



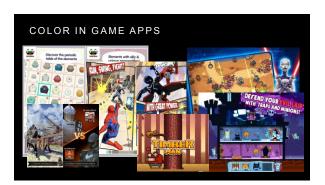


WHY DOES COLOR MATTER TO YOU?



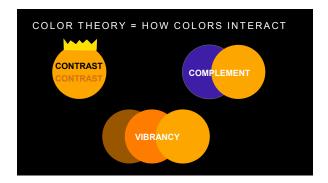


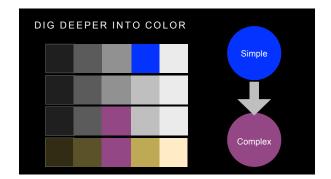


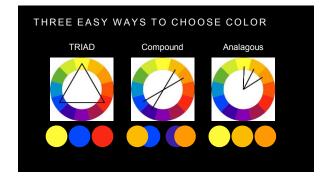


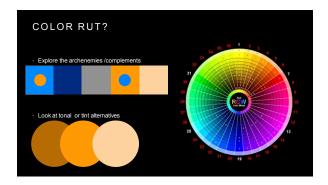


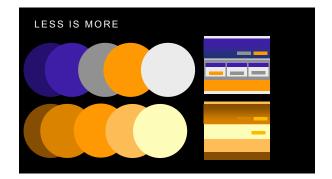


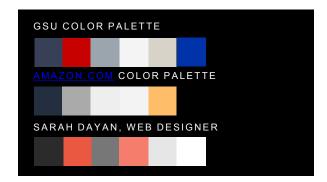
















| The Google | GOOGLE SAYS MID-RANGE DARK The Google Material guide suggests using the 500 range of its color palette for primary app colors and other tones and tints as accents | | | | | | | |
|-------------|---|---------|--------------------|---------|---------|--|--|--|
| for primary | app colors ar | ia otne | er tones and tints | as acce | nts | | | |
| Bed | | Pink | | Purple | | | | |
| 500 | #F44326 | 500 | #E91E63 | 500 | F9C2780 | | | |
| 50 | AFFEBEE | 50 | AFCE4EC | 50 | WF3ESF5 | | | |
| 100 | #FFC002 | 100 | #F888D0 | 100 | #E18EE7 | | | |
| 200 | #EF9A9A | 200 | #F48FB1 | 200 | #CE9308 | | | |
| 300 | #E57373 | 300 | #F06292 | 300 | #846808 | | | |
| 400 | #EF5310 | 400 | PECH27A | 400 | AAB478C | | | |
| 600 | #F44336 | 500 | #691663 | 500 | #9C27B0 | | | |
| 600 | #E53935 | 600 | #001860 | 600 | HEDAAA | | | |
| 700 | #002F2F | 700 | AC21858 | 700 | #7B15A2 | | | |



WHAT IS RGB? Red: 00 Green: 136 Blue: 255 RGB, also can use RGB(a) for transparency (0 = none, 255 = 100%/full) 3 Sets of numbers, range of 0-255 Hey RGB(a) - add a 0-1 range for alpha • Base 10 Hey · impresses the pointy haired types WHAT IS HEX? HEX (Hexidecimal) (0=none/black, f=full/light) Red: 00 6 alphanumeric characters Green: 88 Blue: ff shorthand - 3 repeats if 2 digit values repeat (#08f for #0088ff) Base 16 #0088ff = rgba(0,136,255,1) Hey Hey

CSS COLOR PROPERTIES FOR ELEMENTS

- · color used for the color of text
- background-color or background for a div or other element
- color inherits!
- example: #myDiv{color:#0088ff; background-color:#f2f1f1;}

WHICH FORMAT? HEX VS. RGB(A) VS HSLA RGB(a) or HSLA if you will be animating or using transparency Hex is the old standard HSLA is easy if you are only working with other developers and like making designers cry in public HEX is PART OF the RGB spectrum ANOTHER COLOR EXAMPLE css body {color:#fffff;} HTML This text is white.But this text is red. Outputs: This text is white. But this text is re ORGANIZE CSS COLOR PROPERTIES Create a theme section at the top of your main CSS file

| WAIT A MINUTE - INHERITS? | |
|---|--|
| | |
| CSS | |
| h1, h2, p, div { color: #febd69;} div {background-color:#f2f1f1;} | |
| p {color: #333333;} p a:link { color: inherit; text-decoration:none;} a{color:#c70000;} | |
| HTML | |
| <pre><div> fi/>Inheritence is fun. I am a random block. woohoo Link! tith some more text here. Lookout a Text Link! fi/> div></a </a </div></pre> | |
| | |
| | |

| HERIT EXAMPLE RESULTS | | | | |
|--|--|--|--|--|
| | | | | |
| Inheritence is fun. | | | | |
| I am a random block. | | | | |
| woohoo Link! | | | | |
| With some more text here. Lookout a Text Link! | | | | |

| ADJACENT SIBLING SELECTORS! | |
|---|---|
| | |
| | - |
| Selects all elements which are adjacent siblings a specified element. | |
| 3 | |
| Siblings must have the same parent element. | |
| Sibilings must have the same parent element. | |
| | |
| Adiacent = just after/immediately following | |
| 3 | |
| Colort all any planeaute that are instaffed adicy planeaute. | |
| Select all elements that are just after <div> elements:</div> | |
| | |
| div + p {background-color: #0088ff;} | |
| , (111 S 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | |

ADJACENT SIBLING SELECTORS: RESULT css div + p (background-color: #0088ff;) HTML <div>Paragraph 1 in the div. Paragraph 2 in the div. Paragraph 3. Not in a div. Paragraph 4. Not in a div. Paragraph 3. Not in a div. Paragraph 4. Not in a div. Paragraph 4. Not in a div. Paragraph 4. Not in a div.

| SIBLING SELECTORS! |
|---|
| |
| General sibling selector: selects all elements which are siblings of a specified element. |
| Select all elements that are siblings of <div> elements:</div> |
| div ~ p{background-color:#0088ff;} |
| |

| SIBLING SELECTORS: RESULT | |
|--|--|
| css | |
| div + p {background-color: #0088ff;} | |
| HTML | |
| <pre><div>Paragraph 1 in the div.Paragraph 2 in the div.</div>Paragraph 3. Not in a div.Paragraph 4. Not in a div.</pre> | |
| Paragraph 1 in the div. Output: Paragraph 2 in the div. | |
| Paragraph 3. Not in a div. Paragraph 4. Not in a div. | |

| HBp.//www | rgevees | | Styliny N | 3 | | | Street Brythy Ma - | | |
|---|--------------------------------------|----------------|----------------|------------------|------------------|-----------------|--------------------|--|--|
| Background C | odours | | | | | | * Download | | |
| | | | | | | | | Lato, sans-serif, nortest, tilgo, littes, PRTE Ford, Style, Size, Leading, Colour | |
| HEX ATTACKS | HEX etter | HEX MOTEO | HERMOON | HEX | 163 | -61 | HEX AMERICAL | Lake, sens-serif, normal, Hilps, Hilps, #000000 Fort, Dyn, Dris, Lassing, Consor | The quick brown fox jumps over |
| Test Colours | | | | ******* | *00000 | Accesses | relative | Labo, name word, removal, 18ps, 27ps, #000000 Fort, State, State, Landing, Corner | The quasi-brown like jumps over the lasty dag and feets as if he were in the |
| _ | | _ | | | | _ | | Late, same-well, narreal, 14ps, 16ps, #809 Ford, Olyle, Sam, Leading, Colour | |
| | | | | | | | | Arts, N.M., Arts, Arts, St.A. Part, Style, Style, Landwidg, College. | |
| HEEK HOROSON | HEEMS | HEX #300000 | 1400 F10064 | HEX | HEE H000000 | HEE Minaded | 1003340 | Late, same serif, narroad, 14ps, 25ps, #580906 Fort, Style, Son, Leading, Colour | Loven (paun abor at sine; conscious adjuscing ell. Fusio d'ampue tellus Lit |
| Temprety | | | | | | | | Trans Discourse | |
| | | | | | | | | | |
| Callo, same-on Plant, Diple, Da | R, normal, tilga e, Leading, Colo | Stips, etter | | | | | | To The | |
| Late, same-serif, normal, Allgo, Allgo, #000000 Funt, Style, Store, Leading, Colour | | The c | quick b | rown f | ox jump | s over | | | |
| Late, same word, narroad, 18tps, 25 ps, #5000000 flore, Style, Size, Landing, Colour | | The quick b | own toe jump | s over the boy o | log and feels as | The ware in the | | | |
| Callo, same on Freed, Strain, Str | d, narrad, trips n, Leading, Colo | Hya, etter | | | | | | (http | o://stylifyme.com) |
| NA, NA, NA, NA, NA, NA, SA, Core, Spin, Stor. | | | | | | | | | |
| | | | | | | | | | |

HINTS - SCAMPER

- Substitute something
- · Combine it with something else
- · adapt something to it
- · modify or magnify it
- · put it to some other use
- · eliminate something
- · reverse or rearrange it

BRAINSTORMING METHODS

- Mind Mapping
- Word Listing
- Picture associations
- Brutethink
- Idea inversion
- · Free form sketching
- Design role playing
- Yes, and...
- Mad libs 'My ____ is like ____ because ____.
- Future thinking
- blank bubbles

| *** Added in Justice Color CO: - Added in Justice Color Col | | |
|--|--|--|
| REMENDER - Color thems + CSS = Avecame - Coor thems + CSS = Avecame - You and yield a few colors - Contrast, battly - Best practices - could Coople be wrong? (materials guide) - Best practices - could Coople be wrong? (materials guide) TAKEAWAYS - Master coor to realize the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village the full potential of your app or site - Coesign selfs. Village design, a one want's your awascore turn-thour app - WHAT then HOW - Color supports design a functionality | TOOLS! | |
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| Paletton - cotor thermy - time transition area It is lever a flavorage place record of the control of colleges and 3 creating colleges are all cre | Google Material (style section) https://www.google.com/design/spec/style/color.html | |
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