



Inspiring Journeys of Youth Entrepreneurs

Entrepreneurship and Basic Skills Training of 200 Youths in Bogura and Chattogram to Ensure Sustainable Sources of Income



SOS CHILDREN'S
VILLAGES

Project funded by
BESTSELLER
FOUNDATION

Acknowledgement –

This document was possible due to the unwavering dedication and support of SOS Children's Villages Bangladesh. The document showcases the journey of 60 youths in their goal to become successful entrepreneurs after participating in SOS Children's Villages Bangladesh project titled , "Entrepreneurship and basic skills training of 200 youths in Bogura and Chattogram to ensure a sustainable source of income" funded by BESTSELLER Foundation.

SOS Children's Villages is the world's largest organization focused on ensuring that children and young people without parental care or at risk of losing it grow up with the care. A total of 200 youths from Bogura and Chattogram under the Family Strengthening Program of SOS Children's Villages Bangladesh were selected for this particular project. Youths aged between 18-24 were selected to provide them with a sustainable source of income. While the number of direct beneficiaries is 200, the number of indirect beneficiaries is approximately 852. Additionally, at the end of the project 60 youth were provided with in-kind support to initiate their entrepreneurial journey.



— Acknowledgement

Special thanks to the BESTSELLER Foundation for providing the necessary support for the project's success and for being a part of the youth entrepreneurs journey. BESTSELLER Foundation is philanthropically funded by BESTSELLER, a family-owned, global fashion company. BESTSELLER Foundation believes entrepreneurs are the key to long-term, sustainable economic growth and they work to support them. Their mission is to drive positive social and environmental impact in Sub-Saharan Africa, Southeast Asia and communities close to BESTSELLER's value chain. Guided by principles that have always been core to BESTSELLER, they approach every investment as a long-term partnership and work closely with their partners to achieve results. Their investment portfolio is made up of passionate entrepreneurs that build climate-resilient ventures and create jobs and opportunities.

Finally, thank you to CapeC. for bringing the stories of the youth entrepreneurs to life.





Technical and Vocational Capacity Building



SOS CHILDREN'S
VILLAGES

Golam Mustafa Asif

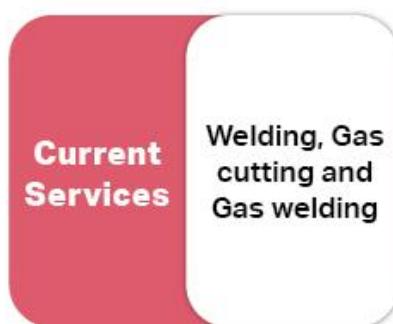
Technical and Vocational Capacity Building



About the Youth Entrepreneur:

Golam Mustafa Asif, from a family of five, grew up assisting in his father's welding workshop, which earns BDT 15,000–20,000 monthly. Seeking to strengthen the family business, Golam connected with SOS Children's Villages Bangladesh in 2024 through the "Entrepreneurship and Basic Skills Training of 200 Youths in Bogra and Chattogram to Ensure Sustainable Sources of Income" project. With their guidance, he enrolled in a six-month welding and fabrication course at the Bangladesh Navy Dockyard Technical Institute. Upon completion, SOS Children's Villages Bangladesh & Best-Seller Foundation provided him with essential welding gear and tools, allowing him to contribute to his father's workshop effectively.

Enterprise Overview:



Investment Highlights

Golam received specialized training in welding and fabrication, along with essential equipment such as welding tools and gas-cutting gear from SOS Children's Villages Bangladesh, laying a strong foundation for his entrepreneurial journey, despite not receiving direct funding.



Safety and Risk Management

Golam received safety training on the proper use of protective gear such as goggles, gloves, boots, and shields to minimize welding hazards, and he believes that regular equipment maintenance—keeping machines clean and serviced—can further reduce risks and enhance workplace safety.

Entrepreneur's Vision

“I aspire to expand my father’s business by learning more about welding, acquiring new and updated machines, and securing bigger orders. I also want to hire and train others in welding to help them develop their skills.” - Golam Mustafa Asif

Key Metrics

Past Income

BDT

00

He was unemployed

Post-training Income

BDT

400

Per day

Entrepreneur Timeline

2024



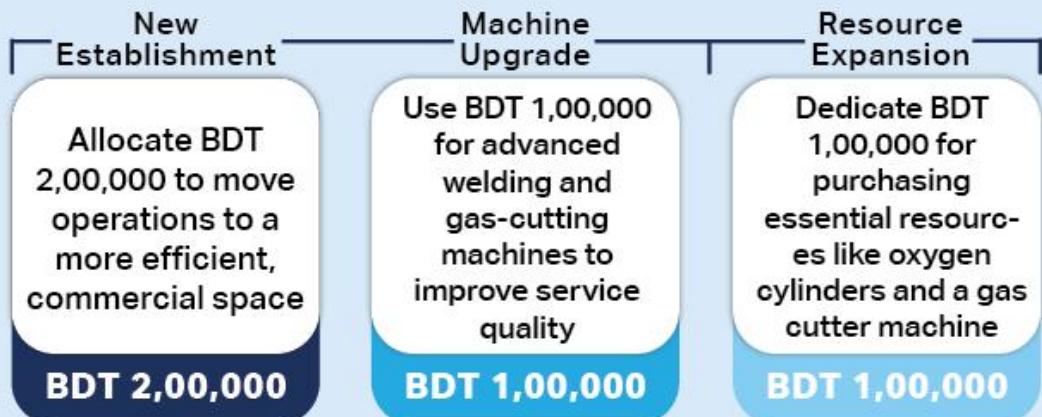
Began association with SOS Children's Villages Bangladesh and completed a six-month welding & fabrication course





Road to Sustainable Entrepreneurship

An investment
of **BDT 4,00,000** will
enable Golam to:



By achieving this, Golam envisions taking on larger projects, improving operational efficiency, and creating opportunities for others by hiring and training additional workers.



Md. Rasel Uddin

Technical and Vocational Capacity Building



Age
20



Establishment
2023



Location
Amin Colony
Chattogram

About the Youth Entrepreneur:

Md. Rasel Uddin grew up in a low-income family and received support from SOS Children's Villages Bangladesh from 2020 for education and in 2024 vocational training in welding at the Navy Dockyard. Despite challenges, including leaving a job due to his father's accident, Rasel completed his training and began working in his uncle's welding workshop. With seed support from SOS Children's Villages Bangladesh, he specializes in gas welding, plasma cutting, and acetylene welding, serving individual clients and construction contractors. Rasel aims to achieve financial stability and become a leading name in metal fabrication by combining quality service with ethical practices.

Enterprise Overview:

Number of Team Members

Rasel works with his uncle, although he plans to hire and train additional staff in the future

Services provided so far

Welding and metal fabrication for four clients in the last month

Record Keeping

Shifted from paper-based logs to a mobile app to track expenses, sales, and inventory



Investment Highlights

Rasel received equipment and resources worth BDT 60,000 from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project which included a welding torch, welding machine, cutting machine, drilling machine, grinding machine, oxygen cylinder, acetylene gas cylinder, cutting nozzle, electric holder, angle grinder, plasma cutter, and an initial supply of raw materials to kickstart his business.



Safety and Risk Management

Rasel learned essential safety protocols during his training, including using goggles, gloves, boots, and shields. He plans to relocate from a residential zone to minimize hazards for neighbors and ensure compliance with local regulations.

Entrepreneur's Vision

"He plans to relocate from a residential zone to minimize hazards for neighbors and ensure compliance with local regulations.." - Md. Rasel Uddin

Key Metrics

Prior Income
before the project: Up to BDT
18,000/month
when he was employed as a welder

Current Income:
BDT
6,000/month

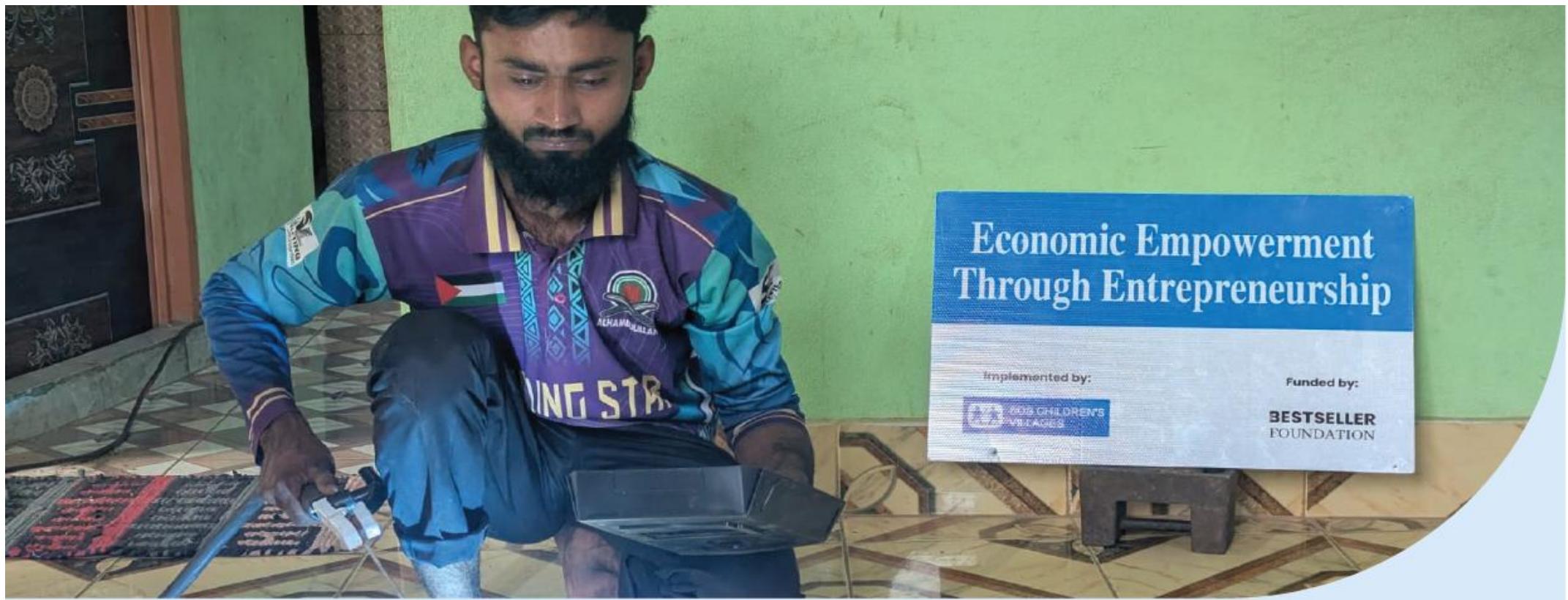
Entrepreneur Timeline

2021 2024



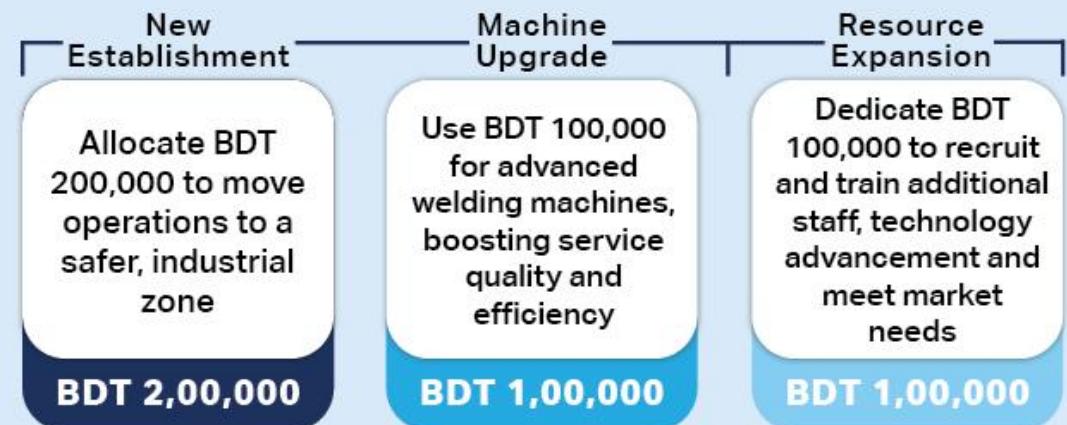
Received support from SOS Children's Villages Bangladesh
Completed a 3-month welding course from BITAC, Chattogram, and received 6 months of training on the same course from Bangladesh Navy Dockyard Technical Institute and got support through the BestSeller Foundation-funded project and received logistics support.





Road to Sustainable Entrepreneurship

An investment of **BDT 4,00,000** will enable Rasel to:



The funding will position Rasel's workshop as a key player in the regional welding industry.



Mohammad Sajjad Hossain

Technical and Vocational Capacity Building



Age
21



Establishment
2024



Location

Hallshahar
Chattogram

About the Youth Entrepreneur:

Mohammad Sajjad Hossain, a dynamic and ambitious entrepreneur, joined SOS Children's Villages Bangladesh in 2021, where he received training in mobile servicing. After mastering Android mobile hardware solutions, he began generating income shortly after completing the program. With a vision to expand into iPhone servicing, Sajjad aims to establish his own shop and provide training to others in the field, contributing to the growth of the mobile servicing industry.

Enterprise Overview:



Investment Highlights

Mohammad Sajjad Hossain received training and resources from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project to offer Android mobile hardware solutions.



Safety and Risk Management

Sajjad mitigates occupational risks by staying aware of his tools, handling equipment carefully, and ensuring proper use of heat-generating tools.

Entrepreneur's Vision

"My dream is to open a mobile servicing shop where I can provide services and train others in the field. In the long run, I hope to open multiple branches." - Mohammad Sajjad Hossain

Key Metrics

Prior Income
BDT

4,000/month
Before training

Current Income
BDT

9,000/month

Entrepreneur Timeline

2021



Joined SOS Children's Villages Bangladesh and enrolled in a mobile servicing training program

2024

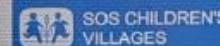


Completed a four-month training program in mobile servicing and began generating income within eight days of completing the training



Economic Empowerment Through Entrepreneurship

Implemented by:

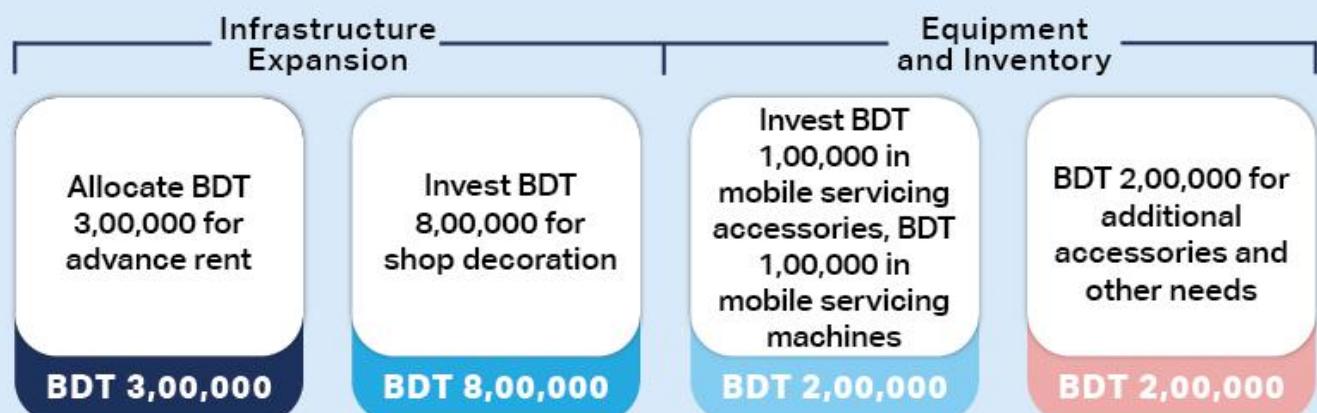


Funded by:



Road to Sustainable Entrepreneurship

Sajjad estimates that **BDT 15,00,000** is needed to achieve his goals, which he plans to allocate as follows:



This funding will enable Sajjad to establish a fully equipped mobile servicing shop and expand his services while training others in the field.



Shahidul Islam Shihab

Technical and Vocational Capacity Building



Age
18



Establishment
2024

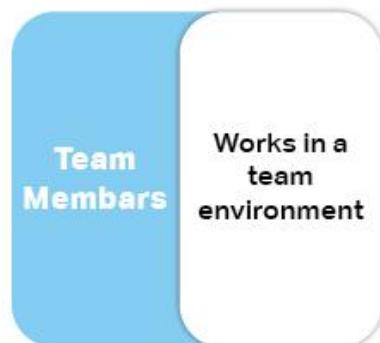


Location
Shahidnagar
Baizid, Chattogram

About the Youth Entrepreneur:

Shahidul Islam Shihab, an 18-year-old entrepreneur, joined SOS Children's Villages Bangladesh in November 2022. Growing up in a family of six, solely supported by his father's income as a butcher, Shihab faced financial pressure to leave school. SOS Children's Villages Bangladesh intervened, enabling him to continue his education and complete mobile servicing training. Currently gaining experience at a shop, Shihab earns a modest income and dreams of opening his mobile servicing shop while training others in the trade.

Enterprise Overview:



Team
Members

Works in a
team
environment



Customer
Base

Serves
approxi-
mately four
customers
per month



Record
Keeping

Maintains
records in a
notebook



Investment Highlights

Initial Support: Training and Logistics support is provided by the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project.

Primary Services: Mobile servicing, including display replacement, charging pin repair, connector replacement, mobile fixing, and IC rebuilding

Current Income: BDT 1,000 in the past three days after completing training.

13 | Inspiring Journeys
of Youth Entrepreneurs

Safety and Risk Management

Shihab works in a safe environment and has received training on occupational safety measures. He mitigates risks by staying focused, being cautious while using tools like heat guns and irons, and maintaining an organized workspace.

Entrepreneur's Vision

"My dream is to open my own mobile servicing shop and provide training to others. I want to hire employees, offer high-quality services, and sell mobile accessories to create a sustainable business." - Shahidul Islam Shihab

Key Metrics

Prior Income
BDT
00/month

None before training

Current Income
BDT
1,000/month

per month as a part-time job

Primary Expenses

Profit-sharing of BDT 3000 with the shop owner

Entrepreneur Timeline

2022



Joined SOS Children's Villages Bangladesh, received mobile servicing training

2024



Started part-time work at a mobile servicing shop



Economic Empowerment Through Entrepreneurship

Implemented by:



Funded by:

BESTSELLER
FOUNDATION



Road to Sustainable Entrepreneurship

Shahidul Islam Shihab seeks funding of **BDT 1,000,000 - 2,000,000** to:

Establish
a Shop

Allocate BDT 200,000 for the shop advance and an additional BDT 200,000 for decoration

BDT 4,00,000

Set Up a
Workspace

Dedicate BDT 50,000 to set up a functional workspace.

BDT 50,000

Stock
Inventory

Use BDT 500,000 to maintain a comprehensive display of mobile parts

BDT 5,00,000

Invest in
Equipment

Spend BDT 500,000 on advanced repair tools

BDT 5,00,000

This investment will enable Shihab to establish a fully operational mobile servicing shop, expand into selling accessories, and achieve his goal of training and employing others in the industry.



Md Atik Hasan

Technical and Vocational Capacity Building

Age
18

Establishment
2024

Location
**Bogura Sadar
Bogura**

About the Youth Entrepreneur:

Md Atik Hasan comes from a family of four, with his father working as an auto driver and his mother employed in the government sector. In 2018, the family faced significant financial and health challenges when his father fell ill. During this difficult time, SOS Children's Villages Bangladesh extended vital support, covering Atik's educational expenses and helping the family recover. In 2024, Atik took a proactive step toward self-sustainability by enrolling in a 3-month electrical and house wiring training program, which included 10 participants and one trainer. This training provided him with the necessary skills to launch a small electrical repair shop, marking the beginning of his journey toward financial independence. With the support of SOS Children's Villages Bangladesh, Atik has embarked on a path to self-sufficiency, leveraging his newly acquired skills to contribute to his family's well-being and achieve personal economic growth.

Enterprise Overview:

Number of Team Members
Operating as a solopreneur

Number of Customers
Serves 7 customers monthly

Current Services
Provides electrical repairs, fan repairs, warehouse electrical maintenance, and house wiring



Investment Highlights

Md Atik Hasan participated in a 3-month hands-on training program in electrical and house wiring through the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project. Alongside practical skills development, he received accessories & equipment worth BDT 60,000 as in-kind support, providing him with essential resources to strengthen his entrepreneurial journey and work toward financial independence.



Safety and Risk Management

Atik has received comprehensive training in safety protocols and now consistently uses protective gear, including gloves and aprons, to minimize occupational hazards. His heightened awareness and strict adherence to safety measures have significantly reduced the risks associated with his work.

Entrepreneur's Vision

"My goal is to achieve financial independence and create job opportunities for others. I want to expand my shop and provide better services to my community." - Md Atik Hasan

Key Metrics

Past Income

BDT

00/month

Had no formal income before receiving training

Post-training Income

BDT

5,000/month

Training Program

A 3-month electrical and house wiring course with 10 participants and one trainer

Entrepreneur Timeline

2018



SOS Children's Villages Bangladesh provided financial and educational support during a family crisis

2024



Completed technical training and opened an electrical repair shop





Road to Sustainable Entrepreneurship

Md Atik Hasan
seeks funding of
BDT 500,000 to

This funding will enable Atik to scale his business, offer comprehensive services, and strengthen his position as a reliable entrepreneur in his local community.

Boutique Establishment

Invest BDT 150,000 to enlarge his shop and enhance workspace efficiency

BDT 1,50,000

Enhance Equipment

Allocate BDT 300,000 to stock a broader range of electrical tools and products to serve a larger customer base

BDT 3,00,000

Procure Raw Materials

Use the remaining funds to maintain consistent inventory availability and ensure smooth business operations

BDT 50,000



Md Rasel Islam

Technical and Vocational Capacity Building

Age
 22

Establishment
 2024

Location
 Shibganj
Bogura

About the Youth Entrepreneur:

Md Rasel Islam, the eldest son in a family of four, grew up facing financial challenges due to his father's modest income as a day laborer. In 2019, SOS Children's Villages Bangladesh provided crucial support for his education. Subsequently, Rasel participated in the "Entrepreneurship and Basic Skills Training of 200 Youths" program, where he successfully completed a three-month electrical house wiring course, alongside 10 participants and two trainers. This training empowered him to establish a small business, offering electrical services and selling parts, paving the way for his entrepreneurial journey.

Enterprise Overview:

Number of Team Members
Currently solo, aspiring to build a team

Current Services
Provides electrical house wiring, selling electrical parts, repair services, and on-site house service

Number of Clients
Serves 80 customers per month



Investment Highlights

Md Rasel Islam gained practical skills in electrical house wiring through a three-month hands-on training course, and additional BDT 60,000 in-kind support provided by the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project.



Safety and Risk Management

Rasel strictly adheres to safety protocols, ensuring the use of gloves, safety goggles, and other protective equipment to minimize occupational hazards.

Entrepreneur's Vision

"My aspiration is to expand my business, create job opportunities for others, and support people in need by providing them with meaningful work." - Md Rasel Islam

Key Metrics

Past Income
BDT
00/month

Had no formal income before receiving training

Post-training Income
BDT
10,000/month

Entrepreneur Timeline

2019



SOS Children's Villages Bangladesh began supporting Rasel's education and expenses

2024



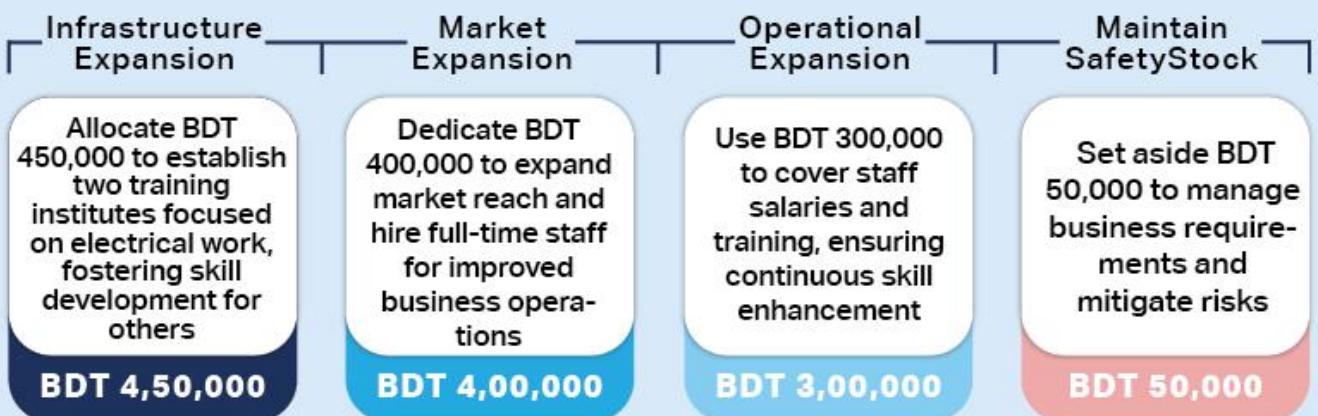
Completed electrical house wiring training and started earning through his small business





Road to Sustainable Entrepreneurship

Md Rasel Islam seeks funding of **BDT 1,200,000** to:



This funding will help Rasel expand his business, offer training opportunities, generate employment, and contribute to the local economy.



Md Nurun Nabi

Technical and Vocational Capacity Building

Age
22

Establishment
2024

Location
**Bogura Sadar
Bogura**

About the Youth Entrepreneur:

Md Nurun Nabi, from a family of seven with a combined median income of BDT 13,500, faced significant financial challenges in pursuing his education. In 2019, with the support of SOS Children's Villages Bangladesh, he was able to enroll in a diploma program in electronics. Later, he participated in the "Entrepreneurship and Basic Skills Training for 200 Youths" program, where he successfully completed a three-month electrical wiring course. This training empowered him to establish his own business, providing electrical services and selling parts, marking a significant step toward his entrepreneurial success.

Enterprise Overview:

Number of Team Members
Works individually

Current Services
Provides house wiring, switch replacement, and other basic electrical services

Number of Clients
Serves 10 customers monthly



Investment Highlights

As initial support, Md Nurun Nabi completed a three-month electrical and house wiring training program, guided by two expert trainers, funded by the SOS Children's Villages Bangladesh's BestSeller Foundation. The program also provided BDT 60,000 worth of materials, equipping him with the necessary skills and resources to launch his electrical services business.



Safety and Risk Management

Md Nurun Nabi strictly adheres to safety protocols and utilizes protective equipment to maintain a hazard-free working environment.

Entrepreneur's Vision

"I want to expand my business, establish a name for myself in the market, and create a lasting identity as a reliable service provider." - Md Nurun Nabi

Key Metrics

Past Income
BDT
300/month

From minor
electrical work

**Post-training
Income**

BDT
1,000

In the past three days

Entrepreneur Timeline

2019



SOS Children's Villages
Bangladesh began
supporting Md Nurun
Nabi's educational
journey

2024



Completed electrical
and house wiring training
and started offering
professional services



Implemented by:



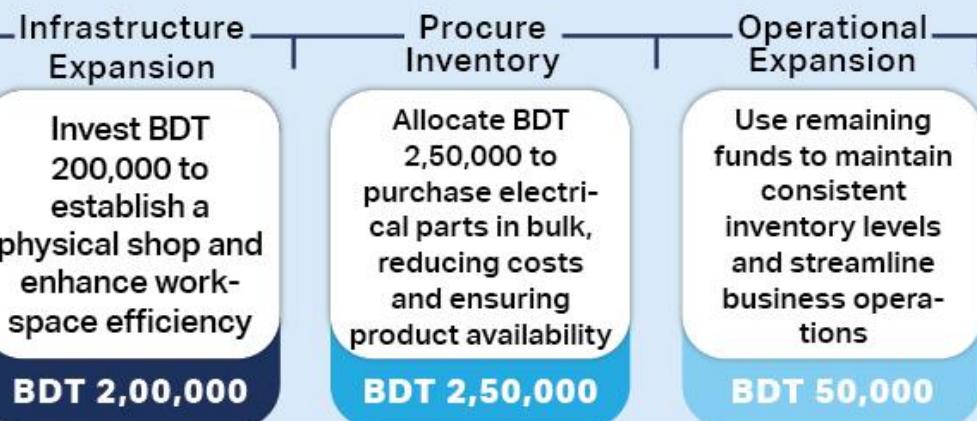
Funded by:

BESTSELLER
FOUNDATION



Road to Sustainable Entrepreneurship

Md Nurun Nabi
seeks funding of
BDT 500,000 to



This funding will enable Md Nurun Nabi to scale his business, improve service delivery, and strengthen his position as a trusted entrepreneur in his local community.



Raju Mia

Technical and Vocational Capacity Building

Age
 22

Establishment
 2024

Location
 Ulipur Bogura

About the Youth Entrepreneur:

Raju Mia comes from a family of seven, including his parents, three brothers, and two grandparents. His father, an auto driver, contributes to the family's modest monthly income of BDT 5,000. Due to financial challenges, Raju nearly had to discontinue his education after class 8. However, his life took a positive turn when he was introduced to SOS Children's Villages Bangladesh. With their support, Raju was able to continue his education, covering school fees, stationery, and even receiving lunch provisions. Through SOS Children's Villages Bangladesh, Raju joined a mobile servicing training program, gaining practical experience in repairing and selling mobile parts. This program not only provided him with valuable technical skills but also empowered him to generate a stable income, setting him on the path to becoming a successful entrepreneur.

Enterprise Overview:



Investment Highlights

As initial support, Raju Mia completed a mobile servicing training program under the SOS Children's Villages Bangladesh's BestSeller Foundation-funded project. He received BDT 60,000 worth of in-kind support to kickstart his entrepreneurial journey



Safety and Risk Management

Raju adheres to strict safety protocols in his work environment to ensure safety and minimize risks. He uses gloves, aprons, masks, and static shoes to maintain a hazard-free workspace.

Entrepreneur's Vision

"My goal is to become a successful entrepreneur by expanding my business and creating a reliable platform for mobile servicing." - Raju Mia

Key Metrics

Past Income
BDT

1,000
Per contract

**Post-training
Income**

BDT
1,000
In the past three days

Entrepreneur Timeline

2014



Introduced to SOS Children's Villages Bangladesh, which began supporting his education and essentials

2024



Completed mobile servicing training and started his business





Road to Sustainable Entrepreneurship

Raju Mia seeks funding of **BDT 500,000**. With this investment, Raju plans to



This funding will allow Raju to enhance his service quality, expand his business, and achieve financial stability while contributing to job creation.



Tonmoy Chandra

Technical and Vocational Capacity Building

Age
23

Establishment
2024

Location
**Bogura Sadar
Bogura**

About the Youth Entrepreneur:

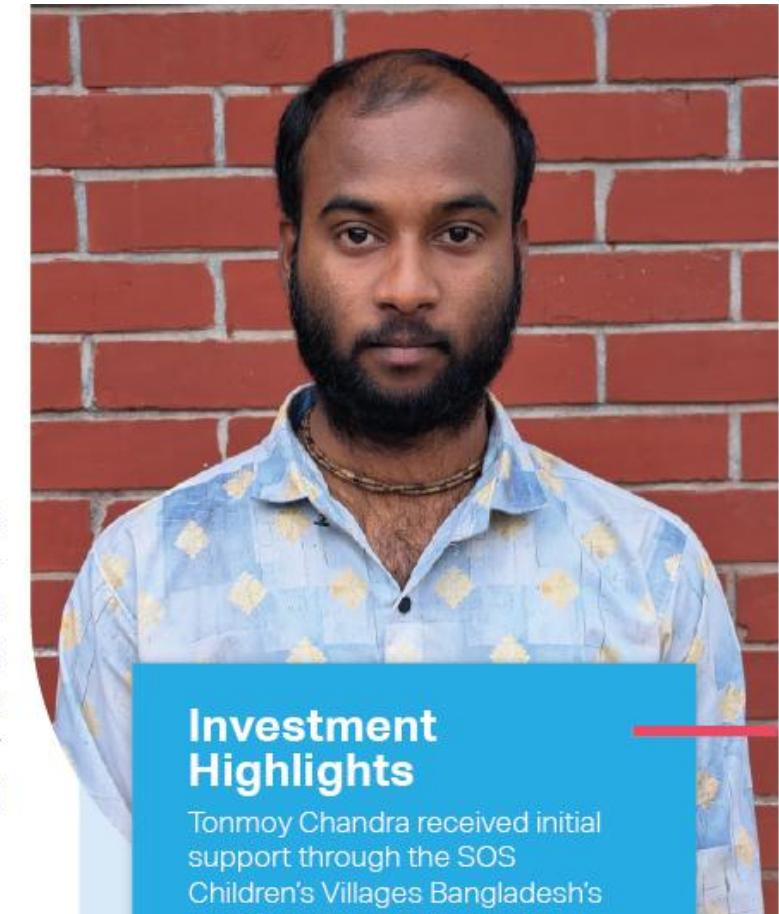
Tonmoy Chandra hails from a family of four, where his father, a carpenter, earns a modest monthly income of BDT 8,000. Despite the financial challenges, Tonmoy was introduced to SOS Children's Villages Bangladesh through their Family Strengthening Programme, which supported his brother's educational expenses. In 2024, Tonmoy completed a three-month training program in refrigeration and air conditioning under the project, equipping him with the skills to embark on his entrepreneurial journey in the appliance repair sector.

Enterprise Overview:

Number of Team Members
Operating as a solopreneur

Current Services
Refrigerator repairs and services, with plans to expand into repairs for fan motors, TVs, rice cookers, and washing machines

Record Keeping
Uses a notebook for record keeping



Investment Highlights

Tonmoy Chandra received initial support through the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, where he completed a comprehensive training program in refrigeration and air conditioning repair, gaining valuable hands-on experience. Additionally, he was provided with in-kind support worth BDT 60,000 to help kickstart his entrepreneurial journey in the appliance repair sector.



Safety and Risk Management

Tonmoy Chandra received training on safety protocols, equipping him with the knowledge to handle potential risks in his work. He diligently adheres to these safety measures, ensuring a secure environment during his appliance repair services.

Entrepreneur's Vision

"My goal is to become a successful entrepreneur and create new job opportunities for others in my community."
- Tonmoy Chandra

Key Metrics

Past Income

BDT

00/month

Had no formal income prior to receiving training

Post-training Income

He is currently exploring opportunities to generate revenue and establish his business

Entrepreneur Timeline

2021



Indirectly supported by SOS Children's Villages Bangladesh, which covered his brother's educational expenses

2024



Completed technical training and began his entrepreneurial journey





Economic Empowerment
Through Entrepreneurship

Road to Sustainable Entrepreneurship

Tonmoy Chandra seeks
funding of **BDT 5,00,000** to:

Upgrade Equipment

Invest BDT 3,00,000
in spare parts and
advanced instru-
ments to enhance
appliance repair
services

BDT 3,00,000

Infrastructure Expansion

Allocate BDT
2,00,000 to establish
and maintain a
professional
workshop, including
necessary security
measures

BDT 2,00,000

This funding will enable Tonmoy to diversify his services, enhance his operational efficiency, and provide job opportuni-
ties to others in his community.





Creative Arts and Design



SOS CHILDREN'S
VILLAGES

Mst Panna Akhter

Creative Arts and Design



Age
19



Establishment
2024

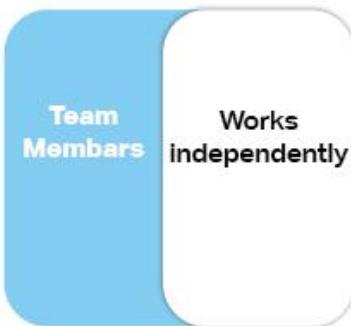


Location
Amin Colony
Chattogram

About the Youth Entrepreneur:

Mst Panna Akhter became connected with SOS Children's Villages Bangladesh in 2024 through her mother's involvement with the organization. Through SOS's comprehensive support, she successfully completed a four-month training program in tailoring and dressmaking. Panna has since initiated her entrepreneurial journey by offering services such as tailoring three-piece suits, full-length and tea-length dresses, and custom outfits. Her vision is to establish a sustainable tailoring enterprise that not only supports her own growth but also creates employment and skill development opportunities for others in her community, contributing to local economic empowerment.

Enterprise Overview:



Team
Members

Works
independently



Record
Keeping

Maintains
business
records in a
notebook



Current
Challenges

Faces no
occupa-
tional
hazards in
her work
environ-
ment



Investment Highlights

Mst Panna Akhter received sewing machines, accessories, and training from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, offering services in three-piece tailoring, full-length and tea-length dresses, and custom dressmaking.



Safety and Risk Management

Panna mitigates risks by staying focused, working carefully, and maintaining awareness while using tools and equipment.

Entrepreneur's Vision

"My aspiration is to open a tailor shop, expand my services, and become a successful entrepreneur in tailoring and dress-making." - Mst Panna Akhter

Key Metrics

Prior Income
BDT
00/month

None before training

Current Income
BDT
450

in January 2025

Entrepreneur Timeline

2024



Joined SOS Children's Villages Bangladesh and completed a four-month sewing and tailoring training program

2024

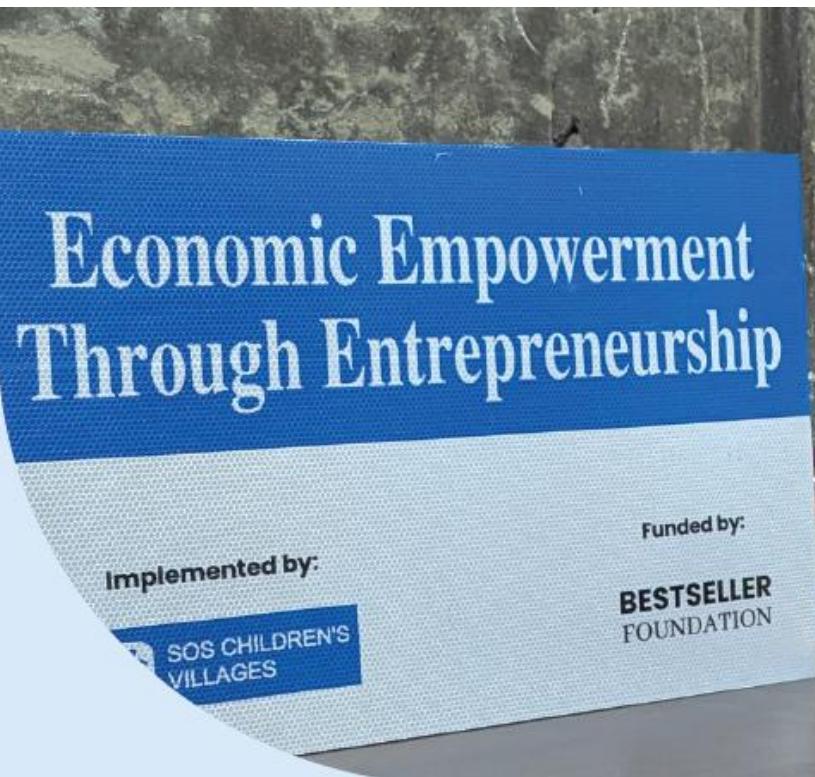


Began generating income from tailoring services within two months of completing the program

Primary Expenses

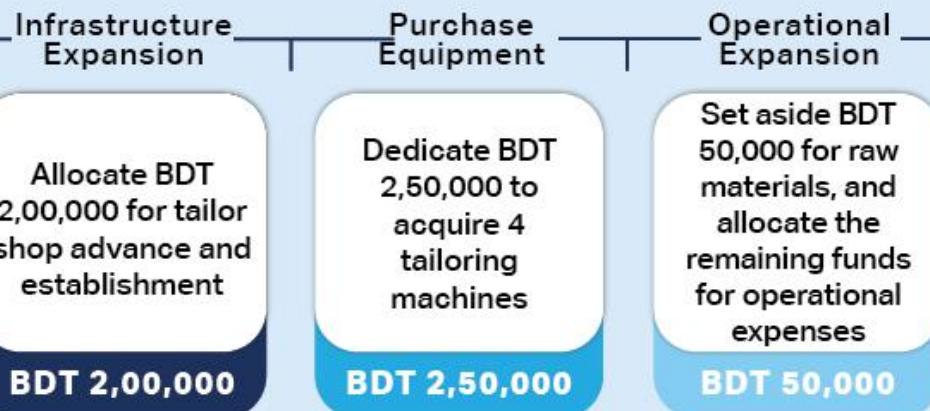
Fabric, thread, coloring dyes, and other raw materials





Road to Sustainable Entrepreneurship

Mst Panna Akhter
seeks **BDT 5,00,000**
in funding to:



This funding will enable Mst Panna to open her own tailor shop, expand her services, and provide employment opportunities in her community.



Kumkum Akter

Creative Arts and Design



Age
20



Establishment
2024



Location
Halishahar
Chattogram

About the Youth Entrepreneur:

Kumkum Akter grew up in a family of 6, with her father as the sole breadwinner working as a day laborer and small-scale farmer. In January 2019, SOS Children's Villages Bangladesh began supporting her education, covering school supplies and tuition fees, which enabled her to pursue a diploma. After completing a four-month tailoring and textile design training funded by the BestSeller Foundation, Kumkum started earning through dressmaking, block printing, and hand printing. Despite challenges, she dreams of expanding her business and becoming a leader in textile design.

Enterprise Overview:



Investment Highlights

Initial Support: Received sewing machines with other accessories and training from the SOS Children's Villages Bangladesh's BestSeller Foundation funded project.

Current Income: BDT 450 from two work orders in the past two months.



Safety and Risk Management

Kumkum faces occupational hazards in her work environment, such as broken needles that can cause injuries. To manage these risks, she employs a magnet to keep track of needles and follows safety protocols taught during her training. She believes having a designated workplace or shop would significantly reduce such risks.

Entrepreneur's Vision

"My dream is to expand my business by creating designer clothes and showcasing them in renowned outlets like Aarong and Alpona. I aim to open a large tailor shop, participate in international trade fairs, and establish my brand as a premium textile designer." - Kumkum Akter

Key Metrics

Prior Income
BDT
3,000/month

As a tutor

Post Training
Income
BDT
3,000/month

Primary Expenses

Fabric, thread, coloring dyes, and other raw materials

Entrepreneur Timeline

2019



Joined SOS Children's Villages Bangladesh and began receiving support

2024



Completed a four-month training program and started her business





Road to Sustainable Entrepreneurship

An investment of
BDT 5,00,000 will
enable Kumkum to:

Boutique
Establishment

Allocate BDT
2,00,000 as
establishment
cost

BDT 2,00,000

Enhance
Equipment

Purchase five
sewing
machines,
boosting
production
capacity

BDT 1,50,000

Procure Raw
Materials

Additional BDT
1,50,000 to
acquire
high-quality
fabrics and
dyes

BDT 50,000

This investment will help Kumkum scale her operations, hire a team of 5 workers, and showcase her products at national and international trade fairs, paving the way for a sustainable business.



Md Shajib Ahammed

Creative Arts and Design



Age

25



Establishment

2024



Location

Amin Colony
Chattogram

About the Youth Entrepreneur:

Md Shajib Ahammed grew up in a family of five supported by his father, a rickshaw puller. Financial hardships and his father's health challenges forced Shajib to leave school after Class 8. In 2024, SOS Children's Villages Bangladesh provided tailoring training that equipped him to start his own business funded by BestSeller Foundation. With his newfound skills, Shajib is optimistic about growing his entrepreneurial journey.

Enterprise Overview:



Investment Highlights

Initial Support: Training, machines and other accessories provided by the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project.

Primary Services: Dressmaking and related tailoring services.



Safety and Risk Management

Shajib works in a safe environment and follows safety protocols learned during his training. He believes that staying focused and cautious during work can help mitigate any potential risks.

Entrepreneur's Vision

"My dream is to expand my tailoring business into a larger shop where I can employ and train workers, providing high-quality tailoring services while creating opportunities for others." - Md Shajib Ahammed

Key Metrics

Prior Income

BDT

5,000/month

Before training

Post-training Income

BDT

3,000/week

Entrepreneur Timeline

2024



Joined SOS Children's Villages Bangladesh, completed training, and started his business

Primary Expenses

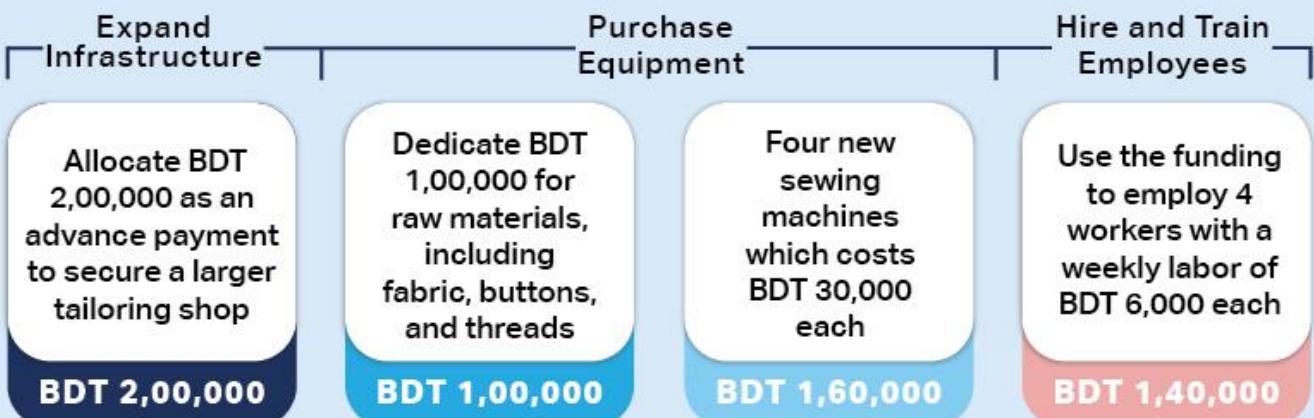
Fabric, thread, coloring dyes, and other raw materials





Road to Sustainable Entrepreneurship

Md Shajib Ahammed seeks **BDT 6,00,000** in funding to:



This investment will enable Shajib to scale his tailoring business, enhance service quality, and create job opportunities, advancing his vision of becoming a leading tailor in his community.



Salauddin Islam Rabbi

Creative Arts and Design



Age
20



Establishment
2024



Location
Amin Colony
Chattogram

About the Youth Entrepreneur:

Salauddin Islam, a dynamic and driven entrepreneur, became a beneficiary of SOS Children's Villages Bangladesh in 2020, following his family's financial challenges during the COVID-19 pandemic. He successfully completed a four-month tailoring program, equipping himself with skills in providing tailoring services for both men's and women's clothing. Salauddin aspires to grow his business by introducing innovative designs and establishing a ready-made dress shop, with the goal of expanding his entrepreneurial reach and contributing to the local economy.

Enterprise Overview:



Investment Highlights

Salauddin Islam Rabbi Received training and resources from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project to offer a range of apparel, including men's shirts, pants, and Punjabis, as well as women's salwar kameez, three-piece suits, and aprons.



Safety and Risk Management

Salauddin mitigates occupational risks by staying cautious, ensuring tools like needles and irons are handled safely, and avoiding spills of oil and other hazardous materials.

Entrepreneur's Vision

"My aspiration is to open a ready-made dress shop and introduce unique designs to the market." - Salauddin Islam Rabbi

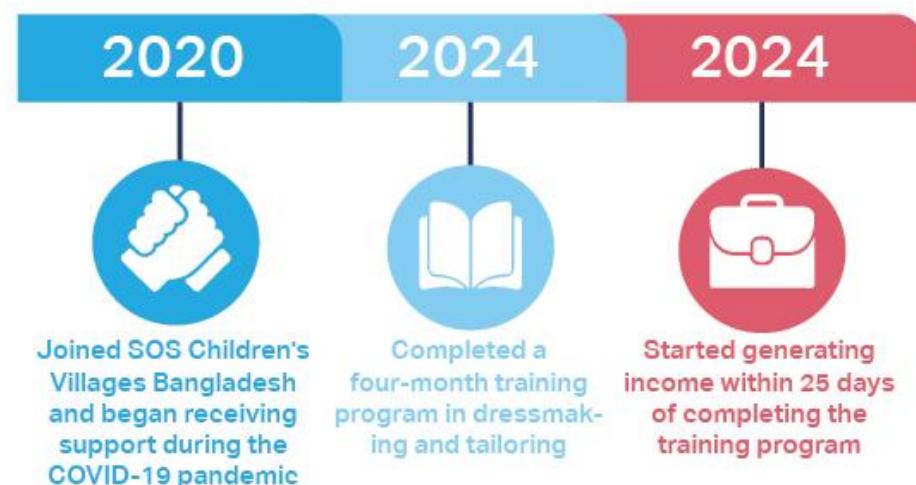
Key Metrics

Prior Income BDT 3,000 Per Month Before training	Current Income BDT 9,000-10,000 Per Month
--	--

Primary Expenses

Electricity bills and raw materials

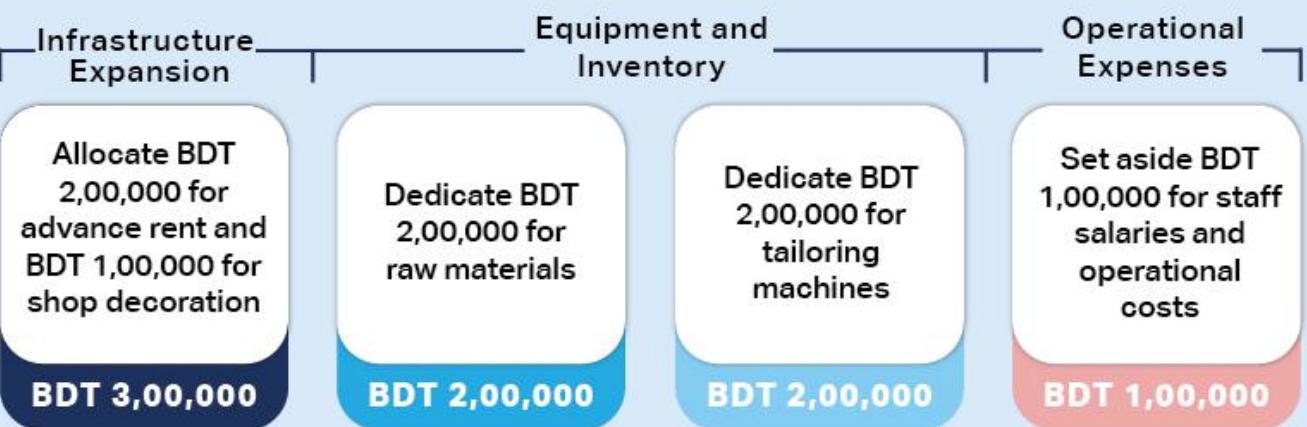
Entrepreneur Timeline





Road to Sustainable Entrepreneurship

Salauddin estimates that **BDT 8,00,000** is needed to establish his ready-made dress shop, which he plans to allocate as follows:



This funding will help Salauddin launch and grow his ready-made dress business, creating employment and offering high-quality apparel to customers.

Mossammat Lota Murni

Creative Arts and Design



Age

19



Establishment

2024



Location

Shekherkola
Bogura

About the Youth Entrepreneur:

Mossammat Lota Murni hails from a family of five, consisting of her parents, brother, and grandmother. Her father, a farmer, earns a modest monthly income of BDT 8,000. In 2020, during the COVID-19 pandemic, Lota's school teachers connected her with SOS Children's Villages Bangladesh, which provided the necessary resources to continue her education, including a tablet for online learning. Through the BestSeller funded project, Lota completed a comprehensive three-month beautification training program, gaining valuable skills in manicure, pedicure, hair styling, bridal makeup, waxing, and other beauty services. This training has equipped her with the expertise to pursue a career in the beauty industry, despite the financial challenges she faced.

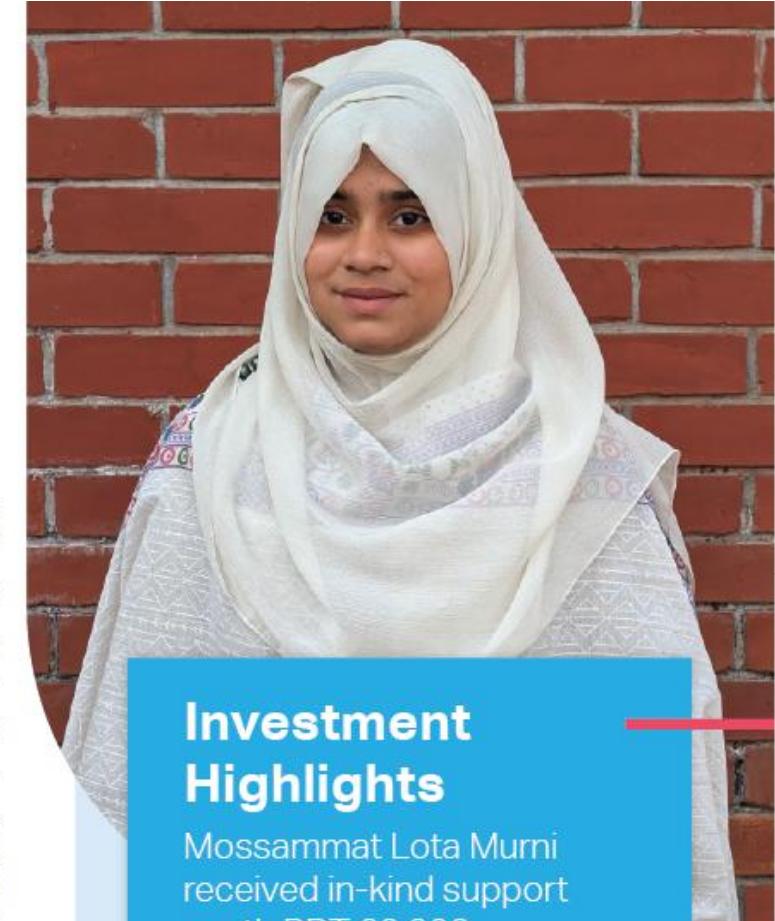
Enterprise Overview:

**Team
Members**

Solopreneur
with support
from her aunt

**Current
Services**

Manicure,
pedicure,
hair spa, hair
styling, bridal
makeup, hair
coloring, and
waxing



Investment Highlights

Mossammat Lota Murni received in-kind support worth BDT 60,000 through the BestSeller funded project, which included completing a beautification training program and gaining essential resources to enhance her skills in the beauty industry.



Safety and Risk Management

Lota prioritizes safety by exercising caution when handling tools like needles, ensuring a secure working environment. She follows the proper techniques acquired during her training to minimize occupational hazards and maintain high safety standards.

Entrepreneur's Vision

"My dream is to become a successful entrepreneur while continuing my studies. I aspire to open a beauty parlour in the future and manage my expenses through my entrepreneurial earnings." - Mossammat Lota Murni

Key Metrics

Past Income

BDT

00/month

Had no formal income prior to receiving training

Post-training Income

She is currently exploring opportunities to generate revenue and establish her business

Entrepreneur Timeline

2020



SOS Children's Villages Bangladesh began supporting her education during the COVID-19 pandemic

2024



Completed beautification training and began providing services





Economic Empowerment Through Entrepreneurship

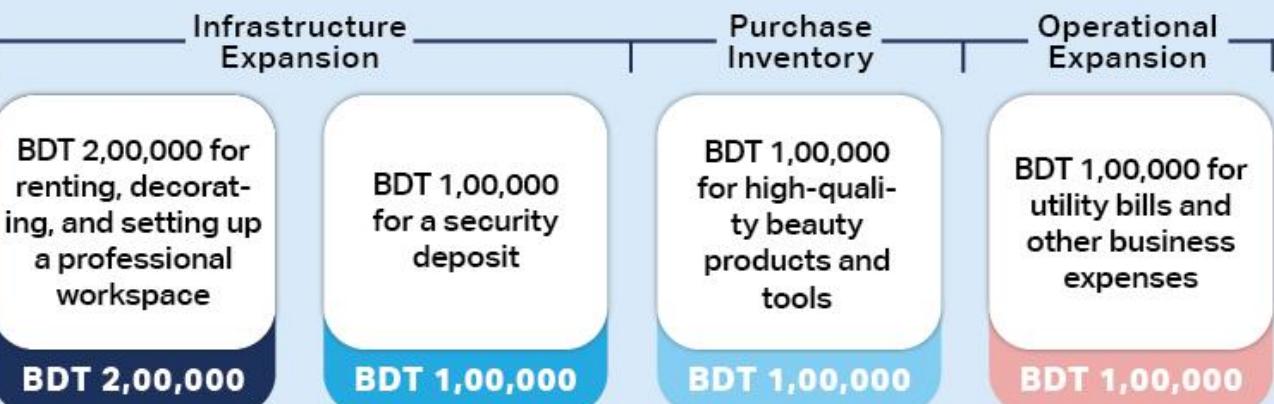
Implemented by:



Funded by:
**BESTSELLER
FOUNDATION**

Road to Sustainable Entrepreneurship

Mossamat Lota Murni is seeking **BDT 500,000** in funding to expand her business. The investment will be allocated as follows:



This funding will enable Lota to establish a stable business environment, attract more customers, and achieve her goal of running a successful beauty parlour.



Mossammat Fatema Khatun

Creative Arts and Design



Age
19



Establishment
2024



Location
Bogura Sadar
Bogura

About the Youth Entrepreneur:

Mossammat Fatema Khatun grew up in a family of seven, with her mother earning a modest BDT 6,500 per month from a low-paying hospital position to support the household. In 2020, her father's paralysis worsened, pushing the family into financial hardship. Recognizing her potential, SOS Children's Villages Bangladesh stepped in to support Fatema's education, providing digital devices for online learning during the COVID-19 pandemic. With their guidance, Fatema defied societal expectations of early marriage and pursued her dream of financial independence. Enrolling in a six-month beautification training program, she received further support through the SOS Children's Villages Bangladesh's BestSeller Foundation-funded project to establish her own parlour. Today, Fatema continues to thrive—balancing her studies, earning an income, and contributing to her family's financial well-being.

Enterprise Overview:

Number of Team Members

Working as a solopreneur

Current Services

Bridal makeup, facial treatments, and brow plucking

Number of Clients

Serves 15 customers monthly



Investment Highlights

Mossammat Fatema Khatun received in-kind support from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, completing a beautification training program and receiving resources worth BDT 60,000 to establish her own parlour.



Safety and Risk Management

Fatema takes safety precautions seriously, particularly when handling electrical equipment. She minimizes risks by avoiding water near plugs and following other necessary safety measures.

Entrepreneur's Vision

"My goal is to expand my business, move it to the city, and provide advanced services like hydra facials. I want to build a successful parlour and continue to support my family." - Mossammat Fatema Khatun

Key Metrics

Past Income

Accumulated BDT

12,000

From two years of parlour operations

Post-training Income

BDT

4,500/month

Entrepreneur Timeline

2020



SOS Children's Villages Bangladesh began supporting her education and entrepreneurial aspirations

2024



Completed beautification training and opened her parlour

Primary Expenses

Raw materials and shop rent





Economic Empowerment Through Entrepreneurship

Implemented by:

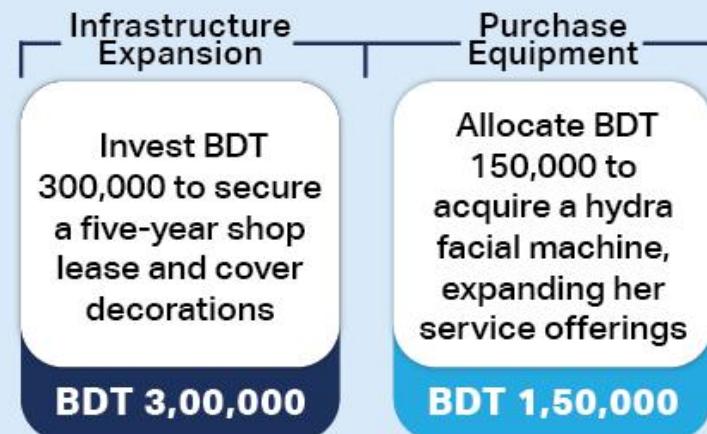


Funded by:

BESTSELLER
FOUNDATION

Road to Sustainable Entrepreneurship

Mossammat Fatema Khatun is seeking **BDT 450,000** in funding, which will be allocated as follows:



This investment will enable Fatema to relocate her business to the city, attract a broader customer base, and provide premium services, further advancing her entrepreneurial growth.



Digital Marketing and Freelancing



SOS CHILDREN'S
VILLAGES



Jannat Akter

Digital Marketing and Business



Age
25



Establishment
2024



Location
Amin Colony
Chattogram

About the Youth Entrepreneur:

Jannat Akter grew up in a financially constrained household, relying on her father's fruit-selling business to make ends meet. In 2020, SOS Children's Villages Bangladesh stepped in to provide her with essential educational and vocational training supported by a BestSeller Foundation-funded project, creating a turning point in her life. Through a 6-month digital marketing training program, Jannat gained valuable skills in SEO, Keyword Search, and Social Media Marketing. She applied these skills by launching a Facebook-based homemade pickle business. Though her initial success was modest, Jannat's optimism and entrepreneurial spirit continue to drive her ambition to expand and grow her ventures.

Enterprise Overview:



Investment Highlights

Jannat Akter received BDT 60,000 worth of resources from SOS Children's Villages Bangladesh's BestSeller Foundation Funded project to set up her business, offering primary services in SEO optimization, social media marketing, and YouTube marketing, along with secondary services in homemade pickle production.



Safety and Risk Management

Jannat does not face significant occupational hazards, though internet connectivity issues occasionally hinder her progress. She aims to mitigate this by investing in better internet services to ensure consistent productivity and timely project delivery.

Entrepreneur's Vision

"My dream is to expand my services to include website development, WordPress design, and graphic design work. I also want to build a team to streamline operations and grow my business." - Jannat Akter

Key Metrics

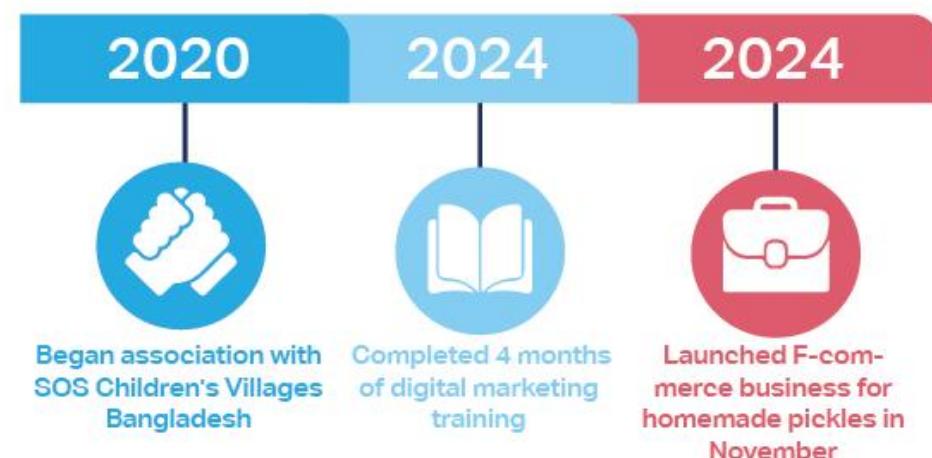
Past Income
BDT
5,000/month
Through private tuition

Post-training Income
BDT
2,000/month
From digital marketing services in the first month

Primary Expenses

Internet bill consumes 25% of her revenue

Entrepreneur Timeline





Road to Sustainable Entrepreneurship

Jannat plans to secure
BDT 200,000 in funding to:

Allocate for
new
equipment
and devices
Devices

BDT 2,00,000

This funding will enable Jannat to purchase devices to expand her services to website development, WordPress design, and graphic design.



Md Emon Hossen

Digital Marketing and Business

Age
 19

Establishment
 2024

Location
 Amin Colony
Chattogram

About the Youth Entrepreneur:

Md Emon Hossen, from a family of four, grew up facing financial challenges with a day laborer father, and an ill mother. In 2021, SOS Children's Villages Bangladesh provided educational support. In 2024 they connected him to a five-month digital marketing training program funded by BestSeller Foundation. Emon now runs a thriving digital marketing business, supporting his family, and aspires to build a digital marketing agency to create jobs and offer quality services.

Enterprise Overview:

Team Members
Currently solo, aspiring to build a team

Customer Base
80 clients per month

Record Keeping
Tracks business data using MS Excel and maintains banking channels



Investment Highlights

Md Emon Hossen received **BDT 60,000** in funds and equipment from SOS Children's Villages Bangladesh & BestSeller Foundation to offer social media marketing services.



Safety and Risk Management

Emon maintains a safe working environment at home and follows cybersecurity protocols, such as verifying accounts and avoiding suspicious links, to mitigate risks

Entrepreneur's Vision

"My goal is to start my own digital marketing agency or IT firm. I want to move beyond being an employee and hire a team to offer high-quality digital services." - Md Emon Hossen

Key Metrics

Prior Income

BDT

5,000/month

Before training

Post-training Income

BDT

22,000/month

Entrepreneur Timeline

2022



Joined SOS Children's Villages Bangladesh and received support for education and training

2024



Completed digital marketing training and started generating a steady income

Primary Expenses

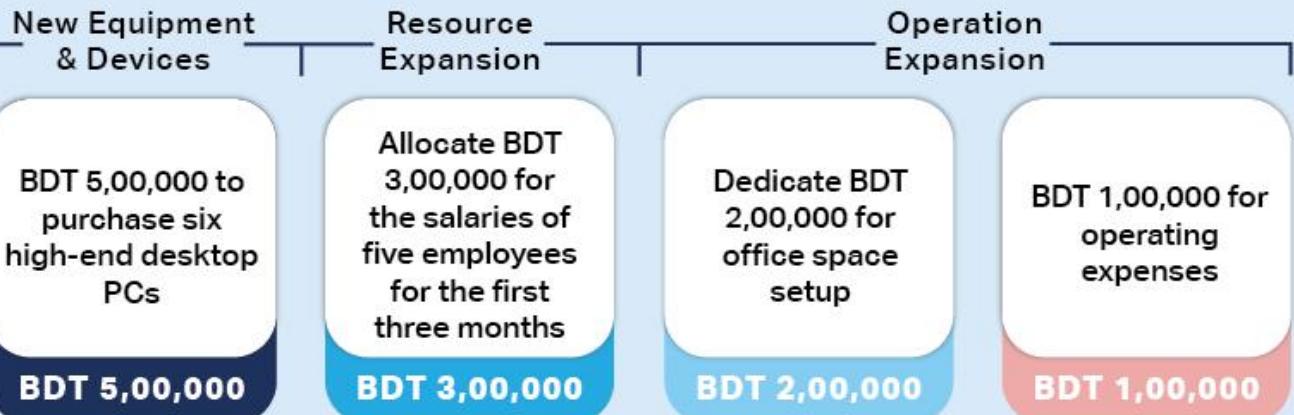
Maintenance and upgrades of desktop equipment and internet bills





Road to Sustainable Entrepreneurship

Md Emon Hossen
seeks **BDT 10,000,000**
in funding to:



This funding will enable Emon to establish a digital marketing agency, scale operations, and create job opportunities for long-term success.



Mohammad Arif

Digital Marketing and Freelancing

Age
21

Establishment
2024

Location
**Halishahar
Chattogram**

About the Youth Entrepreneur:

Mohammad Arif, a graphic designer, has shown resilience despite financial hardships after his father's passing. His family relied on his mother's work as a house helper and his elder brother's job as a construction worker. In 2019, SOS Children's Villages Bangladesh enrolled Arif in their Family Strengthening Program, supporting his education. Arif developed an interest in graphic design and completed a five-month training at Creative IT Institute through SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, gaining skills in logo design and business card creation. He aims to become a professional graphic designer, contribute to his family's income, and build a sustainable business.

Enterprise Overview:

Number of Team Members
Currently solo, aspiring to build a team

Customer Base
3 clients per month

Record Keeping
Maintains business records using MS Excel



Investment Highlights

Arif received initial support in the form of a desktop computer worth BDT 60,000 along with other accessories from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project to offer primary services including logo design, business card design, ID card creation, social media post design, T-shirt design, photo editing, and more.



Safety and Risk Management

Arif operates from his home, ensuring a safe working environment. He has also received training on safety measures specific to his work.

Entrepreneur's Vision

"My aspiration is to become self-reliant and provide financial support to my family. In the long term, I plan to open a printing shop that combines both design and printing services, while also creating job opportunities for other designers." - Mohammad Arif

Key Metrics

Past Income
BDT
600/month
From freelance design work

Post-training Income
BDT
1,200/month
Over the last three months

Primary Expenses

Maintenance and upgrades of desktop equipment and internet bills

Entrepreneur Timeline

2019



Joined SOS Children's Villages Bangladesh and received support for education

2024



Completed five months of graphic design training and began exploring freelance work





Road to Sustainable Entrepreneurship

An investment of **BDT 10,00,000** will enable Arif to:

New Equipment and Machinery

Allocate BDT 2,00,000 for a photocopy machine

BDT 2,00,000

Allocate BDT 2,00,000 for a professional printing machine to ensure high-quality output.

BDT 2,00,000

Upgrade Equipment

Use BDT 4,00,000 to purchase four desktop computers to enhance design capabilities

BDT 4,00,000

Shop Establishment

Allocate BDT 2,00,000 for shop rent and set up to establish a physical space for operations.

BDT 2,00,000

This funding will help Arif establish a professional printing and design shop, enabling him to expand his services, improve his income, and create job opportunities for others, paving the way for a sustainable and growing business.



Mukta Parveen

Digital Marketing and Freelancing

Age
 19

Establishment
 2024

Location
 Halishahar
Chattogram

About the Youth Entrepreneur:

Mukta Parveen is an aspiring graphic designer who grew up in a family of five, facing financial hardships. Her father earned approximately BDT 10,000 per month working in unskilled labor. Through SOS Children's Villages Bangladesh's Entrepreneurship and Basic Skills Training program, Mukta discovered her passion for graphic design and began offering services like logo design and social media banners. She dreams of starting her design institute to empower aspiring designers.

Enterprise Overview:

Team Members
While there is no formal team, Mukta receives valuable support and guidance from mentors and peers

Number of Clients
1 repetitive customer

Record Keeping
Plans to maintain business records in MS Excel



Investment Highlights

Mukta Parveen received a desktop computer and other accessories from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project.



Safety and Risk Management

Mukta works in an adequate and safe environment. She has received basic training on safety measures to ensure smooth operations.

Entrepreneur's Vision

"My dream is to become a professional graphic designer and teach others the skills I've learned. I want to establish an institute where I can train 15 students per batch and help them build careers in graphic design." - Mukta Parveen

Key Metrics

Prior Income

BDT

00/month

Had no formal income
before receiving training

Post-training Income

BDT

200/month

Earned in November 2024

Entrepreneur Timeline

2019



Joined SOS Children's
Villages Bangladesh and
began receiving educa-
tional support

2024



Completed graphic
design training and
began offering services

Primary Expenses

Electricity and Internet bills



Economic Empowerment Through Entrepreneurship

Implemented by:



Funded by:

BESTSELLER
FOUNDATION



Road to Sustainable Entrepreneurship

Md Emon Hossen
seeks **BDT 10,000,000**
in funding to:

New Equipment & Devices

BDT 5,00,000 to purchase six high-end desktop PCs

BDT 5,00,000

Resource Expansion

Allocate BDT 3,00,000 for the salaries of five employees for the first three months

BDT 3,00,000

Operation Expansion

Dedicate BDT 2,00,000 for office space setup

BDT 2,00,000

BDT 1,00,000 for operating expenses

BDT 1,00,000

This funding will enable Emon to establish a digital marketing agency, scale operations, and create job opportunities for long-term success.



Shahinur Akter Shanta

Digital Marketing and Freelancing



Age
20



Establishment
2024



Location
Amin Colony
Chattogram

About the Youth Entrepreneur:

Shahinur Akhter Shanta, a graphic designer, joined SOS Children's Villages Bangladesh in 2020 through a recommendation from her school principal. Coming from a family of five supported by her father's small tea stall, Shanta faced educational challenges. SOS provided her with education, soft skills training, and English courses, helping her overcome these hurdles. Now training in graphic design, Shanta has started freelancing and dreams of becoming a top-rated designer with a strong online presence.

Enterprise Overview:

Number of Team Members

Currently solo, aspiring to build a team

Number of Clients

2 customers till January 2025

Record Keeping

Maintains records in MS Excel



Investment Highlights

Shahinur Akhter Shanta received a desktop computer, accessories, and training through the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project to offer services in logo design, flyer design, brochure design, business cards, and product packaging.



Safety and Risk Management

Shanta is aware of potential cybersecurity risks and takes precautions to protect herself. She avoids sharing personal information, verifies accounts to reduce hacking risks, and remains vigilant by steering clear of suspicious links.

Entrepreneur's Vision

"My aspiration is to become a highly rated graphic designer on online platforms and establish a strong reputation in the field. I also aim to work on advanced-level professional graphic design projects." - Shahinur Akter Shanta

Key Metrics

Past Income

BDT

00/month

Had no formal income before receiving training

Post-training Income

BDT

200/month

Earned in November 2025

Entrepreneur Timeline

2020



Joined SOS Children's Villages Bangladesh, received educational and soft skills support

2024



Began graphic design training and started freelance work

Primary Expenses

Internet and Electricity bills, paid apps, and software



Economic Empowerment Through Entrepreneurship



Road to Sustainable Entrepreneurship

Shahinur Akhter Shanta seeks funding of **BDT 400,000** to:

Resource Expansion	Upgrade Equipment	Acquire Essential Tools
Allocate BDT 100,000 for office expansion and furniture to create a dedicated workspace	Invest BDT 2,00,000 in a high-performance computer for advanced graphic design tasks	Use BDT 100,000 to purchase licensed software, premium AI tools like MidJourney, and a high-quality webcam for client communication

BDT 1,00,000

BDT 2,00,000

BDT 1,00,000

This investment will empower Shanta to elevate her services, attract a larger client base, and build a thriving career in graphic design.



Md. Shibli Sadik

Digital Marketing and Freelancing

Age
19

Establishment
2024

Location
**Bogura Sadar
Bogura**

About the Youth Entrepreneur:

Md. Shibli Sadik, from a low-income family of five, overcame financial hardships that once jeopardized his education. In 2021, SOS Children's Villages Bangladesh provided critical support by covering his educational expenses and essentials, ensuring continuity in his studies. Through this intervention, Shibli discovered his aptitude for graphic design and completed six months of specialized training. Equipped with a computer and technical expertise, he is now launching his freelance career with resilience and a clear vision for sustainable growth.

Enterprise Overview:

**Team
Members**

Working as a
solopreneur

**Record
Keeping**

Offering logo
design, roll-up
banners,
magazine
layouts,
restaurant
menu cards,
book covers



Investment Highlights

Md. Shibli Sadik acquired essential graphic design skills through training offered by the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project. As part of the initiative, he received a computer valued at BDT 60,000, enabling him to embark on his journey as a freelancer.



Safety and Risk Management

Shibli received training on safety measures, including awareness of online scams. He plans to mitigate risks by carefully verifying clients and orders before proceeding with work.

Entrepreneur's Vision

"My dream is to become a successful entrepreneur, support my family, and eventually work with a team to expand my business." - Md Shibli Sadik

Key Metrics

Past Income
BDT
00/month

Had no formal income prior to receiving training

Post-training Income

He was in the process of exploring new opportunities

Entrepreneur Timeline

2021



Joined SOS Children's Villages Bangladesh program, receiving financial support for education and essentials

2024



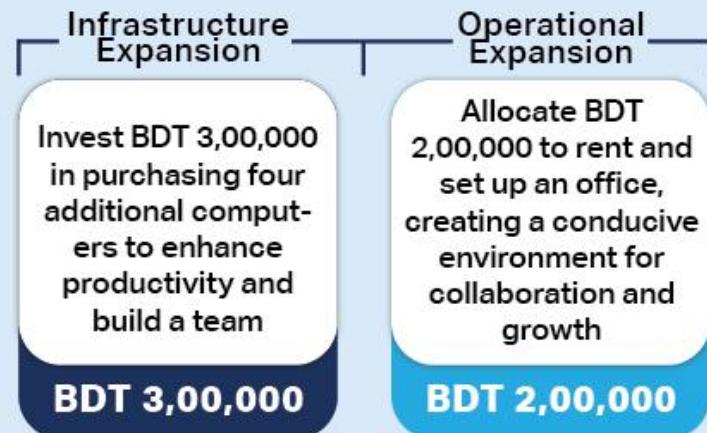
Completed graphic design training and received a computer to start his entrepreneurial journey





Road to Sustainable Entrepreneurship

Md Shibli Sadik seeks funding of **BDT 5,00,000** to:



This funding will enable Shibli to transition from working individually to building a scalable business, fostering job creation, and contributing to his family's financial stability.



Md. Rimon Hossain

Digital Marketing and Freelancing

Age
 19

Establishment
 2024

Location
 Bogura Sadar
Bogura

About the Youth Entrepreneur:

Md. Rimon Hossain faced significant hardships growing up. After losing his father in 2009 and being left behind by his mother, who remarried, Rimon was raised by his uncle, an Imam at a local mosque. With a modest monthly income of BDT 6,000, his uncle struggled to support the household. Determined to continue his education, Rimon took on part-time work in a shop to cover his expenses. In 2021, Rimon's life took a positive turn when he was introduced to SOS Children's Villages Bangladesh. The program provided him with the resources to focus on his studies and enroll in a six-month graphic design training program. Today, Rimon is a successful freelancer specializing in SEO marketing and is actively building his career in digital marketing, thanks to the opportunities provided by SOS Children's Villages Bangladesh.

Enterprise Overview:

Number of Team Members
Works individually

Current Services
SEO Marketing

Number of Clients
Serves 3 customers monthly

Record Keeping
Utilizes a Google Sheet and Excel



Investment Highlights

As Initial Support, Rimon Hossain received a graphic design training program and resources worth BDT 60,000 through the SOS Children's Villages Bangladesh's BestSeller Foundation-funded project.



Safety and Risk Management

Rimon mitigates occupational risks by choosing to work exclusively through reliable platforms like PayPal, Payoneer, and Dutch Bangla Bank. This approach significantly reduces the likelihood of payment-related issues, ensuring smoother transactions for his freelance work.

Entrepreneur's Vision

"My goal is to master freelancing and eventually teach 10 to 12 people, helping them start their own freelancing journeys." - Md. Rimon Hossain

Key Metrics

Past Income

BDT

6,000/year

From part-time job

Post-training Income

BDT

4,000/month

Earned in November 2024

Entrepreneur Timeline

2021



Joined SOS Children's Villages Bangladesh, receiving financial and educational support

2024



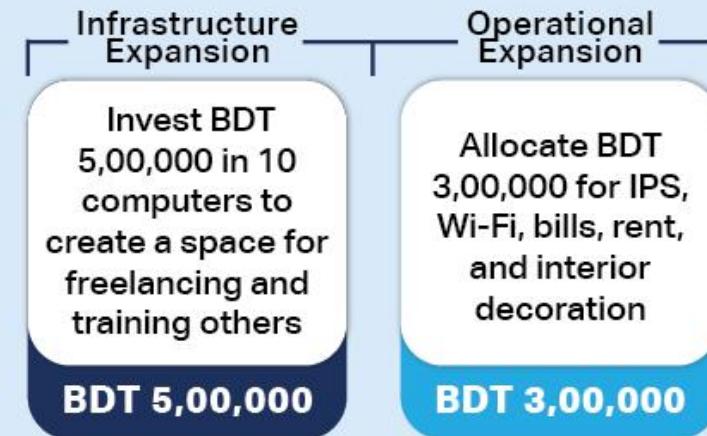
Completed graphics design training and began earning as a freelancer





Road to Sustainable Entrepreneurship

Rimon Hossain seeks **BDT 800,000** in funding, which he plans to use as follows:



This investment will allow Rimon to scale his freelancing services, establish a training center, and empower others to launch their own freelancing careers.



Md Golam Rabbi

Digital Marketing and Freelancing



Age

19



Establishment

2024



Location

Titihara
Bogura

About the Youth Entrepreneur:

Md Golam Rabbi, from a family of five, faced significant financial challenges with his father earning BDT 15,000 per month as a factory worker. In 2018, SOS Children's Villages Bangladesh provided critical support through educational assistance and resources. Over the course of four months, Golam received graphic design training as part of a cohort of five participants, guided by two expert trainers. During this period, he developed skills in designing flyers, logos, catalogs, and banners. With a strong entrepreneurial vision, Golam is committed to creating opportunities for others in similar circumstances, striving to break the cycle of poverty through his success.

Enterprise Overview:

Team

Works
individually

Record

Offering
flyer design,
logo design,
catalog
design, and
banner
design



Investment Highlights

Golam received four months of graphic design training as part of a cohort, guided by two expert trainers. As part of the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, he was also provided with a computer worth BDT 60,000, equipping him with essential tools to kickstart his career.



Safety and Risk Management

Golam has received some training on safety measures. While he works in a calm environment, he identifies time management as a key risk that could impact his work and plans to mitigate it through consistent effort.

Entrepreneur's Vision

"My aspiration is to create work opportunities for others who are struggling like I did. I want to grow as a successful entrepreneur and provide a platform for people to thrive." - Md Golam Rabbi

Key Metrics

Past Income
BDT
00/month

Had no formal income prior to receiving training

Post-training Income

He is currently exploring opportunities to generate revenue and establish his business

Entrepreneur Timeline

2018



Joined SOS Children's Villages Bangladesh program, receiving educational and financial support

2024



Completed graphic design training and received a computer to start his journey





Road to Sustainable Entrepreneurship

Md Golam Rabbi seeks funding of BDT 400,000 to:

Infrastructure Expansion

Invest BDT 250,000 in additional computers and software to enhance design capabilities and productivity

BDT 2,50,000

Operational Expansion

Allocate BDT 150,000 to rent and establish a professional workspace, fostering growth and collaboration

BDT 1,50,000

This funding will enable Golam to scale his business, improve his skills, and create opportunities for others, helping him realize his vision of supporting individuals in similar circumstances.



Md Mehedi Hasan

Digital Marketing and Freelancing

Age
 20

Establishment
 2024

Location
 Dokkhinpara
Bogura

About the Youth Entrepreneur:

Md Mehedi Hasan, from a family of seven, faced significant financial challenges, with his father's income from house painting barely supporting the family. These difficulties nearly halted his education at the eighth grade. However, SOS Children's Villages Bangladesh provided crucial support, covering his educational expenses and basic needs, allowing him to continue his studies. In 2023, Mehedi discovered a passion for graphic design through an SOS-sponsored training program, which equipped him with essential skills. This training enabled him to begin offering design services and pursue a career in the creative industry. The six-month graphic design course, with seven participants per batch and two trainers, laid the foundation for his professional journey.

Enterprise Overview:

Number of Team Members
Operating as a solopreneur

Current Services
Flyer design, social media post design, card design, book covers, YouTube thumbnails, and YouTube cover pages

Number of Clients
11 customers per month.



Investment Highlights

Md Mehedi Hasan successfully completed six months of graphic design training through the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project. As initial support, he received a computer valued at BDT 60,000, enabling him to begin his professional journey in graphic design.



Safety and Risk Management

Mehedi has been trained in basic safety measures and experienced a minor electric shock while working on his PC. To prevent future incidents, he plans to connect his system to a UPS.

Entrepreneur's Vision

"My goal is to become a professional freelancer and create a platform where I can train and hire people to deliver professional freelancing services. I aspire to grow my business and help others succeed in this field." - Md Mehedi Hasan

Key Metrics

Past Income
BDT
00/month

Had no formal income before receiving training

Post-training Income
BDT

1,500

In the last 15 days

Entrepreneur Timeline

2018



Enrolled in SOS Children's Villages Bangladesh program, which supported his education and basic needs

2024



Completed graphic design training and began earning from freelance design work

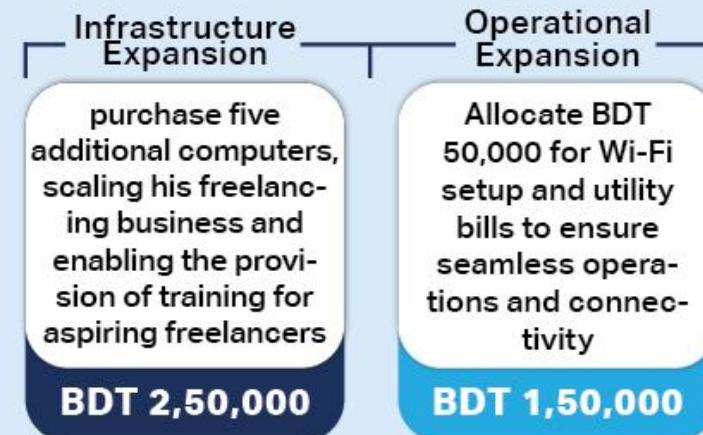




Economic Empowerment Through Entrepreneurship

Road to Sustainable Entrepreneurship

Md Mehedi Hasan seeks funding of **BDT 5,00,000** to



This investment will enable Mehedi to transition from small-scale freelancing to a professional-level creative business, expand his services, and create opportunities for others to join the freelancing industry.



Md Miraz Hossain

Digital Marketing and Freelancing



Age

19



Establishment

2024



Location

Bogura Sadar
Bogura

About the Youth Entrepreneur:

Miraz Hossain faced significant challenges growing up as an orphan, living with his sister and grandparents. His father passed away when he was just three years old, and his mother remarried during his ninth grade. With limited financial resources, his grandparents struggled to support their education, relying on a modest monthly income of BDT 7,500 from selling lungis. Despite these hardships, SOS Children's Villages Bangladesh provided vital financial assistance, enabling Miraz to continue his education. Through their support, Miraz also developed graphic design and freelancing skills, empowering him to build a brighter future.

Enterprise Overview:



Investment Highlights

As Initial Support, Miraz Hossain received an eight-month graphic design training program and resources such as valued at BDT 60,000 from the SOS Children's Villages Bangladesh's BestSeller Foundation funded project.



Safety and Risk Management

Miraz has undergone basic training on safety measures, equipping him with the knowledge to maintain a secure and risk-free working environment for himself and his team.

Entrepreneur's Vision

"My dream is to become independent while continuing my studies and to become an entrepreneur who eradicates poverty."
- Md Miraz Hossain

Key Metrics

Past Income
BDT
00/month

Had no formal income prior to receiving training

Post-training Income

He is currently exploring opportunities to generate revenue and establish his business

Entrepreneur Timeline

2019



Introduced to SOS Children's Villages Bangladesh and received support for his education

2023



Completed graphic design training and began building skills to start freelancing





Road to Sustainable Entrepreneurship

Funding Requirement:
BDT 300,000

Infrastructure Expansion

Invest in advanced software subscriptions, sound effects, and color effects for enhanced graphic design projects

Resource Expansion

Equip his team with the necessary tools to handle larger and more complex projects

This investment will enable Miraz to kickstart his freelancing career, improve service offerings, and contribute to his goal of eradicating poverty through entrepreneurial efforts.



80 | Inspiring Journeys
of Youth Entrepreneurs

Md Sabbir Hossain

Digital Marketing and Freelancing

 Age
18

 Establishment
2024

 Location
**Bogura Sadar
Bogura**

About the Youth Entrepreneur:

Md Sabbir Hossain, from a family of five, faced significant financial challenges, with his father working tirelessly to sustain the household on a minimal income. Despite these hardships, Sabbir remained resolute in his pursuit of education. In late 2023, SOS Children's Villages Bangladesh identified the family's vulnerabilities while supporting his younger brother and extended their assistance to include Sabbir, covering his educational expenses and providing school lunches to help him focus on his studies. As part of their support, Sabbir completed a 4-month graphic design course, designed for 30 participants per batch and facilitated by two trainers, which became a turning point in his entrepreneurial journey. Equipped with new skills, he now offers creative design services and aspires to achieve self-reliance while building a sustainable career in the creative industry.

Enterprise Overview:

Number of Team Members

Currently operates solo, with plans to build a team

Number of Clients

4 customers per month

Number of Clients

Offers logo design, banner design, flyer design, business card creation, and T-shirt design



Investment Highlights

Md Sabbir Hossain successfully completed a four-month graphic design training program under the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project. As part of the support, he received a computer worth BDT 60,000 to kickstart his career in graphic design.



Safety and Risk Management

Sabbir is aware of potential risks, particularly scams in the freelancing marketplace. He mitigates these risks by carefully verifying orders before accepting them.

Entrepreneur's Vision

"I want to become a successful entrepreneur and prove that self-reliance is the way forward. Getting a job is becoming tougher every day, so I aim to grow my business and never have to work under anyone." - Md Sabbir Hossain

Key Metrics

Past Income
BDT
00/month

Post-training Income
BDT
4,000
In previous three days

Entrepreneur Timeline

2023



Enrolled in SOS Children's Villages Bangladesh program, receiving

2024



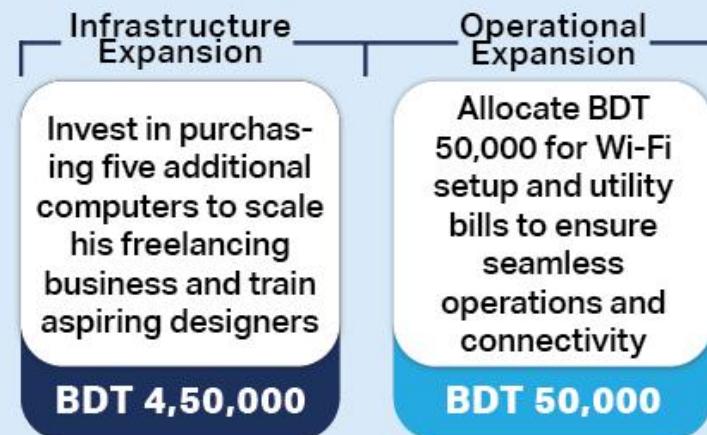
Completed graphic design training and began earning as a freelance designer





Road to Sustainable Entrepreneurship

Md Sabbir Hossain seeks funding of **BDT 5,00,000** to:



This funding will enable Sabbir to transition from a small-scale freelancer to a professional entrepreneur, creating opportunities for himself and others in the creative industry.



Culinary Arts



SOS CHILDREN'S
VILLAGES



Mossammat Ratna

Culinary Arts



Age
21



Establishment
2024



Location

**Amin Colony
Chattogram**

About the Youth Entrepreneur:

Mossammat Ratna, currently in her 8th semester of a diploma program, joined SOS Children's Villages Bangladesh in 2021. Initially met with hesitation from her family, their eventual acceptance of the support provided her with valuable educational and training opportunities. Ratna completed a three-month cooking training course, where she honed skills in barista work, baking, and food carving. With a clear vision to establish her own restaurant and expand into street food, Ratna is committed to her entrepreneurial journey, working diligently toward becoming a successful business owner.

Enterprise Overview:

Team Members

Working as a solopreneur

Record Keeping

Maintains business records in MS Excel

Current Challenges

Faces hazards in her work environment and moderate working conditions



Investment Highlights

Mossammat Ratna received in-kind support from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project for her culinary training, specializing in barista work, baking, and food carving, and is preparing to start operations, though she is not generating income yet



Safety and Risk Management

Ratna actively mitigates risks in her work environment by maintaining awareness of potential hazards, organizing tools properly, and ensuring all electrical appliances are turned off when not in use to maintain a safe and efficient workspace.

Entrepreneur's Vision

"My dream is to become a successful entrepreneur and open my own restaurant, where I can showcase my culinary skills and cater to diverse tastes." - Mossammat Ratna

Key Metrics

Prior Income

BDT

00/month

None before training

Post-training Income

Currently in the pre-launch phase, with operations set to

Primary Expenses

Raw materials, equipment, rent, and operational costs

Entrepreneur Timeline

2021



Joined SOS Children's Villages Bangladesh and began receiving educational support

2024



Completed a three-month cooking training program and started preparing to launch her food cart business





Road to Sustainable Entrepreneurship

Mossammat Ratna
seeks **BDT 500,000** in
funding to:



This funding will help Ratna establish and run her restaurant successfully.



Shilpi Akter

Culinary Arts



Age
23



Establishment
2022



Location
**Halishahor
Chattogram**

About the Youth Entrepreneur:

Shilpi Akter, a BBA student at City College, discovered her passion for food entrepreneurship through the SOS Children's Villages Bangladesh in late 2021. Equipped with training in food safety, kitchen hygiene, and professional cooking from PCA Chattogram, Shilpi has embarked on her journey in the food industry, specializing in cakes and pastries. With a strong foundation and skill set, she is now preparing to launch her food cart business, positioning herself for future growth and success in the food sector.

Enterprise Overview:

**Team
Members**

Working as a
solopreneur

**Record
Keeping**

Maintains
records
using
Google
Notes



Investment Highlights

Shilpi Akter received BDT 60,000 in-kind support from the SOS Children's Villages Bangladesh's Best-Seller Foundation Funded project to offer cakes and pastries.



Safety and Risk Management

Shilpi has received training on safety measures from PCA, focusing on hazard management and personal protection in the kitchen.

Entrepreneur's Vision

"My aspiration is to expand my food business by offering a wider variety of products, including snacks, in the near future. I want to create a sustainable business while maintaining high standards in food safety and quality." - Shilpi Akter

Key Metrics

Past Income
BDT
1,000/month

Post-training Income

Currently in the pre-launch phase, with operations set to commence upon the launch of the food cart

Primary Expenses

Raw materials, equipment, rent, and operational costs

Entrepreneur Timeline

2020



Began association with
SOS Children's Villages
Bangladesh

2024



Completed 4 months
of digital marketing
training



Economic Empowerment Through Entrepreneurship

Implemented by:

SOS CHILDREN'S
VILLAGES

Funded by:

BESTSELLER
FOUNDATION

Road to Sustainable Entrepreneurship

Shilpi Akter seeks
BDT 100,000 in
funding to:

This funding will enable Shilpi to establish a fully operational food cart, increase sales, and expand her offerings to include snacks, paving the way for a successful food business.



Infrastructure Expansion

Invest in a lithium battery or generator for consistent operations of the food cart

Operational Expansion

Procure Inventory:
Purchase high-quality raw materials for baking and food preparation



Soniya Akhter

Culinary Arts



Establishment
Location
**Johurun Nagar
Bogura**

About the Youth Entrepreneur:

Soniya Akhter, the eldest of five siblings, hails from a family facing financial challenges. Her father, a construction worker, and her mother, a tailor, together earn a modest monthly income of BDT 13,500, often struggling to meet their needs. In 2019, Soniya and her sister were enrolled in the SOS Children's Villages Bangladesh program, which provided them with crucial support, including educational assistance, food relief during the COVID-19 pandemic, and a tablet for online learning. Through the program, Soniya completed a three-month bakery training course, gaining essential skills in cake and sweet-making. This training empowered her to embark on her entrepreneurial journey, and today, she is determined to build a successful baking business. Her vision extends beyond personal growth; she aims to create opportunities for others and provide greater financial stability for her family.

Enterprise Overview:

Number of Team Members
1

Works individually

Current Services
Cakes, baked goods and sweets

Number of Clients
4

Serves 4 customers per month



Investment Highlights

As initial support, Soniya Akhter completed bakery training and received baking tools worth BDT 60,000 from the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project.



Safety and Risk Management

Soniya has encountered minor hazards, such as burns, while making biscuits. She acknowledges the need for improved safety measures to mitigate these risks in her baking process.

Entrepreneur's Vision

“My dream is to become a successful entrepreneur, teach others how to bake, and create job opportunities in my community.” - Soniya Akhter

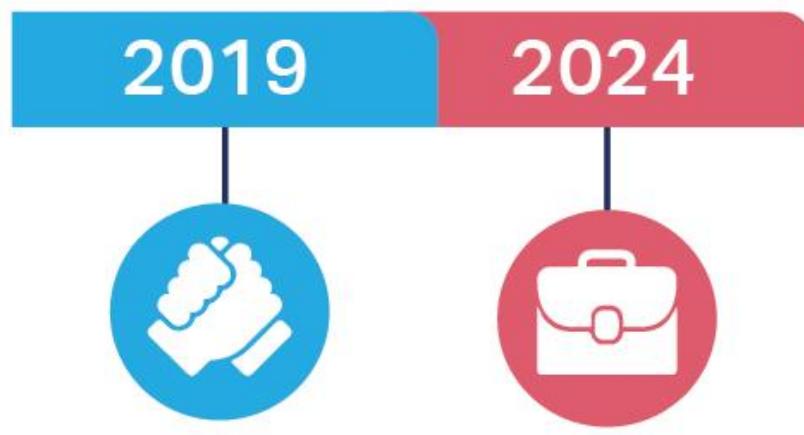
Key Metrics

Past Income BDT 00 Before the training	Post-training Income BDT 200 A week earlier
--	--

Primary Expenses

Raw materials include raw materials like flour, sugar, butter, and eggs

Entrepreneur Timeline



Joined SOS Children's Villages Bangladesh and received educational and financial support

Completed bakery training and started earning through her baking business



Economic Empowerment Through Entrepreneurship

Implemented by:



Funded by:



Road to Sustainable Entrepreneurship

Soniya Akhter is seeking **BDT 500,000** in funding. With this investment, she plans to:

Equipment Purchase

Invest BDT
200,000 in
baking tools and
equipment

BDT 2,00,000

Operational Expansion

Set aside BDT
100,000 for
operating
expenses,
including utilities
and salaries

BDT 1,00,000

This funding will help Soniya create a professional workspace, expand her menu, and attract more customers, positioning her for long-term success.



Mossammat Jannatul Ferdous

Culinary Arts



Location
Bogura Sadar
Bogura

Implemented by:



About the Youth Entrepreneur:

Mossammat Jannatul Ferdous faced significant financial hardship after the loss of her father in 2012. However, with the support of her brother and assistance from SOS Children's Villages Bangladesh, she was able to continue her education and discovered her passion for baking. Currently a second-year Radiology student at the Institute of Health Technology in Bogura, Jannatul successfully manages a home-based bakery, offering a diverse array of baked goods. Her long-term goal is to open a restaurant renowned for trendy, high-quality cuisine, showcasing her resilience and entrepreneurial spirit. She also completed a 3-month bakery training program, which included 23 participants and two trainers, further enhancing her skills.

Enterprise Overview:

Number of Team Members
Works individually

Current Services
cakes, cookies, bread, burger buns, and savory snacks such as samosas, shingaras, and rolls

Number of Clients
Handles about five orders monthly

Investment Highlights

Mossammat Jannatul Ferdous completed a three-month bakery training program under the SOS Children's Villages Bangladesh's BestSeller Foundation Funded project, receiving hands-on learning, skill development, and startup guidance. Additionally, she received in-kind support worth BDT 60,000 to launch her bakery venture.



Safety and Risk Management

Jannatul adheres to safety protocols learned during her training and is cautious while working. Although she experienced a minor injury while using knives, she remains vigilant to prevent future incidents.

Entrepreneur's Vision

"My dream is to become a successful entrepreneur and inspire other girls to pursue their goals. I want to open a restaurant that serves delicious food and provides a welcoming environment for customers." - Mossammat Jannatul Ferdous

Key Metrics

Past Income
BDT
00/month

Had no formal income before receiving training

Post-training Income
BDT
10,000/month

Entrepreneur Timeline

2024



Enrolled in SOS Children's Villages Bangladesh program, which supported her education

2024



Completed bakery training and started a home-based bakery business





Road to Sustainable Entrepreneurship

Mossammat Jannatul seeks **BDT 1,50,000** in funding to:



The funding will enable Jannatul to transform her home-based bakery into a thriving restaurant, contributing to the local economy and empowering other young women to pursue entrepreneurial success.



Short Cases

1 Bibi Kulsum Keya

Sector: Digital Marketing and Freelancing

Skills- Graphics Design

Gender: Female

Location: Halishahar, Chattogram

Bibi Kulsum Keya, a resident of the Sobujbag neighborhood in Halishahar, Chittagong, is a talented graphic designer with a passion for visual communication. Having recently completed a graphic design course, she is eager to put her skills to use. She offers a range of services, including social media banner design, t-shirt customization, logo creation, flyers, and brochures. With a strong work ethic and a desire to become a professional graphic designer, Bibi Kulsum Keya aims to make a mark in the local creative industry.

2 Sultana Akter

Sector: Digital Marketing and Freelancing

Skills- DigitalMarketing

Gender: Female

Location: Halishahar, Chattogram

Sultana Akter is an aspiring digital marketer with a keen understanding of online trends. Although she only recently started offering her services, Sultana Akter is determined to become a successful digital marketer. She offers services like SEO optimization, social media marketing, and affiliate marketing to help businesses in the bustling Halishahar area establish a strong online presence and reach new customers.

3 Farrjana Akter

Sector: Digital Marketing and Freelancing

Skills- Digital Marketing

Gender: Female

Location: Halishahar, Chattogram

Farrjana Akter resides in Halishahar, Chittagong, possesses digital marketing skills gained through a short digital marketing course. Though she has only been offering her services for a short period, her determination to succeed is evident. She offers a range of services, including SEO optimization and social media marketing, to assist businesses in her area in expanding their online reach and attracting new customers.

4 Ananda Kumar Nath

Sector: Technical and Vocational

Capacity Building

Skills- Refrigeration and Air Conditioner

Gender: Male

Location: Halishahar, Chattogram

Ananda Kumar Nath, is an appliance repair technician who leverages his expertise to provide repair services for refrigerators, air conditioners, relays, and overload cells. Driven by the desire to establish a well-equipped workshop, Ananda Kumar Nath strives to become a leading figure in appliance repair services within the community.



Short Cases

5

Jannatul Ferdous

Sector: Digital Marketing and Freelancing
Skills- Graphic Design
Gender: Female
Location: Amin Colony, Chattogram

Jannatul Ferdous is a talented graphic designer with a keen eye for visual aesthetics. Having recently completed a graphic design course, she is eager to establish herself as a professional graphic designer. She offers a range of services, including social media banner design, t-shirt customization, logo creation, flyers, and brochures.

6

Asrya Akther

Sector: Creative Arts and Design
Skills- Tailoring
Gender: Female
Location: Shahid Nagar, Chattogram

Asrya Akther is a skilled tailor with a knack for creating beautiful and well-fitting garments. Despite just starting her tailoring business, she demonstrates a strong entrepreneurial spirit. Using her sewing machine, she offers services like dressmaking and other sewing-related alterations. Asrya Akther aspires to become a successful and well-respected tailor in the community.

7

Sriti Nath

Sector: Creative Arts and Design
Skills- Beautification
Gender: Female
Location: Halishahar, Chattogram

Sriti Nath is a resident of Nathpara in North Halishahar, Chittagong, is a beautician with a passion for enhancing the beauty and confidence of her clients. With a makeup kit, styling chair, and hair straightener as her primary tools, she offers various services like makeovers, hair rebonding, hair coloring, haircuts, facials, and oil massages. Sriti Nath's goal is to establish herself as a leading beautician in the community.

8

Abida Sultana Anika

Sector: Creative Arts and Design
Skills: Beautification
Gender: Female
Location: Shahid, Nagar, Chattogram

Abida Sultana Anika is a beautician with a passion for providing a decent salon experience. With her expertise in various beauty treatments, including makeovers, haircuts, hair coloring, hair rebonding, and facials, she aims to create a welcoming space where clients can feel pampered and leave feeling confident and beautiful.



Short Cases

9 Neger Sultana

Sector: Creative Arts and Design
Skills: Tailoring
Gender: Female
Location: Halishasar, Chattogram

Neger Sultana, is an experienced tailor with a year of experience in the fashion industry. She possesses exceptional sewing skills and a deep understanding of garment construction. With a focus on quality craftsmanship and customer satisfaction, she aims to build a thriving business that caters to the fashion needs of the local community.

10 Popy Rani Devi

Sector: Creative Arts and Design
Skills: Beautification
Gender: Female
Location: Halishahar, Chattogram

Popy Rani Devi of Halishahar, Chittagong, is a passionate beautician with a talent for enhancing natural beauty. She offers a range of services, including makeovers, facials, hair coloring, hair rebonding, and haircuts. With a focus on personalized service and creating a unique salon experience, she aims to build a successful business where clients feel valued and leave feeling confident and beautiful.

11 Bibi Aysha

Sector: Digital Marketing and Freelancing
Skills- Digital Marketing
Gender: Female
Location: Halishahar, Chattogram

Bibi Aysha, a resident of Amin Colony in Bayzid, Chittagong, is a skilled tailor with a commitment to providing high-quality tailoring services. She specializes in dressmaking and other sewing-related work, offering her expertise to create garments that fit perfectly and reflect individual style. With a focus on customer satisfaction and attention to detail, she aims to build a successful business that caters to the fashion needs of the local community.

12 Mahamuda Akther Faria

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Female
Location: Halishahar, Chattogram

Mahamuda Akther Faria, is a creative graphic designer with a passion for translating client visions into impactful and engaging designs. She specializes in creating social media banners, t-shirt designs, logos, flyers, and brochures. With a focus on delivering high-quality and engaging designs, she aims to build a successful business that helps businesses and individuals make a strong visual impact and achieve their marketing goals.



Short Cases

13

Nusrat Jahan

Sector: Creative Arts and Design
Skills: Beautification
Gender: Female
Location: Halishahar, Chattogram

Nusrat Jahan Eva, is a practicing beautician with a passion for enhancing natural beauty and helping her clients feel confident and radiant. She offers a range of services, including facials, makeovers, and hair care treatments, catering to the diverse beauty needs of her community.

14

Boishakhi Devi

Sector: Creative Arts and Design
Skills: Beautification
Gender: Female
Location: Halishahar, Chattogram

Boishakhi Devi is a skilled beautician with a dedication to providing high-quality beauty services. She specializes in various beauty treatments, including facials, hair care, and makeup application, aiming to enhance her clients' natural beauty and boost their self-confidence.

15

Any Mollick

Sector: Creative Arts and Design
Skills: Tailoring
Gender: Female
Location: Amin Colony, Chattogram

Any Mollick, a resident of Amin Colony in Bayzid, Chittagong, is an all round tailor and textile engineer with a commitment to providing high-quality tailoring services. She specializes in tailoring for both men and women clients. With her background knowledge in textile engineering and tailoring skills, she aims to build a successful business that caters to the fast growing fashion needs of her clients.

16

Md. Sizan Mondal

Sector: Technical and Vocational Capacity Building
Skills- Refrigeration and Air Conditioner
Gender: Male
Location: Bogra Sadar, Bogra

Md. Sizan Mondal, Bogra Sadar, recently started on his entrepreneurial journey as a refrigeration and air conditioning technician. Having completed his training, he is eager to establish himself in the local market. With a focus on providing quality service to his clients, Md. Sizan is committed to building a strong reputation through honesty and hard work.



Short Cases

17

Shayon Kumar

Sector: Technical and Vocational Capacity Building
Skills- Refrigeration and Air Conditioner
Gender: Male
Location: Bogra Sadar, Bogra

Shayon Kumar, a resident of Bogra Sadar, has been steadily building his refrigeration and air conditioning repair business over the past three months. With a strong work ethic and a focus on providing reliable and efficient service, he is gradually expanding his customer base. Shayon's primary goal is to achieve his personal and financial goals through his entrepreneurial endeavors, while also contributing to the well-being of his community.

18

Md. Riyazul Islam

Sector: Technical and Vocational Capacity Building
Skills: Electrical Installation and Maintenance
Gender: Male
Location: Gabtoli, Bogra

Md. Riyazul Islam, a resident of Gabtoli, Bogra, has recently joined the electrical services sector. With a strong emphasis on honesty and hard work, he is dedicated to providing high-quality and safe household electrical services to his community. He strives to build a reputable business that is known for its reliability and customer satisfaction.

19

Md. Ferdaus Hossain

Sector: Technical and Vocational Capacity Building
Skills: Mobile Phone Servicing
Gender: Male
Location: Bogra Sadar, Bogra

Md. Ferdaus Hossain, Bogra Sadar, has successfully established a mobile phone servicing business over the past seven months. With a strong customer base of 50 clients, he is generating a monthly income of 7000 Taka. Md. Ferdaus prioritizes customer satisfaction and maintains a high level of honesty and integrity in his business dealings. He aims to continue growing his business while maintaining these core values.

20

Md. Sabbir Hossain

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Male
Location: Bahubha, Bogra

Md. Sabbir Hossain, a resident of Bhandura, is a passionate graphic designer with a vision to build a successful freelance business. With a strong customer base of over 350 clients, he has been generating a monthly income of 10,000 Taka over the past six months. Beyond his own success, Md. Sabbir Hossain aims to inspire and mentor other aspiring entrepreneurs in his community.



Short Cases

21

Md. Rakibul Hasan

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Male
Location: Bahubha, Bogra

Md. Rakibul Hasan, a resident of Bogra Sadar, has been freelancing for the past three months, generating a monthly income of 8,000 Taka. He has established a strong working relationship with clients by consistently delivering high-quality work and maintaining open and transparent communication. Md. Rakibul Hasan is committed to building a successful freelance career based on these principles.

22

Md. Rahul Ahmed

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Male
Location: Bogra Sadar, Bogra

Md. Rahul Ahmed, a local of Bogra Sadar, has recently embarked on his freelancing journey. With a strong belief in the power of hard work and consistent practice, he is dedicated to building a successful freelance career. He is committed to continuous learning and improvement to enhance his skills and expand his service offerings.

23

Mst. Sagory Khatun

Sector: Culinary Arts
Skills: Baking
Gender: Female
Location: Bogra Sadar, Bograav

Mst Sagory Khatun, a resident of Bogra Sadar, has recently ventured into the bakery business. She is passionate about baking and committed to providing delicious and high-quality baked goods to the local community. Mst Sagory Khatun aims to build a successful bakery business known for its exceptional quality and excellent customer service.

24

Mosammat Sumaiya Akter

Sector: Culinary Arts
Skills: Baking
Gender: Female
Location: Bogra Sadar, Bogra

Mosammat Sumaiya Akter of Bogra Sadar, has recently started her own bakery business. While she is still in the early stages of building her customer base, she is dedicated to providing delicious and affordable baked goods to her community. Mosammat Sumaiya Akter is committed to providing excellent customer service and working hard to establish a successful and thriving bakery business.



Short Cases

25

MD: Raju Miah

Sector: Creative Arts and Design
Skills: Tailoring
Gender: Female
Location: Halishasar, Chattogram

MD: Raju Miah, a resident of Bogra Sadar, has recently ventured into the mobile phone servicing business. With a strong emphasis on honesty and integrity, he aims to provide high-quality and reliable.

26

Md. Samiul Alim Shadin

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Male
Location: Bogra Sadar, Bogra

Md. Samiun Alim Swadhin, a resident of Bogra Sadar, is a driven individual with a strong desire to succeed as a freelancer. Recognizing the importance of continuous learning and improvement, he is committed to honing his skills in graphic design. With a strong work ethic and a focus on honesty and integrity, Md. Samiun Alim Swadhin is confident that he can build a successful freelance career and achieve his entrepreneurial aspirations.

27

Shraboni Das

Sector: Culinary Arts
Skills: Baking
Gender: Female
Location: Bogra Sadar, Bogra

Shraboni Das, of Bogra Sadar, is a passionate baker with a focus on providing excellent customer service. With three months of experience in the bakery business, she is committed to maintaining a calm and professional demeanor with all her customers. Shraboni Das strives to build a successful bakery business known for its delicious baked goods and exceptional customer service.

28

Mosammat Sahera

Sector: Creative Arts and Design
Skills: Beautification
Gender: Female
Location: Bogra Sadar, Bogra

Mosammat Sahera, a resident of Shekherkola in Bogra Sadar, is a dedicated beautician with a strong commitment to providing excellent customer service. With three months of experience in the beauty industry, she is focused on offering a wide range of beauty services while creating a relaxing and enjoyable salon experience for her clients. Mosammat Sahera aims to establish a successful beauty.



Short Cases

29

Md. Sakib Hossain Sabuz

Sector: Digital Marketing and Freelancing
Skills: Graphic Design
Gender: Male
Location: Bogra Sadar, Bogra

Md. Sakib Hossain Sabuz, a resident of Chalitabari in Bogra Sadar, is a driven freelancer with a strong belief in the importance of self-confidence and perseverance. He recognizes that building a successful freelance career may require time and effort. With a focus on delivering high-quality work and continuously improving his skills, Md. Sakib Hossain is determined to achieve his entrepreneurial aspirations.

30

Md. Tarek Rahman

Sector: Technical and Vocational Capacity Building
Skills- Refrigeration and Air Conditioner
Gender: Male
Location: Bogra Sadar, Bogra.

Md. Tareq Rahman, has recently entered the refrigeration and air conditioning service industry. With a strong focus on honesty, diligence, and providing excellent customer service, he aims to build a loyal customer base and ensure a continuous stream of business opportunities. Md. Tareq Rahman understands the importance of maintaining high professionalism and customer satisfaction standards in his endeavors.



Developed by

