



Today's video is about  
**BM Career pathways**

# Who is this video for?

## Ideal for...

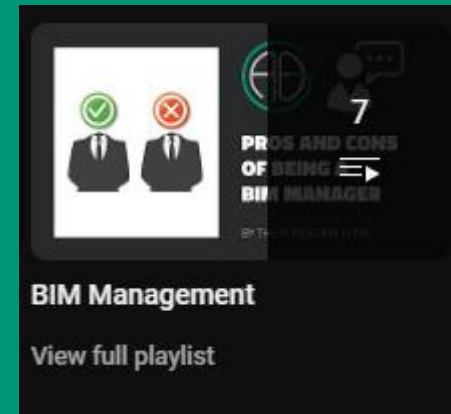
- Graduates interested in BIM
- Early-mid stage BIM professionals
- People considering studying BIM

'How do I get [X job] in BIM?'

# Other videos on this topic

## Check out my BIM Management playlist

- My career journey to BIM management
- My career journey to BIM consultant
- Pros/cons of BIM management
- Salary expectations
- Should you study BIM?

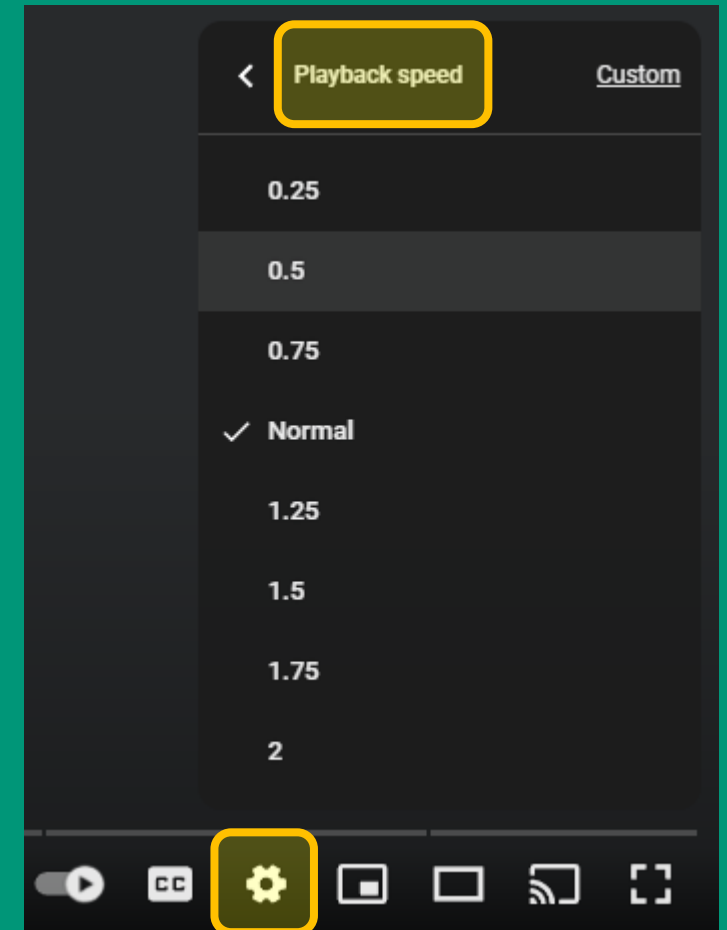


# Let's dive in!

## And iron out this topic...



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Am I talking too fast?  
Slow me down if you like!

# Dealing with the question

## All this and more

- Where to begin if interested in BIM
- Typical roles and career pathways
- Disciplinary vs BIM experience
- The future of these roles
- Negotiation tips



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# Tackling the question

## 'How do I get [X job] in BIM?'

It is important to understand that

- BIM is not a job
- BIM is *not really* an industry
- BIM roles support companies

### Want a job in BIM?

- Pick your discipline
- Get a job there first!



# Tackling the question

'I just want to work in BIM

So, what is BIM?

- Information management
- Process' driving this
- Use of software to enable this

These things...

- Tie back to projects and people
- Require experience and intuition



# Tackling the question

‘But I’m good with X platform’

Great, but...

- Professionally?
- Who can reference you?
- Nice certificates, but no-one cares

Find a way to...

- Contextualize that experience
- Learn *why* as well as just *how*





# Where most begin...

## The day 1 rookie

### You can expect to

- Work under a project leader
- Mostly model and document with a team
- Learn about project delivery/coordination

### Can lead to

- BIM Model manager
- Senior technician
- Non-BIM roles (e.g. Project architect)

~Years 3 to 8

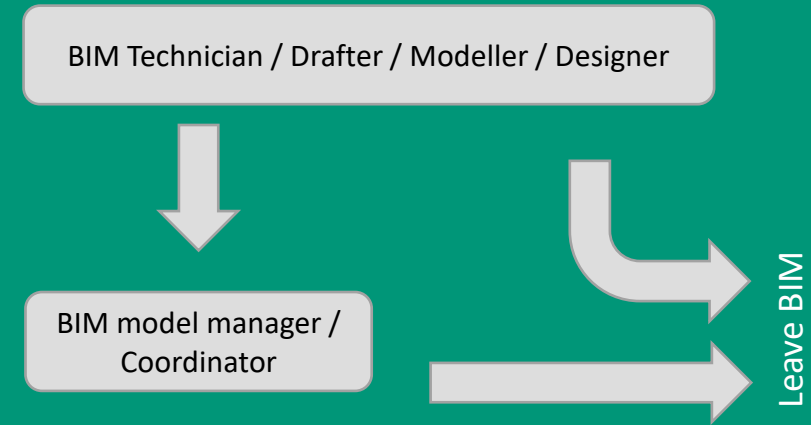
## The middle manager

### You can expect to

- Work with project leaders
- Manage BIM models, guide technicians
- Likely still hands on, but coordination focused

### Can lead to

- BIM manager/specialist
- Non-BIM roles (e.g. Project leader)



~Years 8+

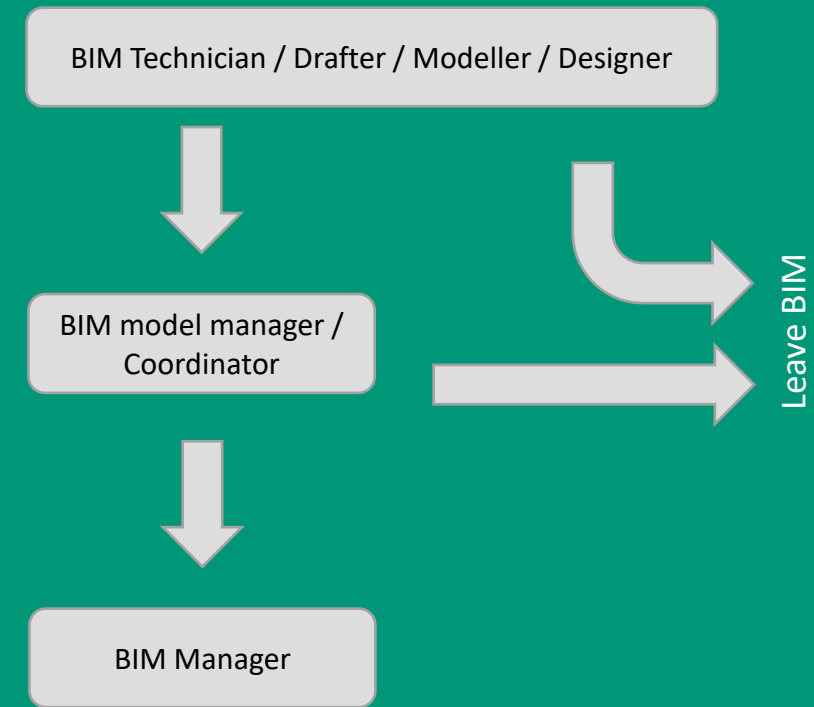
## The manager

### You can expect to

- Work with business leaders
- Set standards and administrate
- Less hands on, some complex projects

### Can lead to

- BIM consultant
- BIM sector lead/principal



~Years 8+

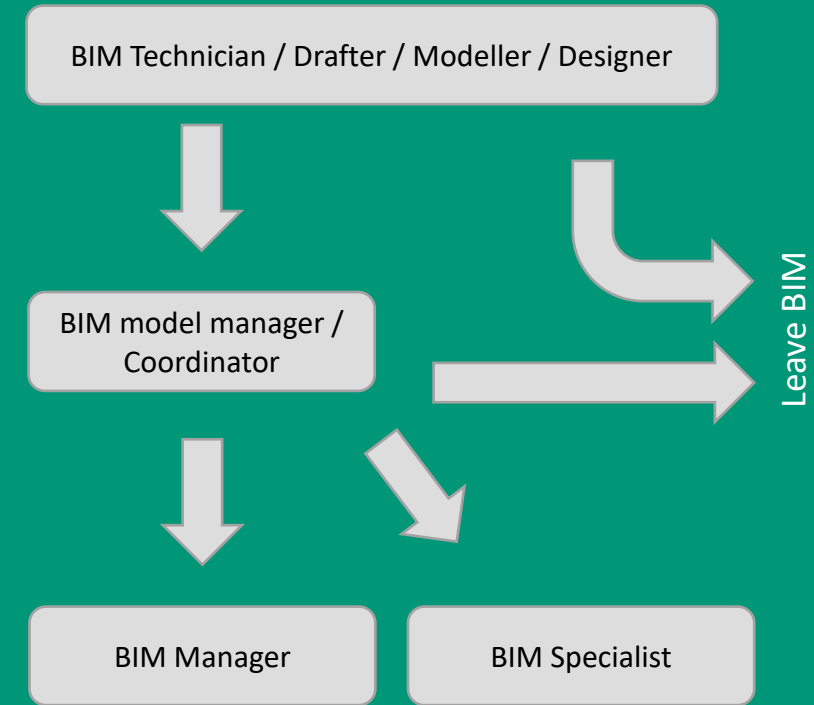
## The maverick

### You can expect to

- Set your own path
- Be involved in complex projects/tasks
- Get involved with automation/code

### Can lead to

- BIM consultant
- Unrealized roles and opportunities



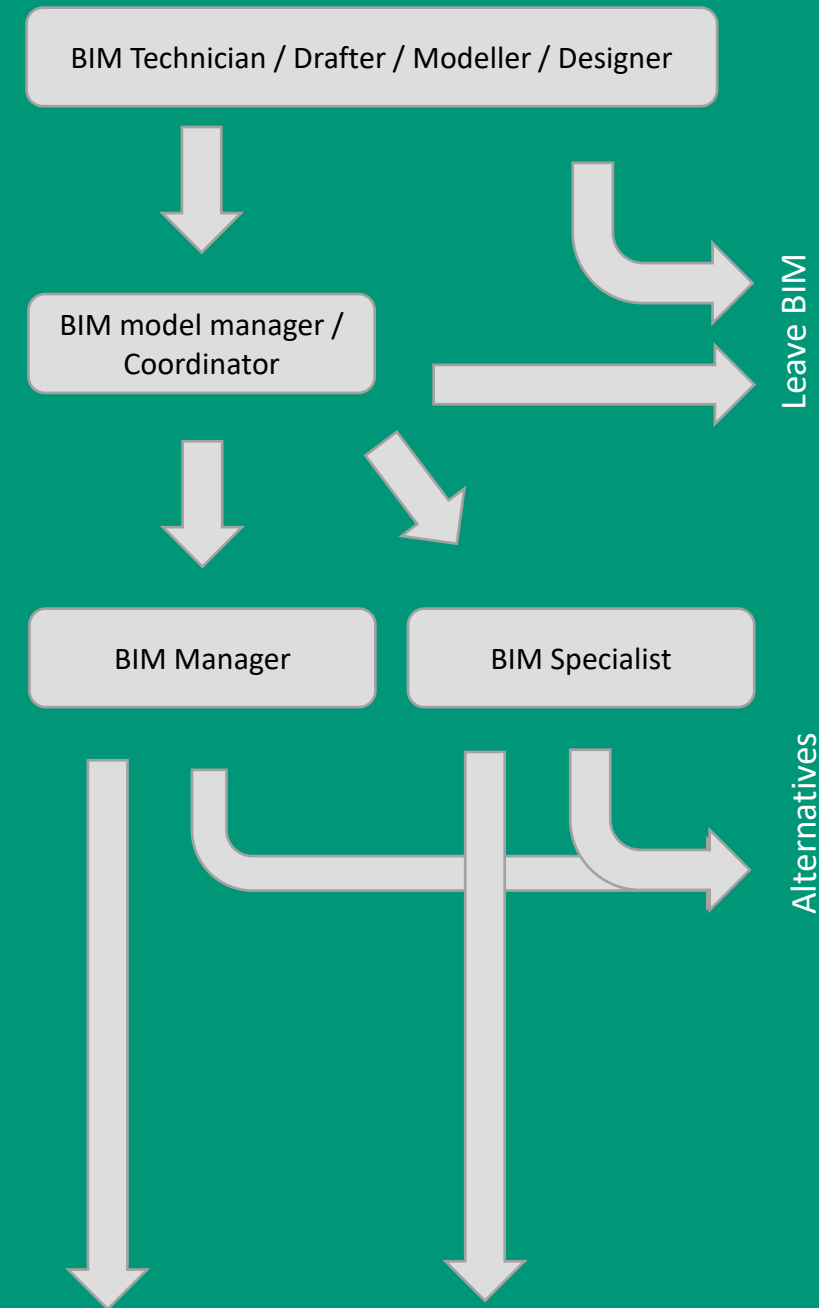
# Anytime really The unknown

## You can expect to

- Make it work, your own way
- Work with left-field collectives
- Potentially leave AEC

## Can lead to

- Profit and freedom
- Loss and challenge



# Tackling the question

'Can I get to [X role] faster?'

Yes, but...

- Work harder
- Work longer, but smarter
- Learn new skills with few mentors
- You will be challenged on this and...
- Will need to back up your journey



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# Tackling the question 'Should I study BIM instead?'



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# No

# If a firm has no BIM roles

## Quite common challenges

- Small to medium firms, tight margins
- BIM is thankless vs recognized
- Do everything as simply as possible
- No time to template or standardize
- You weren't hired for BIM

Don't try to change these firms unless you can see viable avenues and people to support this.

Consider searching out another firm but try the waters first if you want to encourage growth in BIM at your firm. It will take time. Put it in business relevant terms.



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# Re-negotiating to a BIM role

## Quite common challenges

- You're good on the tools, stay on them
- We already have a BIM manager
- BIM doesn't generate direct profit
- We don't need X role

Come prepared with a time balance, role description and career pathway planned to discuss with the firm. Tell them the value you can bring in such a role, and how it will benefit the firm and generate actual value in future. Identify key changes you want to implement and how you will do this.



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# The future of BIM roles

## A bigger topic but...

- BIM and similar areas *will* change
- BIM 'by the books' is being challenged
- New tools and techniques emerging
- Revit is not enough on its own

Do not see working in BIM as a means of future proofing your role and avoiding redundancy or having an easy ride. Generally non-project roles always go first in tough times, so keep yourself upskilled and aware.



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# My advice to graduates

## Who are seeking BIM roles

- In your applications, make it clear you are interested in BIM roles and skills
- Apply to your disciplinary related roles
- Learn about these as well as BIM and software over time
- Communicate with your firm clearly RE your anticipated career pathway
- Be patient



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# Find my stuff at >>

## Aussie BIM Guru's github

<https://github.com/aussieBIMguru>



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**Gavin Crump**  
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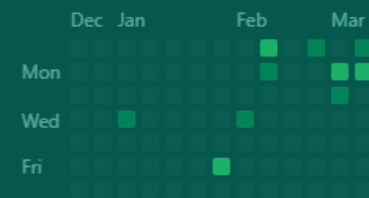
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**Misc**

Miscellaneous files to support video content

Python 20 5

46 contributions in the last year



Learn how we count contributions

Contribution activity

December 2022

# Thanks for watching!

You can contact me at...

[aussiebimguru@gmail.com](mailto:aussiebimguru@gmail.com)

Got a video request?

Leave it in the comments – I reply to every single one!



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