# SimpliFin

## Company Overview

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| --- | --- |
| **Company Name** | SimpliFin |
| **Sector** | Financial analytics / cashflow management |
| **Product** | AI-powered Financial Analytics and Cashflow Management Solution |

## Investment Summary

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| --- | --- |
| **Date of First Investment** | 01-02-2020 |
| **Aggregate Investment** | ₹4,853,310.48 |
| **Investment Type** | CCPS |

## Financial Summary (Rs million)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Metrics** | **Jan-Mar '22 (Quarter)** | **Jan-Mar '21 (Quarter)** | **FY 22-23 (Annual)** | **FY 21-22 (Annual)** |
| No. of Orders | 122.6 | 120.5 | 512.0 | 397.4 |
| Revenue | ₹5,684.0 | ₹5,211.5 | ₹30,230.0 | ₹17,818.3 |
| Contribution | ₹4,322.1 | ₹3,926.3 | ₹23,796 | ₹13,557.9 |
| EBITDA | -79.2 | -33.7 | ₹1,350 | -2,409.2 |

## Recent Highlights

* Global funding winter emphasizes importance of cash flow visibility.
* SimpliFin is actively partnering with revenue-based financing companies.
* Projected ARR of $1.875 million by March 2025.

## Key Points From Investor Presentation:

* SimpliFin saves 80% of finance team’s manual work.
* SimpliFin targets opportunities in e-commerce, FinTech, and BFSI sectors.
* Custom AI algorithms enhance cashflow management and forecasting.[Learn More About SimpliFin](https://www.getsimplifin.com)