

# Aurora Navarro Villacampa

TRANSDISCIPLINARY BRAND DESIGNER

[auroranv.github.io](https://auroranv.github.io)

[aurora.nv97@gmail.com](mailto:aurora.nv97@gmail.com)

+31 6 34065371 (NL)

+358 040 6159329 (FI)

## Background

Aurora is a brand designer by trade, currently exploring new interactive technologies at Aalto University Media Lab. She is a socially conscious and very conceptual designer, whose poetic and engaging work is committed to making positive change. Naturally curious and expansive, she works with a range of different mediums and picks up new skills quickly—currently, she's building interactive immersive experiences on Unity for virtual reality. Because she has a very solid academic background, research always informs her design decisions.

During her experience at digital design agencies such as Verve and later Bravoure, she's worked on digital branding projects, web design, prototyping, editorial, and motion, among others. She enjoyed being part of a multidisciplinary team, and her wide range of skills have greatly contributed to smooth and fruitful collaborations. Most recently, she's applied those skills at the Department of Art & Media at Aalto University and other freelance work.

Aurora is a Spaniard, born in Zürich, who has lived in various countries around Europe and North America. These experiences fomented a multicultural awareness that makes her a great communicator, highly empathetic and a team player, always bringing a fresh new perspective.

Professionally, she wants to hone her skills while maintaining the versatility and vision required to create holistic experiences that are memorable and meaningful.

## Toolkit

### PROGRAMS\*

Adobe  
Illustrator  
Indesign  
After Effects  
Premiere Pro  
Photoshop / Lightroom  
Figma  
Unity + C#  
VR (Meta, Unity)  
CSS/HTML/Javascript  
Blender  
Cinema4D

### SKILLS\*

Branding  
Concept development  
Digital design & typography  
Research  
Motion  
Print

### LANGUAGES

Spanish (native)  
English (bilingual)  
French (intermediate, B1)  
German (notions)  
Dutch (notions)

\* For more specific inquiries, please get in touch.

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## Experience

**2023 – 2024**

1 YEAR

Department of Art & Media,  
School of ARTS, Aalto University  
Helsinki, Finland

### Graduate Assistant – Events & Communications

Graphic work for professors and courses: branding, editorial design, event promotion and organisation.

**2023 – 2024**

1 YEAR

Digital Art and Design Association,  
Aalto Media Lab, Aalto University  
Helsinki, Finland

### Corporate Relations & Outreach

Organisational role in student association: branding, communications, & event organisation.

**2022**

6 MONTHS

Bravoure  
Amsterdam, The Netherlands

### Digital Brand Design Trainee

Worked across multidisciplinary teams on digital branding, UI design, prototyping, motion and client pitches.

**2020 – 2021**

6 MONTHS

Verve – Digital Branding Agency  
The Hague, The Netherlands

### Visual Design Intern

Contributed to client projects through branding, editorial design and concept ideation.

**2019 – 2025**

ONGOING

Various clients

### Freelance Projects

I'm proactive and usually have branding and design projects on the side.

## Education

**2022 – 2025**

Aalto Media Lab,  
School of ARTS, Aalto University  
Helsinki, Finland

### New Media Master

Foundation in interactive media design with a focus on virtual reality & immersive experiences.

**2017 – 2021**

Royal Academy of Art The Hague  
The Hague, The Netherlands

### Graphic Design Bachelor

Strong conceptual background with a focus on 3D, motion, web, typography and editorial design.

**2016 – 2017**

Royal Academy of Art The Hague  
The Hague, The Netherlands

### Preparatory Year