

WORK

Sway Creative Labs — Designer

Norfolk, VA | July 2014 – Present

- › Designs print collateral like business cards, brochures, posters and direct mail pieces, as well as digital materials like billboards, websites, social graphics, banner ads, presentation slides, and animated images for clients according to their established brand standards.
- › Develops logo and brand concepts with the team for clients.
- › Works with developers and provides needed design assets.
- › Conceptualized and co-designed the website and other marketing materials for NEON, Norfolk, Virginia's rising arts district.

Grow Interactive — Design Intern

Norfolk, VA | January 2014 – May 2014

- › Designed desktop and mobile app interfaces for an internal project.
- › Worked with creative director and designers in conceptualizing and creating logos for an internal project.
- › Worked with developers to produce needed web assets.
- › Edited and prepared photos.
- › Developed concepts for internal projects.

Vinylmint — Design Intern

Norfolk, VA | June 2013 – August 2013

- › Designed marketing materials such as shirts, posters, banners, infographics, and business cards.
- › Helped manage company's social media presence.
- › Created the logo for company's networking event, Drinks Downtown.
- › Collaborated with creative director, designer and developer in creating wireframes and layouts for the company website, as well as producing the needed assets.

CONFERENCES AND COMPETITIONS

Dominion Enterprises – HackU-2

February 6 – 7, 2014

Co-Designer: Created game assets for mobile game, Neighborhood Watch. Team won in the Best in Show Category.

Hack Virginia – University of Virginia Hackathon

November 22 – 23, 2013

Designer: Front-end developer and designer for mobile application, Halfway. Team won second place in the competition.

SKILLS

- › Photoshop
- › Illustrator
- › InDesign
- › Flash
- › After Effects
- › HTML 5
- › CSS 3
- › Drawing and Illustration
- › Writing
- › Mac & PC Environment

ORGANIZATIONS

Code for America

2013 – Present

AIGA

2013 – Present

ODU Student Art League

2012 – 2014

National Society of Collegiate Scholars

2011 – Present

LECTURES ATTENDED

Fonts are Forever

by James Edmondson

March 5, 2015

Social Media Trends

by Dean Browell

January 30, 2014

Annual Arts Conference: The Business of Art

January 25, 2014

Kern & Burn

Jessica Karle and Tim Hoover

September 13, 2014

UxNorfolk Series: Mobile Web Experiences

by Luke Wroblewski

June 27, 2013

Designing a Year

Matt Muñoz

January 17, 2013

CONFERENCES AND COMPETITIONS (cont'd)

Dominion Enterprises Hackathon 6

October 03 – 04, 2013

Designer: Designed the mobile application, Instacycle. Team won in the Best in Show Category.

Code for America's National Day of Civic Hacking

June 01, 2013

Designer: Collaborated with designers and developers to build and pitch the identity and website for the Norfolk Arts District.

Start Norfolk 3

March 22 – 24, 2013

Designer: Created wireframes and website comps for team project.

Start Academy

February 22 – 24, 2013

Designer: Developed pitch with the team and created initial comps for project.

AWARDS AND RECOGNITION

Robert A. McCullough Endowed Prize in Graphic Design

March 28, 2014

Old Dominion University's 6th Annual Juried Student Exhibition

March 28, 2014

Exhibited book cover design, "CivilWarLand in Bad Decline".

Dean's List

Fall 2010 – Spring 2014

Old Dominion University's 6th Annual Undergraduate Research Symposium

February 7 – 8, 2014

Exhibited work, "Unplayed Piano: Song Lyric Book", for the Design category.

Old Dominion University's 5th Annual Undergraduate Research Symposium

February 9, 2013

Presented research paper, "Marina Abramovic: Questioning Liberty", for the New Research in Modern and Contemporary Art category.

International Student Scholarship

Fall 2010 – Spring 2014

Norfolk Federation of Teachers Award

Fall 2011

EDUCATION

Old Dominion University

Norfolk, VA | 2010 – 2014

Bachelor of Fine Arts — Graphic Design
Minor in Art History
Summa Cum Laude

REFERENCES

Available Upon Request