

AURORA
Hydrogen
Conference
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AURORA KEYNOTE

THE EMERGING EUROPEAN INVESTMENT LANDSCAPE



A case for optimism?

How can production projects
gain a competitive advantage?

What might hinder the
development of the market?

At least 4.7 GW of electrolyser capacity has reached FID since mid-2023

Electrolyser projects reaching FID

● Yumen Oilfield Renewables Hydrogen Production
■ 100MW
▲ CNPC
★ Industry



● Phoenix Green H₂ Plant
■ 80MW
▲ H₂
★ Mobility



● Aberdeen H₂ Hub
■ 10MW
▲ BP
★ Mobility



● Clean H₂ Coastline
■ 320MW
▲ EWE
★ Industry



● AM Green Ammonia
■ 1300 MW
▲ AM Green Ammonia
★ Industry & others



● Shenzhen Energy Chifeng Linxi Wind Power H₂ and Ammonia Integration Project
■ 2000MW
▲ H₂ and Ammonia



Summer 2023

Winter 2023

Summer 2024

● Galp electrolyser project
■ 100MW
▲ Galo
★ Refining



● Hydrogen Hub Agder
▲ Greenstat
★ Mobility (maritime)



● Castellón Green H₂ Cluster
■ 25MW
▲ BP
★ Refining



● OranjeWind
■ 795MW
▲ RWE/Total
★ Industry



● Project name
▲ Company
■ Project final capacity
★ End user

● 3H2 Helsinki Hydrogen Hub
■ 3 MW
▲ Helen
★ Mobility



● Uxin Banner Wind, Solar and H₂ Storage Integrated Project
■ 133MW
▲ Sinopec



● REFHYNE 2
■ 100MW
▲ Shell
★ Refining



A clear set of success criteria determine the likelihood of a project achieving a Final Investment Decision

1

HPA with creditworthy offtaker

2

Off-taker incentivised to switch to low-carbon alternatives thanks to policy levers

3

Power sourcing strategy compliant with regulatory requirements

4

LCOH/HPA prices below WtP

5

Access to transport & storage infrastructure

6

Planning, grid connection, water, and associated environmental permitting

7

Direct or indirect subsidy support

8

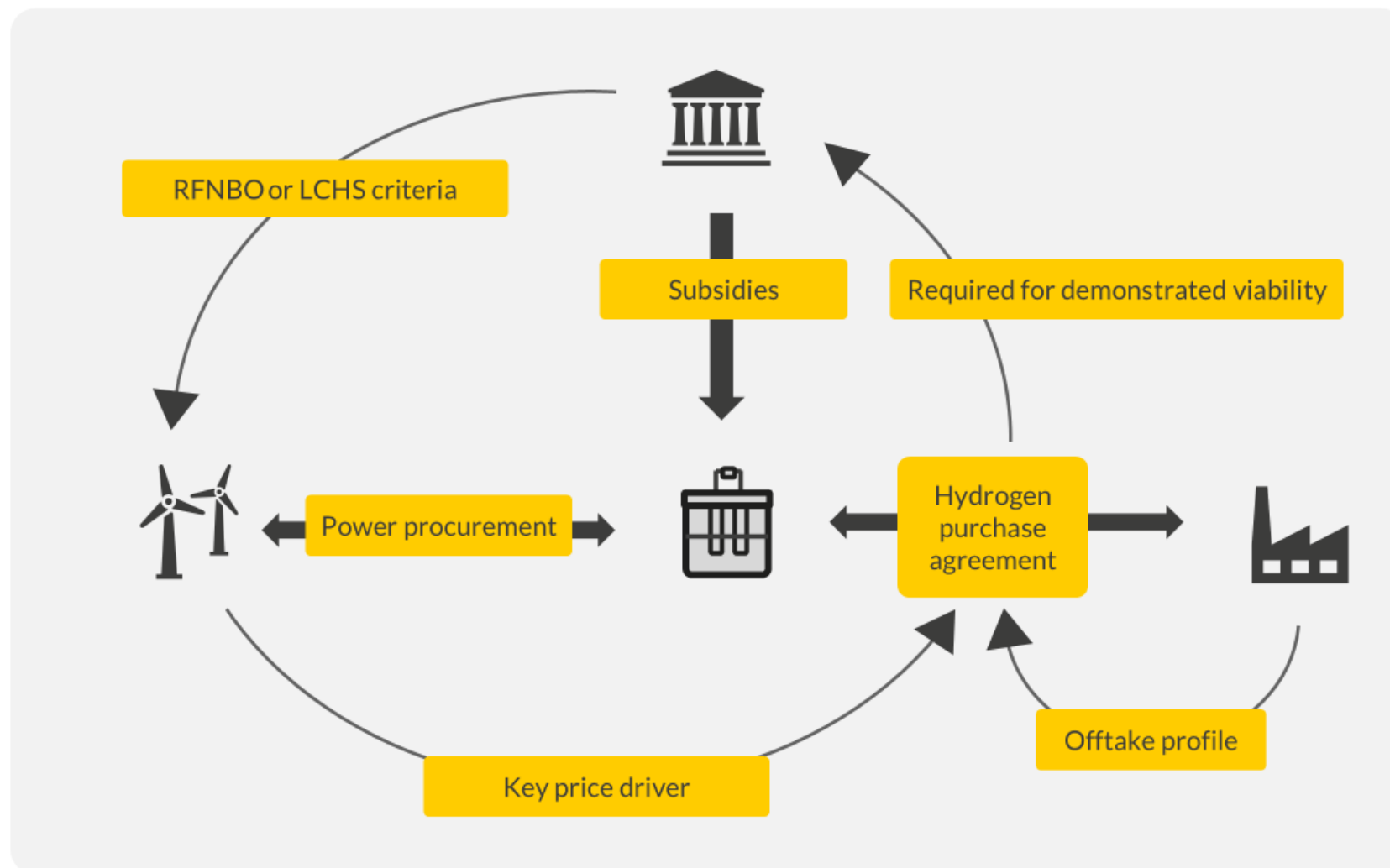
Access to finance

A case for optimism?

How can production projects
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What might hinder the
development of the market?

For a hydrogen project to be successful, each step in the chain must be aligned with the others



The regulatory environment for hydrogen in Europe presents an opportunity for countries with high renewable penetration

EU's Renewable Hydrogen

- Hydrogen produced from **renewables technologies** such as wind, hydro and solar power assets
- Must meet **additionality, geographical, and temporal correlation criteria**. However, EU's Delegated Act also set out scenarios when certain criteria may be exempt:

Electrolyser **directly connected to a RES asset**

Electrolyser located in a bidding zone where average **RES share in electricity mix > 90%¹**

Deep-dive

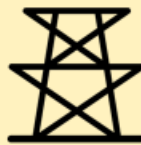
Electrolyser using power that would have been **curtailed otherwise**

Electrolyser located in zone with average **grid carbon intensity < 64.8 gCO₂/kWh**

Electrolysers located in a bidding zone where average RES share in electricity mix > 90% have a wider choice of RED III compliant business models, including the ability to procure power directly from the grid:



Electrolyser can be located closer to H₂ demand



It can purchase power at the spot market, and power is available whenever needed

90%

It can operate at high load factors

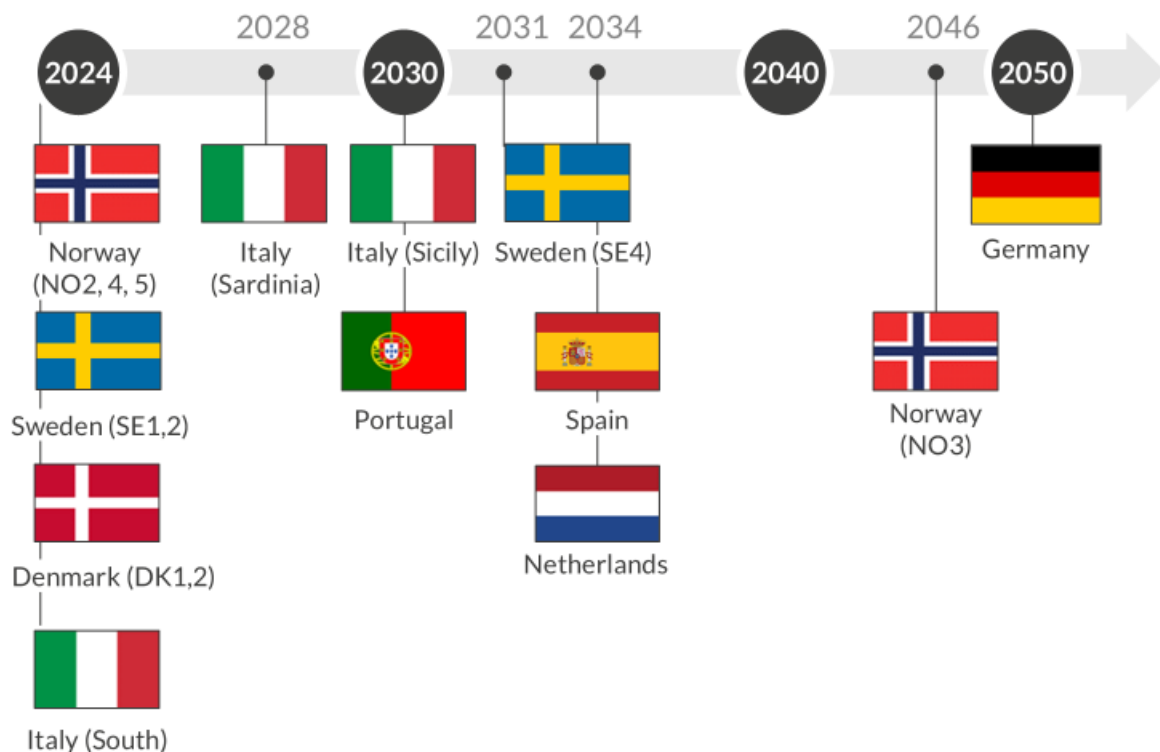


Electrolyser operation can follow the offtake profile

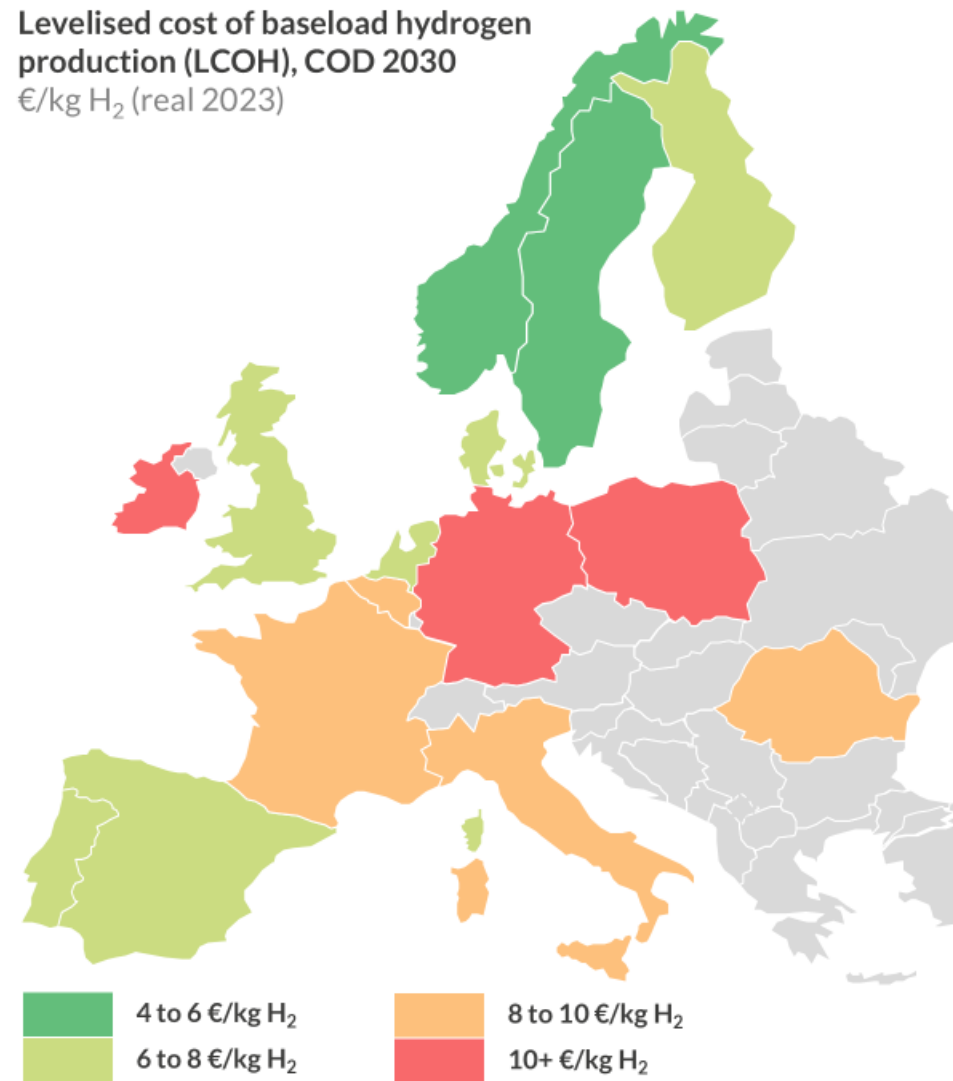
11) If the condition is met in the previous calendar year, it is considered to be reached in the following 5 calendar years

Nordics and Iberian regions are the cheapest regions to produce H₂ in Europe, thanks to RED III compliant grid power and cheap power prices

Dates for which regions are expected to reach 90% of renewable power production



Levelised cost of baseload hydrogen production (LCOH), COD 2030
€/kg H₂ (real 2023)



Countries willing to integrate electrolyzers into their power systems, could benefit from lower LCOH, like Germany with its 13K mechanism

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Deep-dive

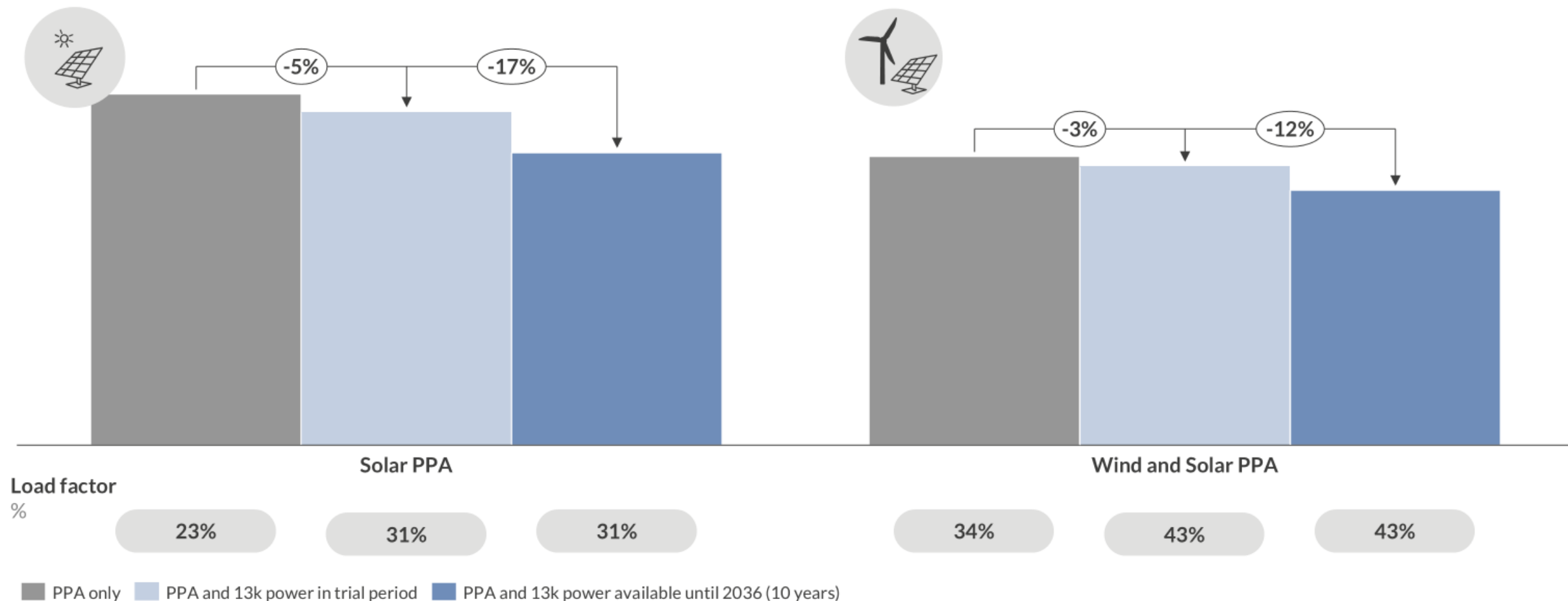
From October 2024, heat loads and electrolyzers can procure previously curtailed renewable electricity at a discounted price under §13k of the EnWG (the Energy Industry Act)

	13k Aim	The aim of the new mechanism is to incentivise additional loads to take off electricity from renewable electricity installations that would otherwise have to be curtailed due to grid congestion
	Price information	The 13k price is designed to make technologies participating in the 13k mechanism competitive with alternative fossil-based technologies
	Volumes	TSOs determine the hourly generation volumes from renewables installations likely to be curtailed due to grid congestion at the latest 2 hours before the close of the spot market auction on the day before delivery.

11) If the condition is met in the previous calendar year, it is considered to be reached in the following 5 calendar years

Assuming 13k power is available for 10 years, the LCOH produced via a PPA business model reduces by 12-17%

Levelised cost of hydrogen (LCOH)¹, COD 2025
€/kg H₂ (real 2023)





A case for optimism?

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gain a competitive advantage?

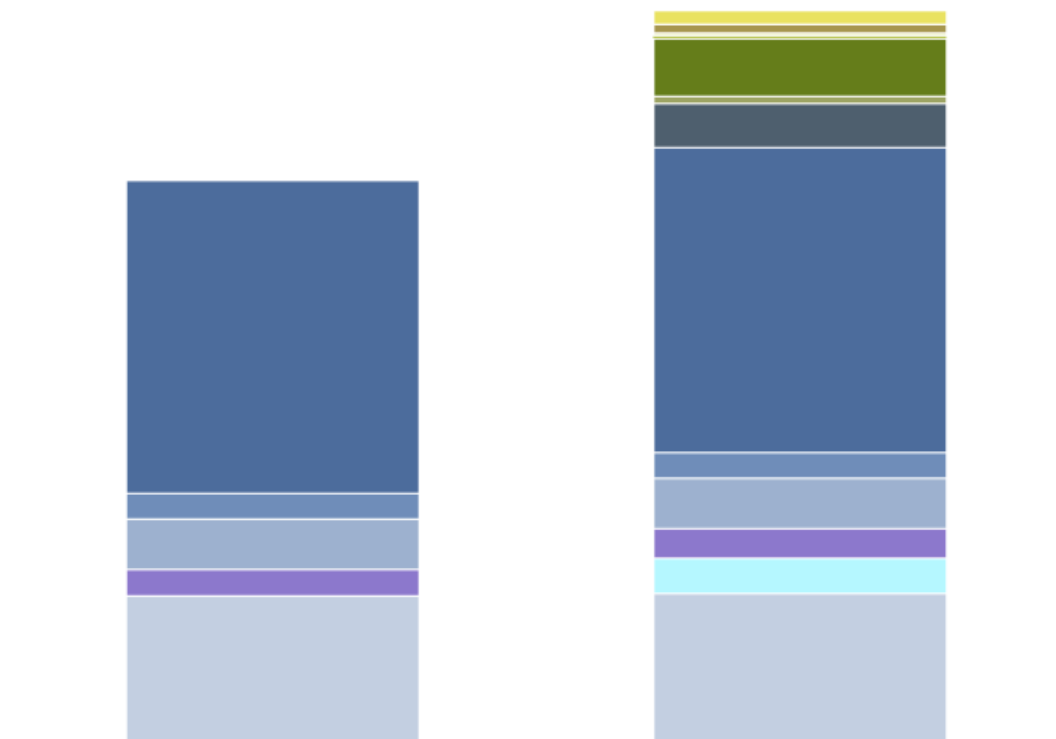
What might hinder the
development of the market?

In 2030, industry will drive 84% of hydrogen demand, mainly from ammonia and refineries, with Germany being the largest demand centre in Europe

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European hydrogen demand, by sector

TWh_{HHV}, final energy consumption



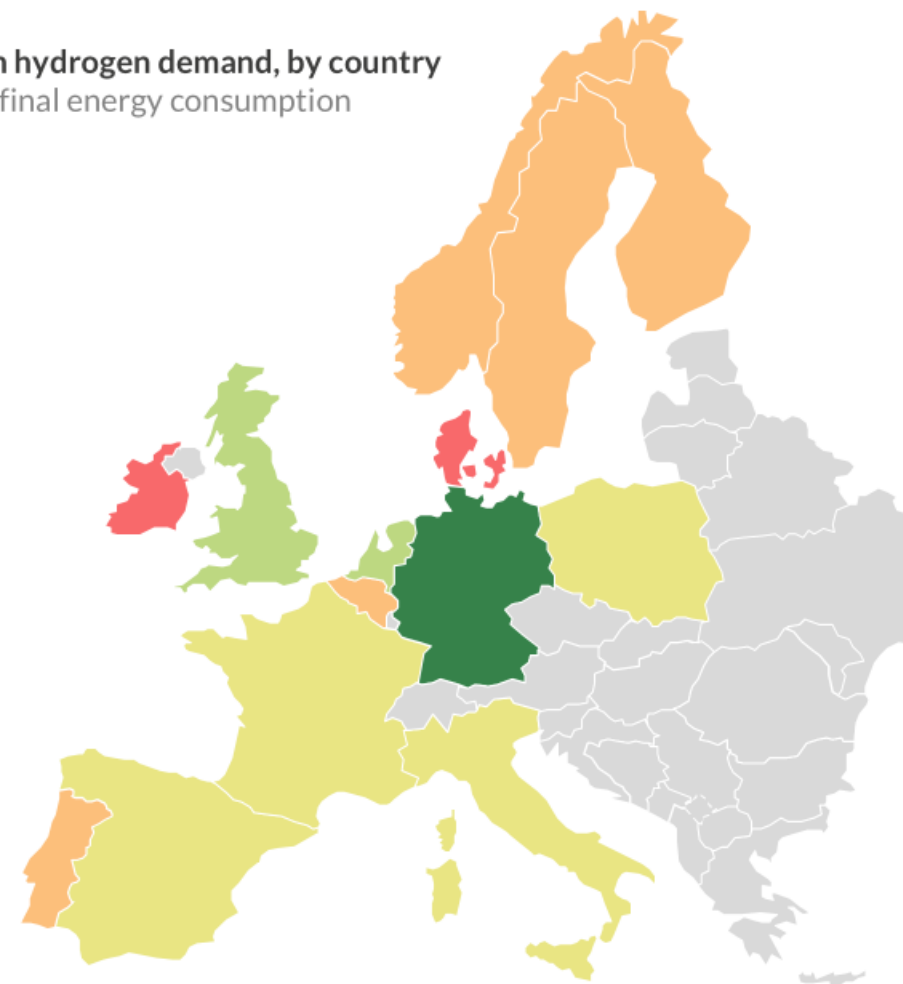
2025

2030

- Industry heating
- Ammonia
- Process heat
- Methanol
- Other Chemicals
- Other industries
- Refinery
- Steel (primary)
- Aviation (H2 fuel cell)
- Aviation (Synth kerosene)
- Road passenger
- Other maritime
- Maritime (Methanol)
- Rail
- Road freight

European hydrogen demand, by country

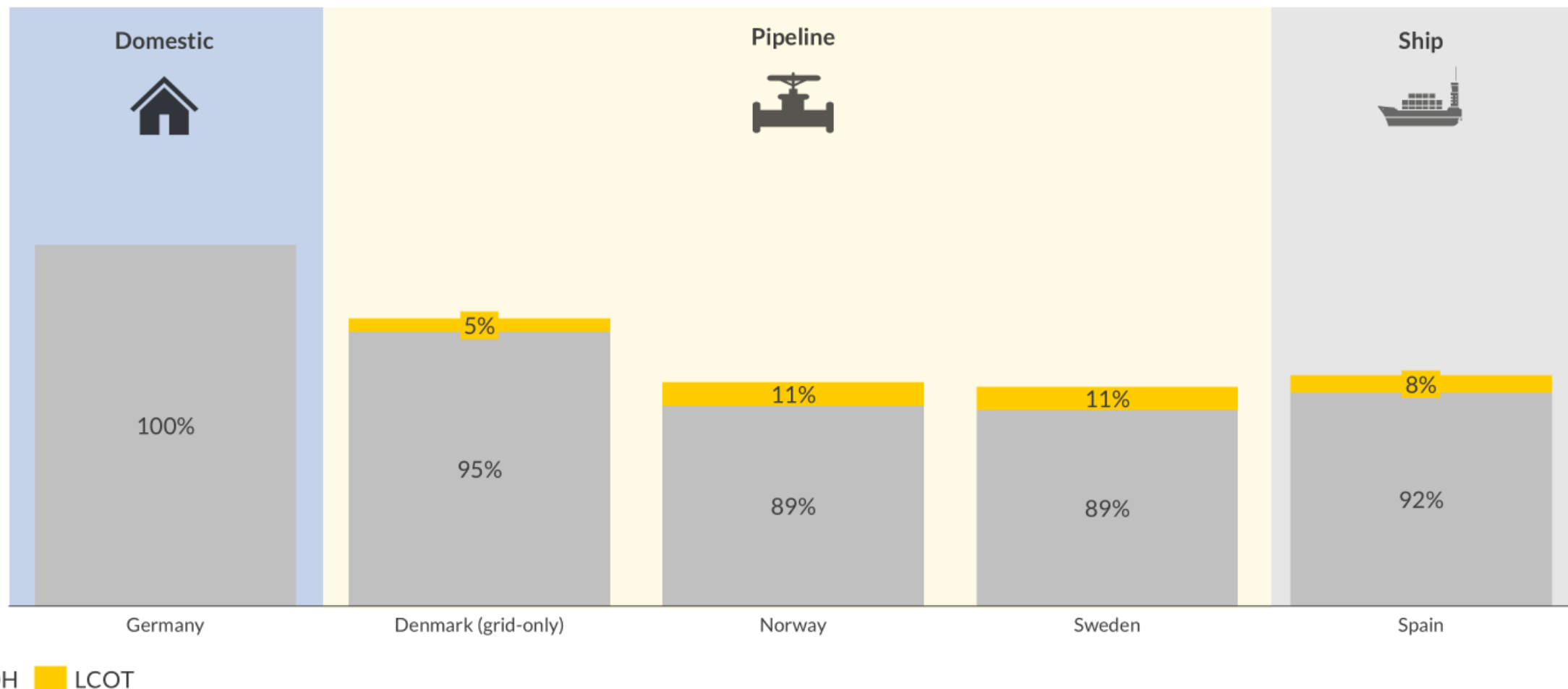
TWh_{HHV}, final energy consumption



- 1 to 5 TWh
- 5 to 18 TWh
- 18 to 36 TWh
- 36 to 70 TWh
- 53 to 70 TWh
- 70 to 88 TWh

The LCOT comprises 5-11% of the total cost of delivered hydrogen, allowing countries with highly renewable power systems to retain their competitiveness

Levelised cost of hydrogen (LCOH), COD 2030
€/kg H₂ (real 2023)






A robust transport & storage infrastructure network will be required to allow producers to access domestic and EU demand centres

Within the EU H₂ Backbone, TSOs are driving development of the EHB, leading both large-scale coordination efforts and the delivery of T&S projects

European Hydrogen Backbone



Risk category	Risk
Financing 	Investment proposition for network operators not sufficiently attractive, yet
Market risk 	Hydrogen demand ramp up too slow or not materialising at all
Regulatory framework 	Non-economic regulatory risks and permitting delays

● High risk ● Medium risk ● Low risk

- 1 Marked uptick in the number of projects reaching FID** – despite a growing sense of realism in the market on the pace of the development of a clean hydrogen market, some 4.7 GW of electrolyser projects have achieved FID since summer 2023
- 2 The regulatory environment for hydrogen in Europe presents an opportunity for countries with high renewable penetration** – electrolyser projects that can produce RFNBO compliant hydrogen from grid electricity have the lowest LCOH's in Europe, whilst allowing producers to adapt to the volume needs of offtakers
- 3 Countries willing to integrate electrolysers into their power systems, could benefit from lower LCOH** – the German 13k mechanism could reduce hydrogen production costs by 12-17%, by providing a mechanism by which electrolysers can access power that would otherwise be curtailed
- 4 A robust transport & storage infrastructure network will be required to allow producers to access domestic and EU demand centres** – the cost of hydrogen transport makes up just 5-11% of the total cost of delivered hydrogen, which would allow countries with higher renewable penetration to outcompete local producers in Germany. However, there remain significant uncertainties surrounding the wider deployment of infrastructure

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