features to adapt**:
  - Contemporary dark theme with accent colors
  - Testimonials section
  - Granular class breakdown
  - Mobile-optimized navigation

4. **Prime Boxing USA** k
- **Why it works**: Minimalist design with bold visuals
- **Key features to adapt**:
  - Bold black and white photography
  - Strong color palette
  - Integrated class schedule
  - Clear "Get Started" CTAs

5. **Charles Gracie Jiu Jitsu Academy** x
- **Why it works**: Brand credibility with clean layout
- **Key features to adapt**:
  - Prominent "Book a Free Trial" button
  - Community involvement showcase
  - Welcoming messaging for all skill levels

Modern Design Trends to Implement:

1. **Dark Mode with Vibrant Accents**: Professional yet engaging
2. **Mobile-First Design**: Essential for reaching busy parents

3. **Video Backgrounds**: Showcasing training in action
4. **Interactive Class Schedules**: Easy booking system
5. **Progress Tracking Visualization**: Show student advancement
6. **Social Proof Section**: Testimonials and success stories
7. **Instructor Spotlight Pages**: Build credibility with expertise

Specific Improvements for Martial Apps:

1. **Better Visual Hierarchy**: Organize services more clearly
2. **Interactive Demo Section**: Since they have prototype videos
3. **Progress Indicators**: Show how clubs can grow with the app
4. **Integration Showcase**: How all features work together
5. **Club Success Stories**: Real examples of transformation

Top Website Design Inspirations with Direct Links:

  1. **University of Jiu Jitsu - San Diego**
   • **Website**: https://uojsandiego.com/
   • **Programs Page**: https://uojsandiego.com/programs/
   • **Key Features**: Age-based program segmentation, wellness amenities showcase, high-impact visuals

  2. **Empower ATA Martial Arts**
   • **Website**: https://empoweratama.com/
   • **Contact Page**: https://empoweratama.com/contact/
   • **Key Features**: Family-first approach, program segmentation by age, social proof integration

  3. **Blue Wave Brazilian Jiu Jitsu**
   • **Website**: https://bluewavejiujitsu.com/
   • **Alternate Site**: https://www.bluewavejj.com/
   • **Location Page**: https://bluewavejiujitsu.com/location/nashua-nh/
   • **Key Features**: Modern dark mode design, community testimonials, mobile-optimized navigation

  4. **Prime Boxing USA**
   • **Website**: https://www.primeboxingusa.com/
   • **Schedule Page**: https://www.primeboxingusa.com/schedule
   • **Programs Page**: https://www.primeboxingusa.com/programs/boxing-to-fight
   • **Key Features**: Minimalist design, bold black/white photography, integrated class scheduling

  5. **Charles Gracie Jiu Jitsu Academy**
   • **Website**: https://www.gracieelkgrove.com/
   • **Main Academy Site**: https://www.charlesgracie.com/
   • **Alternate Site**: https://gjjelkgrove.com/
   • **Key Features**: Brand credibility showcase, prominent trial booking, community messaging

  Additional Resource Links:

  Design Template Collections:
   • **Market Muscles Best Designs:** https://marketmuscles.com/2025/11/best-martial-arts-website-designs-updated-f...
   • **Wodify Gym Examples:** https://www.wodify.com/blog/gym-and-martial-arts-website-examples-to-inspire-you

- **Debuggers Studio Examples**: https://debuggersstudio.com/10-martial-art-studios-website-examples-to-inspir...
- **uiCookies Templates**: https://uicookies.com/martial-arts-website-templates/
- **Nicepage Designs**: https://nicepage.com/k/martial-arts-website-design?page=5

Professional Services:
- **Kicksite Website Design**: https://kicksite.com/martial-arts-websites/
- **Academy Blast**: https://academyblast.com/services/websites/
- **My Best Studio**: https://www.mybeststudio.com/martial-arts-website-design.php

Tech/SaaS Platform Inspirations:

  1. **Eleken Design Examples**
  • **Website**:
https://www.eleken.co/blog-posts/best-website-design-examples
  • **Why it works**: Bold typography, immersive visuals, effective UX
strategies
  • **Applicable to Martial Apps**: Clean value proposition
presentation, clear feature demonstrations
  • **Key takeaway**: Focus on clarity and functionality over decorative
elements

  2. **Site Builder Report SaaS Examples**
  • **Website**:
https://www.sitebuilderreport.com/inspiration/saas-websites
  • **Why it works**: Clear messaging, modern aesthetics, functional
usability
  • **Applicable to Martial Apps**: Effective communication of platform
benefits, logical visual hierarchy
  • **Key takeaway**: Cater to different user journeys (club owners vs.
students)

  3. **Webflow SaaS Designs**
  • **Website**: https://webflow.com/blog/saas-website-design-examples
  • **Why it works**: Minimalist interfaces, effective storytelling
  • **Applicable to Martial Apps**: Simplified complexity, clear
navigation patterns
  • **Key takeaway**: Balance between comprehensive features and clean
presentation

  Education/LMS Platform Inspirations:

  4. **Subframe E-Learning Examples**
  • **Website**:
https://www.subframe.com/tips/e-learning-website-design-examples
  • **Why it works**: Intuitive navigation, vibrant visuals, user
engagement
  • **Applicable to Martial Apps**: Learning progress visualization,
course organization
  • **Key takeaway**: Make learning paths clear and rewarding

  5. **Webstacks EdTech Designs**
  • **Website**: https://www.webstacks.com/blog/edtech-websites
  • **Why it works**: User experience prioritized, interactive elements,
accessible design

- **Applicable to Martial Apps**: Student engagement patterns, dashboard design
- **Key takeaway**: Focus on core functionality that enhances learning

Fitness/Health Tracking Inspirations:

6. **DesignRush Fitness App Designs**
- **Website**: https://www.designrush.com/best-designs/apps/trends/fitness-app-design-examples
- **Why it works**: Emotional design, minimized friction, brand recognition
- **Applicable to Martial Apps**: Progress visualization, achievement systems, community features
- **Key takeaway**: Design for long-term user retention

7. **Elementor Fitness Website Examples**
- **Website**: https://elementor.com/blog/fitness-website-examples/
- **Why it works**: Brand-first design, clear CTAs, mobile-first approach
- **Applicable to Martial Apps**: Strong visual identity, intuitive navigation, authentic content
- **Key takeaway**: Show, don't just tell - use real martial arts imagery

Gaming/Gamification Inspirations:

8. **CleverTap Gamification Examples**
- **Website**: https://clevertap.com/blog/app-gamification-examples/
- **Why it works**: Progress tracking, achievement systems, streaks, levels
- **Applicable to Martial Apps**: Belt progression visualization, skill tracking, challenges
- **Key takeaway**: Gamify learning while maintaining martial arts tradition

9. **UXCam Gamification Best Practices**
- **Website**: https://uxcam.com/blog/gamification-examples-app-best-practices/
- **Why it works**: Internal currency, levels, badges, journeys, progress dashboards
- **Applicable to Martial Apps**: Student motivation systems, clear advancement paths
- **Key takeaway**: Match gamification to different user types

Cross-Industry Design Concepts to Apply:

1. **Progress Visualization (from Gaming)**
- Visual belt tracking systems
- Skill progression trees
- Achievement unlocking

2. **Clean Value Proposition (from SaaS)**
- Clear benefits presentation
- Feature demonstration
- Social proof integration

3. **Mobile-First Design (from Fitness)**
- Touch-friendly interfaces
- On-the-go access to schedules
- Quick-logging capabilities

4. **Learning Pathways (from Education)**
- Structured curriculum display
- Prerequisite systems
- Personalized recommendations

5. **Community Building (from Gaming)**
- Leaderboards and competitions
- Social sharing capabilities
- Club connection systems