# Beginning a career in waterfowl ecology: Challenges and strategies



### Background

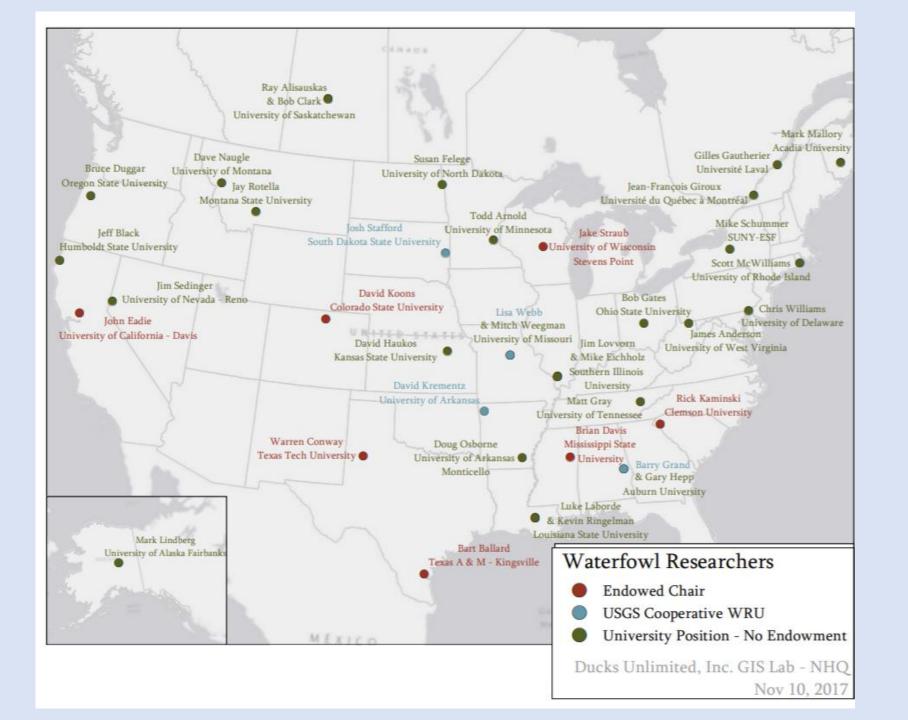
- Large cohort of young women entering science/ecology field
  - 56% of undergrads in STEM majors were women from 2004-2014
  - 2016 Zoology Graduate Students (via NSF):
    - 466 (57%) female, 349 (43%) male



California Waterfowl

## Summary Statistics

| Career Type                        | Ducks<br>Unlimited, Inc. | Delta<br>Waterfowl | Flyway<br>Councils | Academia |
|------------------------------------|--------------------------|--------------------|--------------------|----------|
| Technicians                        | 57%                      |                    |                    |          |
| Graduate Students                  |                          |                    |                    | 32%      |
| Biologists                         | 19%                      | 17%                |                    |          |
| Conservation Experts               | 0%                       | 0%                 |                    |          |
| Executive Staff/Board of Directors | 9%                       | 0%                 | 13%                |          |
| Professors                         |                          |                    |                    | 5%       |



### Outline

- Challenges
  - Salary Inequality and Negotiating
  - Formal Exclusion
  - Informal Exclusion
  - Harassment and Inadequate Response
  - Assumptions of Inadequacy
  - Assumptions of Wrongness
  - Relationships and Children
- Solutions
  - Structural Supports
  - Supportive Relationships
  - Specific Tools



#### What to Do When You're the **Only Woman in the Room**







Being the "only" can leave you feeling as an outsider when you just want to be in. Learn how to view your status as a strength, not a stigma.

Women Duck Hunters: Growing in Numbers, but Lagging in Independence?

Written by Holly A. Heyser



**Ep. 171: Let Them Wear Pink** 

The New Hork Times

News Analysis

### Why Women Aren't C.E.O.s, According to Women Who **Almost Were**

It's not a pipeline problem. It's about loneliness, competition and deeply rooted barriers.

# Challenges

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Challenges and supports for women conservation leaders

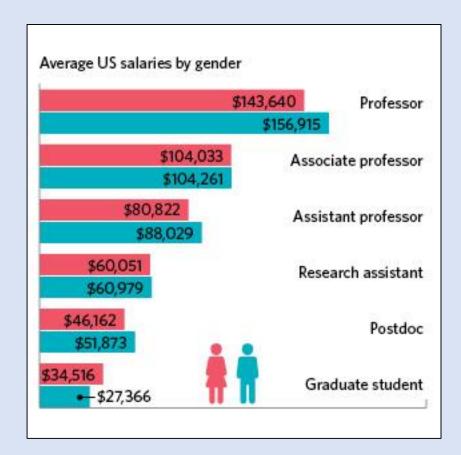
Megan S. Jones 9 | Jennifer Solomon





## Challenges – Salary Inequality and Negotiating

- Women make less at every level of an organization
  - Male undergraduate lab assistants more likely to be hired and paid more than females by both males and females (Moss-Racusin et al. 2012)
- Salary transparency
- Penalties for asking:
  - Women who negotiated for promotions were 30 percent more likely than men to be labeled intimidating, bossy, or aggressive (LeanIn/McKinsey and Company Survey)
  - Ask for raise or promotions equally as often as men
    - Women are a quarter less likely to obtain a raise after asking (Artz et al. 2018)



### Challenges – Formal Exclusion

#### RESEARCH ARTICLE

Male principal investigators (almost) don't publish with women in ecology and zoology

Patricia E. Salerno<sup>1,2</sup>, Mónica Páez-Vacas<sup>3</sup>, Juan M. Guayasamin<sup>3,4</sup>, Jennifer L. Stynoskio<sup>1,5</sup>\*

- 1 Department of Biology, Colorado State University, Fort Collins, Colorado, United States of America,
- 2 Museo de Zoología, Escuela de Biología, Pontificia Universidad Católica del Ecuador, Quito, Ecuador,
- 3 Centro de Investigación de la Biodiversidad y Cambio Climático, Facultad de Medio Ambiente, Universidad Tecnológica Indoamérica, Quito, Ecuador, 4 Universidad San Francisco de Quito, Colegio de Ciencias Biológicas y Ambientales, Instituto Biósfera, Laboratorio de Biología Evolutiva, Campus Cumbayá, Quito, Ecuador, 5 Instituto Clodomiro Picado. Universidad de Costa Rica. Coronado. San José. Costa Rica
- \* stynoski@gmail.com

- Being denied opportunities to advance
- More junior men receiving promotions more frequently than more qualified women
- Publication rates
  - Research groups led by women published with over 60% female co-authors whereas those led by men published with less than 20% female co-authors (Salerno et al. 2019)

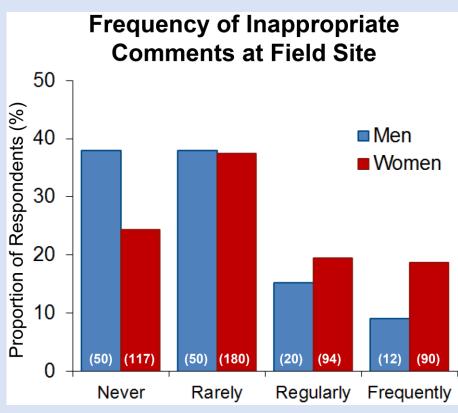
### Challenges – Informal Exclusion

"You're the only woman," she said. "It's very lonely. I was at a high level playing in a golf foursome with all high-level men. One said, 'I didn't know you knew how to play.' I said, 'You never asked me.' I never drank with them. I never tried to be one of the guys. I spent more energy on performance."

- Hunting trips among peers
- Gendered wording in job announcements
- Gendered wording in letters of recommendation
  - Length of letters of recommendation (Trix and Psenka 2013)
  - Standout compliments (Schmader et al. 2007)
- Friend groups impact number of publications and networks

### Challenges – Harassment and Inadequate Response

- Harassment and assault at field sites overwhelmingly aimed at trainees
  - Harassment aimed at men = from peers
  - Harassment aimed at women = from superiors
- Lack of official harassment policies or codes of conduct
- Few ways to report incidents



Clancy et al. 2014

### Microaggressions

Buying chains and rope for nest dragging from Home Depot and a man in line asks, "what'd your boyfriend do to deserve those?"

At waterfowl state convention. Head organizer asks, "you lost, little lady?" as soon as I entered the room.

At a conference with my partner (also in the waterfowl field) wearing a duck band as a necklace. Older biologist comments on it and states, "must be nice for you to get tokens like that, hanging out with a duck guy" even though I had found the band on a dead bird at my field site.

At a gun/bear safety training and the instructor asks people who are experienced with guns to pair up with people who are not experienced. He says to myself and my partner, "so which one of you has experience with firearms?" I replied, "I do." He says, "Really??"

Waterfowl biologist says to my male friend, "I don't understand why these women are in the waterfowl field. They don't even hunt."



# Challenges – Assumptions of Inadequacy

- "Token" minorities are often held to higher standards
  - More difficult to take risks or fail
  - Women feel they have to work harder than men
  - Age matters
- Disbelief/surprise at women's successes
- Assuming women cannot be authority figures
- Challenging right to a leadership position
- Assuming women lack field skills

### Challenges – Assumptions of Wrongness

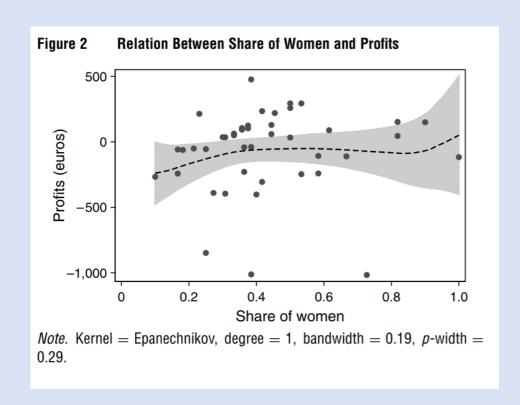
- Women are told to be more assertive
- Assertiveness is perceived negatively
- Too old, too young, too overtly feminine
  - Common in field settings





### Strategies and Solutions – Why Does it Matter

- Mission statements:
  - CA Waterfowl Values: Stewardship |
    Sustainability | Integrity | Accountability |
    Passion | Dedication | Community | Family
    | Inclusion | Diversity | Innovation
- Costs associated with failed retention
- Organizations with greater diversity have better performance and are more productive



# Strategies and Solutions – Structural Supports



Skills training geared towards women

Have value for men too



Organization changes to improve equitability

Sexual harassment support system

Paid parental leave policies

Daycare programs



Salary transparency and negotiation trainings



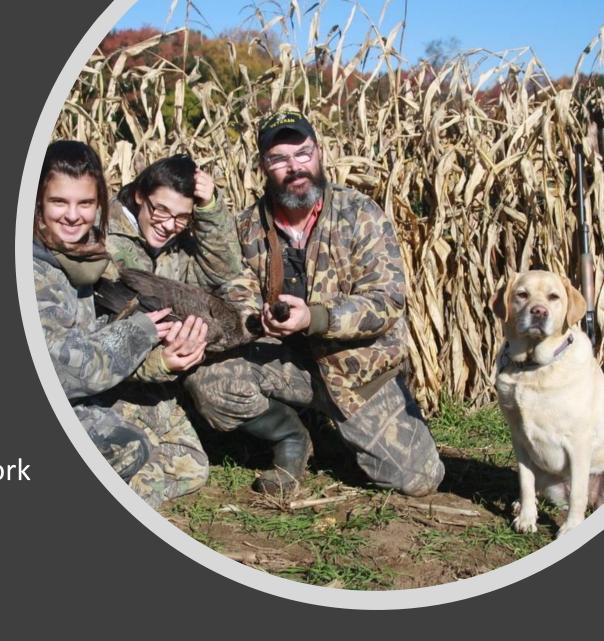
Measures of productivity

Take into account delays for parental leave

Take self-citation into account (Cameron et al. 2016)

# Strategies and Solutions – Supportive Relationships

- Mentorship vs. Sponsorship
- Important behaviors:
  - Provide opportunities
  - Learn individual needs
  - Give feedback and guidance
  - Connect to their networks and champion work
  - Demonstrate confidence
  - Being role models/representation (age matters)





#### **Gender analysis**

Gender analysis provides the necessary data and information to integrate a gender perspective into policies, programmes and projects.



#### Gender audit

A gender audit is essentially a "social audit", and belongs to the category of "quality audits", which distinguishes it from traditional "financial audits".



### Gender awareness-raising

Awareness raising is a process which helps to facilitate the exchange of ideas, improve mutual understanding and develop competencies and skills necessary



### **Gender budgeting**

Gender budgeting is a strategy to achieve equality between women and men by focusing on how public resources are collected and spent.

# Strategies and Solutions - Tools

- Gendered wording in job advertisements
  - http://gender-decoder.katmatfield.com/
- Gendered wording in letters of recommendation
  - https://www.tomforth.co.uk/genderbias/
- Implicit bias tests
  - <a href="https://implicit.harvard.edu/implicit/selectatest.html">https://implicit.harvard.edu/implicit/selectatest.html</a>
- Formal gender trainings



# Conclusions for Early Career Ecologists

- What does success mean to you?
- Find a mentor
- Congratulatory accounting
  - Keep track of emails, mentees, successes
- Organizations
  - MANNRS, Women of Wildlife (TWS), Becoming an Outdoor Woman, Conservation Leaders for Tomorrow



