

COOL EFFECT INC

Also Known As:
919 Sir Francis Drake Blvd , Suite 201
Kentfield, CA 94904

Institutional funders should note that an organization's inclusion on guidestar.org does not satisfy IRS Rev. Proc. 2011-33 for verifying charitable status and identifying supporting organizations.

Contact Information

COOL EFFECT INC

Also Known As:

Physical Address: Kentfield, CA 94904

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This organization has a Bronze level GuideStar Nonprofit profile, demonstrating this organization's commitment to transparency.

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At A Glance

Formerly Known As:

Category (NTEE):

C Environmental Quality Protection, Beautification /C60 Environmental Education and Outdoor Survival Programs

C Environmental Quality Protection, Beautification /C30 Natural Resource Conservation and Protection

C Environmental Quality Protection, Beautification /C12 Fund Raising and/or Fund Distribution

Areas Served:

International

Mission Statement

Helping people take tangible action to fight climate change

Impact Summary

This organization has not provided an impact summary.

Financial Data

[FAQs on Financial Data](#) | [Digitizing IRS Form 990 Data](#)

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Revenue and Expenses

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Balance Sheet (Form 990)

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Forms 990 Received from the IRS ?

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Forms 990 Provided by the Nonprofit

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Financial Statements

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Annual Reports

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Formation Documents ?

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Program: Coolection (GuideStar Nonprofit Profile, December 2016)

Budget: --
Category: Environment
Population Served: Poor/Economically Disadvantaged, Indigent, General
General Public/Unspecified

Program Description:

We crowdsource funding to support programs across the globe to reduce global warming. The Coolection is made up of 9 carbon reducing projects. When a donation comes in, over 93% of the money is sent directly to these projects which are thoroughly vetted by our team at Cool Effect.

Program Long-Term Success:
Program Short-Term Success:
Program Success Monitored by:
Program Success Examples:

Chief Executive (GuideStar Nonprofit Profile, December 2016)

Marisa de Belloy

Chief Executive Profile:

Marisa de Belloy's expertise spans a multitude of fields ranging from nonprofit management, investment banking, strategy, consulting, and corporate development to international entrepreneurial ventures. Having spent 13 years teaching and working in Europe, Marisa returned to the Bay Area in 2014 to serve as COO at Made in a Free World, an anti-slavery nonprofit, where she was responsible for accelerating the organization's growth.

Board Chair (GuideStar Nonprofit Profile, December 2016)

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Board Co-Chair (GuideStar Nonprofit Profile, December 2016)

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Board of Directors

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Board Leadership Practices (GuideStar Nonprofit Profile, December 2016)



Board Orientation & Education Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?	Response Not Provided
CEO Oversight Has the board conducted a formal, written assessment of the chief executive within the past year?	Response Not Provided
Ethics & Transparency Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?	Response Not Provided
Board Composition Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?	Response Not Provided
Board Performance Has the board conducted a formal, written self-assessment of its performance within the past three years?	Response Not Provided

Officers for Fiscal Year (Form 990)

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Highest Paid Employees & Their Compensation (Form 990)

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