

Marketing Services Proposal

Naraway – Full Business Services Agency for Startups

Who We Are

Naraway is a full-spectrum business services agency for startups, creators, and growth-stage companies. From brand design and digital marketing to recruitment and technology consulting, we offer a one-stop solution to scale your ideas and amplify your presence.

As a startup-first, founder-centric partner, we understand the agility, vision, and precision required to build and grow a successful business. Whether you're launching a product, raising a round, building an audience, or entering new markets — we align creative, marketing, and strategic services to your core business goals.

We don't just design or market — **we partner, build, and scale with you.**

What We Offer – Marketing Services

Our marketing services are performance-driven, ROI-focused, and built to scale with your business. We craft strategies and execute campaigns that attract, convert, and retain customers globally.

Digital Marketing Services

- Data-driven marketing strategies for consistent growth
- Multi-channel campaigns (Google Ads, Meta, LinkedIn, etc.)
- Performance tracking, optimization & analytics

Creative & Branding Services

- Logo & brand identity development
- Brand storytelling and positioning
- Visual consistency across all digital and print mediums

Email Marketing & Personalization

- High-converting email campaigns
- Audience segmentation and A/B testing
- Personalized automation flows (welcome, nurture, retention)

Growth & Performance Marketing

- Paid ad campaign management (Meta, Google, YouTube)
- Funnel building and CRO (Conversion Rate Optimization)
- Budget-optimized strategies for customer acquisition

Personal Branding for Founders & Influencers

- LinkedIn and Twitter growth strategies
- Personal content creation and ghostwriting
- Brand story development for thought leadership






Influencer & Micro-Influencer Marketing

- Campaigns with targeted creators across Instagram, YouTube & X
- UGC (User-Generated Content) for product trust and virality
- Relationship management and performance tracking

SEO & Local SEO

- On-page and technical SEO audits and implementation
- Keyword strategy and content optimization
- Google My Business optimization for local visibility

Why Choose Naraway?

-  One-stop marketing and creative partner
-  Deep expertise in startups, SaaS, and creator economy
-  Affordable yet high-impact packages
-  Strategic, not just tactical — we align with your business KPIs
-  Scalable team and fast delivery with measurable results

Engagement Models

Choose how you want to work with us:


- **One-time projects** – Launch campaigns, audits, personal branding revamps
- **Monthly retainer** – For ongoing content, campaigns, SEO & growth execution
- **Startup bundles** – Comprehensive launch kits with marketing, branding & design

Let's Work Together

Ready to amplify your marketing and build a brand that speaks? Let's collaborate to build scalable, smart, and result-driven strategies.

Contact Us:

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 Website/Portfolio: [Naraway](https://naraway.com)

We look forward to helping you grow your brand, audience, and revenue.

Naraway – Creative. Strategic. Scalable.