

## EXPERIENCE **QuinStreet**

*Vertical Marketing Analyst* · San Francisco, CA Feb 2019 → Present

- Track and optimize web advertising metrics in the banking sector.
- Increased the number of clients by 20%
- Merge data from four different platforms for analysis.

## **Queens College**

*Graduate Research Assistant* · New York City, NY Aug 2016 → Jun 2018

- Methodically cleaned an academic paper dataset and investigated the relationship between gender and writing style using text analysis methods.
- Research thesis investigated voter feelings towards current events and their voting behavior, potentially leading to novel and more accurate polling.

## **Aids Center of Queens County**

*Finance & Legal Admin. Assistant* · New York City, NY Oct 2014 → Dec 2016

- Took ownership of audit preparation and reduced client interviews by 20%.

## SKILLS

**Python:** Used Python for my thesis and AAPOR poster presentation.

**R:** Academic research in R as research assistant.

**SQL:** Created user database for SilverFoxens and OfficePong

**Javascript:** Built personal website and two online games.

**Tools:** Git, Linux, AWS, DigitalOcean, Google Analytics, Excel, SSH, HTML, CSS

**Analysis:** Cross-Tabulation, Logistic Regression, ANOVA, t-Test, Text Analysis, LDA

## EDUCATION **Queens College** · *M.A. Data Analytics and Applied Social Research* 2018

*Graduate Thesis:* Utilizing Feelings Towards Groups for Improved Voter Prediction

*Coursework:* Computational Social Science, Advanced Analytics, Data Structures, Discrete Mathematics, Object Oriented Programming in Java & C++.

## **Georgia State University** · *B.A. Women's, Gender, and Sexuality Studies* 2014

## **YCombinator** · *Startup School working on [SilverFoxens.com](http://SilverFoxens.com)* 2018

- Personally surveyed interested individuals, online and offline, about their companionship needs and online dating usage.
- Developed a website, database, user recommendation system together, with SQL and various usability and safety features with a software engineer.

## **Udacity** · *[Front-End Web Developer Nanodegree](#)* 2019