



aurélien louvel — oré  
product designer

ore.today ↗

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Love creating memorable experiences, specialized in crafting products that make people's lives easier ✨ —with a focus on apps  
Stuck in the discover, define, develop, deliver loop ⇄ I bring a curious and observant nature to focus on the details that matter 🧐  
I'm driven by problem-solving and find joy in transforming user needs and business requirements into intuitive solutions ✨

(experience)

### Product Designer Apprentice at PayFit

Sept 2023 — June 2025 · 2 years

Led design across various Admin Platform and Internal Low-Code Platform initiatives.  
Collaborated with Product, Engineering, Legal and Product Builders to deliver high-quality user experiences including documents management redesign, unit testing & partial release tools, company setup revamp, and declarations hub vision. Actively contributed to Design Sprints and Hackathons.

### Junior Web Developer at 50A

June 2023 — July 2023 · 1 month

Developed a comprehensive front-end UI kit in collaboration with a Symfony back-end developer.  
Focused on creating reusable components and establishing design consistency for a client platform.

### Web Designer & Developer Apprentice at 50A

Sept 2022 — June 2023 · 1 year

Maintained client websites using WordPress and Laravel with custom plugin development.  
Designed and developed event website from through custom development.  
Collaborated with cross-functional teams to revamp client identity and website platform, working on web design and front-end development, creating a comprehensive UI Kit.

(skills)

UI, UX, Product & Mobile Design, Double Diamond, Interactive Design, Front-End Knowledges  
— Figma, Notion, Dovetail, Amplitude, Jira, Datadog, Jitter

(education)

### Master's Degree in Interactive Digital Design

(ECNI) - Gobelins Paris 2023 — 2025

### Bachelor's Degree in Interactive Web Development

(BDDI) - Gobelins Paris 2022 — 2023

### Associate Degree in Multimedia & Internet Professions

(MMI) - IUT Champs-sur-Marne 2020 — 2022

### High School Diploma in Sciences - Engineering Speciality

(BAC S) - Lycée Saint-André, Niort 2017 — 2020



have a good day ;)