



2017 National Kendo Championships San Jose, California

Invitation To Sponsors and Vendors

March 17, 2017 (amended March 21)

Greetings from the All United States Kendo Federation. It's Championship Time again! This year is distinguished from previous Championship years in that the AUSKF is hosting not one, but two Championship tournaments in the same week over a period of four days: the 7th AUSKF Junior Open National Championships on Thursday, June 22, followed by the AUSKF National Kendo Championships on Friday, June 23 through Sunday, June 25, 2017 - all in San Jose, California, at Independence High School (see map on page 5).

The AUSKF Championship Committee is responsible for the operational and logistical challenges of managing these Championships, for creating a great full-color printed program and for soliciting the vital financial support needed to make it all possible. We invite your participation in this endeavor by becoming a supporter of these Championships and all its participants.

Please review pertinent information on the following pages:

Page 2 - **Sponsorship Levels Description**

Page 3 - **Advertising Space Information**

Page 4 - **Banner Information**

Page 5 - **Vendor Information**

My sincere gratitude is extended for your consideration of support. All of us look forward to seeing you in San Jose this June!

Respectfully yours,

A handwritten signature in dark ink, appearing to read 'Yuji Onitsuka', with a stylized, flowing script.

Yuji Onitsuka
AUSKF Vice President of Competition



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Sponsorship Levels Description

~~Platinum PLUS Sponsor - \$1,500.00~~

- ~~- Includes: all Platinum Sponsor rewards~~
- ~~- Inside front page of program placement~~
- ~~- Designated Division Sponsor + Perpetual Trophy~~
- ~~- Website link featured on AUSKF Nationals homepage~~

Platinum Sponsor - \$1,200.00

- Full Page Color Ad, forward placement in program
- 1 Banner – 8ft x 2.5ft (see Page 4 for further information)
- Acknowledgement as “Platinum Sponsor” in program
- Tournament Introduction
- Sponsor’s Office Plaque
- Website link featured on AUSKF Nationals homepage

Gold Circle - \$500.00

- Full Page Color Ad
- 1 Banner 6ft x 2.5ft (see Page 4 for further information)
- Acknowledgement as “Gold Circle Sponsor” in program

Silver Circle - \$300.00

- Half Page Color Ad
- Banner 6ft x 2.5ft (see Page 4 for further information)
- Acknowledgement as “Silver Circle Sponsor” in program

Bronze Circle - \$250.00

- Quarter Page Ad
- 1 Banner 6ft x 2.5ft (see Page 4 for further information)
- Acknowledgement as “Bronze Circle Sponsor” in program

Division Sponsor - \$700.00

- Perpetual Trophy for your selected division presented to individual or team champion along with AUSKF division trophy (office plaque add \$200.00)

Individual Ad space (see Page 3 for Advertising Space Information)

- Full Page Ad - \$350.00
- Half Page Ad - \$150.00
- Quarter Page Ad - \$75.00

Please note the following:

> Platinum Plus Sponsor was an exclusive and has been taken.

> All Platinum Sponsors (and Plus) shall have their company website links featured on the main page of the AUSKF Nationals website.

> Sponsorship Levels are separate from the vendor space fee (page 5).



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Advertising Space Information

- > **By March 30:** Please reserve your ad or message space at auskf-nationals.com/sponsor.html
- > **By April 30:** Please send final artwork to <https://dropbox.yousendit.com/kosakadesign>

Acceptable File Formats

- Adobe PDF files are preferred. All PDF files must be a resolution of 300 dpi or greater with embedded fonts and images converted to CMYK.
- TIFF or JPG files must be a resolution of 300 dpi or greater.

File Specifications and Requirements

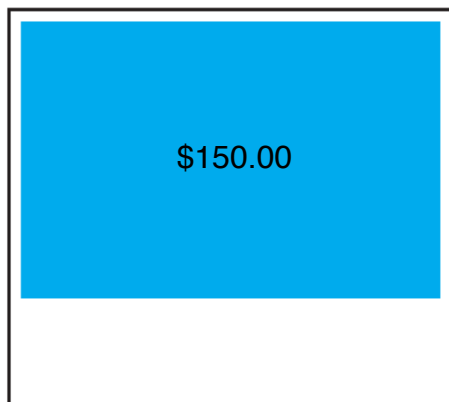
- Black/White: All photo/graphic elements should be converted to grayscale.
- Full Color: All color artwork should be submitted in CMYK.
- All artwork submitted in RGB will be converted to CMYK or Grayscale respectively. We will attempt to notify the advertiser of potential problems with submitted artwork.
- Please include contact information: name, federation, email address with your submission.
- Artwork (ad file) will not be returned unless requested.
- Questions can be directed to Eddie Hurt, edhurt@pacbell.net

Program Trim size is 8.5" x 11"



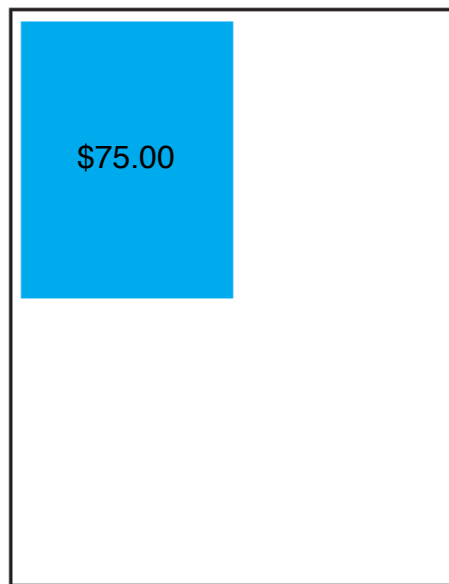
Full page - non bleed ad
8" x 10.5"

Full page - bleed ad
9" x 11.5"



Prices are for ad placement alone
(Bronze and above Sponsor levels
include ads -see page 2)

Half page - non bleed ad
8" x 5.25"



Quarter page - non bleed ad
4" x 5.25"



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Banner Information

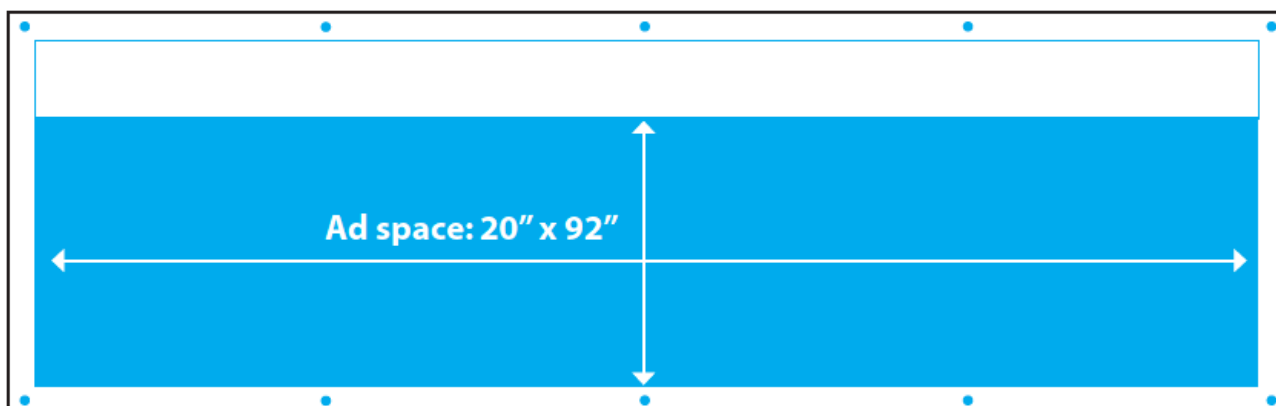
- > **By March 30:** Please reserve your banner at auskf-nationals.com/sponsor.html
- > **By May 26:** Please send banner artwork to <https://dropbox.yousendit.com/kosakadesign>

Acceptable File Formats

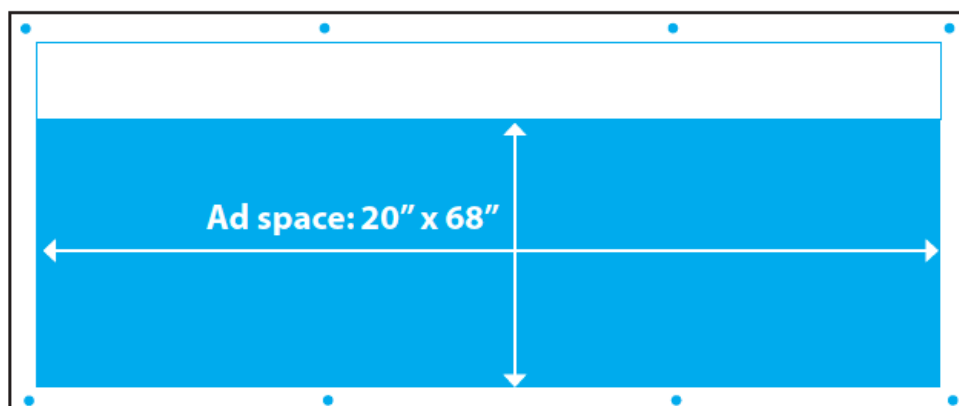
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PLATINUM SPONSOR 8' x 2.5' Color Banner



GOLD • SILVER • BRONZE 6' x 2.5' Color Banner



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Vendor Information

> **By March 30:** Please reserve a vendor space directly with the Vendor Coordinator (below)

> **Contact:** Eddie Hurt, Vendor Coordinator, edhurt@pacbell.net or cell (831) 917-2600

10 foot by 10 foot booth spaces are available all four days of competition for a \$500.00 fee each (\$750.00 for double space) or an equivalent amount in award donations to the top finishers in individual divisions. If you plan to donate product, please describe its nature so that we can feature it on prominent display during the tournament under the award division you decide upon.

Sponsorship Levels (page 2) are separate from the booth space fee.

Each 10' x 10' space is an *uncovered* area with two six foot tables and two chairs. We may be able to secure more tables and will advise you as such upon confirmation. Please be advised of high daytime summer temperatures in June; you will want to bring a pop-up canopy. Daily set-up may begin at 7:00am. The vendor booths area will be located either outside the Main Gym entrance, as shown in the map, or between the two gyms, depending on confirmation of allowable vehicular access to that area. We will let you know the determination soon.

Complimentary bento lunches will be provided to vendors each day. Please inform us of the number of persons to provide for in your booth.



Thank you for supporting the AUSKF and the participants of the 2017 AUSKF Championships.