

Gap Filler!

Read the below text. Can you fill the gaps with the words in the list below?

It 's a question millions of people have been asking every day during lockdown : " Are you free to Zoom later?"The video conferencing app has achieved every marketers dream , by rapidly entering (1) _____ parlance just like " I 'll Google it " or " let me get an Uber" . Even the less technologically savvy have become big users of its intuitive service . Founded by chief executive Eric Yuan , Zoom has done its name (2) _____ and soared in value in a remarkably short space of time . The videoconferencing app has been the big (3) _____ from lockdown . Its share price has trebled in (4) _____ since the start of the (5) _____ to \$ 210 (£ 164) and its valuation now stands at \$ 61bn - more than twice that of Twitter . As Microsoft , Google , and Cisco slugged it out for control of the same market with more expensive and cumbersome products of their own - Zoom came from nowhere to covertly scale up its offering without alerting (6) _____ . "I think Zoom is on the track of becoming the Google of videoconferencing , " says , David Madden , an analyst at CMC Markets .

common

justice

rivals

value

winner

year