

As cases of coronavirus infection continue to mount across Bangladesh, the government is trying to limit the spread of the virus through a national lockdown while also preventing the country's export-dependent economy from going into freefall. Yet, the machines at Bangladesh's garment factories have started to turn again. On 25th April, thousands of workers returned to the production line after the government permitted textile factories that generate 80 percent of the country's exports to restart. Business leaders have welcomed the decision, but labour rights activists want greater protection for employees who now face working together at close quarters during a time of unprecedented risk to their health.

So I am going to propose several projects to revive the ECONOMY.

Two different projects for readymade Garments:

1. Factories could be reopened by ensuring safety.

The Working out protocols and rules that will enable factories to operate under safe conditions. This will involve close coordination with the health services; establishment of testing sites in the vicinity of the factories; strict rules for wearing masks and using hand sanitizers as well as spreading out sewing lines. Shift times can be adjusted to reduce the number of workers in the factory. Allow workers who are living near by the factories to join.

Taking time during the work day to teach workers about safety and how to manage things at home.

2. The Government's Tk 5,000 crore PROJECT.

Prime Minister has announced Tk 5,000 crore stimulus package for export oriented industries to mitigate the impact of coronavirus on the country's economy. But the package will be given as a loan with a payable interest service charge. As it is given as a loan so that it is a matter of thinking about its effectiveness in the RMG industry.

Any percentage of interest or service charge is a gigantic burden for the factory owners. So, the government should give the package without any interested string attached with long term payable capability. Only then it will be a milestone package for the apparel industry to bounce back stronger than before and remove the worries of the RMG industry.

Last but not least The lesson we have learned amidst of COVID-19 outbreak that the majority of raw materials like fibers, machinery, accessories, etc. were imported from China which stopped due to the outbreak of the virus. So, in the future, we have

to develop in this area so that we can source raw materials locally to gain self-sufficiency and overcome any future threats.

Three Different project for Shopping Mall:

1. Go virtual, go social.

The best way in this pandemic situation in order to alive the economy is Online Shopping. To sustain their business, shopping malls have to accelerate the ongoing diversification of sales channels, including going online.They have to use multiple online channels and a mix of marketing tactics to support their merchants.

They have to follow some strategies: Facebook, Instagram, MiniPrograms, WeChat private groups, live streaming and short videos, O2O delivery services and others.

2. Awareness inside the Shopping mall.

Banners must be placed in front of every shop with the warning -There is a risk of death if you do not follow the health guidelines. Wearing of masks and hand gloves is mandatory for both the seller and the buyer.No shopper can enter a store without wearing a mask and gloves. Shoppers and sellers must maintain a distance of at least one metre from each other at all times.In order to maintain social distancing, spots should be marked in front of every shcf, for customers.

3. Awareness outside the Shopping mall.

Automatic disinfection tunnels or chambers must be installed at the entrance of every shopping mall, and thermal scanners must be provided to measure the body temperature of shoppers coming in. All shopping malls must have hand sanitizers at points of entry and adhere to all safety rules and regulations.

Car parks at shopping malls and markets must also have a disinfection system. It is imperative that drivers maintain social distance and remain in their respective vehicles.

