# Lab 11: Unsupervised Learning with k-means

In this lab, we begin our survey of common unsupervised learning methods.

# Supervised vs. Unsupervised Learning

As we know, in the supervised setting, we are presented with a set of training pairs  $(\mathbf{x}^{(i)}, y^{(i)}), \mathbf{x}^{(i)} \in \mathcal{X}, y^{(i)} \in \mathcal{Y}, i \in 1..m$ , where typically  $\mathcal{X} = \mathbb{R}^n$  and either  $\mathcal{Y} = \mathbb{R}$  (regression) or  $\mathcal{Y} = \{1, \ldots, k\}$  (classification). The goal is, given a new  $\mathbf{x} \in \mathcal{X}$  to come up with the best possible prediction  $\hat{y} \in \mathcal{Y}$  corresponding to  $\mathbf{x}$  or a set of predicted probabilities  $p(y = y_i \mid \mathbf{x}), i \in \{1, \ldots, k\}$ .

In the *unsupervised setting*, we are presented with a set of training items  $\mathbf{x}^{(i)} \in \mathcal{X}$  without any labels or targets. The goal is generally to understand, given a new  $\mathbf{x} \in \mathcal{X}$ , the relationship of  $\mathbf{x}$  with the training examples  $\mathbf{x}^{(i)}$ .

The phrase understand the relationship can mean many different things depending on the problem setting. Among the most common specific goals is clustering, in which we map the training data to K clusters, then, given  $\mathbf{x}$ , find the most similar cluster  $c \in \{1, \ldots, K\}$ .

# k-means Clustering

Clustering is the most common unsupervised learning problem, and k-means is the most frequently used clustering algorithm. k-means is suitable when  $\mathcal{X} = \mathbb{R}^n$  and Euclidean distance is a reasonable model of dissimilarity between items in  $\mathcal{X}$ .

The algorithm is very simple:

- 1. Randomly initialize k cluster centroids  $\mu_1, \ldots, \mu_k \in \mathbb{R}^n$ .
- 2. Repeat until convergence:

A. For 
$$i \in 1..m, c^{(i)} \leftarrow \operatorname{argmin}_{j} \lVert \mathbf{x}^{(i)} - \mu_{j} \rVert^{2}.$$

B. For  $j \in 1..k$ ,

$$\mu_j \leftarrow rac{\sum_{i=1}^m \delta(c^{(i)}=j)\mathbf{x}^{(i)}}{\sum_{i=1}^m \delta(c^{(i)}=j)}$$

### **In-Lab Exercise**

Write Python code to generate 100 examples from each of three different well-separated 2D Gaussian distributions. Plot the data, initialize three arbitrary means, and animate the process of iterative cluster assignment and cluster mean assignment.

Hint:

### Exercise 1.1 (5 points)

Generate 100 examples from each of three different well-separated 2D Gaussian distributions. Hint:

```
In [17]: X=None
         y=None
         ### BEGIN SOLUTION
         from sklearn.datasets import make_blobs
         X, y = make blobs(n samples=300, centers=3, n features=2)
         ### END SOLUTION
In [18]: import numpy as np
         print('X.shape', X.shape)
         print('y.shape', y.shape)
         print('X=\n', X[:5])
         print('y=\n', y[:5])
         print(y.min(), y.max())
         print(len(np.unique(y)))
         # Test function: Do not remove
         assert X.shape == (300, 2), 'Size of X is incorrect'
         assert y.shape == (300,) or y.shape == 300 or y.shape == (300,1),
         'Size of y is incorrect'
         assert len(np.unique(y)) == 3, 'Number groups of samples are inco
         rrect'
         for i in np.unique(y):
             assert isinstance(i, np.int64) or isinstance(i, int), 'group
         type is incorrect'
         print("success!")
         # End Test function
         X.shape (300, 2)
         y.shape (300,)
         X=
          [[ 1.68307019 -1.37421439]
          [-2.77125555 1.31468351]
          [-2.71111912 1.44140402]
          [ 2.04684708 -0.8462684 ]
          [-9.94960684 -1.93297347]]
         y=
          [2 0 0 2 1]
         0 2
         3
         success!
```

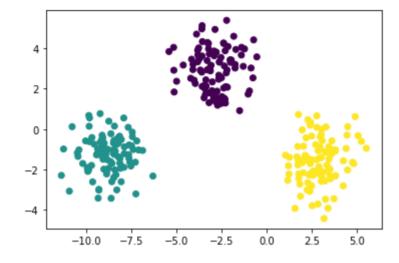
### Exercise 1.2 (5 points)

Plot the data. Separate the data by color.

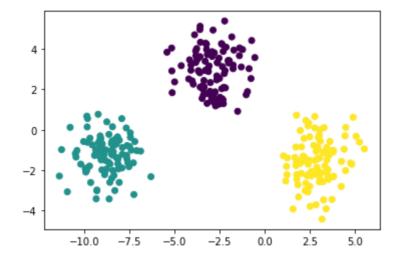
```
In [19]: import matplotlib.pyplot as plt

### BEGIN SOLUTION
plt.scatter(X[:,0],X[:,1],c=y)
### END SOLUTION
```

Out[19]: <matplotlib.collections.PathCollection at 0x7fec4c4302b0>



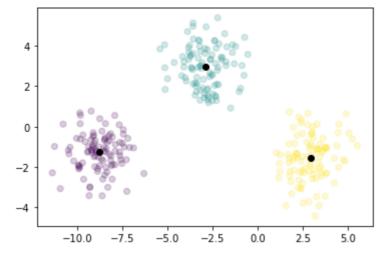
#### **Expect result:**



### Exercise 1.3 (20 points)

Initialize three arbitrary means, and animate the process of iterative cluster assignment and cluster mean assignment.

```
In [25]: import numpy as np
         from IPython.display import clear output
         import time
         # 1. initialize 3 random centers
         centers = None
         error = 9999999999.0
         while True:
             # 2. find the nearest centers for each of the points
             # 3. plot the graph. Do not forget to use clear output
             # 4. find the mean of each centers
             # 5. calculate sum square error to check error. If the error
         is less than 1e-6, you can stop the loop.
             if error < 1e-6:</pre>
                 break
             time.sleep(0.3)
         ### BEGIN SOLUTION
         #initialize 3 random centers
         centers = np.random.uniform(-3,3,size=(3,2))
         count = 1
         while True:
             #find the nearest centers for each of the points
             distance = np.empty((X.shape[0],centers.shape[0]))
             for i,x in enumerate(X):
                  for j,c in enumerate(centers):
                      distance[i,j] = (c-x).T@(c-x)
              nearest = np.argmin(distance,axis=1)
              clear output(wait=True)
              plt.scatter(X[:,0],X[:,1],c=nearest,alpha=0.2)
              plt.scatter(centers[:,0],centers[:,1],c='k')
              plt.savefig(str(count) + ".png")
              count+=1
              plt.show()
             #find the mean of each centers
             mean = centers.copy()
              for i in np.unique(nearest):
                 mean[i] = np.mean(X[nearest==i],axis=0)
              sqr error = np.sum((mean-centers)**2)
              print("Error", np.sum((mean-centers)**2))
             if(np.sum((mean-centers)**2)<1e-6):</pre>
                 break
             else:
                  centers = mean
             time.sleep(0.1)
         ### END SOLUTION
```



Error 0.0

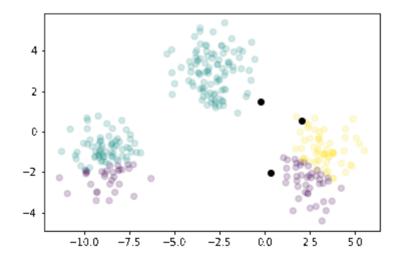
```
In [27]: print(centers)

# Test function: Do not remove
    assert centers.shape == (2, 3) or centers.shape == (3, 2), 'Size
    of centers is incorrect'

print("success!")
# End Test function

[[-8.80480091 -1.26618506]
    [-2.89275811 2.94505971]
    [ 2.93128093 -1.55644619]]
    success!
```

#### **Expect result:**



# **Example with Kaggle Customer Segmentation Data**

This example is based on the <u>Kaggle Mall Customers Dataset (https://www.kaggle.com/vjchoudhary7/customer-segmentation-tutorial-in-python)</u> and <u>Caner Dabakoglu's (https://www.kaggle.com/cdabakoglu)</u> tutorial on the dataset. The goal is customer segmentation.

The dataset has 5 columns, CustomerID, Gender, Age, Annual Income, and Spending score. We will use three of these variables, namely Age, Annual Income, and Spending score for segmenting customers. (Give some thought to why we don't use CustomerID or Gender.)

First, let's import some libraries:

```
In [28]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
   from mpl_toolkits.mplot3d import Axes3D
   import matplotlib.pyplot as plt
   import warnings
   warnings.filterwarnings("ignore")
```

Next we read the data set and print out some information about it.

#### Dataset information:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	CustomerID	200 non-null	int64
1	Gender	200 non-null	object
2	Age	200 non-null	int64
3	Annual Income (k\$)	200 non-null	int64
4	Spending Score (1-100)	200 non-null	int64
dtyp	es: int64(4), object(1)		

dtypes: int64(4), object(1 memory usage: 7.9+ KB

Dataset head (first five rows):

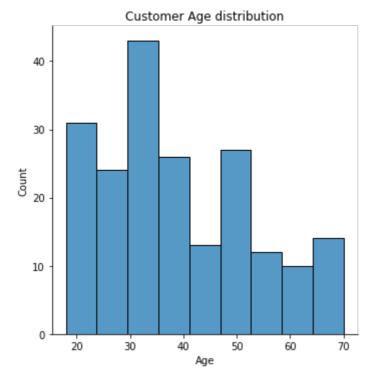
#### Out[29]:

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

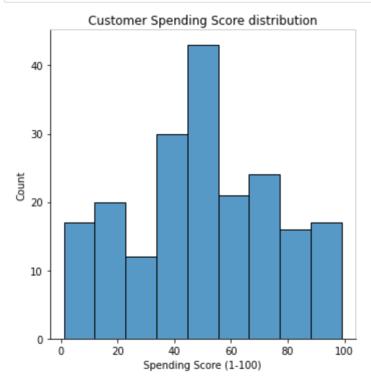
Let's drop the CustomerID column, as it's not useful.

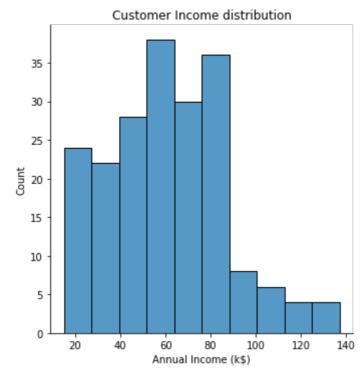
```
In [30]: df.drop(["CustomerID"], axis = 1, inplace=True)
```

Next, let's visualize the marginal distribution over each variable, to get an idea of how cohesive they are. We can see that the variables are not quite Gaussian and have some skew:

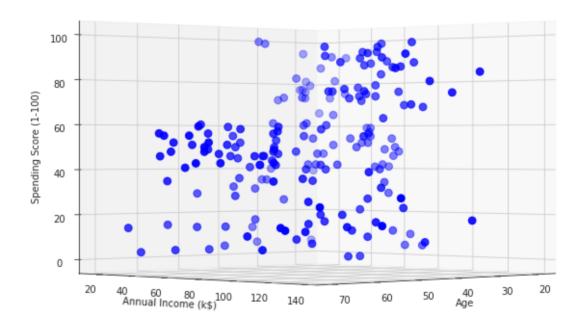


```
In [32]: sns.displot(df['Spending Score (1-100)'])
    _ = plt.title('Customer Spending Score distribution')
```





Next, let's make a 3D scatter plot of the relevant variables:

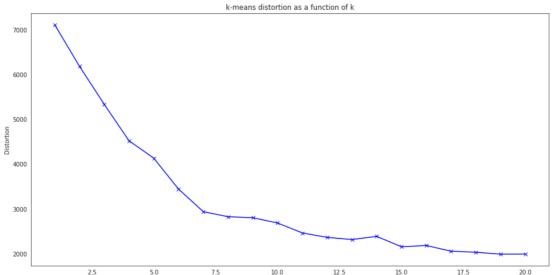


Next, let's implement k-means:

```
In [35]: # Initialize a k-means model given a dataset
         def init kmeans(X, k):
             m = X.shape[0]
             n = X.shape[1]
             means = np.zeros((k,n))
             order = np.random.permutation(m)[:k]
              for i in range(k):
                  means[i,:] = X[order[i],:]
              return means
         # Run one iteration of k-means
         def iterate kmeans(X, means):
             m = X.shape[0]
             n = X.shape[1]
             k = means.shape[0]
             distortion = np.zeros(m)
              c = np.zeros(m)
              for i in range(m):
                  min_j = 0
                  min dist = 0
                  for j in range(k):
                      dist j = np.linalg.norm(X[i,:] - means[j,:])
                      if dist_j < min_dist or j == 0:</pre>
                          min dist = dist j
                          min_j = j
                  distortion[i] = min dist
                  c[i] = min_j
              for j in range(k):
                  means[j,:] = np.zeros((1,n))
                  nj = 0
                  for i in range(m):
                      if c[i] == j:
                          nj = nj + 1
                          means[j,:] = means[j,:] + X[i,:]
                  if nj > 0:
                      means[j,:] = means[j,:] / nj
              return means, c, np.sum(distortion)
```

Let's build models with  $k\in 1..20$ , plot the distortion for each k, and try to choose a good value for k using the so-called "elbow method."

```
In [37]: # Convert dataframe to matrix
         X = np.array(df.iloc[:,1:])
         # Intialize hyperparameters
         \max k = 20
         epsilon = 0.001
         # For each value of k, do one run and record the resulting cost
         (Euclidean distortion)
         distortions = np.zeros(max k)
         for k in range(1, max_k + 1):
             means = init_kmeans(X, k)
             prev_distortion = 0
             while True:
                  means, c, distortion = iterate_kmeans(X, means)
                  if prev distortion > 0 and prev distortion - distortion <</pre>
         epsilon:
                      break
                  prev distortion = distortion
             distortions[k-1] = distortion
         # Plot distortion as function of k
         plt.figure(figsize=(16,8))
         plt.plot(range(1,max k+1), distortions, 'bx-')
         plt.xlabel('k')
         plt.ylabel('Distortion')
         plt.title('k-means distortion as a function of k')
         plt.show()
```



Read about the so-called "elbow method" in <u>Wikipedia (https://en.wikipedia.org</u> /wiki/Elbow\_method\_(clustering)). Note what it says, that "In practice there may not be a sharp elbow, and as a heuristic method, such an 'elbow' cannot always be unambiguously identified."

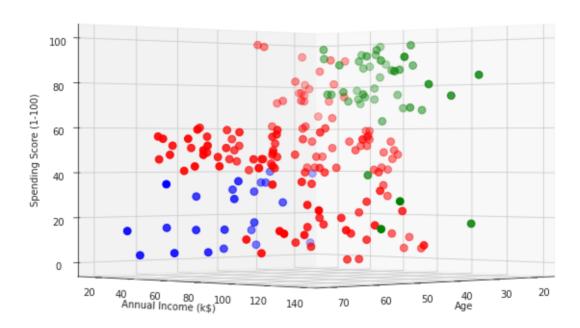
Do you see a unique elbow in the distortion plot above?

Note that the results are somewhat noisy, being dependent on initial conditions.

Here's a visualization of the results for three clusters:

```
In [38]: # Re-run k-means with k=3
         k = 3
         means = init kmeans(X, k)
         prev distortion = 0
         while True:
             means, c, distortion = iterate kmeans(X, means)
             if prev distortion > 0 and prev distortion - distortion < eps</pre>
         ilon:
                 break
              prev distortion = distortion
         # Set labels in dataset to cluster IDs according to k-means mode
         df["label"] = c
         # Plot the data
         fig = plt.figure(figsize=(10,10))
         ax = fig.add_subplot(111, projection='3d')
         ax.scatter(df.Age[df.label == 0], df["Annual Income (k$)"][df.lab
         el == 0], df["Spending Score (1-100)"][df.label == 0], c='blue',
         s = 60)
         ax.scatter(df.Age[df.label == 1], df["Annual Income (k$)"][df.lab
         el == 1], df["Spending Score (1-100)"][df.label == 1], c='red', s
         ax.scatter(df.Age[df.label == 2], df["Annual Income (k$)"][df.lab
         el == 2], df["Spending Score (1-100)"][df.label == 2], c='green',
         s = 60)
         # For 5 clusters, you can uncomment the following two lines.
         #ax.scatter(df.Age[df.label == 3], df["Annual Income (k$)"][df.la
         bel == 3], df["Spending Score (1-100)"][df.label <math>== 3], c='orange
         ', s=60)
         #ax.scatter(df.Age[df.label == 4], df["Annual Income (k$)"][df.la
         bel == 4], df["Spending Score (1-100)"][df.label <math>== 4], c='purple
          ', s=60)
         ax.view init(0, 45)
         plt.xlabel("Age")
         plt.ylabel("Annual Income (k$)")
         ax.set zlabel('Spending Score (1-100)')
         plt.title('Customer segments (k=3)')
         plt.show()
```

Customer segments (k=3)



### In-Lab Exercise 2

- Consider the three cluster centers above. Look at the three means closely and come up with English descriptions of each cluster from a business point of view. Label the clusters in the visualization accordingly.
- 2. Note that the distortion plot is quite noisy due to random initial conditions. Modify the optimization to perfrom, for each k, several different runs, and take the minimum distortion over those runs. Re-plot the distortion plot and see if an "elbow" is more prominent.

## Exercise 2.1 (10 points)

Consider the three cluster centers above. Look at the three means closely and come up with English descriptions of each cluster from a business point of view. Label the clusters in the visualization accordingly.

In [ ]: # Your code here

### Exercise 2.2 (20 points)

Note that the distortion plot is quite noisy due to random initial conditions. Modify the optimization to perfrom, for each k, several different runs, and take the minimum distortion over those runs. Re-plot the distortion plot and see if an "elbow" is more prominent.

```
In [ ]: # Your code here
```

### K-Means in PyTorch

Now, to get more experience with PyTorch, let's do the same thing with the library. First, some imports. You may need to install some packages for this to work:

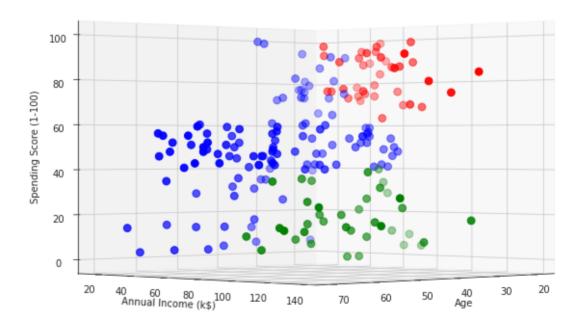
```
pip install kmeans-pytorch
pip install tqdm
```

First, import the libraries:

```
In [39]: !pip install kmeans-pytorch
         !pip install tqdm
         Collecting kmeans-pytorch
           Downloading kmeans_pytorch-0.3-py3-none-any.whl (4.4 kB)
         Installing collected packages: kmeans-pytorch
         Successfully installed kmeans-pytorch-0.3
         Requirement already satisfied: tqdm in /home/alisa/anaconda3/lib/
         python3.8/site-packages (4.47.0)
In [40]: import torch
         from kmeans_pytorch import kmeans
In [41]: x = torch.from numpy(X)
         device = 'cuda:0'
         device = 'cpu'
         c, means = kmeans(X=x, num clusters=3, distance='euclidean', devi
         ce=torch.device(device))
         df["label"] = c
         [running kmeans]: 15it [00:00, 889.87it/s, center shift=0.000000,
         iteration=15, tol=0.000100]
         running k-means on cpu..
```

```
In [42]: fig = plt.figure(figsize=(10,10))
         ax = fig.add subplot(111, projection='3d')
         ax.scatter(df.Age[df.label == 0], df["Annual Income (k$)"][df.lab
         el == 0], df["Spending Score (1-100)"][df.label == 0], c='blue',
         s = 60)
         ax.scatter(df.Age[df.label == 1], df["Annual Income (k$)"][df.lab
         el == 1], df["Spending Score (1-100)"][df.label == 1], c='red', s
         =60)
         ax.scatter(df.Age[df.label == 2], df["Annual Income (k$)"][df.lab
         el == 2], df["Spending Score (1-100)"][df.label == 2], c='green',
         s = 60)
         \#ax.scatter(df.Age[df.label == 3], df["Annual Income (k$)"][df.la
         bel == 3], df["Spending Score (1-100)"][df.label <math>== 3], c='orange
          ', s=60)
         \#ax.scatter(df.Age[df.label == 4], df["Annual Income (k$)"][df.la
         bel == 4], df["Spending Score (1-100)"][df.label == 4], c='purple
         ', s=60)
         ax.view init(0, 45)
         plt.xlabel("Age")
         plt.ylabel("Annual Income (k$)")
         ax.set_zlabel('Spending Score (1-100)')
         plt.title('Customer Segments (PyTorch k=3)')
         plt.show()
```

Customer Segments (PyTorch k=3)



# **Take-Home Exercise**

Find an interesting dataset for unsupervised learning, prepare the data, and run k-means on it.

In a brief report, describe your in-lab and take home experiments and their results.

In [ ]:	
In [ ]:	
In [ ]:	