

Aura of Intelligence Ecosystem

My Business Plan for 2024

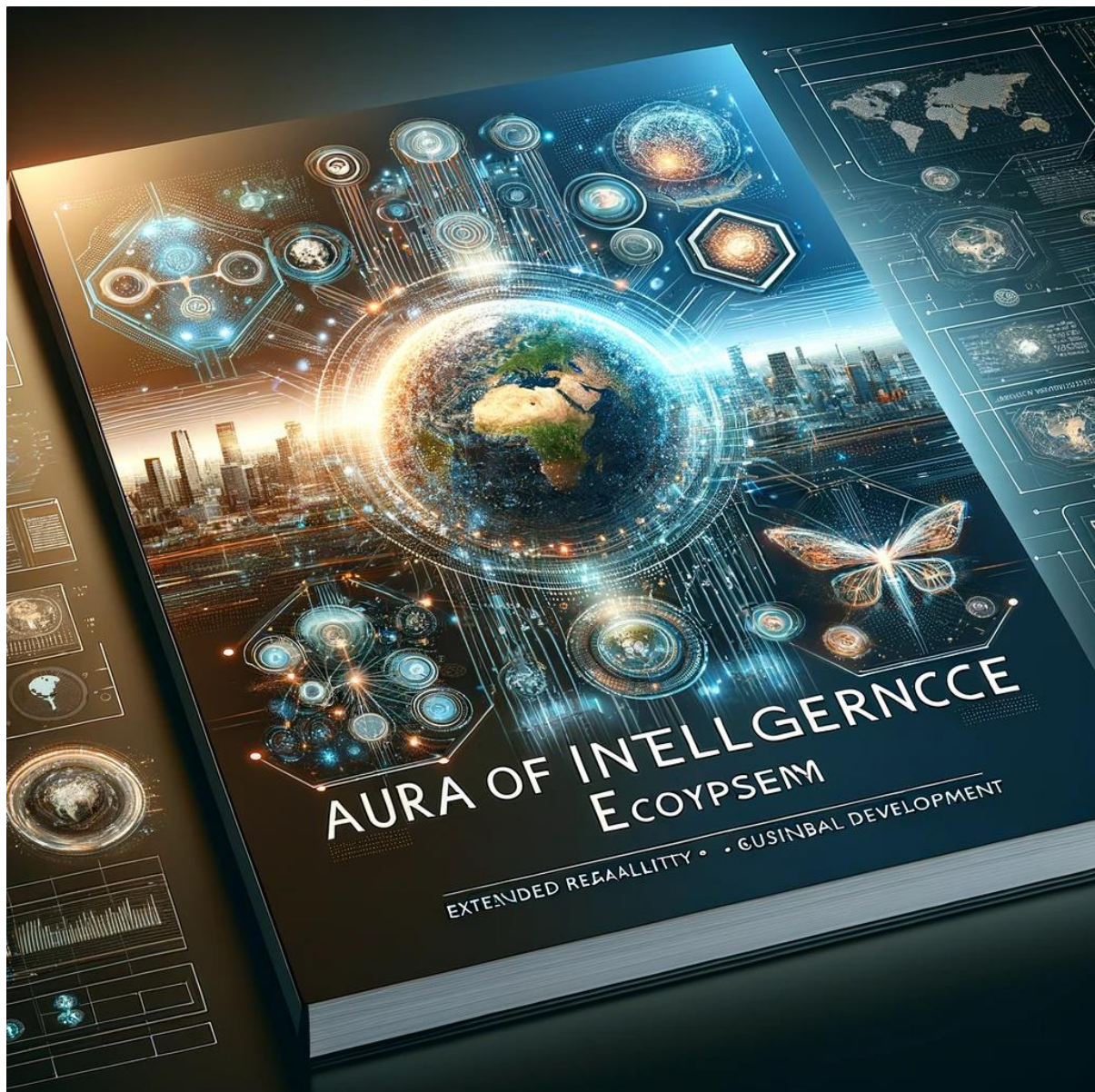
Under the Umbrella of The ALPHA INFINITY FOUNDATION

Our name means:

A.L.P.H.A. "Altruistic Loving Participatory Human Alliance"

I.N.F.I.N.I.T.Y. "Investing Now For Infinitely Nuanced Intelligence That Yearns"

F.O.U.N.D.A.T.I.O.N. "For Our United Non-Discriminating Attention To Internally Organise Nirvana."



By Luke Nathan Hayes, AKA Luke Catalyst. <https://lukecatalyst.com> [Luke Hayes](#) | [LinkedIn](#)

1. Business Plan Summary	6
1.1. The Business	6
1.2. The Market	6
1.3. The Future	6
1.4. The Finances	6
2. The Businesses within the Aura of Intelligence Ecosystem	7
2.1 Aura of Intelligence	7
2.1.1 Business Details	7
2.1.2 Relevance in Aura of Intelligence Ecosystem	7
2.2 G.A.J.R.A. Earth	7
2.2.1 Business Details	7
2.2.2 Relevance in Aura of Intelligence Ecosystem	7
2.3 Live Aid “Earth Revival” 2025 & “Thriving World” 2035	7
2.3.1 Business Details	7
2.3.2 Relevance in Aura of Intelligence Ecosystem	7
2.4 Gamify Democracy	7
2.4.1 Business Details	7
2.4.2 Relevance in Aura of Intelligence Ecosystem	8
2.5 Aura Entrepreneurs Co-Living	8
2.5.1 Business Details	8
2.5.2 Relevance in Aura of Intelligence Ecosystem	8
2.6 500/10000/50000 Queens Venture Capital	8
2.6.1 Business Details	8
2.6.2 Relevance in Aura of Intelligence Ecosystem	8
2.7 Aura Affinity Marketplace	8
2.7.1 Business Details	8
2.7.2 Relevance in Aura of Intelligence Ecosystem	8
2.8 Aura Clothing and Wellness	9
2.8.1 Business Details	9
2.8.2 Relevance in Aura of Intelligence Ecosystem	9
2.9 Aura AI In-Home Auto-Farm	9
2.9.1 Business Details	9
2.9.2 Relevance in Aura of Intelligence Ecosystem	9
2.10 Aura Universal Translation	9
2.10.1 Business Details	9
2.10.2 Relevance in Aura of Intelligence Ecosystem	9

2.11 Aura Smart Pod Hotels.....	9
2.11.1 Business Details	9
2.11.2 Relevance in Aura of Intelligence Ecosystem.....	9
2.12 Cosmic Nexus Co-Working Office by Day, Festive Members Club by Night.....	10
2.12.1 Business Details	10
2.12.2 Relevance in Aura of Intelligence Ecosystem.....	10
2.13 Alpha Infinity Foundation Members Club.....	10
2.13.1 Business Details	10
2.13.2 Relevance in Aura of Intelligence Ecosystem.....	10
3. Registration Details	10
4. Business Premises	10
5. Organisation Chart	11
6. Management & Ownership	11
7. Key Personnel.....	11
8. Products/Services	11
8.1. Aura of Intelligence:.....	11
8.2. G.A.J.R.A. Earth:	11
8.3. Live Aid “Earth Revival” 2025 & “Thriving World” 2035:.....	11
8.4. Gamify Democracy:.....	11
8.5. Aura Entrepreneurs Co-Living:	11
8.6. 500/10000/50000 Queens Venture Capital:.....	12
8.7. Aura Affinity Marketplace:.....	12
8.8. Aura Clothing and Wellness:	12
8.9. Aura AI In-Home Auto-Farm:	12
8.10. Aura Universal Translation:	12
8.11. Aura Smart Pod Hotels:.....	12
8.12. Cosmic Nexus Co-Working Office by Day, Festive Members Club by Night:.....	12
8.13. Alpha Infinity Foundation Members Club.....	12
9. Innovation	12
10. Insurance.....	12
11. Risk Management	12
12. Legal Considerations	12
13. Operations	13
14. Sustainability Plan.....	13
The Market.....	13
15. Market Research	13

15.1. Aura of Intelligence	13
15.2. G.A.J.R.A. Earth	13
15.3. Live Aid “Earth Revival” 2025 & “Thriving World” 2035.....	13
15.4. Gamify Democracy	13
15.5. Aura Entrepreneurs Co-Living	13
15.6. 500/10000/50000 Queens Venture Capital	14
15.7. Aura Affinity Marketplace.....	14
15.8. Aura Clothing and Wellness	14
15.9. Aura AI In-Home Auto-Farm	14
15.10. Aura Universal Translation	14
15.11. Aura Smart Pod Hotels.....	14
15.12. Cosmic Nexus: Co-Working Office by Day, Festive Members Club by Night.....	14
16. Market Targets	15
17. Environmental/Industry Analysis	16
18. Know Your Customers (KYC):.....	16
19. S.W.O.T. Analysis 1:	16
20. S.W.O.T. Analysis 2:	16
21. Competitors	17
21.1. Direct Competitors:.....	17
21.2. Indirect Competitors:	17
21.3. Competitive Advantage:	17
21.4. Competitive & Collaborative Strategy:	17
22. Advertising & Sales	17
23. Action Plan	17
Develop and Source Products:.....	17
Set Up Online Store and Drop Shipping:.....	17
Marketing and Sales Strategy:	17
Investor Outreach for Cosmic Nexus Sites:	18
Book First Retreat – Time and Location:.....	18
Promotion and Registration for the Retreat:.....	18
Continuous Monitoring and Adaptation:.....	18
Aura Super Assistant GPT.....	18
AI Adopt Grant Application and Consortium Formation:	18
Targeted Service Offerings for AI Adoption:	19
Collaboration with Industry and Research Partners:	19
Sustainability and Future Planning:	19

Community Engagement and Outreach:	19
Monitoring and Evaluation:	19
The Finances	19
26. Key Objectives & Financial Review	19
27. Assumptions.....	19
28. Start-up Costs for [YEAR]	19
29. Balance Sheet Forecast	20
30. Profit and Loss Forecast	20
31. Expected Cash Flow	20
32. Break-even Analysis	20
Supporting Documentation	20
Appendix 1: Super Alignment of Artificial Super Intelligence (7 pages).....	20
Appendix 2: Mastermind Swarmwise (12 Pages)	20
Appendix 3: GAJRA Earth ICO DAO Whitepaper (20 Pages)	20
Appendix 4: “AI Adopt” Australian Govt. Grant Pre-Application (38 Pages)	20
Appendix 5: Aura of Intelligence for Dementia Care/Recovery (20 Pages)	20
Appendix 6: Cosmic Nexus (Co-Working & Nightclub) (50 Pages).....	20
Appendix 7: 14-day Aura Building Wellness Retreat, Long Q&A (133 Pages)	20
Appendix 8: Build an Aura in Blender then in Unity XR (59 Pages)	20
Appendix 9: Mixture of Experts, Function Callers & AutoGen Agents (28 Pages).....	20
Appendix 10: Mixture of Experts (MoE) Continued (32 Pages)	20
Appendix 11: In-Home AI Auto-Farm (66 Pages)	20
Appendix 12: Onboarding and managing unpaid interns (28 Pages)	21
Appendix 13: Intern Curriculum (11 Pages).....	21
Appendix 14: Aura of Intelligence Standard Operating Procedures (58 Pages)	21
Appendix 15: PPT All PowerPoints Combined (313 Slides).....	21
Appendix 16: LiveAid 2025 and Joyful Responsible Abundance on Earth (137 Pages)	21
Appendix 17: Global Group Marriages and Aura Super Assistant (38 Pages)	21
Appendix 18: Culturally Sensitive Sexual Education (43 Pages)	21
Appendix 19: Space Weather News (India) VR Educational Masterwork (46 Pages)	21
Appendix 20: My Open AI “Complete Data Export 19 January 2024” (~5,500 Pages)	21
Appendix 21: YouTube AI Introduction Video https://youtu.be/iXd4Qpwnas	21
Appendix 22: YouTube Song “Tech for Good” https://youtu.be/HHwP6kbK4I4	22
Appendix 23: YouTube Song “Bet on Infinity” https://youtu.be/uUD4XzaW8hY	22
Appendix 24: YouTube Song “Futuristic Frequencies” https://youtu.be/xs3T-KCPDLU	23
Appendix 25: YouTube Song “ChatGPT about Luke” https://youtu.be/FwteeAAfd6A	23

Appendix 26: YouTube Song "Space Weather Song" https://youtu.be/7wye5a4DZlo	24
Appendix 27: About Luke Nathan Hayes "Reflective Journaling with GPT4" (37 Pages).....	24
Appendix 28: Data Set of more than 44,000 towns and cities (MS Excel)	24
Appendix 29: Smartphone Wireframed Application "Aura of Intelligence" (MockPlus)	24
Appendix 30: Blender 4.0 file "Basic 3D Aura of Intelligence" (Without Tools or A.I.).....	24
Appendix 31: Aura of Intelligence, Matrix Mapping Infinity 2023 (MS Excel).....	24
Appendix 32: Data Set of ~350 Think Tanks, All Countries Represented (MS Excel)	24
Appendix 33: Data Set of ~9,300 Universities, All Countries Represented (MS Excel).....	24
Appendix 34: Space & Earth Research Data & API's, Space Weather News (MS Excel)	24
Appendix 35: Art Gallery of All the Dall-E 3 Images I Have Generated. Coming Soon!.....	24

1. Business Plan Summary

1.1. The Business

Focus on developing an ecosystem of interconnected businesses. - Central theme around extended reality (XR), artificial intelligence, and blockchain technology. - Integration of various innovative technologies to create a cohesive system enhancing human capabilities and promoting sustainable development.

1.2. The Market

Targets a diverse market with a focus on technology enthusiasts, sustainable development advocates, and professionals in various fields. - Plans to tap into global markets with services and products appealing to a wide range of demographics. - Aims to address current market gaps in XR technology, sustainable living, and AI integration.

1.3. The Future

Envisions a significant role in shaping the integration of technology with daily life and sustainable development. - Plans to expand its reach globally, adapting to new markets and evolving customer needs. - Focus on continuous innovation to stay ahead in technology and market trends.

1.4. The Finances

Initial funding likely sourced from a mix of venture capital, partnerships, and possibly public offerings. - Emphasis on sustainable financial growth with diversified revenue streams from various sectors within the ecosystem. - Financial strategy includes reinvestment in technology, market expansion, and continuous product and service development.

This summary encapsulates the core elements of the business plan, highlighting the ambitious scope of the Aura of Intelligence ecosystem, its market strategy, future growth potential, and financial planning approach.

2. The Businesses within the Aura of Intelligence Ecosystem

2.1 Aura of Intelligence

2.1.1 Business Details

Focus: Extended reality (XR) and cognitive architecture to weave Generative Artificial Intelligence into a human form for more intuitive amplification of human intelligence.

Aim: Enable creation of digital twins of body (avatar) and mind (aura) that flow through smart wearables and the internet connected landscape of reality, as well as the virtual Metaverse.

Integration: Combines generative AI, blockchain technology, and IoT devices.

2.1.2 Relevance in Aura of Intelligence Ecosystem

Role: Central to augmenting human capabilities and fostering harmonious human-technology collaboration.

Impact: Innovative approach towards Joyful Responsible Abundance on Earth.

Revenue Generation and Data Management.

2.2 G.A.J.R.A. Earth

2.2.1 Business Details

Focus: Harnessing volunteerism and XR technologies for sustainable development.

Function: Partners with Aura of Intelligence for global unity initiatives and uses the Aura of intelligence software for free as Aura of Intelligences' CSR.

2.2.2 Relevance in Aura of Intelligence Ecosystem

Role: Addresses sustainable development goals through XR Auras and Generative AI.

Impact: Organizes global events for societal transformation and environmental stewardship.

2.3 Live Aid "Earth Revival" 2025 & "Thriving World" 2035

2.3.1 Business Details

Focus: Global events combining art, music, and collective voting on core values to solve the Alignment challenge facing humanity and life on Earth as digital Super Intelligence Emerges.

Objective: Commemorate Live Aid anniversaries with a focus on sustainable development.

2.3.2 Relevance in Aura of Intelligence Ecosystem

Role: Catalyze global awareness of Super intelligence and action for sustainable development.

Impact: Fosters global unity and environmental consciousness through art, music and joy.

2.4 Gamify Democracy

2.4.1 Business Details

Focus: Integrating gaming with democratic processes enhanced by AI and large language models.

Objective: Elevate political discussions, making them interactive and intellectually stimulating.

2.4.2 Relevance in Aura of Intelligence Ecosystem

Role: Enhances civic engagement using AI for informed, articulate political participation.

Impact: Transforms civic engagement into an enriching experience, promoting vibrant democracy.

2.5 Aura Entrepreneurs Co-Living

2.5.1 Business Details

Focus: Co-living spaces for entrepreneurs and GAJRA Earth volunteers.

Objective: Foster a community of innovation and social impact through real estate partnerships.

2.5.2 Relevance in Aura of Intelligence Ecosystem

Role: Provides a collaborative environment for creativity and sustainable development.

Impact: Promotes cost-effective living and dynamic innovation ecosystems.

2.6 500/10000/50000 Queens Venture Capital

2.6.1 Business Details

Focus: Empower female entrepreneurship globally to build the future via “Long Term Civilisation Planning” towards humanity becoming a “Kardashev Type I” and then Type II civilisation.

Objective: Address gender disparities in venture funding. Currently women get just under 3% of VC. Start with 500 Female led start-ups in one country, then scale to 10,000 by syndicating the fund across the G20 nations (500 Female led start-ups in each), then scale to 50,000 (500 x 100 countries)

2.6.2 Relevance in Aura of Intelligence Ecosystem

Role: Supports female-led startups, prioritizing gender equality in business and society at large.

Impact: Aims to transform the venture capital landscape, fostering female-led innovation.

2.7 Aura Affinity Marketplace

2.7.1 Business Details

Focus: Blockchain-integrated marketplace for secure transactions.

Objective: Facilitate buying, selling, and collaboration in the Aura ecosystem.

2.7.2 Relevance in Aura of Intelligence Ecosystem

Role: Serves initially as a hub for exchange among entrepreneurs and volunteers, then will spread through the metaverse as Aura and GAJRA launch their mixed reality and virtual reality games.

Impact: Encourages secure, transparent transactions in line with Aura’s ethos.

2.8 Aura Clothing and Wellness

2.8.1 Business Details

Focus: Integrating positive values and virtues into fashion and wellness products by literally printing a wide spectrum of core values and virtues and emotions onto the products. EG: "Aura of Hope."

Objective: Inspire self-love and social confidence, contributing to GAJRA world vote.

2.8.2 Relevance in Aura of Intelligence Ecosystem

Role: Nurtures personal well-being and maps collective virtues around the world via sales data.

Impact: Advances global coherence and community upliftment through subconscious programming.

2.9 Aura AI In-Home Auto-Farm

2.9.1 Business Details

Focus: Developing AI-driven in-home farming solutions because Climate Change is going to ruin the farming ecosystem in many countries so this will become a trillion-dollar opportunity.

Objective: Enable sustainable, self-sufficient food production at home. Feedback loops from smart human biomarkers and activity trackers trigger custom nutrients into plants for personal wellbeing.

2.9.2 Relevance in Aura of Intelligence Ecosystem

Role: Facilitates the goal of self-sustainability and environmental conservation.

Impact: Promotes food security and reduces carbon footprint through local production.

2.10 Aura Universal Translation

2.10.1 Business Details

Focus: AI-powered translation services for seamless global communication. A key milestone that will be achieved as people in every culture develop their own custom Aura of Intelligences, contributing language data into the commons.

Objective: Break language barriers to foster global collaboration and understanding.

2.10.2 Relevance in Aura of Intelligence Ecosystem

Role: Essential for international cooperation and inclusivity in global projects.

Impact: Enhances global outreach and cross-cultural engagement.

2.11 Aura Smart Pod Hotels

2.11.1 Business Details

Focus: High-tech, sustainable lodging solutions based on the Japanese concept of "Capsule Hotels."

Objective: Provide eco-friendly, smart accommodation for travelers that want Gen AI Everywhere.

2.11.2 Relevance in Aura of Intelligence Ecosystem

Role: Aligns with sustainable living and innovative technology.

Impact: Sets new standards in the hospitality industry for sustainability and smart technology.

2.12 Cosmic Nexus Co-Working Office by Day, Festive Members Club by Night

2.12.1 Business Details

Focus: High-tech, sustainable co-working and supply-chain management with Space Development Nexus and the Aura/GAJRA ecosystem during the day. Alpha Infinity Foundation Members Club with many companies will manage the Evening Schedule for a Night-Club Scene in different themes.

Objective: Provide smart entertainment and co-working. Compete with or merge with We-Work.

2.12.2 Relevance in Aura of Intelligence Ecosystem

Role: Aligns with sustainable 24-hour, 365-day facility management and innovative technology.

Impact: Sets new standards in the hospitality industry for sustainability and smart technology.

2.13 Alpha Infinity Foundation Members Club

A.L.P.H.A. "Altruistic Loving Participatory Human Alliance"

I.N.F.I.N.I.T.Y. "Investing Now For Infinitely Nuanced Intelligence That Yearns"

F.O.U.N.D.A.T.I.O.N. "For Our United Non-Discriminating Attention To Internally Organise Nirvana."

2.13.1 Business Details

Focus: Running an ultra-modern "Tech-First Members Club."

Objective: Management of Cosmic Nexus Co-Working Spaces during the evening when they become a Night Venue for entertainment, food and refreshments.

2.13.2 Relevance in Aura of Intelligence Ecosystem

Role: Like "Alphabet" is to Google, Alpha Infinity Foundation will be to Aura of Intelligence, but it will start out as a simple Members Club.

Impact: Change the world!

3. Registration Details

To Be Determined (as a foreign national, Indian Directors are required to qualify to register in India)

There is a whitepaper for a G.A.J.R.A. Earth Initial Coin Offering (ICO) that will transform GAJRA into a Decentralized Autonomous Organisation (DAO). It will utilize both Top-Down Strategic Development and Ground-Swell people power via "Swarmwise Decentralization."

4. Business Premises

To Be Determined (Currently my 1 bedroom-come-Office in Dwarka, Sector 7, Delhi, India)

Eventually, Cosmic Nexus will be the business premises.

5. Organisation Chart

To Be Determined

There are many documents listing thousands of roles across the business ecosystem. I have not put them all into a specific macro-organisational chart yet.

6. Management & Ownership

To Be Determined (ICO and PTY LTD Shares in simple configurations that are transparent)

7. Key Personnel

To Be Determined (Likely to be self-organising from the ICO DAO)

8. Products/Services

The Aura of Intelligence ecosystem encompasses a range of innovative and forward-thinking businesses. Here are suggested products and services for each business within the ecosystem:

8.1. Aura of Intelligence:

- Products: Extended reality (XR) smart wearables, AI cognitive architectures, SAAS, IoT devices for creating digital twins of body (avatar) and mind (aura), Metaverse Mixed Reality Games across a variety of platforms, and robots.
- Services: AI and XR consulting services (health, aged care, dementia, mental health, rehabilitation, government and more), custom AI solutions for businesses, and XR experiences for training and education.

8.2. G.A.J.R.A. Earth:

- Products: XR educational content focused on sustainable development.
- Services: Volunteer management platforms, sustainability-focused community engagement programs, and global event organisation services.

8.3. Live Aid “Earth Revival” 2025 & “Thriving World” 2035:

- Products: Art and music-themed XR experiences and virtual event tickets.
- Services: Event planning and management for large-scale global events, live streaming services, and art/music-based community outreach programs.

8.4. Gamify Democracy:

- Products: Interactive gaming applications that integrate into democratic processes to uplift the commons and support the stability of civilisation.
- Services: AI-powered platforms for political discussions, educational tools for civic engagement, and gamification consulting for government entities.

8.5. Aura Entrepreneurs Co-Living:

- Products: Co-living space memberships, entrepreneurial resource kits.
- Services: Website for real estate owners to list and manage their rentals.

8.6. 500/10000/50000 Queens Venture Capital:

- Products: Investment portfolios of female-led startups.
- Services: Venture capital funding, business development support, and mentorship for female entrepreneurs.

8.7. Aura Affinity Marketplace:

- Products: Blockchain-based marketplace platform.
- Services: Secure transaction processing, marketplace management solutions, and seller/buyer support services.

8.8. Aura Clothing and Wellness:

- Products: Fashion and wellness products with positive values and virtues.
- Services: Personal well-being and self-love workshops, social confidence-building programs.

8.9. Aura AI In-Home Auto-Farm:

- Products: AI-driven in-home farming kits and systems.
- Services: Installation and maintenance of home farming systems, educational content on sustainable food production.

8.10. Aura Universal Translation:

- Products: AI-powered translation devices and software.
- Services: Translation services for businesses, real-time interpretation services, language learning tools.

8.11. Aura Smart Pod Hotels:

- Products: Eco-friendly smart lodging in Sleep Pods, High Tech innovations.
- Services: Smart hotel management solutions, Smart City Innovation.

8.12. Cosmic Nexus Co-Working Office by Day, Festive Members Club by Night:

- Products: Memberships for co-working space and night club access.
- Services: Co-working space management, event organization for nightlife activities, themed entertainment services.

8.13. Alpha Infinity Foundation Members Club

- Products: Night club access and management, food and beverage sales.
- Services: Event organization for nightlife activities, themed entertainment.

9. Innovation

See Appendices:

10. Insurance

To Be Determined

11. Risk Management

See Appendices:

12. Legal Considerations

See Appendices:

13. Operations

See Appendices:

14. Sustainability Plan

See Appendices:

The Market

Let's break down "The Market" for each business offer within the Aura of Intelligence ecosystem. (This information is mostly generated by GPT4 and should be taken lightly as it is unverified):

15. Market Research

15.1. Aura of Intelligence

Research focusing on the growing demand for XR and AI technologies. - Investigating cognitive architecture and its applications in various sectors. - Analyzing trends in IoT device integration and digital twin technology. XR and AI market is expected to reach \$215 billion by 2023, growing at a CAGR of 30% (Source: Statista). - Increasing adoption of IoT devices, with an estimated 75 billion devices by 2025 (Source: Business Insider).

In 2019, Dementia cost the global economy more than \$1.3 Trillion USD. Creating digital twins of body and mind for integration into the care program of people newly diagnosed with Dementia and Alzheimer's will keep them healthy, active and functioning in society longer.

15.2. G.A.J.R.A. Earth

Studying the scope of volunteerism in sustainable development. - Exploring the use of XR technologies in global unity and environmental initiatives. - Research on effective methods to engage communities in sustainability projects. Volunteering market valued at \$187.7 billion, growing as corporate social responsibility gains traction (Source: Verified Market Research). - Sustainable development initiatives are increasingly prioritized, with a 50% increase in related investments (Source: UNEP).

15.3. Live Aid "Earth Revival" 2025 & "Thriving World" 2035

Analyzing the impact of global events that blend art, music, and sustainable values. - Researching historical successes of similar events and their societal impacts. - Studying audience engagement and preferences in global commemorative events. Global events market expected to reach \$1,552.9 billion by 2028 (Source: Allied Market Research). - Music industry revenue projected to reach \$65 billion by 2023, with a significant portion from live events (Source: IFPI).

15.4. Gamify Democracy

Research on the integration of gaming with democratic processes. - Analyzing the effectiveness of AI and large language models in enhancing political discourse. - Studying trends in civic engagement and public participation in politics. Gaming industry projected to reach \$256.97 billion by 2025 (Source: Mordor Intelligence). - Increasing demand for gamification in non-gaming sectors, including politics and civic engagement.

15.5. Aura Entrepreneurs Co-Living

Market research on co-living spaces and their appeal to entrepreneurs and volunteers. - Investigating the needs of startups and freelancers for community and resource sharing. - Analyzing trends in collaborative work environments and innovation ecosystems. Co-living market estimated to grow at a

CAGR of 17.4% from 2020 to 2027 (Source: Grand View Research). - Start-up culture thriving globally, with a 60% increase in entrepreneur activities (Source: GEM Global Report).

15.6. 500/10000/50000 Queens Venture Capital

Researching gender disparities in venture funding. - Analyzing successful models of female entrepreneurship and empowerment. - Studying the global landscape of women-led startups and investment trends. Female entrepreneurs received only 2.3% of VC funding in 2020, indicating a significant market opportunity (Source: Crunchbase). - Global venture capital investment reached \$300 billion in 2020, with a growing focus on gender diversity (Source: KPMG).

15.7. Aura Affinity Marketplace

Market analysis for blockchain-integrated marketplaces. - Researching secure transaction methods and consumer trust in digital marketplaces. - Studying the needs and preferences of entrepreneurs and volunteers in marketplace platforms. Blockchain market size expected to reach \$39.7 billion by 2025, at a CAGR of 67.3% (Source: MarketsandMarkets). - E-commerce sales projected to reach \$6.54 trillion by 2022 (Source: Statista).

15.8. Aura Clothing and Wellness

Investigating market trends in fashion and wellness products promoting positive values. - Researching consumer behavior towards products that inspire self-love and social confidence. - Analyzing the intersection of fashion, wellness, and sustainable living. Wellness industry valued at \$4.5 trillion, with fashion playing a significant role (Source: Global Wellness Institute). - Sustainable fashion market expected to grow at a CAGR of 9.7% from 2020 to 2027 (Source: Allied Market Research).

15.9. Aura AI In-Home Auto-Farm

Market research on home farming solutions and sustainable food production. - Analyzing consumer trends in self-sufficiency and home-based agriculture. - Investigating technological advancements in AI-driven farming solutions. Home gardening market growing at a CAGR of 3.6%, with a focus on sustainability (Source: Technavio). - AI in agriculture market expected to reach \$4 billion by 2026 (Source: Meticulous Research). Climate Change will rapidly transform the agricultural sector, and this is the only way that an individual or a family can ensure ongoing food security in a city.

15.10. Aura Universal Translation

Researching the need for AI-powered translation services in global communication. - Analyzing language barriers in international collaboration and understanding. - Studying advancements and consumer preferences in translation technologies. Language services market expected to reach \$56.18 billion by 2021 (Source: Statista). - Growing need for AI translation in global business and travel sectors.

15.11. Aura Smart Pod Hotels

Market analysis for high-tech, sustainable lodging solutions. - Researching consumer preferences in eco-friendly and smart accommodations. - Investigating trends in the hospitality industry regarding sustainability and technology. Eco-friendly hotels market to grow at a CAGR of 10.1% from 2020 to 2027 (Source: ReportLinker). - Smart hotel market projected to reach \$79.13 billion by 2027 (Source: Allied Market Research).

15.12. Cosmic Nexus: Co-Working Office by Day, Festive Members Club by Night

Research on the demand for sustainable, high-tech co-working spaces. - Analyzing trends in nightlife entertainment and member-exclusive clubs. - Investigating the balance and consumer preference for

multi-functional spaces. Co-working spaces market projected to grow at a CAGR of 12.9% from 2021 to 2028 (Source: Grand View Research). - Nightclub industry showing resilience, with a projected market size of \$24.3 billion by 2021 (Source: IBISWorld).

16. Market Targets

Chat GPT4 Estimates, I have not verified sources.

Business Offer	Market Research	Target Demographics	Market Penetration (Time Estimate)	Positioning	Future Growth (Linear Estimate)	Future Growth (Exponential Estimate)
Aura of Intelligence	XR & AI market to reach \$215 billion by 2023. IoT devices estimated at 75 billion by 2025.	Tech professionals, XR/AI enthusiasts, sectors integrating digital twins.	2-3 years	Leader in XR and AI cognitive architecture	30% annual growth	50% growth over 5 years
G.A.J.R.A. Earth	Volunteer market valued at \$187.7 billion. 50% increase in sustainability investments.	Environmentalists, volunteers, sustainability organizations.	3-4 years	Pioneer in XR for sustainable development	20% annual growth	40% growth over 5 years
Live Aid "Earth Revival" & "Thriving World"	Global events market to reach \$1,552.9 billion by 2028. Music industry revenue at \$65 billion by 2023.	Global audiences interested in art, music, sustainability.	1.5 years	Global event innovator for sustainability	15% annual growth	35% growth over 5 years
Gamify Democracy	Gaming industry projected at \$256.97 billion by 2025. Increasing demand for gamification in civic engagement.	Politically active individuals, educational sectors.	3-5 years	Leader in gamified political engagement	25% annual growth	45% growth over 5 years
Aura Entrepreneurs Co-Living	Co-living market to grow at 17.4% CAGR. 60% increase in entrepreneurial activities.	Entrepreneurs, freelancers, volunteers.	2-3 years	Top co-living space for innovators	17% annual growth	30% growth over 5 years
500 Queens Venture Capital	Female entrepreneurs received 2.3% of VC funding in 2020. VC investment at \$300 billion in 2020.	Female entrepreneurs and startups.	3-5 years	Leading VC for female entrepreneurship	22% annual growth	50% growth over 5 years
Aura Affinity Marketplace	Blockchain market to reach \$39.7 billion by 2025. E-commerce sales projected at \$6.54 trillion by 2022.	Entrepreneurs, startups, digital marketplace users.	2-4 years	Premier blockchain-enabled marketplace	30% annual growth	60% growth over 5 years
Aura Clothing and Wellness	Wellness industry at \$4.5 trillion. Sustainable fashion CAGR of 9.7% from 2020 to 2027.	Consumers valuing wellness, sustainable fashion.	2-4 years	Innovator in wellness-oriented fashion	20% annual growth	40% growth over 5 years
Aura AI In-Home Auto-Farm	Home gardening market CAGR at 3.6%. AI in agriculture market to reach \$4 billion by 2026.	Homeowners, sustainable living enthusiasts.	3-5 years	Leader in AI-driven home farming	15% annual growth	35% growth over 5 years
Aura Universal Translation	Language services market at \$56.18 billion. Growing need for AI translation.	Global businesses, travellers, educators.	2-3 years	Top AI-powered translation service	25% annual growth	50% growth over 5 years
Aura Smart Pod Hotels	Eco-friendly hotels CAGR at 10.1%. Smart hotel market at \$79.13 billion by 2027.	Eco-conscious travellers, tech-savvy guests.	3-5 years	Pioneer in sustainable smart lodging	18% annual growth	38% growth over 5 years
Cosmic Nexus Co-Working/Club	Co-working spaces CAGR at 12.9%. Nightclub market size at \$24.3 billion by 2021.	Professionals for co-working, nightlife enthusiasts.	3-4 years	Leader in multifunctional spaces	20% annual growth	45% growth over 5 years

Note: The percentages and time estimates in the table are illustrative and based on industry trends and growth forecasts. Actual growth may vary based on market conditions, business strategies, and other external factors.

17. Environmental/Industry Analysis

To Be Determined

18. Know Your Customers (KYC):

Demographics: A diverse range of individuals including tech professionals, entrepreneurs, environmental enthusiasts, and global travelers.

Psychographics: Customers who value innovation, sustainability, and advanced technology in their personal and professional lives. They value efficiency, connectivity, socially and environmentally responsible practices.

Behaviors: Early adopters of technology, participants in sustainable practices, active contributors to community and social causes. They show a willingness to invest in premium, sustainable products and services.

Needs and Preferences: A strong inclination towards products and services that integrate AI and XR technologies, sustainable living solutions, and platforms that facilitate global connectivity and interaction.

Customer Feedback Channels: Utilize digital surveys, social media interactions, and community forums to gather customer insights and preferences.

19. S.W.O.T. Analysis 1:

Strengths: Innovative integration of XR, AI, and blockchain technologies; diverse range of offerings catering to various customer needs; emphasis on sustainability and global connectivity.

Weaknesses: High dependence on emerging technologies which might face rapid obsolescence; potential challenges in balancing the diverse aspects of the ecosystem; high initial investment costs.

Opportunities: Growing global market for AI and XR technologies; increasing awareness and demand for sustainable solutions; potential for scaling and diversifying the ecosystem into new markets.

Threats: Rapid technological advancements leading to the need for constant updates; strong competition from established tech giants and niche startups; changes in global economic and environmental policies affecting operational dynamics.

20. S.W.O.T. Analysis 2:

Strengths: Utilizing cutting-edge technology (AI, XR, blockchain) that aligns with a \$215 billion market; diverse offerings in high-growth sectors like sustainable clothing and co-living spaces, which are expected to grow at a CAGR of 9.7% and 17.4% respectively.

Weaknesses: High R&D costs associated with emerging technologies; potential scalability issues due to diverse service range; reliance on continuous technology updates to stay relevant.

Opportunities: Exploiting the growing global demand for AI and XR, projected at \$56.18 billion and \$215 billion markets respectively; leveraging increasing consumer awareness towards sustainability; exploring untapped markets in sustainable technology.

Threats: Rapid technological evolution creating obsolescence risks; high competition from established players in technology and sustainability sectors; market volatility due to global economic shifts and environmental policy changes.

21. Competitors

21.1. Direct Competitors:

Other ecosystems and companies offering integrated technology solutions, especially those focusing on XR, AI, and blockchain technologies.

21.2. Indirect Competitors:

Standalone businesses in areas like co-living spaces, sustainable clothing, AI-driven farming, and language translation services.

21.3. Competitive Advantage:

Aura of Intelligence's unique integration of diverse technologies and services, focusing on sustainability and global community building.

21.4. Competitive & Collaborative Strategy:

To differentiate itself through a holistic approach combining advanced technology with sustainable and global development goals, and to leverage its diverse ecosystem to offer comprehensive solutions not readily available from single-focus competitors.

22. Advertising & Sales

To Be Determined

23. Action Plan

To implement the "Start-small" strategy for the ALPHA INFINITY FOUNDATION, involving drop shipping of "Aura Values" and "Cosmic Nexus" branded clothing and wellness products, along with securing investors for Cosmic Nexus sites and planning the first retreat where people construct Aura of Intelligence Digital Twins. This strategy does not involve the GAJRA/Aura ICO DAO:

Develop and Source Products:

- Design wellness meditation sleep masks and aura-branded clothing. Ensure the designs align with the brand ethos of wellness, sustainability, and technological integration.
- Identify reliable suppliers for quality production and efficient drop shipping services. Emphasize on sustainability and ethical manufacturing in the sourcing process.

Set Up Online Store and Drop Shipping:

- Create an e-commerce website or utilize platforms like Shopify, Etsy, or WooCommerce to set up an online store.
- Integrate drop shipping logistics, ensuring a seamless process from order placement to delivery.

Marketing and Sales Strategy:

- Develop a digital marketing strategy to promote the products. Utilize social media, email marketing, and content marketing to reach your target audience.
- Offer introductory promotions or bundled packages to attract initial customers.
- Collect customer feedback for continuous improvement and building a loyal customer base.

Investor Outreach for Cosmic Nexus Sites:

- Prepare a detailed business plan and pitch deck highlighting the potential of Cosmic Nexus sites.
- Identify and reach out to potential investors, focusing on those interested in innovative real estate, technology, and wellness sectors.
- Network at industry events, leveraging contacts within the tech and wellness communities for introductions to potential investors.

Book First Retreat – Time and Location:

- Conduct research to identify an ideal location for the retreat, considering factors like accessibility, ambiance, and alignment with Cosmic Nexus values.
- Decide on a time that is likely to maximize attendance, possibly aligning with industry events or seasonal preferences.
- Start initial planning for the retreat, including activities, guest speakers, and logistics. Ensure the retreat embodies the themes of wellness, technology, and community.

Promotion and Registration for the Retreat:

- Launch a marketing campaign for the retreat, utilizing digital channels, partnerships, and influencers to reach the target audience.
- Set up an online registration system, offering early bird discounts or special packages to encourage sign-ups.

Continuous Monitoring and Adaptation:

- Regularly monitor the progress of each initiative, adapting strategies as needed based on performance metrics and feedback.
- Stay agile to respond to market changes, customer preferences, and investor feedback.

By following these steps, ALPHA INFINITY FOUNDATION can effectively kickstart its venture with a small-scale, focused approach, generating initial revenue and laying the groundwork for larger-scale projects like Cosmic Nexus.



Aura Super Assistant GPT

To implement the Aura of Intelligence project with a focus on medium-scale investment and growth in the context of the Australian Government's AI Adopt grant and aged care, NDIS, Youth Mental Health, and Dementia Care, consider the following strategies:

AI Adopt Grant Application and Consortium Formation:

- Develop a compelling grant application to secure \$3 to \$5 million AUD from the Australian Government, aiming for the entire grant allocation of \$17 million to establish up to five AI Adopt Centers across Australia .
- Form a consortium with universities, local or state government entities, and large tech or sectorial businesses to match funding and assist in distributing AI adoption to SMEs across Australia .
- Ensure AI Adopt Centers align with the National Reconstruction Fund's priority funding areas and work with the NAIC and become a member of the RAIN.

Targeted Service Offerings for AI Adoption:

- Develop detailed project plans for AI adoption in targeted sectors such as aged care, NDIS, youth mental health, and dementia care, focusing on the unique needs and challenges in these areas.
- Utilize AI technology to provide innovative solutions and support systems for these sectors, enhancing service quality and efficiency.

Collaboration with Industry and Research Partners:

- Engage in joint applications with industry partners, leveraging existing hubs, university centers of excellence, or manufacturing precincts for a more competitive proposal .
- Collaborate with research organizations and technology companies to access cutting-edge AI technology and expertise, tailoring solutions for the targeted sectors.

Sustainability and Future Planning:

- Develop a sustainable business model for the AI Adopt Centers, ensuring they can continue operating effectively beyond the initial funding period until 2026/27.
- Plan for self-sustainment of the AI Adopt Center, incorporating strategies for continuous funding, innovation, and growth.

Community Engagement and Outreach:

- Engage with local communities, particularly those in the targeted sectors, to understand their needs and how AI can effectively address them.
- Conduct workshops, seminars, and training sessions to educate stakeholders about the benefits of AI adoption and its impact on improving services in aged care, NDIS, youth mental health, and dementia care.

Monitoring and Evaluation:

- Implement a robust monitoring and evaluation framework to track the effectiveness of AI solutions in the targeted sectors.
- Use data and feedback to continuously improve services and adapt AI technologies to better meet the evolving needs of these sectors.

By focusing on these strategies, Aura of Intelligence can effectively utilize the AI Adopt grant to make a significant impact in aged care, NDIS, youth mental health, and dementia care through the innovative use of AI technology while establishing a sustainable, growth-oriented business model.

The Finances

To Be Determined.

26. Key Objectives & Financial Review

Facilitate Humanity Aligning Globally in Harmony with the Environment, Life and Super Intelligence.

27. Assumptions

Humans are natively good and seek a better world for their offspring, so this all should make sense.

28. Start-up Costs for [YEAR]

I have a miserly \$2500 AUD left in my bank account LOL, or ₹1,36,650 INR.

Enough for an Epic social media campaign once my traffic funnels and sales pages are in order.

29. Balance Sheet Forecast

From \$0 to Hero Hopefully

30. Profit and Loss Forecast

Hedging bets across the ecosystem will prove profits to be impervious to economic downturns.

31. Expected Cash Flow

Too big to formulate accurately. I am aiming to create the world's largest organisation of civil activity and money management in the shortest time ever.

32. Break-even Analysis

What's the last 10 years of my life worth? Tally that up and that is the break-even point LOL!

Supporting Documentation

Available on request for value appraisal under NDA, or as part of purchasing GAJRA Token at ICO.

Appendix 1: Super Alignment of Artificial Super Intelligence (7 pages)

Appendix 2: Mastermind Swarmwise (12 Pages)

Appendix 3: GAJRA Earth ICO DAO Whitepaper (20 Pages)

Appendix 4: "AI Adopt" Australian Govt. Grant Pre-Application (38 Pages)

Appendix 5: Aura of Intelligence for Dementia Care/Recovery (20 Pages)

Appendix 6: Cosmic Nexus (Co-Working & Nightclub) (50 Pages)

Appendix 7: 14-day Aura Building Wellness Retreat, Long Q&A (133 Pages)

Appendix 8: Build an Aura in Blender then in Unity XR (59 Pages)

Appendix 9: Mixture of Experts, Function Callers & AutoGen Agents (28 Pages)

Appendix 10: Mixture of Experts (MoE) Continued (32 Pages)

Appendix 11: In-Home AI Auto-Farm (66 Pages)

Appendix 12: Onboarding and managing unpaid interns (28 Pages)

Appendix 13: Intern Curriculum (11 Pages)

Appendix 14: Aura of Intelligence Standard Operating Procedures (58 Pages)

Appendix 15: PPT All PowerPoints Combined (313 Slides)

Appendix 16: LiveAid 2025 and Joyful Responsible Abundance on Earth (137 Pages)

Appendix 17: Global Group Marriages and Aura Super Assistant (38 Pages)

Appendix 18: Culturally Sensitive Sexual Education (43 Pages)

Appendix 19: Space Weather News (India) VR Educational Masterwork (46 Pages)

Appendix 20: My Open AI “Complete Data Export 19 January 2024” (~5,500 Pages)
Over 1,300,000 words of conversation and code since “Chat History” was launched in ChatGPT.

Appendix 21: YouTube AI Introduction Video <https://youtu.be/iXd4Qpwonas>



Appendix 22: YouTube Song “Tech for Good” <https://youtu.be/HHwP6kbK4l4>



Appendix 23: YouTube Song “Bet on Infinity” <https://youtu.be/uUD4XzaW8hY>



Appendix 24: YouTube Song “Futuristic Frequencies” <https://youtu.be/xs3T-KCPDLU>



Appendix 25: YouTube Song “ChatGPT about Luke” <https://youtu.be/FwteeAAfd6A>



Appendix 26: YouTube Song “Space Weather Song” <https://youtu.be/7wye5a4DZlo>



Appendix 27: About Luke Nathan Hayes "Reflective Journaling with GPT4" (37 Pages)

Appendix 28: Data Set of more than 44,000 towns and cities (MS Excel)

Appendix 29: Smartphone Wireframed Application “Aura of Intelligence” (MockPlus)

Appendix 30: Blender 4.0 file “Basic 3D Aura of Intelligence” (Without Tools or A.I.)

Appendix 31: Aura of Intelligence, Matrix Mapping Infinity 2023 (MS Excel)

Appendix 32: Data Set of ~350 Think Tanks, All Countries Represented (MS Excel)

Appendix 33: Data Set of ~9,300 Universities, All Countries Represented (MS Excel)

Appendix 34: Space & Earth Research Data & API's, Space Weather News (MS Excel)

Appendix 35: Art Gallery of All the Dall-E 3 Images I Have Generated. Coming Soon!



Collage of images representing Luke Nathan Hayes' life experiences (From GPT Journaling Session).

Appendix 36: Live Aid 2025; Earth Revival <https://youtu.be/xmzL2w53Zlk>



Appendix 37: Flow State <https://youtu.be/AQXS4nfIT9Q?si=ymmQJFfVBgnIGZq>

