TRISHA TOBIAS
designer & illustrator

trishatobias.com | trish.tobias@gmail.com

WORK

Sway Creative Labs — Designer
Norfolk, VA | July 2014 – July 2015

› Designed print collateral like business cards, brochures, posters and direct mail pieces, as well as digital materials like billboards, websites, social graphics, banner ads, presentation slides, and animated images for clients according to their established brand standards.

› Developed logo and brand concepts with the team for clients.

› Worked with developers and provides needed design assets.

› Conceptualized and co-designed the website and other marketing materials for NEON, Norfolk, Virginia's rising arts district.

Grow Interactive — Design Intern
Norfolk, VA | January 2014 – May 2014

› Designed desktop and mobile app interfaces for an internal project.

› Worked with creative director and designers in conceptualizing and creating logos for an internal project.

› Worked with developers to produce needed web assets for both internal and client-based projects.

› Edited and prepared photos.

› Developed concepts for internal projects.

Vinylmint — Design Intern
Norfolk, VA | June 2013 – August 2013

› Designed marketing materials such as shirts, posters, banners, infographics, and business cards.

› Helped manage company's social media presence.

› Created the logo for company's networking event, Drinks Downtown.

› Collaborated with creative director, designer and developer in creating wireframes and layouts for the company website.

CONFERENCES AND COMPETITIONS

Dominion Enterprises – HackU-2
February 6 – 7, 2014

Co-Designer: Created game assets for mobile game, Neighborhood Watch. Team won in the Best in Show Category.

Hack Virginia – University of Virginia Hackathon
November 22 – 23, 2013

Designer: Front-end developer and designer for mobile application, Halfway. Team won second place in the competition.

SKILLS

› Photoshop
› Illustrator
› InDesign
› Flash
› After Effects
› Lightroom
› HTML 5
› CSS 3
› Drawing and Illustration
› Writing
› Photography
› Microsoft Office
› Mac & PC Environment

EDUCATION

Old Dominion University
Norfolk, VA | 2010 – 2014

Bachelor of Fine Arts — Graphic Design
Minor in Art History
Summa Cum Laude
Dean's List (All semesters, 2010 – 2014)

ORGANIZATIONS

Code for America
2013 – Present

AIGA
2013 – Present

ODU Student Art League
2012 – 2014

National Society of Collegiate Scholars
2011 – Present

CONFERENCES AND COMPETITIONS (cont'd)

Dominion Enterprises Hackathon 6
October 03 – 04, 2013

Designer: Designed the mobile application, Instacycle. Team won in the Best in Show Category.

Code for America's National Day of Civic Hacking
June 01, 2013

Designer: Collaborated with designers and developers to build and pitch the identity and website for the Norfolk Arts District.

Start Norfolk 3
March 22 – 24, 2013

Designer: Created wireframes and website comps for team project.

Start Academy
February 22 – 24, 2013

Designer: Developed pitch with the team and created initial comps for project.

AWARDS AND FEATURES

Featured Project in Packaging of the World
May 4, 2015

Work entitled "Creatures of Habit" is featured on Packaging of the World, a curated gallery website of package design.

Robert A. McCullough Endowed Prize in Graphic Design
March 28, 2014

Annual award given to an exceptional graphic design student, selected by the Old Dominion University Graphic Design faculty.

Old Dominion University's 6th Annual Juried Student Exhibition
March 28, 2014

Exhibited book cover design, "CivilWarLand in Bad Decline".

Old Dominion University's 6th Annual Undergraduate Research Symposium
February 7 – 8, 2014

Exhibited work, "Unplayed Piano: Song Lyric Book", for the Design category.

Old Dominion University's 5th Annual Undergraduate Research Symposium
February 9, 2013

Presented research paper, "Marina Abramović: Questioning Liberty", for the New Research in Modern and Contemporary Art category.

International Student Scholarship
Fall 2010 – Spring 2014

Norfolk Federation of Teachers Award
Fall 2011

LECTURES ATTENDED

Fonts are Forever
by James Edmondson
March 5, 2015

Social Media Trends
by Dean Browell
January 30, 2014

Annual Arts Conference: The Business of Art
January 25, 2014

Kern & Burn
by Jessica Karle and Tim Hoover
September 13, 2014

UxNorfolk Series: Mobile Web Experiences
by Luke Wroblewski
June 27, 2013

Designing a Year
by Matt Muñoz
January 17, 2013

REFERENCES

Bryce Picard
Owner & Creative Director
Sway Creative Labs
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Matt Paddock
Director of Engagement
Grow Interactive
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David Shields
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