

# Data Anonymization for Local Crisis Response

a project by Aussie Frost for DSCI 410L



# Background

- organizations are collecting data all the time
- this data can be analyzed to provide important insights
- CAHOOTS wants to share data with researchers *without compromising privacy*

## Research question

Can a script reliably **remove identifying information** such as names, phone numbers, and addresses **from case narratives?**

# Data – Case narratives

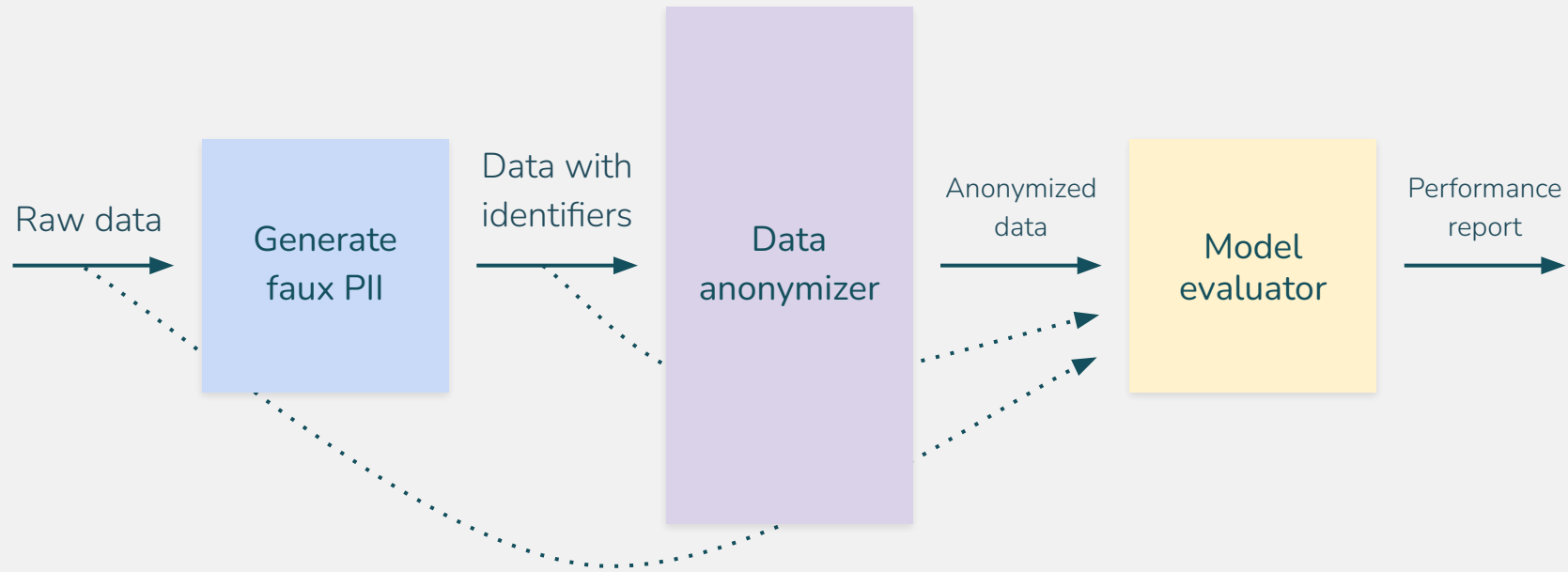
## Transcription

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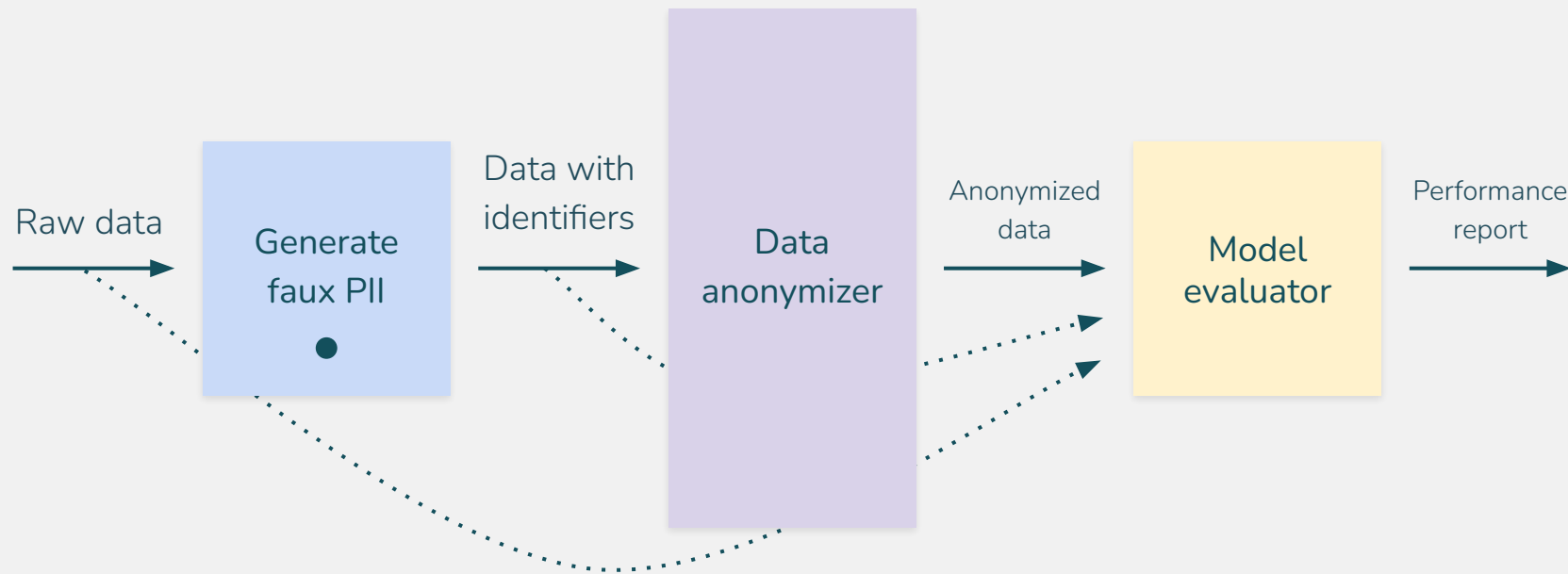
- 1 (NAME) was assisted three weeks prior, where we helped ...
- 2 We went to (LOCATION) to help (NAME), who was experie...
- 3 The (ORGANIZATION) asked us if we could assist with res...
- 4 We were dispatched to assist two people, (NAME) and (N...
- 5 There was an issue at (LOCATION), which involved a pers...
- 6 A person called on their landline, (PHONE), and asked us ...
- 7 (NAME) reports that he fainted on (DATE). This was the la...

Hand-anonymized Case Narratives courtesy of CAHOOTS

# Methods – Anonymization script process



# Methods – Anonymization script demo



# Methods – Anonymization script demo

Generate faux PII

Replaces labels with randomly generated personal info

## Raw data

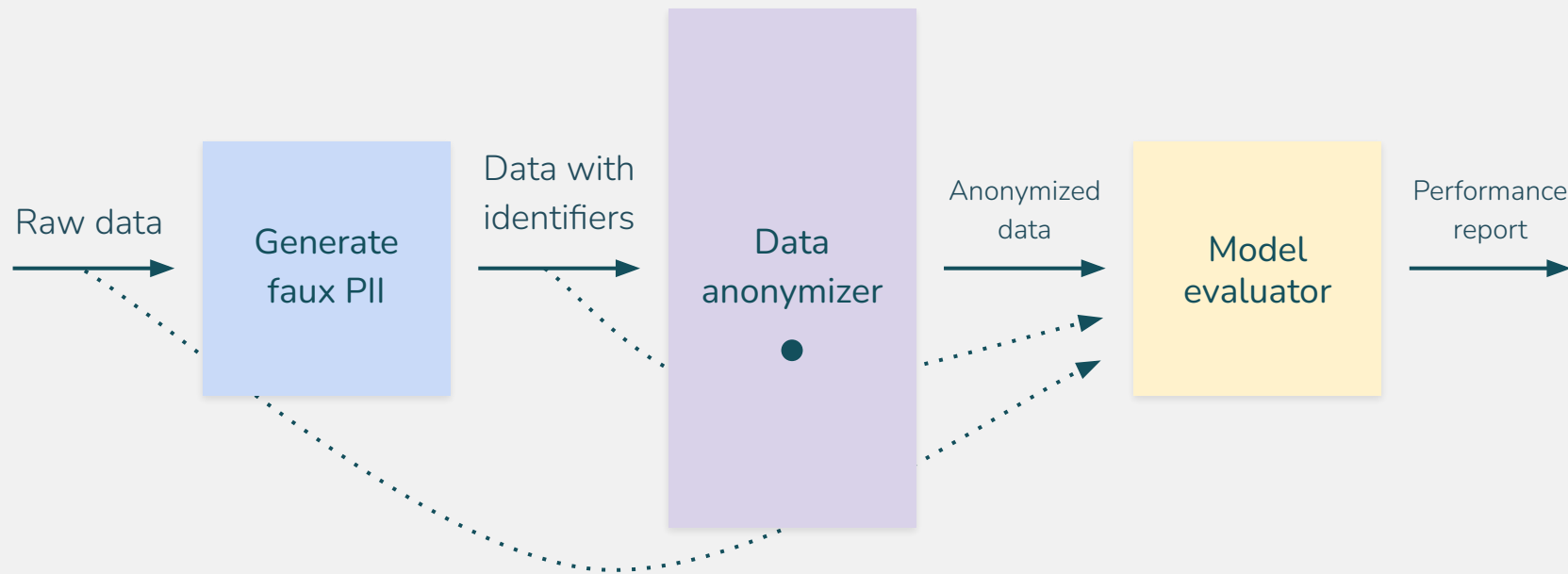
- 1 (NAME) was assisted three weeks prior, where we helped ...
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- 6 A person called on their landline, (PHONE), and asked us...
- 7 (NAME) reports that he fainted on (DATE). This was the la...



## Data with identifiers

- 1 Jeff B. was assisted three weeks prior, where we helped ...
- 2 We went to 432 Park Way to help Kenny, who was experie...
- 3 The Riverbend Hospital asked us if we could assist with res...
- 4 We were dispatched to assist two people, Sarah and Nate...
- 5 There was an issue at 1801 Prince St. which involved a pers...
- 6 A person called on their landline, (541) 521-2231, and asked...
- 7 Sir Geoffrey James reports that he fainted on April 1st, 2023...

# Methods – Anonymization script demo





# Methods – Anonymization script demo

## Data anonymizer

Uses named entity recognition, RegEx, and predefined terms to identify PII

### Data with identifiers

- 1 Jeff B. was assisted three weeks prior, where we helped ...
- 2 We went to 432 Park Way to help Kenny, who was experie...
- 3 The Riverbend Hospital asked us if we could assist with res...
- 4 We were dispatched to assist two people, Sarah and Nate...
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- 6 A person called on their landline, (541) 521-2231, and asked...
- 7 Sir Geoffrey James reports that he fainted on April 1st, 2023...



### Anonymized data

- 1 (NAME) was assisted (DATE), where we helped with some...
- 2 We went to (LOCATION) to help (NAME), who was experie...
- 3 The (ORGANIZATION) asked us if we could assist with res...
- 4 We were dispatched to assist two people, (NAME) and (N...
- 5 There was an issue at (LOCATION), which involved a pers...
- 6 A person called on their (PHONE), and asked us if we cou...
- 7 (NAME) reports that he fainted on (DATE). This was the la...

# Methods – Anonymization script demo

Data anonymizer

Uses named entity recognition, RegEx, and predefined terms to identify PII

1. Named Entity Recognition

A dog goes to the park



A (animal) goes to the (location)

2. Regular Expressions

242 Park Avenue



`^\d+\s+[a-zA-Z]+\s+(Avenue|Street|Way)$`

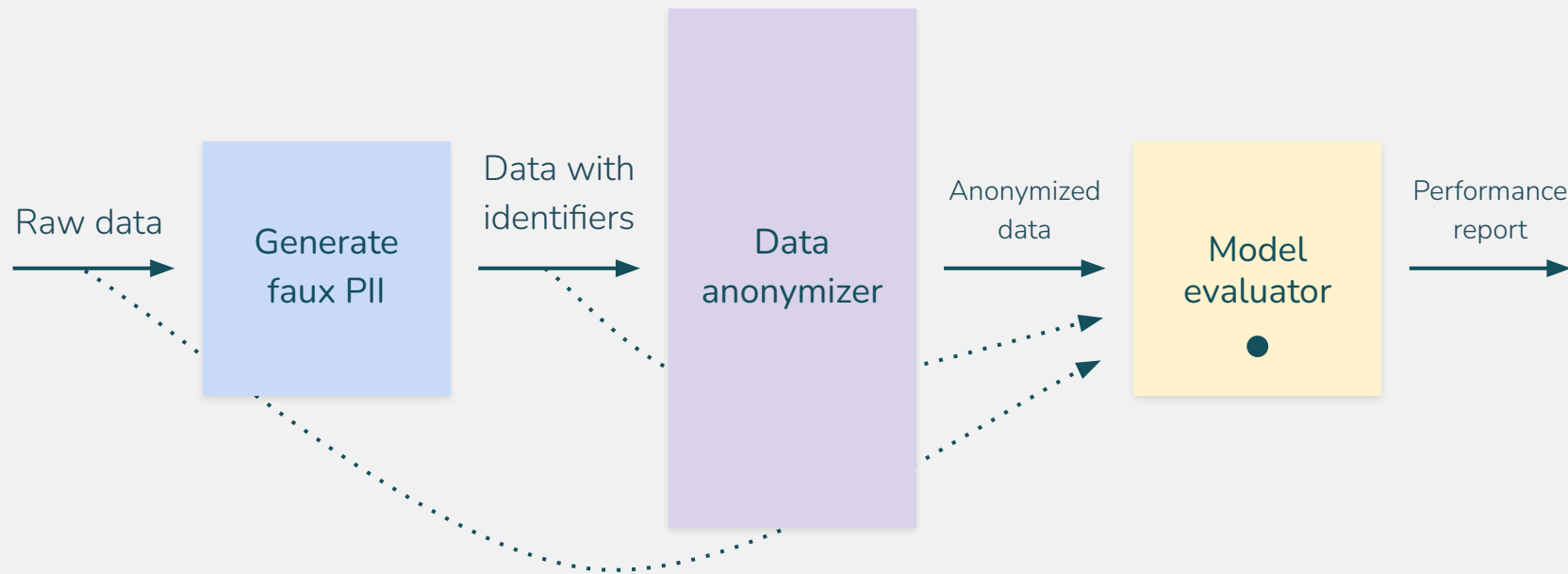
3. Predefined terms

I was with Stephen



“Stephen”, “Geoffrey”, “Samantha”

# Methods – Anonymization script demo



# Methods – Anonymization script demo

Model evaluator

Uses resulting data to evaluate model performance

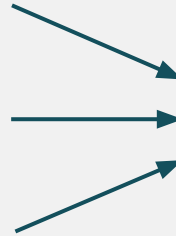
Raw data

Data with identifiers

Anonymized data

Performance report

...



# Results

Performance metrics (anonymized vs raw data)

Label	Recall	Precision
Name	0.92	0.39
Location	0.95	0.34
Date	1.0	0.04

**Interpretation:** Script correctly identifies most PII (high recall), but also classifies some non-PII as PII (low precision).

# Discussion – Next steps

## **Findings:**

- case narrative data anonymization is feasible with my script
  - 97.5% similarity between labeled datasets
  - PII removal is tricky with edge-cases

## **Future directions:**

- lexical analysis – we can analyze the anonymized data for context
  - useful for understanding organization operations and impact


# Acknowledgements

Thank you to Rori Rohlf for providing the structure of this course

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Thank you to DS4SJ research group for providing collaborative insights

Thank you to CAHOOTS for providing the platform for this research project



thank you for attending!  
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