

EXPERIENCE **QuinStreet**

Vertical Marketing Analyst · San Francisco, CA Feb 2019 → Present

- Track and optimize web advertising metrics in the banking sector.

Queens College

Graduate Research Assistant · New York City, NY Aug 2016 → Jun 2018

- Methodically cleaned an academic paper dataset and investigated the relationship between gender and writing style using text analysis methods.
- Research thesis investigated voter feelings towards current events and their voting behavior, potentially leading to novel and more accurate polling.

Aids Center of Queens County

Finance & Legal Admin. Assistant · New York City, NY Oct 2014 → Dec 2016

- Took ownership of audit preparation and reduced client interviews by 20%.

EDUCATION **Queens College** · *M.A. Data Analytics and Applied Social Research* 2018

Graduate Thesis: Utilizing Feelings Towards Groups for Improved Voter Prediction

Coursework: Computational Social Science, Advanced Analytics, Data Structures, Discrete Mathematics, Object Oriented Programming in Java & C++.

Georgia State University · *B.A. Women's, Gender, and Sexuality Studies* 2014

Udacity · *Data Analyst Nanodegree* 2019

Udacity · *Front-End Web Developer Nanodegree* 2019

YCombinator · *Startup School working on SilverFoxens.com* 2018

- Personally surveyed interested individuals, online and offline, about their companionship needs and online dating usage.
- Developed a website, database, user recommendation system together, and various usability and safety features with a software engineer.

SKILLS

Programming: Python, R, SQL, Javascript, HTML, CSS

Tools: Git, Linux, AWS, DigitalOcean, Google Analytics, Excel, SSH

Analysis: Cross-Tabulation, Logistic Regression, ANOVA, t-Test, Text Analysis, LDA