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German Renewables Week

Virtual 2021

Industrial decarbonisation: The role of green power procurement and hydrogen

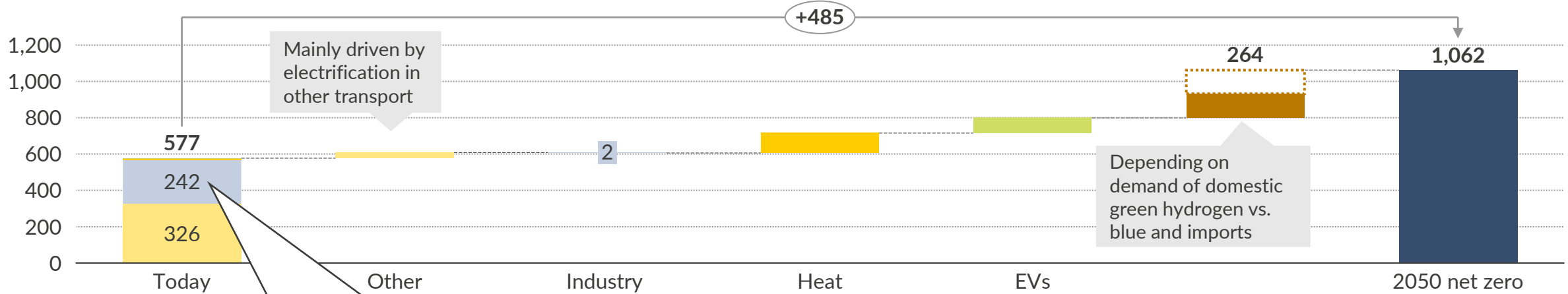
Thekla von Bülow, Kora Stycz



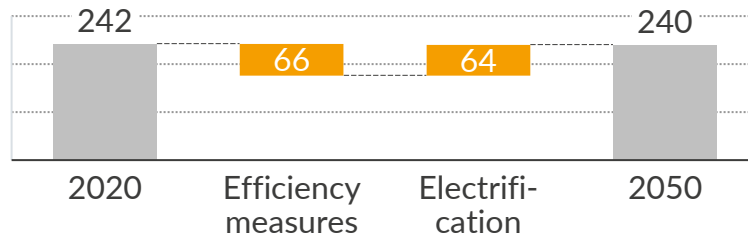
Around 40% of net zero power demand today comes from industry

Total net zero power demand,
TWh











Other Heat Electrolysers lower limit
Industry EVs Electrolysers upper limit



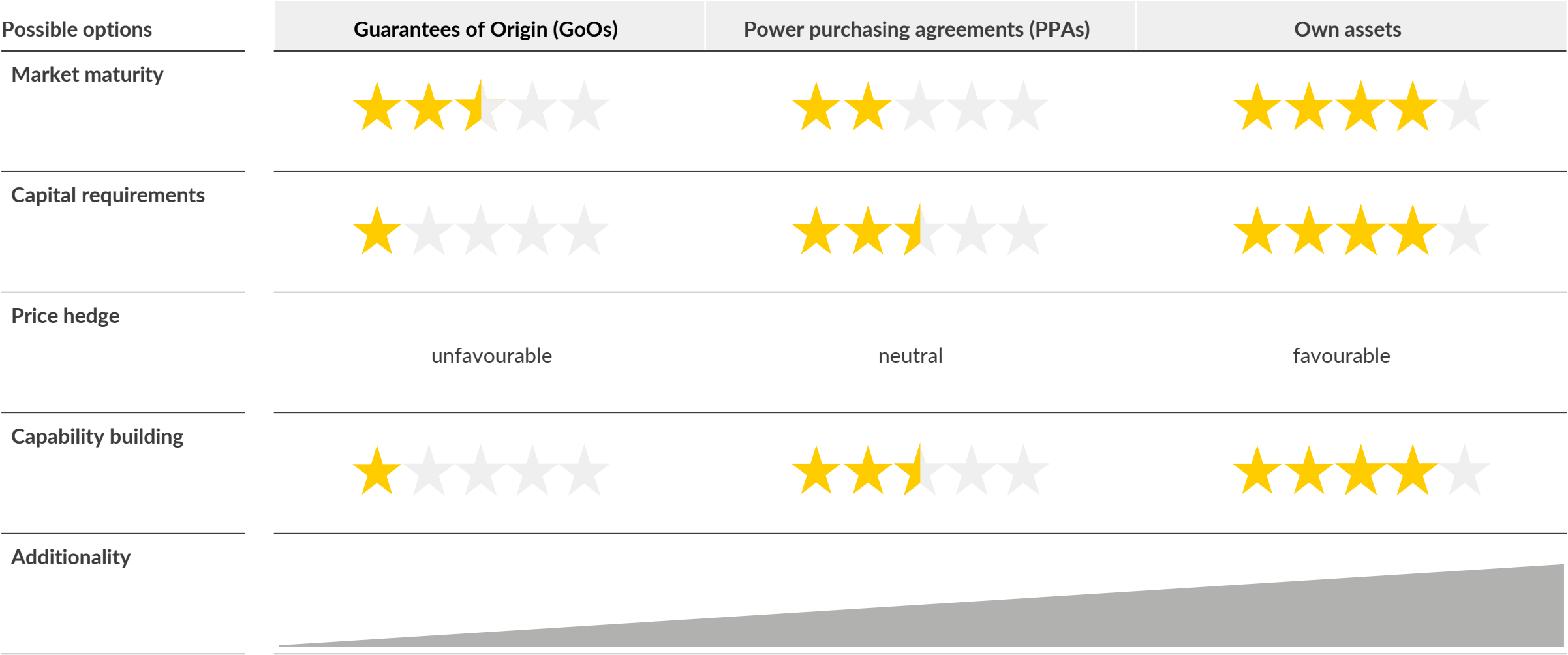
Industry demand,
TWh



Green power procurement and hydrogen are key pillars of decarbonisation efforts

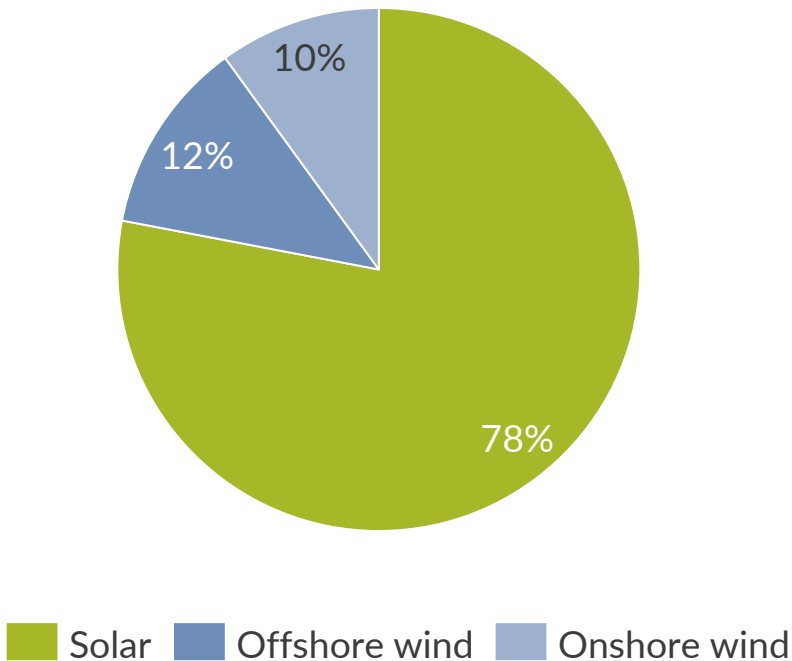
	Effects on power demand	Accessibility / Ease of implementation	Time frame for effective implementation	Impact on decarbonisation
Energy efficiency			Mid term	High
Green power procurement			Mid to long term	High
Hydrogen			Long term	Case specific applicability
Electrification			Long term	Case specific applicability
Carbon offsetting			Short term	Small - None

PPAs have low market maturity in Germany

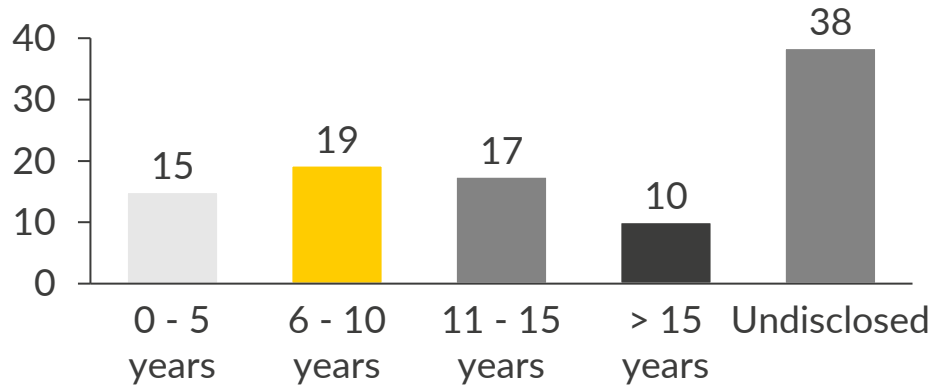


Most existing PPAs in Germany are from solar PV

Technology Share PPAs in Germany
% of installed capacity



Tenor
%, in years

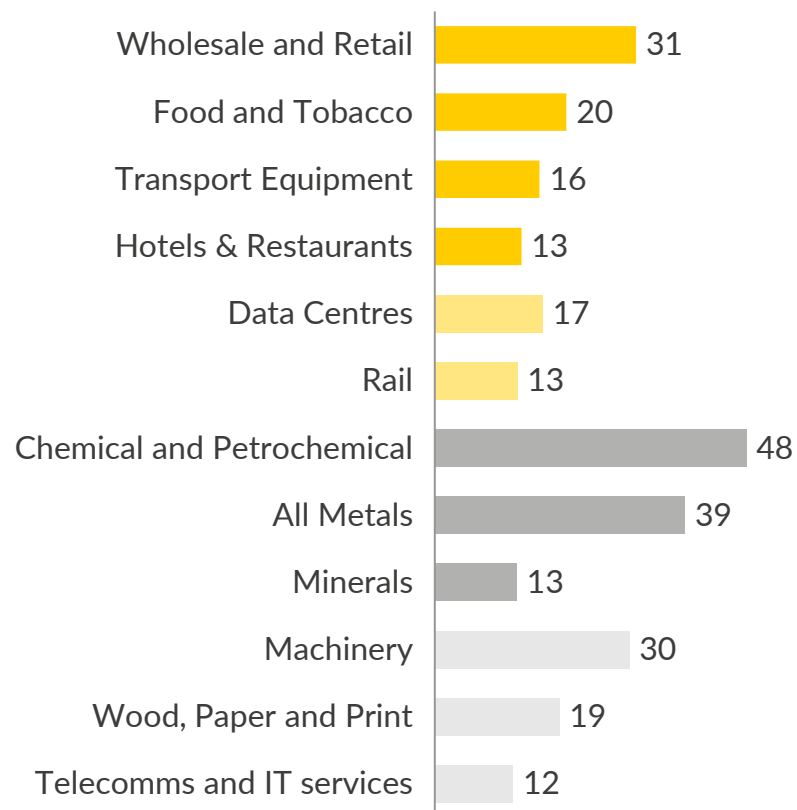


Price clauses in Germany

Price clause	Occurrence today
Fixed price	High
Indexed	Low
Collared	Low - Medium

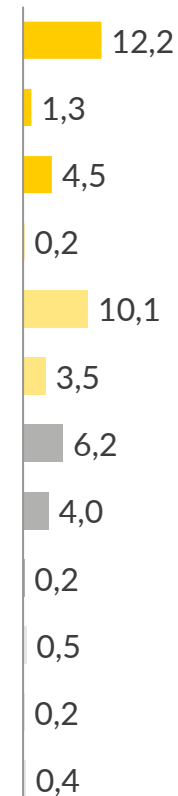
Strong industrial demand and corporates seeking green image suggest a strong demand for PPAs in Germany

Net electricity demand (2030 estimate)¹
TWh



Total: 278 TWh

Potential Market Size
2030, TWh



Total: 43 TWh

Corporate PPA demand segmentation
%, TWh

		Energy intensity	
		High	Low
End consumer proximity	High	Green Image Seekers (42%)	Green Giants (32%)
	Low	Intermediates (24%)	Price Hedgers (2%)

Green Image Seekers Green Giants Price Hedgers Intermediates

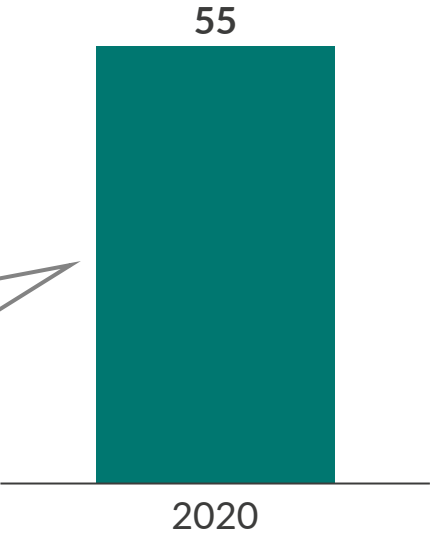
1) Excluding minor service and industry that could not be categorised in these segments

Hydrogen is a promising emissions reduction pathway for the hard-to-abate industry sectors

Potential of H₂ as a feedstock

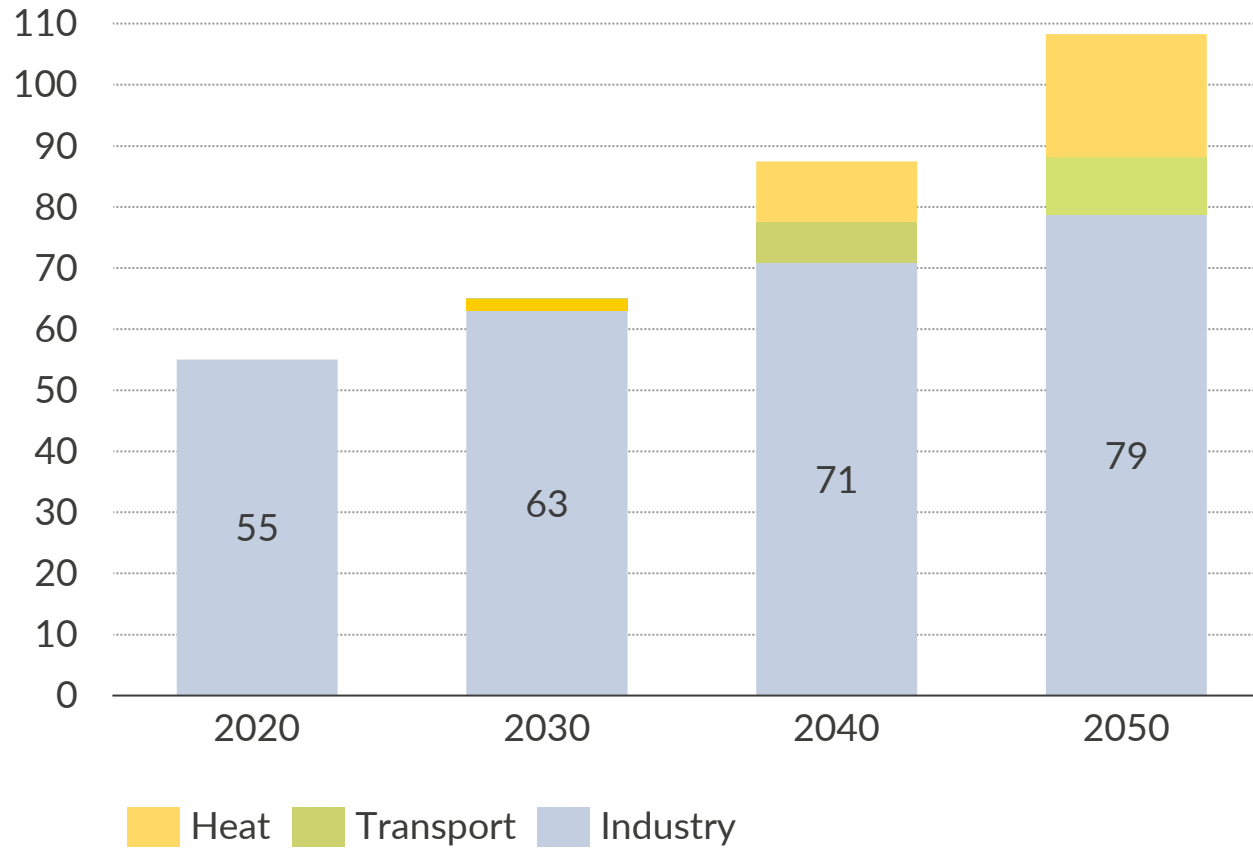
Sectors	H ₂ -based processes
High-heat industry	
Steel	Direct Reduced Iron (DRI) for primary steel production
Chemicals	
High-Value Chemicals	<ul style="list-style-type: none">▪ Methanol-to-olefin (MTO) / -aromatics (MTA) process with use of methanol from H₂▪ Chemical recycling (pyrolysis, gasification)
Ammonia	Hydrogen based steam reforming
Methanol	
Petrochemicals	Hydrocracking, hydrotreating, desulphurisation

Industrial hydrogen demand today,
TWh

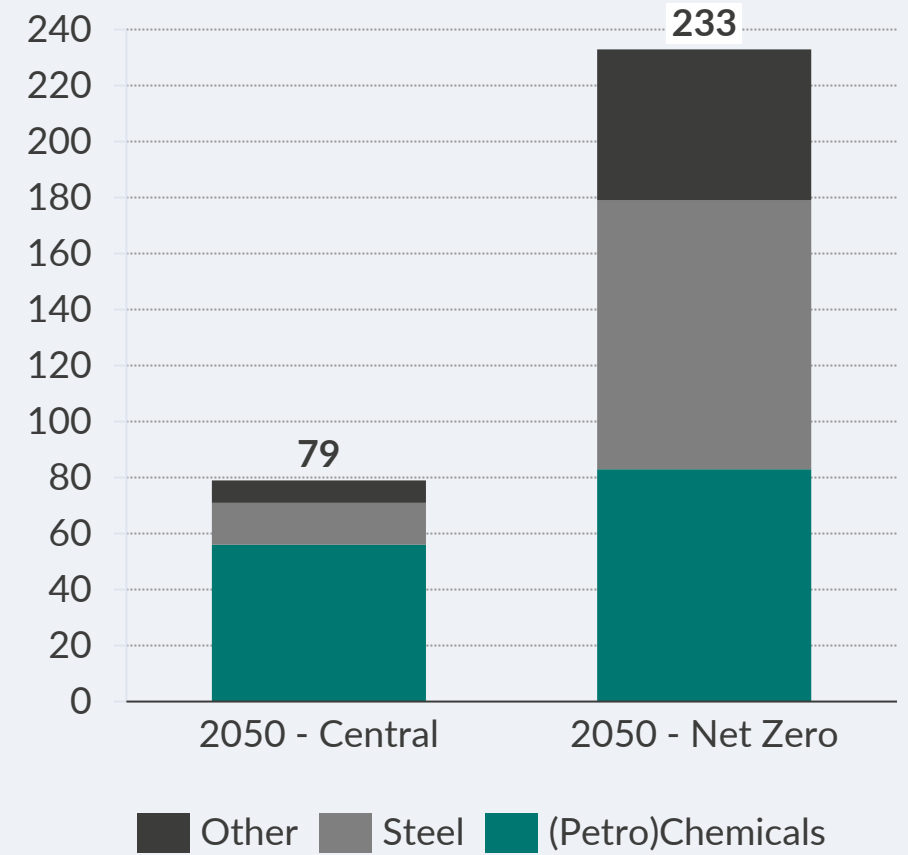


By 2050, up to 80 TWh of hydrogen will be required annually for industrial processes

Total annual hydrogen demand by sector, TWh

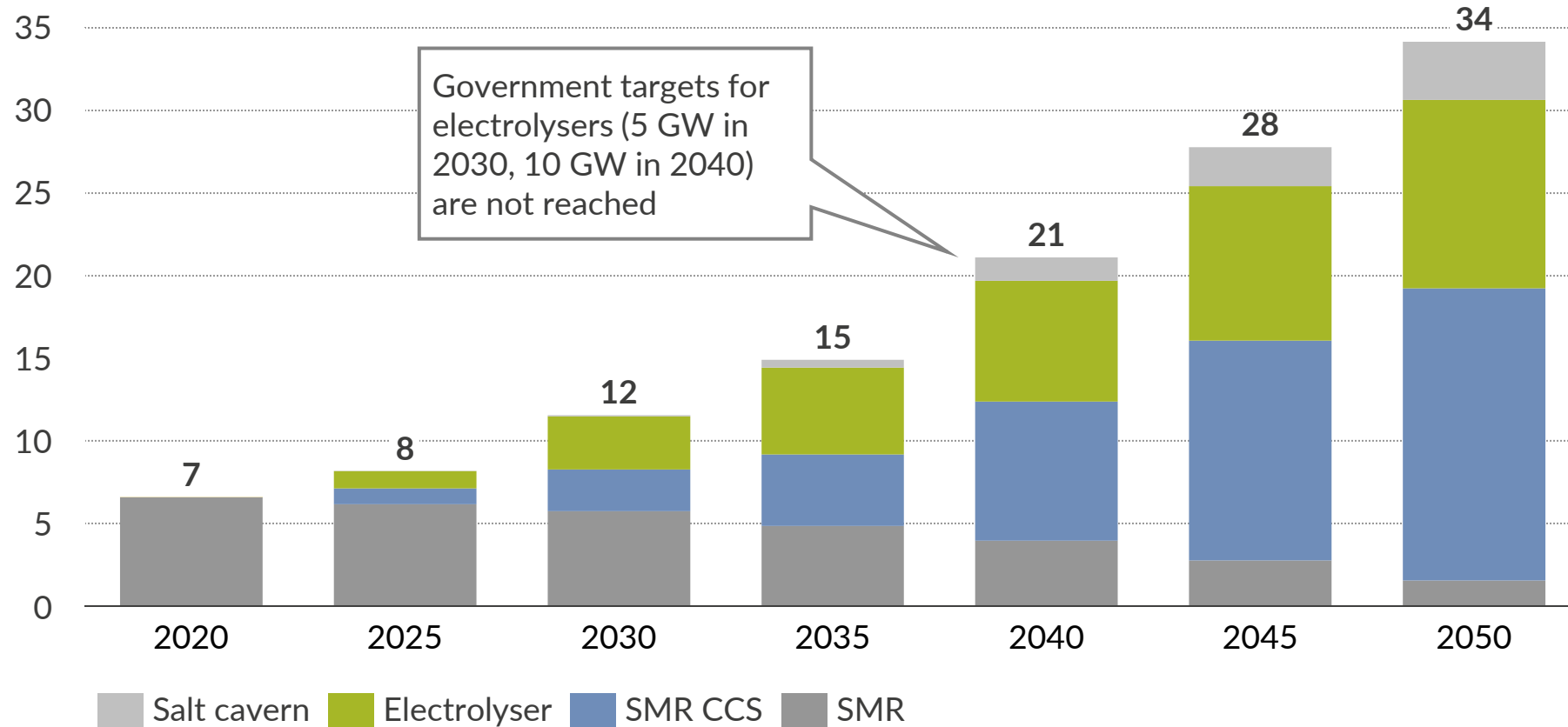


Hydrogen demand for industry by process, TWh



H₂ demand in 2050 will mostly be met by Steam Methane Reforming + CCS and electrolysis

Hydrogen supply capacity,
GW



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