

H<sub>2</sub>

WASSERSTOFF H<sub>2</sub>

zero emission

Aurora Keynote:

Where are the  
opportunities for  
hydrogen in Europe?



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# Hydrogen Conference

London 2022

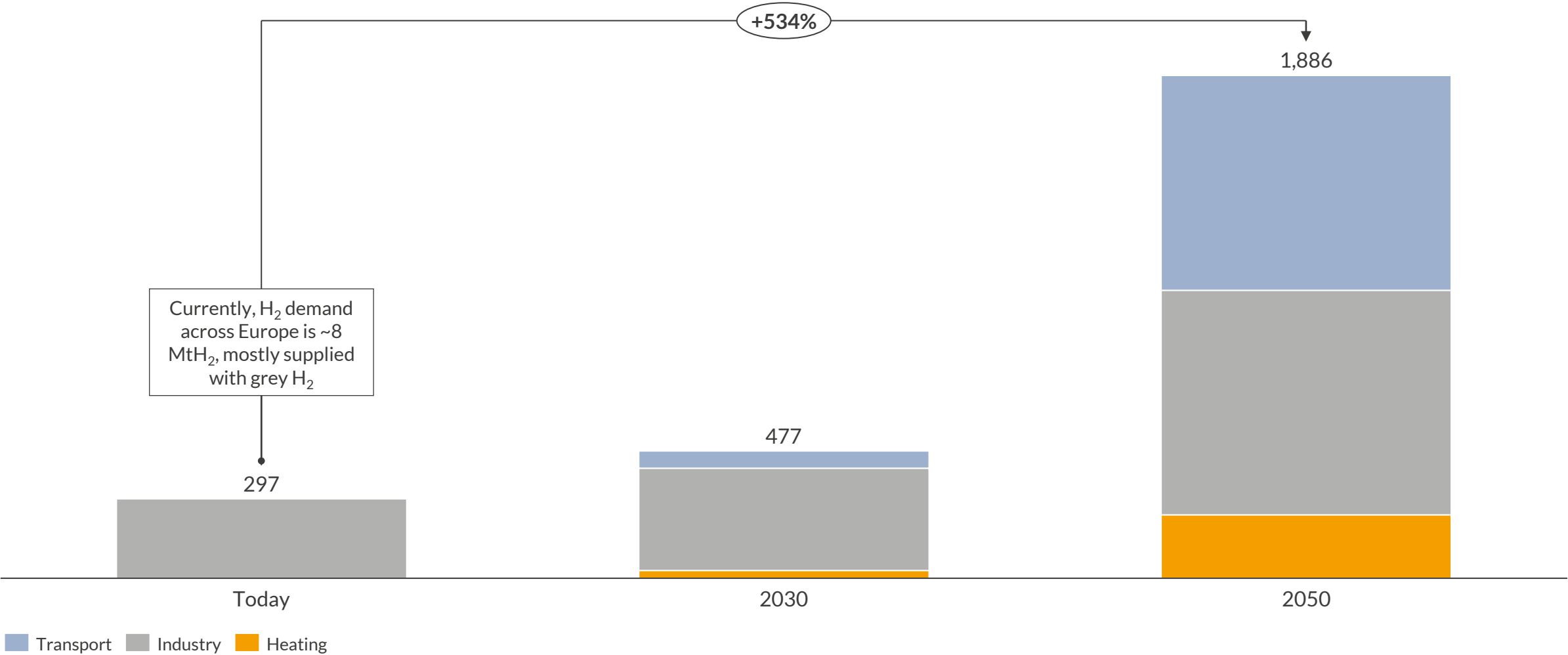
Wednesday 9 November

Premium Partner: Panel Partners:



# European hydrogen demand will grow more than 500%, mostly by the transport and industry

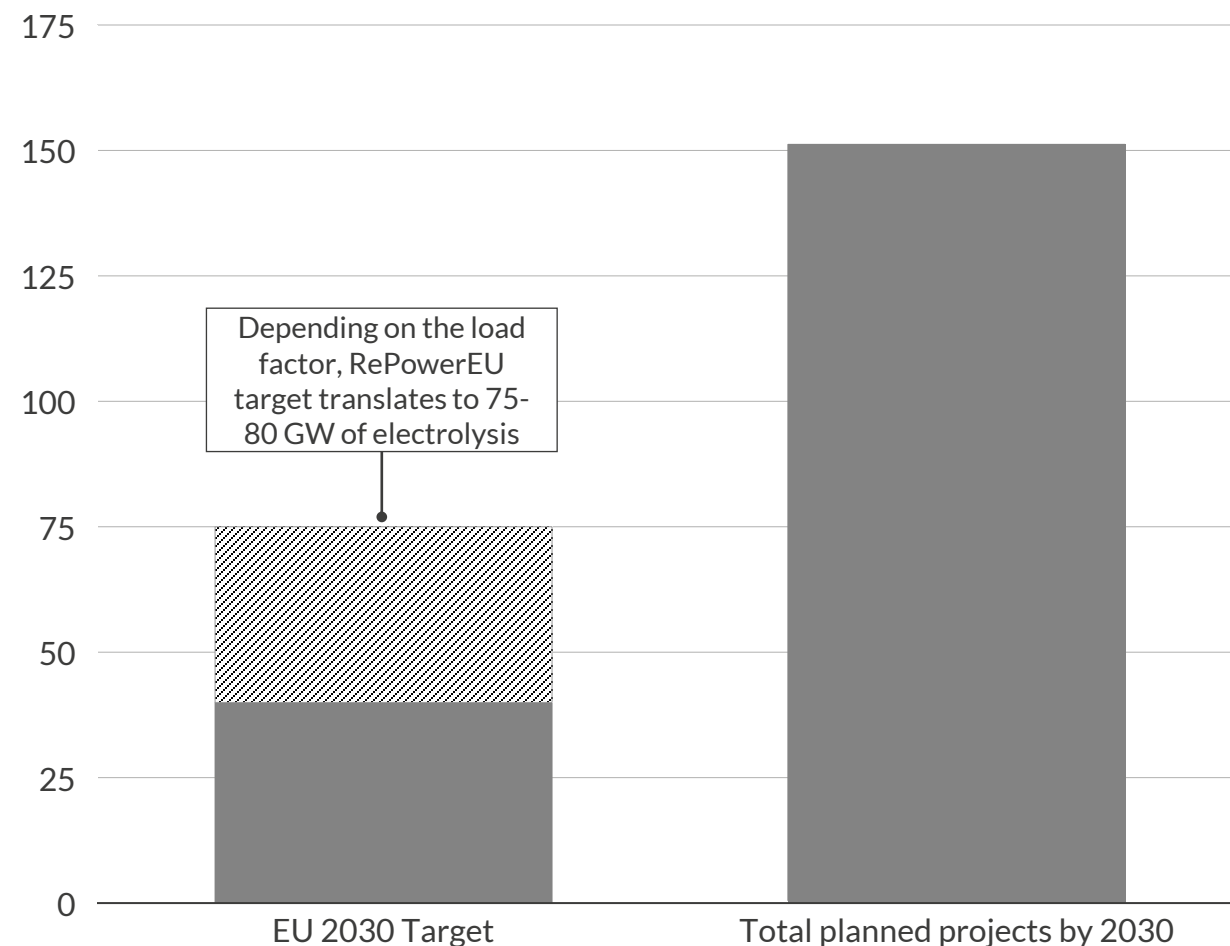
European<sup>1</sup> H<sub>2</sub> demand by sector, including H<sub>2</sub> derivatives and imports<sup>2</sup>  
TWh (HHV), final energy consumption



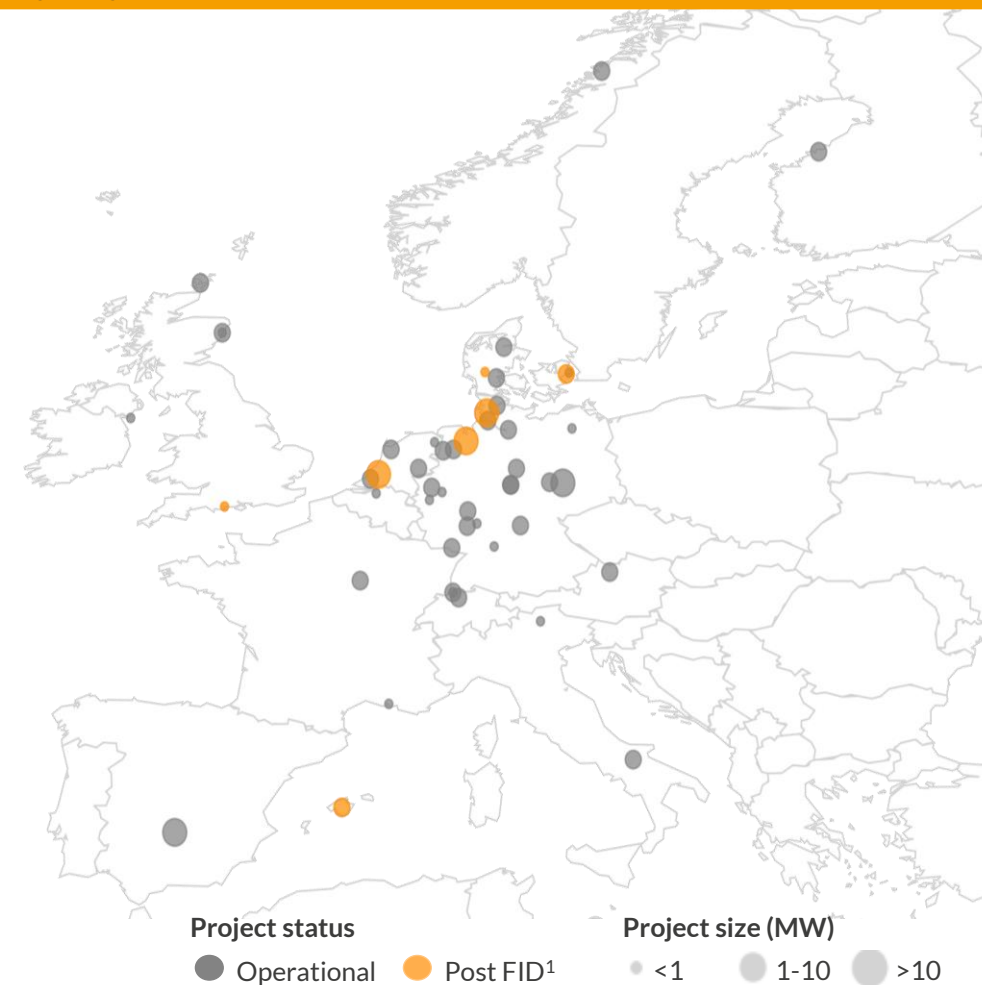
1) European countries include HyMAR countries analysed in this report. These countries include BEL, DNK, DEU, ESP, FIN, FRA, GBR, IRL, ITA, NLD, NOR, POL, PRT, ROU, and SWE. 2) Includes hydrogen required to produce derivatives such as ammonia or synthetic fuels. The hydrogen demand shown accounts for the total domestic consumption, including any potential imported hydrogen or hydrogen derivatives.  
Source: Aurora Energy Research

# While the announced European electrolyser pipeline exceeds 150 GW, only a small portion is operational or past final investment decision

Current H<sub>2</sub> electrolyser capacity pledges and announced project pipeline by 2030  
GW



In Europe, there are currently 156 MW of operational electrolysers and only 8 projects (327 MW) that have publicly announced FID<sup>1</sup>

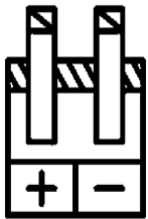


1) Final Investment Decision

# Government's role is crucial for a successful market roll-out by mitigating the regulatory and economic risks of H<sub>2</sub> projects at its infancy

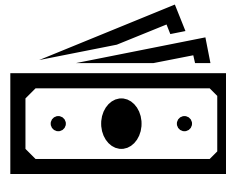
## Technology

- **Operational risk:** Limited experience in commercial scale deployment
- **Value chain risk:** The complex value chain from securing green electricity to transporting the produced hydrogen



## Economic

- **Competitiveness risk:** Green hydrogen's competitiveness against alternatives
- **Offtake risk:** The absence of a liquid hydrogen market creates uncertainty in the volume and price of hydrogen

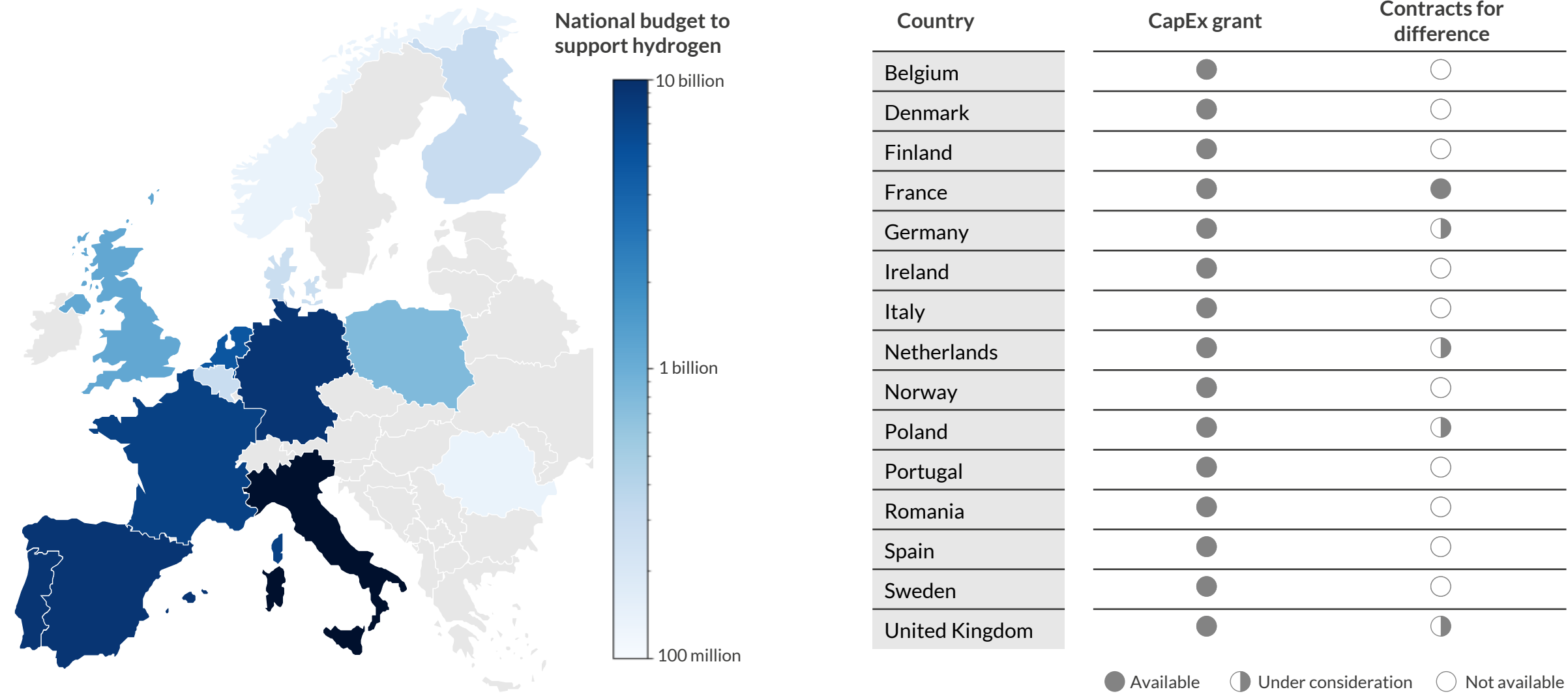


## Policy & Regulation

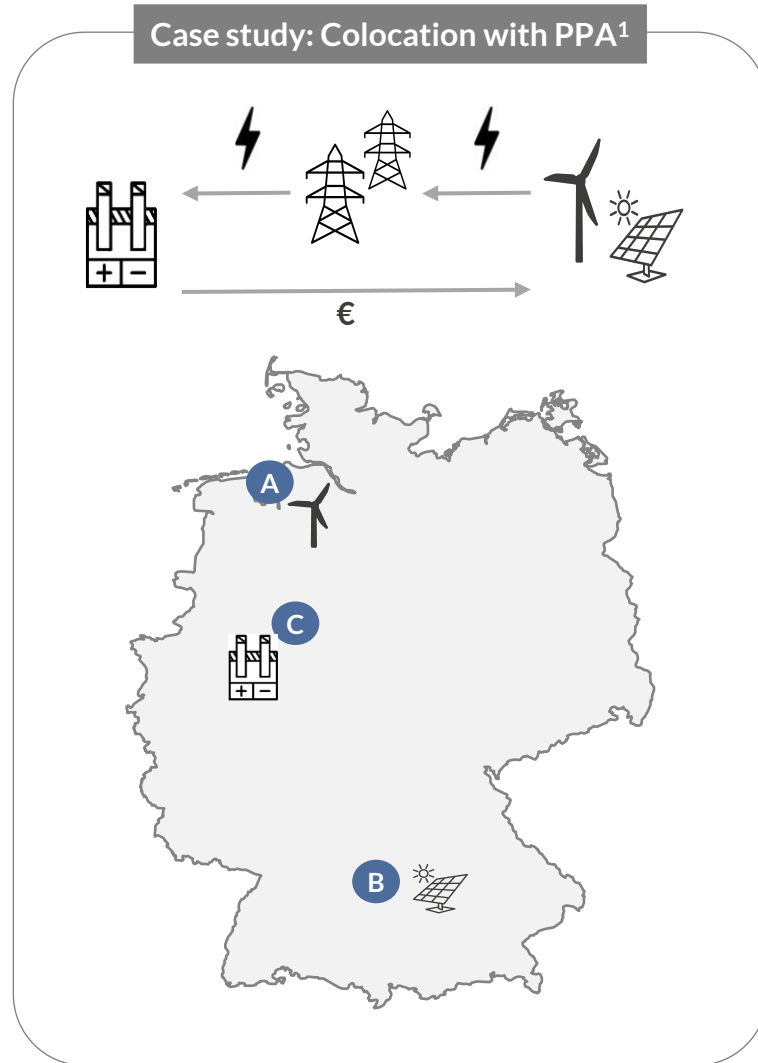
- **Regulatory risk:** Uncertainty in the regulatory framework for hydrogen
- **Policy risk:** Lack of clarity in policy direction for large scale hydrogen infrastructure



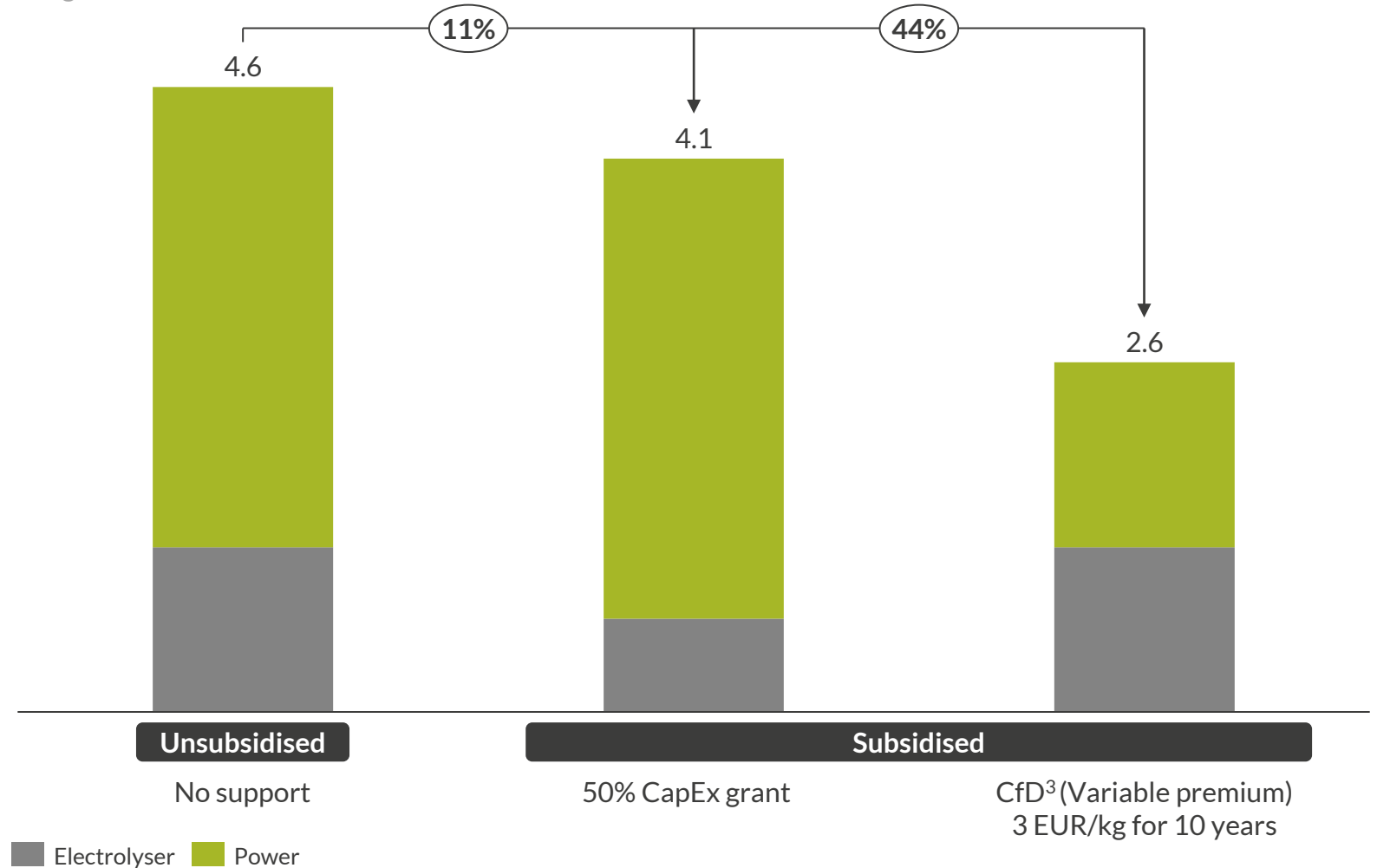
# Many countries have grants in place for hydrogen, but not for contracts for difference



# Contracts for difference potentially have a larger impact than capex grants due to the structure of hydrogen production cost

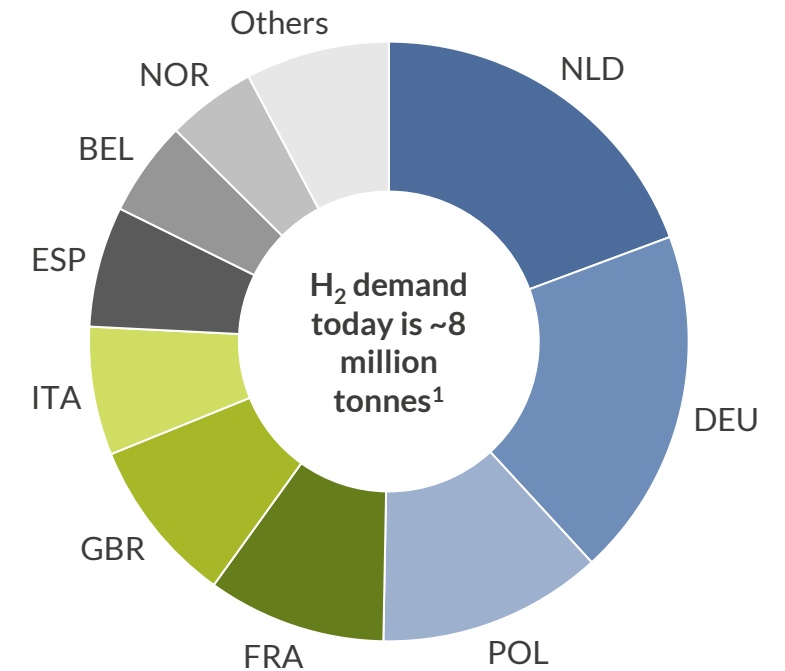


Levelised cost of renewable hydrogen production in 2030<sup>2</sup>  
EUR/kg



1) PPA: Power purchase agreement 2) The levelised cost of production is calculated for a PEM asset that is commissioned in 2030 with 25 years of lifetime 3) CfD: Contracts for Difference

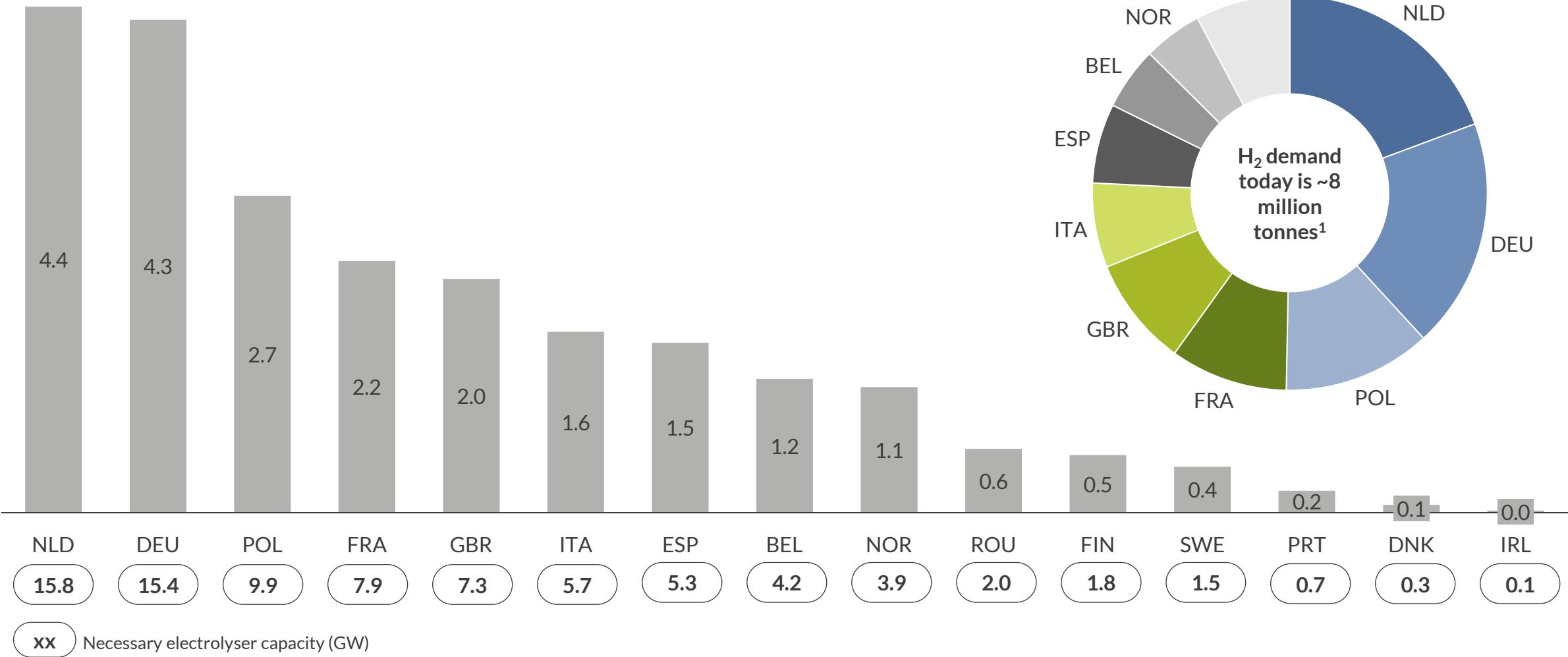
# Meeting today's hydrogen demand by fully renewable hydrogen requires over 20 billion EUR/year



1) Aurora's hydrogen demand forecasts are available in European Hydrogen Service's HyMAR report

# Meeting today's hydrogen demand by fully renewable hydrogen requires over 20 billion EUR/year

Required support for electrolyzers to meet today's hydrogen demand  
Billion EUR/year



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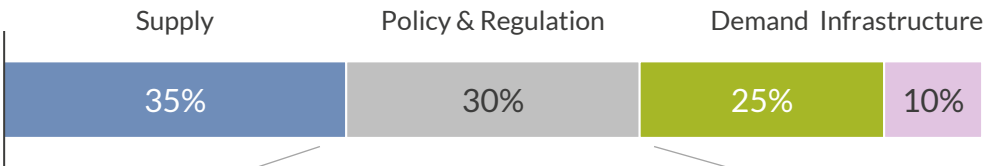


# Germany, the Netherlands and the United Kingdom are the front runners especially because of their demand and infrastructure potential

## How do we score countries by their attractiveness?

Aurora’s Hydrogen Market Attractiveness Rating (HyMAR) combines indicators to derive an overall attractiveness score

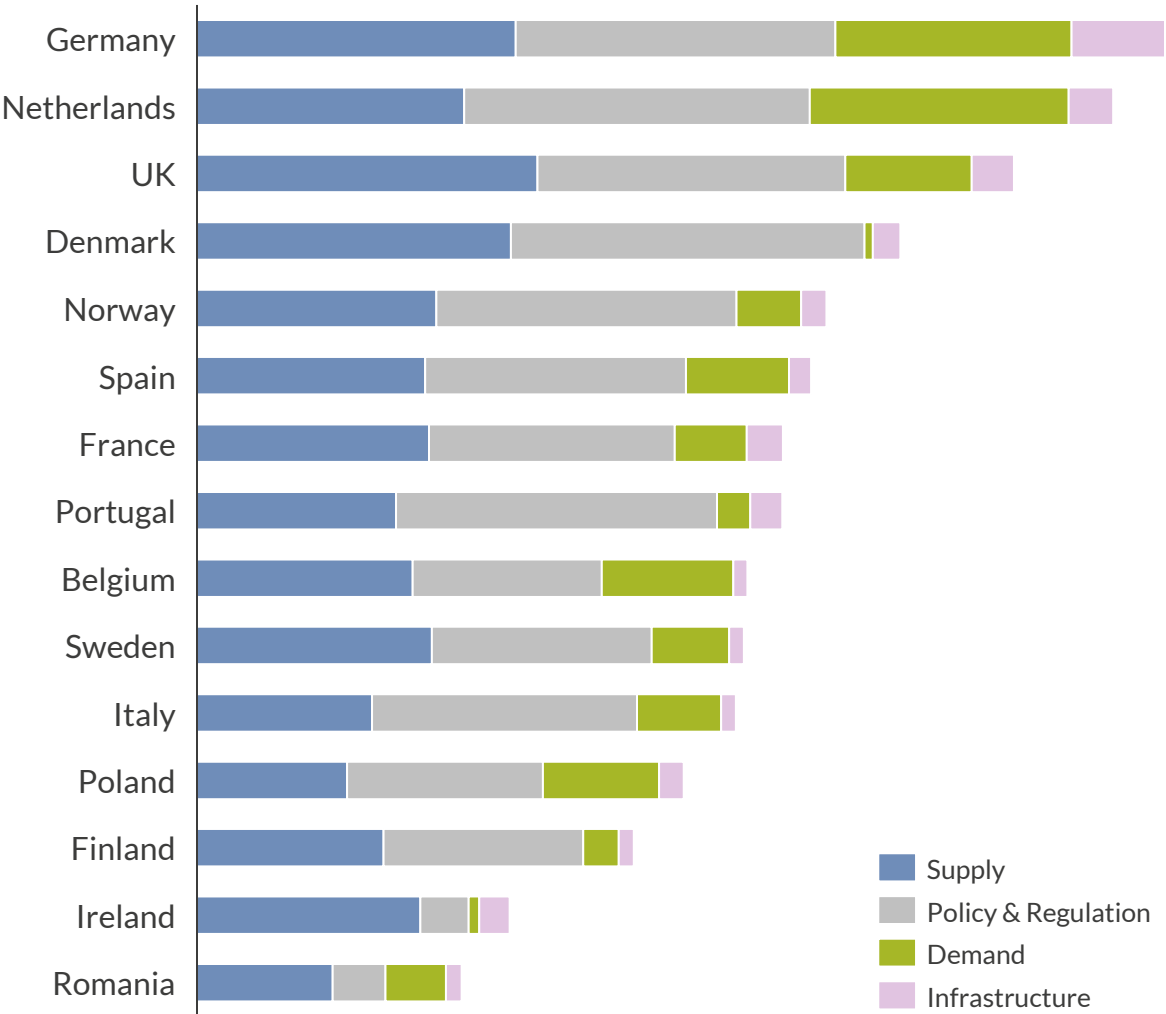
- We use 22 metrics for the assessment
- These metrics are structured around four top-level categories: Supply, Demand, Policy & Regulation and Infrastructure



### Within policy & regulation we include five metrics

- National hydrogen strategy
- Policy incentives on supply side
- Policy incentives on demand side
- National budget
- Existing legal and administrative barriers

## Overall scores of countries by major categories consider in the analysis





Aurora expects hydrogen demand to grow by more than 500% in 2050, within the mobility, industrial and heating sectors



A European support similar to Inflation Reduction Act (3 EUR/kg) could halve production costs. Nearly 20 billion EUR/year is required to meet today's hydrogen demand with renewable hydrogen



Germany, the Netherlands and the United Kingdom are the most attractive countries for hydrogen especially because of their demand and infrastructure potential

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