

## PERSONAL INFORMATION

### Aurelia Natasya Putri



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Sex Female | Date of birth 25/08/2004 | Nationality Indonesian

## STUDIES APPLIED FOR

Konkuk University's Summer Program 2024.

## EDUCATION AND TRAINING

July 2022-present

Informatics Engineering, Faculty of Intelligent Electrical and Informatics Technology, Sepuluh Nopember Institute of Technology (ITS)

Replace with education or training organisation's name and locality (if relevant, country)

▪ Replace with a list of principal subjects covered or skills acquired

## WORK EXPERIENCE

December 2022-Januari 2023

Internship Staff of ITS Sosmed

<https://www.instagram.com/itssosmed/>

- Worked on assignments to create content for @its\_campus
- Created Instagram posts using Adobe Illustrator
- Executed the creation of TikTok content for @its\_campus videos

## ORGANIZATIONAL EXPERIENCE

September 2023-present

Badan Eksekutif Mahasiswa ITS

Multimedia and Information Staff

- Responsible for bridging between all directorates for social media platform requests from BEM ITS
- Responsible for the annual work program during one year of service
- Responsible for the directorate of social media

September 2019-September 2020 Studet Council

2nd Chairman

- Responsibilities include bridging between the president 1 and the MPK chairperson
- Responsible for the annual work program during one year of service
- Acting as a bridge of aspiration between teachers and students
- Responsible for the SMANAWA SINAU SOSIAL 2019 event from the beginning to the end of the activity attended by all new 10th grade high school students

## VOLUNTEER EXPERIENCE

March 2024-present

Schematics 2024

#### Head of content creator

- Coordinating expert staff and content creator staff for SCHEMATICS 2024
- Creating copywriting content for publication
- Collaborating with the SMS subdivision regarding branding and marketing content
- Conducting brainstorming sessions for content ideas
- Creating copywriting content for publication

September 2023-March 2024

#### INI LHO ITS 2024

##### Vice head of content creator

- Together with the sub-division, coordinate expert staff and content creator staff for ILITS 2024
- Create copywriting content for publication
- Collaborate with the CC sub-division and the Branding division head, as well as all sub-divisions of branding
- Conduct brainstorming sessions for content ideas
- Create copywriting content for publication

August 2023-present

#### PETROLIDA 2024

##### Coor Marketing

- Coordinating the marketing staff of Petrolida 2024
- Collaborating with the head coordinator and other coordinators in public relations
- Conducting live reporting during the event
- Creating copywriting content for publication

August 2023

#### OKKBK 2023

##### Staff OKKBK, Department Informatics Engineering

- Acting as a moderator and MC during the event
- Ensuring that the event runs according to the event rundown
- Guiding speakers to deliver their content at OKKBK

May 2023-November 2023

#### Schematics 2023

##### Staff, Public Relations Division, Sub-division Social Media, Master of Ceremonies (MC) for the BST seminar

- Creating weekly content on TikTok
- Generating content plans and writing captions
- Crafting copywriting content for publication
- Conducting live reports during events

March 2023- June 2023

#### ISOMETRIC 2023

##### Expert Staff, Branding Division, Sub-division Social Media Management

- Copywriting content for Instagram @isometric2023
- Creating content plans and writing captions
- Executing content creation
- Conducting live reports during events

January 2023- June 2023

#### ITS EXPO 2023

##### Staff, Branding Division, Sub-division Content Creation

- Conceptualizing the ITS Expo 2023 podcast
- Drafting podcast scripts
- Executing the creation of podcast content with podcasters and the entire crew

October 2022-February 2023

#### INI LHO ITS 2023

##### Staff, Branding Division, Sub-division: Content Creation

- Podcaster for Ini Lho Podcast 2023
- Conceptualizing the Ini Lho Podcast
- Drafting podcast scripts
- Staff brainstorming ideas for Ini Lho Podcast

October 2022-May 2023

## PETROLIDA 2023

Staff, Public Relations Division, Sub-division: Marketing

- Assisting in publicizing events to the general audience
- Marketing to promote Petrolida 2023
- Event promotion both online and offline
- Conducting live reports during the event

## PERSONAL SKILLS

Mother tongue(s) Bahasa Indonesia, Javanese

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	

English

Replace with name of language certificate. Enter level if known.

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Communication skills Replace with your communication skills. Specify in what context they were acquired. Example:  
• good communication skills gained through my experience as sales manager

Organisational / managerial skills Replace with your organisational / managerial skills. Specify in what context they were acquired. Example:

- leadership (currently responsible for a team of 10 people)

Job-related skills Replace with any job-related skills not listed elsewhere. Specify in what context they were acquired. Example:

- good command of quality control processes (currently responsible for quality audit)

Computer skills

- good command of Microsoft Office™ tools
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Other skills Replace with other relevant skills not already mentioned. Specify in what context they were acquired. Example:  
• carpentry

Driving licence

- A
- C

## ADDITIONAL INFORMATION

Publications Replace with relevant publications, presentations, projects, conferences, seminars, honours and awards, memberships, references. Remove headings not relevant in the left column.  
Presentations Example of publication:  
Projects • How to write a successful CV, New Associated Publishers, London, 2002.  
Conferences Example of project:  
Seminars • Devon new public library. Principal architect in charge of design, production, bidding and  
Honours and awards construction supervision (2008-2012).  
Memberships  
References