

# Product Knowledge

Optional Group or Individual Activity

## Overview

In this exercise, you will work to define technical and/or business benefits for various Google Cloud operations products. You'll then work through various scenarios and pick the best product for each.

## Task 0. Getting ready

If you are attending an in-person, instructor-led event, please take a moment to form up into teams of approximately 4 people. If you are attending virtually, please do the exercise on your own.

## Task 1. Product Knowledge

1. Have someone on your team create a copy of the Product Knowledge PDF file and if you are working as a team, share it with the rest of the team.
2. As a team (or individually), work through the document. First, use the blank space next to each product to define its Business and/or Technical Benefits. Then in Part 2, use the blanks to insert the product that best helps with each described need.
3. **Congratulations!** Nice job working out product benefits and applying them appropriately.