Geraldine Hendrix

Profile: *Geradline Hendrix recently found out that her son Gerald has ADHD. In an effort to help him get a handle on the diagnosis, she has been using a combination of applications to try and help him keep on track. She is well verus in technology, and has an bachelors degree in information systems, and a masters degree in Marketing from Cornell University.*
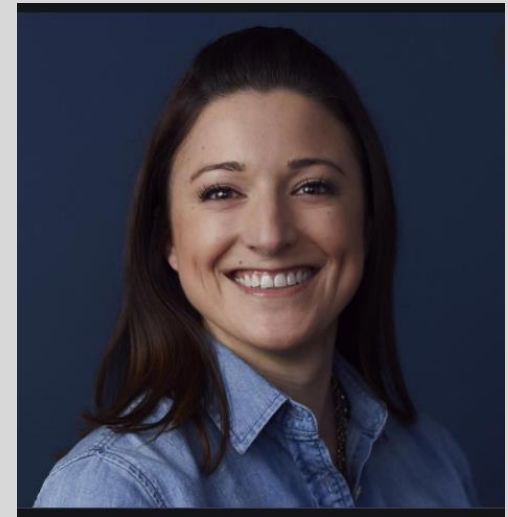
Goals:

-   **Geraldine's main goal is to help her son get control of his ADHD.**
-   **A way to see improvement**

Pain Points: *List potential pain points that will affect this persona*

-   To many applications with different interfaces.
-   Having more then on application means that there are items that could potential get lost
-   Not having an easy to use interface

Needs:

-   Application with all functionality in one app
-   Easy to use interface
-   Easy to monitor
-   Easy to update
-

Profile Attributes

Age:28
Personal details: Married

 Son name Gerald, 12

  Location: Reno, Nevada

   Occupation: Marketing Manager, The people who Sell things corporation

James Bartholewmew

Profile: *James is a software developer that is currently working in Salt Lake City. James knows that he has had ADHD since he was a teenager, and has leveraged the ability to hyperfocus on a task to his advantage. Unfortunately hyperfocusing on one task leaves all other task neglected. After the birth of his daughter he has been working with a number of apps in an effort to better manage his manage his time, and make sure he is taking his medication*

Goals:

- Have an application that helps keep focused on the tasks that need to be completed throughout the day
- Remember to take medication twice a day
- Remember to have have tasks interrupted to get something to eat

Pain Points:

- Not all apps have everything that the user needs
- Managing ADHD over multiple apps means that often times that tasks and responsibilities are missed.

Needs:

- A timer to break up tasks
- A list of tasks that need to be completed and if they were completed
- A way to verify that medication was taken and when the last time they ate was

Profile Attributes

Age: 37
City: Salt Lake City, Utah
Personal details: Married, has 2 year old daughter

Andrew Wright

Profile: *Andrew is a high senior the often times struggles to stay on task do to his ADHD. Through the use of a number of apps, he is having an easier time completing tasks. He is an advide gamer, and given the opportunity will spend all of his time playing video games*
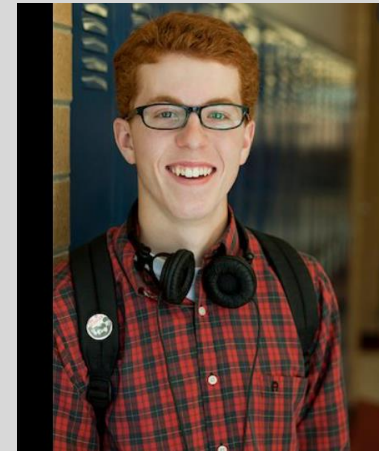
Goals:

- *Successfully complete his Senior year of high school and get into college*
- *Have his ADHD undercontrol*

Pain Points:

- Remembering to use the app
- Remembering to log information into the app

Needs:

- An app that he wants to log into and log daily information
- Ease of use
- All in one place
- Easy to log tasks, complete tasks
- Timer to break up periods of hyperfocus

Profile Attributes

Age: 18
Location: Missoula, Montana
Personal details: Single