

Creative Design Services Proposal



Naraway - Full Business Services Agency

About Us

Naraway is a full-service creative design agency dedicated to helping brands, startups, YouTubers, and enterprises craft compelling visual identities and marketing assets that stand out in today's fast-paced digital world. Our team blends strategic insight, innovative design, and storytelling to bring your vision to life and deliver measurable results.

Whether you're launching a new product, building your brand from the ground up, or scaling your content, we offer customized design solutions tailored to meet your unique goals.

What We Offer

Our comprehensive suite of services provides end-to-end visual support for marketing, product development, and brand growth:

◆ Logo & Brand Identity Design

- Timeless logos and brand identity systems that capture your brand's essence
- Color palettes, typography, and iconography development
- Detailed brand style guides for consistent application

◆ Posters, Flyers & Banner Design

- Eye-catching promotional graphics for digital and print
- Static and animated creatives for campaigns and events
- Formats optimized for both online use and high-quality printing

◆ Social Media Content & Ad Creatives

- Scroll-stopping posts, stories, and reels tailored for Instagram, Facebook, LinkedIn, and more
- Dynamic covers and animated snippets to boost engagement

- Targeted ad creatives for Meta, Google, and LinkedIn campaigns

◆ **YouTube Branding for Creators & Brands**

- Custom thumbnails designed to maximize click-through rates
- Channel art, branding kits, intros, outros, and overlays to maintain visual consistency

◆ **Website & Mobile App UI/UX Design**

- Modern, responsive, user-friendly interfaces built with Figma or Adobe XD
- Wireframes, prototypes, and mobile-first design systems to enhance user experience and conversion rates

◆ **Pitch Decks & Presentation Design**

- Professional, persuasive investor and sales presentations
- Visual storytelling and data visualization for maximum impact

◆ **Packaging, Stationery & Print Design**

- Product packaging (boxes, pouches, labels) that enhances shelf appeal
- Business cards, letterheads, envelopes, and branded stationery
- Realistic product mockups for eCommerce and marketing collateral

◆ **Localized Design for Global Brands**

- Visual localization adapting your brand for diverse cultures and languages
- Multi-language creatives and region-specific branding solutions

◆ **Custom Creative Solutions**

- Tailored campaigns, event branding, seasonal content, and brand refreshes
- Bespoke projects aligned with your specific vision and business objectives

💡 **Why Choose Naraway?**

- **One-stop creative partner** for all your visual design needs
- **Fast, reliable delivery** without compromising quality
- **Designs aligned with your strategic business goals**

- Extensive experience working with **startups, content creators, and global brands**
- Flexible and **affordable packages** scalable to your requirements

Engagement Models

Choose the approach that best fits your needs:

- ✓ **One-time projects** – campaign launches, pitch decks, rebranding, and more
- ✓ **Monthly retainers** – ongoing design support for brands and content creators
- ✓ **Startup bundles** – all-in-one packages including logo, branding, pitch deck, website UI, and social media templates

Let's Collaborate

We are excited to bring your brand's vision to life and help you grow in local and global markets. Whether you are starting fresh or scaling rapidly, Naraway is your trusted creative partner to make your visuals work harder for your success.

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