

THOMAS AUNG

Porfolio

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U Kar Ka

type- Packaging Design, Graphic Design

U Kar Ka needed a new design for their gift bags that represents their brand and have a sense of modern aesthetic. My vision is to create a minimal design that catches the customers' attention. The design is inspired by the silhouette of the Shan mountains where the company handpicks their tea leaves. The colors used for the bags represents the main ingredients used in U Kar Ka products: pickled tea leaves and chilli.



Prestine

type- Packaging Design, Graphic Design, Web Design

This is a final project for my design aesthetics course, where I worked on a holistic marketing campaign for a cosmetic brand. From creating the logo to designing packages and marketing materials, everything within this project is carefully thoughtout. The pattern within the logo instills a sense of elegant sophistication and the bright and cheerful colors reflect summer vibe, which complements the marketing strategies for this project.





PRESTINE
PARIS



SUMMER LOVE
2020



Prestine home page

PRESTINE

PRODUCTS VIRTUAL SAMPLE PRESTINE ICONS ABOUT SIGN IN

DISCOVER NEW
SPRING/SUMMER 2020 COLLECTION

SUMMER LOVE

Captivate the beauty of summer and embark on adventures with no limits.

REVITALIZING SERUM \$98 ADD TO BAG

MULTI-PROTECTION SUNSCREEN \$68 ADD TO BAG

HYDRATING CREAM \$118 ADD TO BAG

Recommended for You

#PRESTINELOOK

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VIEW GALLERY

MY PRESTINE
My Account Order Status

ABOUT US
Our Story Prestine AIDS Fund

GIFT CARDS
About Gift Cards Check Balance

CONTACT US
315 West Street, Paris, France
+235 517 145 2584, +235 854 2577

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MacBook Pro

Prestine product page

PRESTINE

PRODUCTS VIRTUAL SAMPLE PRESTINE ICONS ABOUT SIGN IN

HYDRATING FACE CREAM

Hyper Hydrating Light Cream Size. 3.38 OZ.
Ref. 1148

Price: \$118

Product Description

Hydrating cream-to-foam featuring all natural depolluting blue micro-algae. A gentle, soothing face cream formulated for sensitive skin and all skin types temporarily irritated by aggressors, including pollution, climatic conditions, stress or non-invasive microdermabrasion. Clinical testing of women with sensitive skin showed a 55% reduction in skin discomfort.

ADD TO BAG

COMMUNITY TIPS



SHOP THE COLLECTION



SUMMER LOVE GIFT SET



SHOP NOW

MY PRESTINE ABOUT US GIFT CARDS CONTACT US

My Account Order Status Our Story About Gift Cards Check Balance Prestine AIDS Fund +235 517 145 2584, +235 854 2577

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ADD TO BAG

COMMUNITY TIPS

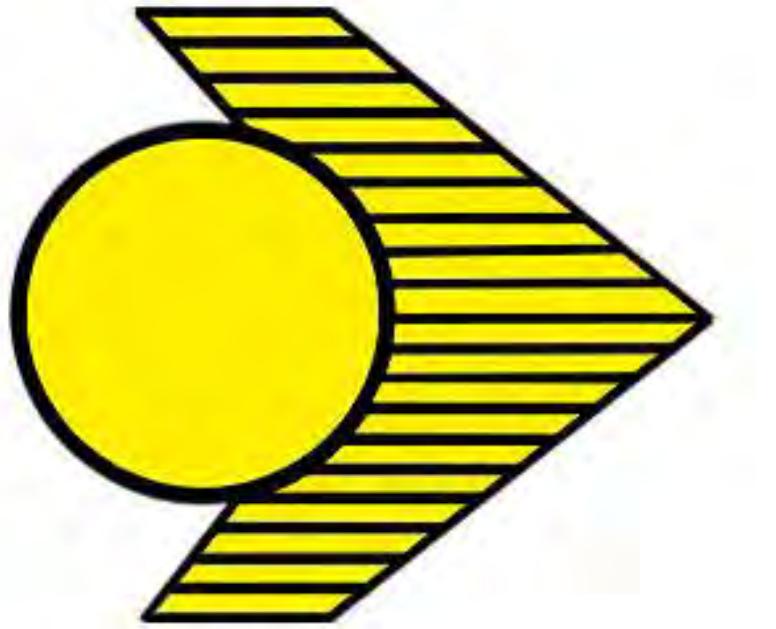


MacBook Pro

Htoo Travels

type- Branding, Graphic Design

A rebranding for one of the oldest travel agencies in Myanmar. The client wanted a design that retains elements of the old logo with a minimal and modern twist to it. The rounded edges and clean lines within the new logo makes it friendlier and more approachable. The new brand identity brings the legacy and prestige of the company to the 21st century.



Old Logo



New Logo

Typography

Aa

Basic San Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp

QqRrSsTtUuVvWwXxYyZz 012345679.;,:!?&#@

Basic San Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp

QqRrSsTtUuVvWwXxYyZz 012345679.;,:!?&#@

Basic San Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp

QqRrSsTtUuVvWwXxYyZz 012345679.;,:!?&#@

Logo
Graphic Elements
H1, H2
Background

#3a3d3f

Logo
Graphic Elements
H1, H2

#fec40e

Graphic Elments
Call to Actions
H1, H2

#f36f61

Graphic Elments
Background
H1, H2

#f9f9df



YOUR TRAVEL PARTNER!



Htoo TravelsTM

TRAVEL ITINERARY
Discover the ancient city of Bagan

Phone: 55412345 | Email: htootravels@gmail.com

Services

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- Door to door delivery**
We deliver important documents and tickets right to your doorsteps.
- Special Tour Arrangement**
Create your dream vacation and we will make it a reality.
- Hotel Reservation**
No stress over making a last minute reservation and hustle of calling hotels for your dream vacation.

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Contact

Phone: 55412345 Email: htootravels@gmail.com Website: htootravels.com Facebook: fb.com/toototravels

Day's Highlight

It's nearly impossible to picture Bagan without hot air balloons. Fly over Bagan in a hot air balloon. With over 2,200 temples and pagodas, there is no better way to end this incredible day.

DAY 04

- 01 Visit Shwezigon Pagoda**
At 9:00 am we will arrive at the pagoda and explore the beautiful murals and historical statues within the temple.
- 02 Visit Htilominlo temple**
At 11:00 am we will arrive at the temple and learn more about the historical significant of Htilominlo.
- 03 Lunch at ShanTagyi**
At 12:30 am we will enjoying wonderful lunch at ShanTagyi while entertained by traditional theater show.
- 04 Hot air balloon rides**
Fly over Bagan in a hot air balloon. With over 2,200 temples and pagodas, there is no better way to end this incredible day.

Day's Highlight

Is an ancient city and a UNESCO World Heritage Site in the Mandalay Region of Myanmar. From the 9th to 13th centuries, the city was the capital of the Pagan Kingdom, the first kingdom that unified the regions that would later constitute Myanmar. During the kingdom's height between the 11th and 13th centuries, more than 10,000 Buddhist temples, pagodas and monasteries were constructed in the Bagan plains and pagodas survive, remains of over 2,200 temples and pagodas survive.

DAY 01

- 01 Visit Ananda temple**
At 9:00 am we will arrive at the temple and explore the beautiful murals and historical statues within the temple.
- 02 Visit Dhammayangyi temple**
At 11:00 am we will arrive at the temple and learn more about the historical significant of Dhammayangyi.
- 03 Lunch at La'Pagan**
At 12:30 am we will enjoying wonderful lunch at La'Pagan while entertained by traditional puppet show.
- 04 Sunset at Bupaya**
At 7:00 pm we will enjoy a beautiful sunset at Bupaya and appreciate the scenery of Bagan.

Day's Highlight

It's nearly impossible to picture Bagan without hot air balloons. Fly over Bagan in a hot air balloon. With over 2,200 temples and pagodas, there is no better way to end this incredible day.

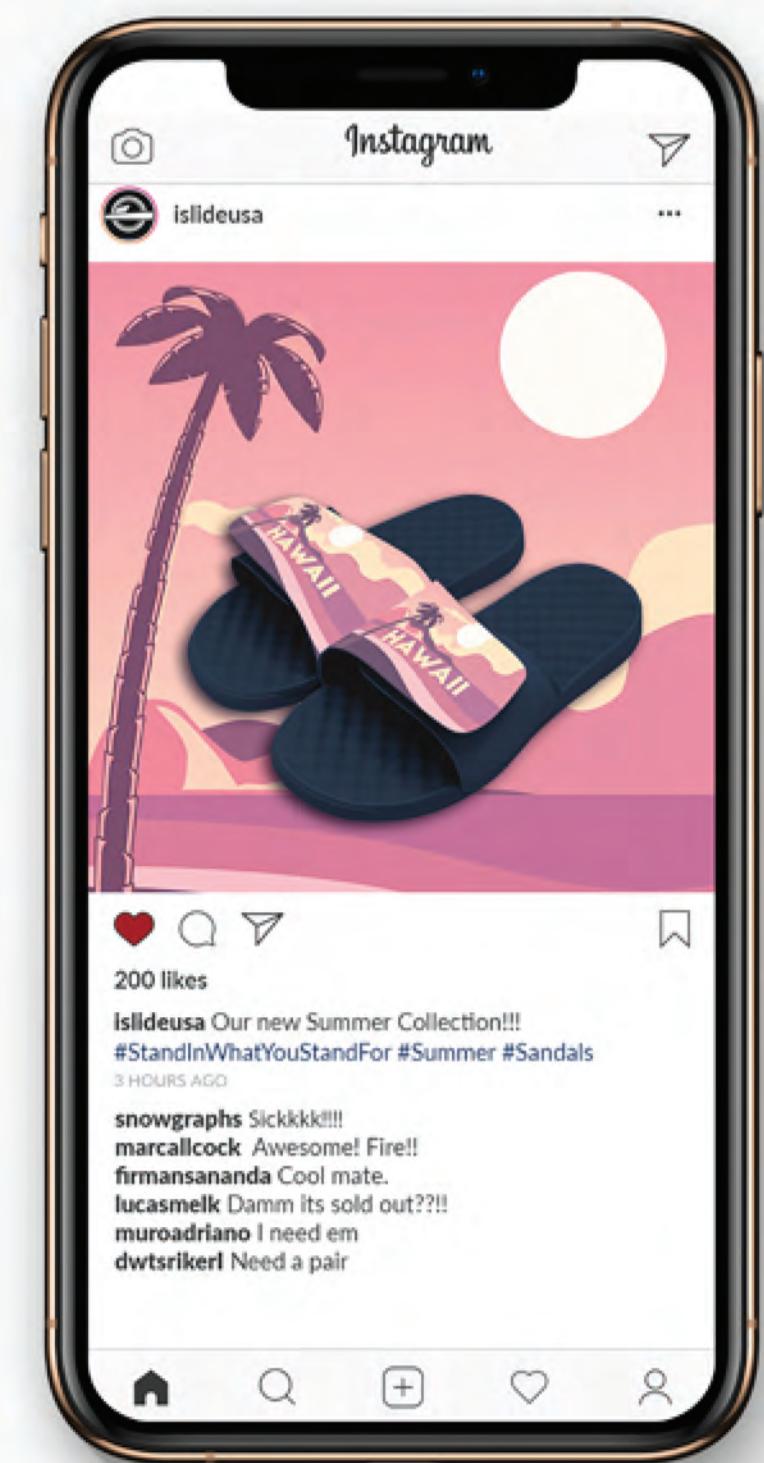
ISlide - Summer Collection

type- Illustration, Graphic Design

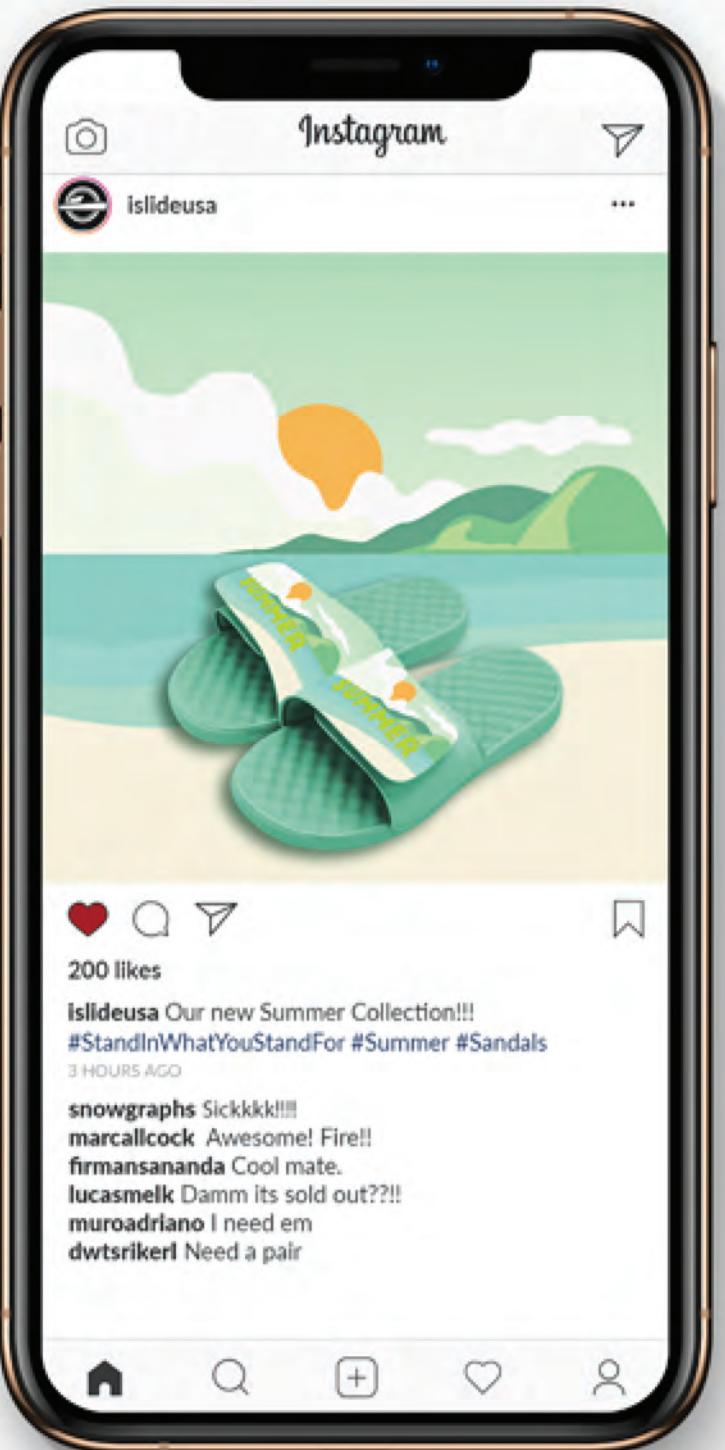
I created this collection of slides during my internship at ISlide in preparation for their summer promotion. The idea for this collection is to promote beach goers to wear ISlides with beautiful and playfully illustrations. With lockdown and social distancing effecting our lives, I used warm and inviting colors in this collection to evoke the memories of the good times.

SUMMER COLLECTION

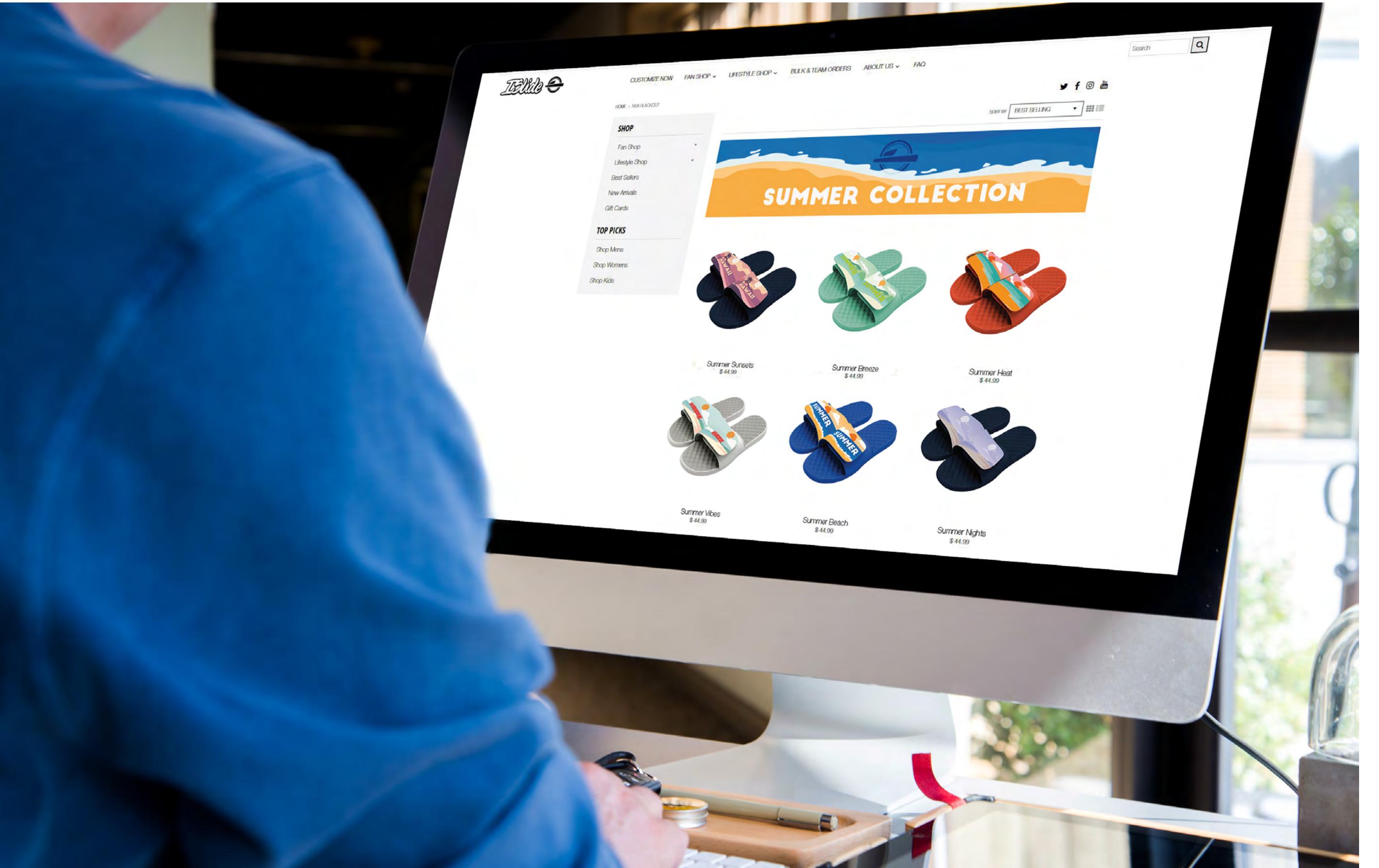
I Slide



SUMMER COLLECTION



I⁵lide



GOOD LUNCH

type- Branding

I created this branding for a sushi restaurant that focuses on the millennial customers. The logo is inspired by sakura flower petals and the colors are playful and exciting. As many millennials are busy and always on the go, I created a logo that is clean, simple and memorable from the very first glance.

Primary Lockup



GOOD LUNCH
sushi

Alternate Lockup



Logo



Typography

Aa

CoconPro Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 012345679.;:,!?&#@

Silka Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 012345679.;:,!?&#@

Logo
Graphic Elements
H1, H2
Background

#1c1e4c

Logo
Graphic Elements
H1, H2
Background

#847e7f

Logo
Graphic Elments
Call to Actions
H1, H2

#d33f60

Graphic Elments
Background
H1, H2

#fcf7f8

