

PROFESSIONAL EXPERIENCE

DESIGNER

Freelance

Metro Manila, Philippines | August 2015 – Present

- › Creates logos, branding, illustrations, website and mobile application designs, presentation decks, digital and print materials.
- › Clients: Turnt Technologies, Eternal Works, Wright Idea Media, Levi Strauss & Co. Philippines (through Merci Dieu Marketing)

DESIGNER

Sway Creative Labs

Norfolk, Virginia, United States | July 2014 – July 2015

- › Designed logo and brand concepts, print (business cards, brochures, posters, direct mail pieces) and digital materials (billboards, websites, social graphics, banners, presentations, animations) with the creative and developer team.
- › Conceptualized and co-designed the website and other marketing materials for NEON, Norfolk, Virginia's rising arts district.
- › Clients: Sentara, The Port of Virginia, Great Lakes Seaway Partnership, LifeNet Health, Beacon Health Options, William & Mary School of Business, Ferguson.

DESIGNER

Freelance

Norfolk, Virginia, United States | July 2014 – July 2015

- › Created logo designs and illustrations for clients such as Photo Pulse Productions, Fireball (mobile application), and Cabbage (mobile application).

DESIGN INTERN

Grow

Norfolk, Virginia, United States | January 2014 – May 2014

- › Worked with creative director and designers in conceptualizing and creating the logo for an internal project. Designed the desktop and mobile app interfaces.
- › Worked with creative team and developers to produce needed assets for both internal and client-based projects. Edited and prepared photos.
- › Developed concepts and presentation decks for internal projects.

DESIGN INTERN

Vinylmint

Norfolk, Virginia, United States | June 2013 – August 2013

- › Designed marketing materials (shirts, posters, banners, infographics, business cards) and helped manage company's social media presence.
- › Created the logo for company's networking event, Drinks Downtown.
- › Collaborated with creative director, designer and developer in creating wireframes and layouts for the company website.

SKILLS

- › Digital and Print Design
- › Logo and Brand Identity
- › Typography
- › Traditional and Digital Illustration
- › Research, Writing, Proofreading
- › HTML and CSS
- › Proficiency in Photoshop, InDesign and Illustrator. Working knowledge of AfterEffects, Lightroom, Dreamweaver
- › Digital Photography and Video-editing
- › Management of multiple projects
- › Works well as an individual or in a collaborative team environment
- › Proficiency in Microsoft Office
- › Experience working with Mac and PC

LANGUAGES

English (Proficient and fluent in speaking, reading and writing.)

Tagalog (Native Language. Proficient and fluent in speaking, reading and writing.)

EDUCATION

Old Dominion University

Norfolk, Virginia, United States | 2010 – 2014

Bachelor of Fine Arts — Graphic Design
Minor in Art History
Summa Cum Laude
Dean's List (All semesters)

ORGANIZATIONS

AIGA

2013 – Present

Code for America

2013 – 2015

ODU Student Art League

2012 – 2014

National Society of Collegiate Scholars

2011 – 2014

COMPETITIONS, AWARDS, AND OTHER EXPERIENCE

Featured Project in Packaging of the World: Creatures of Habit

May 4, 2015

“Creatures of Habit” is featured on a curated gallery website of package design.

Robert A. McCullough Endowed Prize in Graphic Design

Norfolk, Virginia, United States | March 28, 2014

Annual award given to exceptional design student, selected by design faculty.

Old Dominion University's 6th Annual Juried Student Exhibition

Norfolk, Virginia, United States | March 28, 2014

Exhibited book cover, “CivilWarLand in Bad Decline”, selected by faculty.

Old Dominion University's 6th Annual Undergraduate Research Symposium

Norfolk, Virginia, United States | February 7 – 8, 2014

Exhibited “Unplayed Piano: Song Lyric Book”, selected by design faculty.

Best in Show: Dominion Enterprises – HackU-2

Norfolk, Virginia, United States | February 6 – 7, 2014

Co-Designer: Created assets for mobile game, Neighborhood Watch, with team.

Second Place: Hack Virginia – University of Virginia Hackathon

Charlottesville, Virginia, United States | November 22 – 23, 2013

Front-end Developer & Designer: Created mobile app, Halfway, with team.

Best in Show: Dominion Enterprises Hackathon 6

Norfolk, Virginia, United States | October 03 – 04, 2013

Designer: Designed the mobile application, Instacycle, with team.

Code for America's National Day of Civic Hacking

Norfolk, Virginia, United States | June 01, 2013

Designer: Collaborated with designers and developers to build and pitch the identity and website for the Norfolk Arts District.

Start Academy & Start Norfolk 3

Norfolk, Virginia, United States | February 22 – 24, 2013 & March 22 – 24, 2013

Designer: Developed pitch with team during student and professional event.

Old Dominion University's 5th Annual Undergraduate Research Symposium

Norfolk, Virginia, United States | February 9, 2013

Presented research, “Marina Abramovic: Questioning Liberty”, selected by faculty.

International Student Scholarship

Norfolk, Virginia, United States | Fall 2010 – Spring 2014

Norfolk Federation of Teachers Award

Norfolk, Virginia, United States | Fall 2011

LECTURES ATTENDED

99U Local: Manila

Metro Manila, Philippines | September 16, 2015

HTCxWatson Social Enterprise Conference

Metro Manila, Philippines | September 4, 2015

Fonts are Forever

by James Edmondson

Virginia, United States | March 5, 2015

Social Media Trends

by Dean Browell

Virginia, United States | January 30, 2014

Annual Arts Conference: The Business of Art

Virginia, United States | January 25, 2014

Kern & Burn

by Jessica Karle and Tim Hoover

Virginia, United States | September 13, 2014

UxNorfolk Series: Mobile Web Experiences

by Luke Wroblewski

Virginia, United States | June 27, 2013

Designing a Year

by Matt Muñoz

Virginia, United States | January 17, 2013

REFERENCES

References available upon request.