

# Roadmap (one slide — practical)

- Week 0–1: MVP pipeline (brief → variants → overlays → outputs); Mock provider; JSON/CSV report.
- Week 2–3: Firefly v3 adapter; brand checks (logo %, color, contrast); legal term flags.
- Week 4: Orchestrator agent + MCP alerts; provenance sidecars.
- Week 5+: Cloud storage adapters; per-channel spec packs; A/B loop.