

Austen Conrado - Product Roadmap

| Product Name or Component | Phase 1 Development | Phase 2 Development | Phase 3 Development | Phase 4 Development |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Basic Functionality | <ul style="list-style-type: none"> Design and develop multiple commercial and residential solar collector systems Identify and procure multiple water tank and storage options compatible with SRU solar systems | <ul style="list-style-type: none"> Beta test commercial solar collection systems Finalize water tank and storage options. Procure initial inventory to support systems launch. | <ul style="list-style-type: none"> Beta test residential solar collector systems. Finalize commercial solar systems for launch | <ul style="list-style-type: none"> Launch commercial solar water heating systems. Prepare to launch residential systems and app in Q1. |
| Product Mix Adjustment | <ul style="list-style-type: none"> Evaluate the current product mix. Determine which products will remain. | <ul style="list-style-type: none"> Begin retirement activities for systems to be phased out of the product mix. | <ul style="list-style-type: none"> Finalize system retirement activities. | |
| IT Development and Support | <ul style="list-style-type: none"> Basic design and development of the Residential and Commercial app. FAQ development | <ul style="list-style-type: none"> App design and content upgrades 24/7 help desk implemented | <ul style="list-style-type: none"> Design, develop and beta test app for commercial systems. Design residential sys | <ul style="list-style-type: none"> Design, develop, and beta test app prototypes for residential systems. Beta test residential console |