



AURÉLIEN PROVENCHÈRE

Student in business,
looking for an internship for
March and April

INFORMATIONS

20 years old

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LANGUAGES

French : Native

Anglais : B1

Espagnol : B1

SKILLS

Web Development : HTML, CSS, JS, PHP, SQL, Github

Design : Photoshop, Illustrator, InDesign, Canva

Digital Marketing : Google Analytics, basics of Facebook Ads, Google Ads, MailChimp, Sendinblue, SEM Rush, Ubersuggest, Zapier

Business : basics of Business, Branding and Marketing,

Projet Management : Trello, Asana

Other : solving common computer problems, working under pressure, managing a team

CERTIFICATIONS

Google Analytics Individual Qualification

Cambridge English Certification B1

Driver's license

Find me on :

my website OR LINKEDIN

EDUCATION

IUT Bordeaux Bastide, Bordeaux

DUT Techniques de Commercialisation Special Year, 2020 - 2021

Learning the basics of business (sales, marketing, accounting, law, economics, etc.)

HETIC, Montreuil

Grande Ecole program, 1st and 2nd years, 2018 - 2020

Multidisciplinary Web School : Web Development, Design, Corporate Strategies

- Web : learning HTML, CSS, JS, PHP, SQL and introduction to Wordpress and React-Native
- Design : UX, UI, Graphic Design
- Business : creations of several brands with their communications and marketing plan
- Open-mindedness classes: general culture, international relations, cultural visits
(all projects are on my personal website)

Reward : "Coup de Coeur" prize at the Week-End Challenge Accor in November 2019

WORK EXPERIENCE

Digital Marketing Assistant Intern

elocance, July & August 2020

Mission :

Assist the team on the blog (SEO optimization), emails (workflow implementation), advertising (implementation of a campaign with landin, social networks (promotion of the app), analytics (performance monitoring) and testing and brainstorming.

Skills developed in remote: Autonomy, Communication, Organization, Adaptability

Corn castration & field purification, Azur

EARL Pesson, July 2017 & 2018

Working conditions:

- task done standing in the fields, walking under the sun, about 8 hours a day
- high concentration required to comply with the constraints of food hygiene

VOLUNTEERING

Louey Tennis Club, Louey

August, 2020 - currently

Digital Manager : in charge of the Facebook Page and the WhatsApp group of the club's executive team

Viva Technology, Paris

May 16 - 19, 2019

Missions :

- welcome more than 100,000 people from all over the world
- guide and assist visitors through more than 5,000 exhibitors
- manage the flow of people at the different entry points

Handisport, Ossun

May, 2013

Assisting in the organization of a wheelchair tennis tournament by being a ball boy.

ACTIVITIES / INTERESTS

Sport

- Passionate about cycling
- Football : 13 years of practice and visits of several stadiums in Europe
- Tennis : +15 years of practice, 2 times departmental finalist in team
- Downhill and cross-country skiing
- Sport news monitoring

Music

- Learning classical guitar, solfège and singing in parallel with classes in middle school (CHAM section)
- Listening to different styles (including rap, jazz, house, chill)

Digital

- Analysis and monitoring of news and latest technological advances
- Assistance to my family members
- Completed projects :
github.com/aurelienprovenchere

Reading

- Business : strategies, marketing, branding
- Personal development : psychology, health, money

International

- Monitoring international news
- Spanish and English language skills
- Trips : Italy, Czech Republic, Croatia, Portugal, United Kingdom, Netherlands, Turkey, Prague, etc