

Horizontal

This is the primary logo mark



aurora-horiz (.png/.svg/.pdf)



aurora-horiz-rev (.png/.svg/.pdf)

Stacked

This is the secondary logo mark



aurora-stack (.png/.svg/.pdf)



aurora-stack-rev (.png/.svg/.pdf)

Avatar/Token



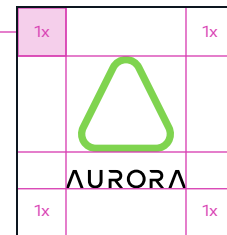
aurora-avatar (.png/.svg/.pdf)

Usage

Each logo is prepared with a proper margin.



Margin is equal to half the width of the logo mark.



Typography

Rational Family <https://www.myfonts.com/fonts/rene-bieder/rational/>

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890; '[]-=

FREE Alternative - Montserrat <https://fonts.google.com/specimen/Montserrat>

Primary Colors



PANTONE

PMS Black 6c

PMS 7488c

PMS 427c

HEX

#101820

#78D64B

#D0D3D4

CMYK

100 61 32 96

51 0 86 0

14 8 4 0

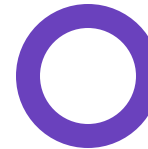
RGB

16 24 32

120 214 75

208 211 212

Accent Colors



PANTONE

PMS 266c

PMS 2385c

HEX

#753BBD

#D539B5

CMYK

71 88 0 0

19 82 0 0

RGB

117 59 189

213 57 181