

# INSTANT REGRET

“Not an easy experience”

- Aung Ko Myint
- Hein MIn Tun



# Establishing a new category of clothing

Our goal is to communicate the sensation of experiencing **instant regret**. Since people are scared to experience regret in their lives, our products serve as a gentle reminder to avoid having regret.



# Labels

INSTANT  
REGRET

Logo used in label with light  
and fun typeface



Label for jean pant

# Our Labels

Label for T-shirt



# Bags



# T-Shirt

"NOT GETTING  
INSTANT REGRET  
IS GETTING  
INSTANT REGRET"







# MOBILE APPLICATION FOR INSTANT REGRET



**Welcome to  
INSTANT REGRET STORE**

"Not an easy experience"

**GET STARTED**






Search shirt, bags etc

Popular

Recommend

Best Week


R



Flowers

\$17

Woman




Ordinary 2

\$15

Unisex

New Arrival


View All



Instant Regret Republic Bag

Woman


\$139



Instant Regret Purse

Woman

\$120



Instant Regret Republic Bag

Woman

\$139

4.0 ( 12K Reviews )

Description

Due to our bags' distinctive pattern and luxurious appearance, we offer the greatest quality bags on the market you can buy.


Color

Buy Now

Search

Tshirt


17 Result found



Ordinary

\$15


Unisex



Gold Ordinary

\$17


Unisex



Flowers

\$17


Unisex



Ordinary 2

\$15

Unisex



Instant Regret Republic Bag

Woman

\$139

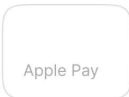
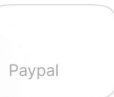
EASY FAST  
SECURE  
USER INTERFACE



## Payment



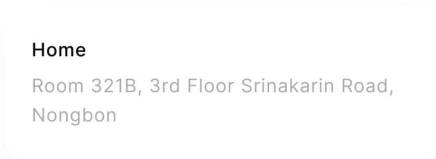
### Payment Method



### Credit Card



### Shipping Address



Sub total \$30

Delivery fee \$4

Total \$34

Pay Now



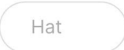
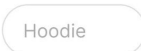
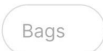
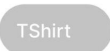
## Filter



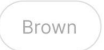
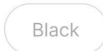
Sort by

Recommend ▾

Collection



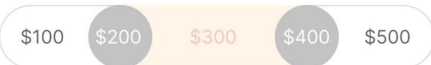
Color's



Size



Price Range



Min

Max

Apply Filter



## Cart



Ordinary

Unisex

\$15



Ordinary 2

Unisex

\$15



2 items selected

Total

\$30

Checkout



### Thank's for Order

Your paymet has been confirmed. you can  
check the details for departure.



Ordinary

Unisex

[Details](#)



Ordinary 2

Unisex

[Details](#)

[Back to Home](#)

# THANK YOU

- AUNG KO MYINT
- HEIN MIN TUN