HOW TO USE THIS INTERACTIVE PDF

1. View it full screen, to simmulate the website interaction experience.

When you hover over the open PDF file, this menu comes up at the bottom of your screen.

2. Don't scroll! Go ahead and interact with it as if it were a website.

The only scrollbar in this PDF is in the pop-up that comes up clicking the KEY (BACKSTORY) button, which can be accessed when opening the FLOORPLAN.

Clicking on the upper half of the scrollbar will "slide it down" (link to another page) so you can read the text further, and clicking on the bottom half will "slide it up" again.

When you're done reading, close this window on the top right corner and enjoy exploring!

COUNTER OCCUPY

aurora9721.github.io/counter_occupant/

Counter Occupant

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FLOORPLAN

BACKSTORY

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WELCOME (BACK) HOME

The masses of tourists at your doorstep and at every turn made it difficult for you to navigate your own hometown to go on the most basic errands. The discount supermarket down the street is now pricier inner city mini-market with a souvenier section.

Tourists shamelessly peer into the windows, unaware of the respectful etiquette that substitutes curtains around these parts. Most of your neighbours have their blinds down all day lately. No one sits on their front steps to be gawked at like a zoo animal, or even photographed.

You didn’t feel safe coming home late at night. You always ran into some young traveler, high as a kite and completely lost, who’d unintelligibly mumble asking for directions.

But it was your town, where your friends and family are, where you grew up, went to school, workerd part-time... It

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WELCOME (BACK) HOME

But it was your town, where your friends and family are, where you grew up, went to school, workerd part-time... It was all worth putting up with to be able to stay.

However, living in the city center actually became impossible: your rent had continued to climb to immoral new highs and you reluctantly had to move out. Far out, outside of town. You were a long crowded commute away from, essentially, your whole life in the city.

Just so your landlord could rent out your apartment, as well as your five other neighbours', out to tourists and make more money in a week than you paid them in a month's rent.

After years of living like this and watching the city become unrecognisable to the locals, a movement to take it back brought you together.

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WELCOME (BACK) HOME

more money in a week than you paid them in a month's rent.

After years of living like this and watching the city become unrecognisable to the locals, a movement to take it back brought you together.

Organised and efficient, you passed off as tourists at first, renting them out for a night or two.

But that was just enough time to change the locks and move in your things, with the help of the movement's network. You start paying a fair rent and tell your story to the press, to gain attention and protection. You keep up with the news and with your movement's every move.

Your neighbours support your cause and look out for you. You're part of the community again. The city continues to change, from the inside in.

FLOORPLAN

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NEWSPAPER ARTICLE

The press has played covering the movement has been overall positive and has been an important protection for all involved, achieving transparency, spreading the word and gaining international support thanks to it.

"We're taking back the city"

Our reporters take a closer look at the movement that has taken cities all around the world by storm:

The Counter-Occupy movement is a grassroots mobilisation of people who feel they have been practically evicted from their respective cities due to the intense touristification of city centers and the consequent rise in rent prices.

They are organised and they are quick, they rent out touristic apartments and within 48 hours move in, change the locks and start paying (a recalculated, fairer and lower) rent.

"I was born here and it's been a long time since I've last felt like a local in my own hometown, I barely recognise it."

LOCALS SHOW THEIR SOLIDARITY FOR THEIR NEW COUNTER-OCCUPYING NEIGHBOURS & THEIR CONTINUED SUPPORT HAS PLAYED A BIG ROLE IN THE MOVEMENT'S SUCCESS

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IDENTIFICATION BADGE

You belong to a movement where all members and allies have to organise and work together. Fellow counter-occupants can reach out to you and ask for help and vice-versa, they are your support network. These people helped you move in and they help you stay in.

In your free time, you volunteer to lend a hand and deal with the problems that come up, trying your best to avoid conflict with law enforcement and landlords.

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COUNTER-OCCUPY BUTTON

You and many others show solidarity with the counter--occupy movement through many ways, and one of them is pinning buttons on your bags and clothes. And you always wear them if you go to a protest, of course.

The movement has won a lot of sympathy from other locals, even if they aren't occupying an apartment themselves, which is important to protect all the active members of the movement.

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