## R Colors

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### Introduction

The default color palettes used in computer graphics often leave much to be desired. Besides being aesthetically vapid, they often have poor contrast and colors that are difficult to distinguish, especially for the color-blind.

Fortunately, cartographic researchers identified this problem quite some time ago. One of the results of this research was the ColorBrewer set of palettes. And lucky for us, these palettes are available to R programmers in the rColorBrewer package.

This demonstration script compares the default palette and a selected ColorBrewer palette.

#### Data

Plot some data from a regression example given in Ott and Longneckers  $Statistical\ Methods\ and\ Data\ Analysis$ :

```
FER.data <- read.table(header=TRUE, text="
additive FER

0 1.30
0 1.35
0 1.44
0 1.52
0 1.56
0 1.61
```

```
0 1.48
0 1.56
0 1.45
0 1.14
20 2.17
20 2.11
20 2.08
20 2.13
20 2.22
20 2.29
20 2.33
20 2.24
20 2.16
20 2.21
40 2.30
40 2.34
40 2.20
40 2.38
40 2.48
40 2.44
40 2.37
40 2.43
40 2.37
40 2.41
60 2.47
60 2.51
60 2.79
60 2.40
60 2.55
60 2.67
60 2.50
60 2.55
60 2.60
60 2.49
80 3.31
80 3.17
80 3.24
80 3.21
80 3.35
80 3.38
80 3.42
80 3.36
80 3.25
80 3.51
100 4.92
100 3.87
100 4.81
100 4.88
100 5.06
100 5.09
100 4.97
100 4.95
100 4.59
```

```
100 4.76
```

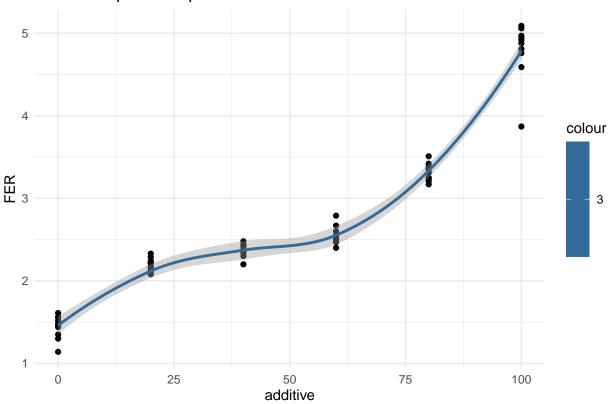
## **Exploratory Plot**

Use tidyverse::ggplot to draw a *loess* plot of the data. Use a color from the default color palette. (Colors can be identified by a non-zero integer.)

```
ggplot(data=FER.data, aes(x=additive, y=FER)) +
  geom_point() +
  geom_smooth(method="loess", aes(color=3) ) +
  labs(title="Does-Response Experiment") +
  theme_minimal()
```

```
## 'geom_smooth()' using formula 'y ~ x'
```



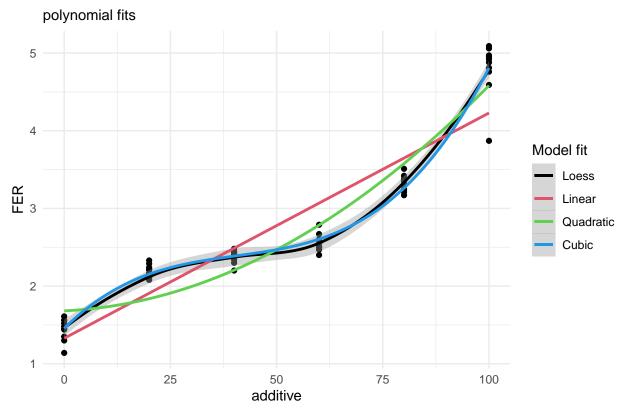


### Some Fitted Models

Plot a more complicated graph, showing various polynomial fits to the data overlaid on one another. Here the default colors are identified by character versions of the integers to support thescale\_color\_identity\_name() function, used to build a legend for the plot.

## 'geom\_smooth()' using formula 'y ~ x'

### Chicken Feed Additive



# Change Color Palette

Hello, ColorBrewer!

```
library("RColorBrewer")
display.brewer.all(colorblindFriendly=TRUE)
```



Redraw the previous graphic, using your favorite ColorBrewer palette:

## 'geom\_smooth()' using formula 'y ~ x'

# Chicken Feed Additive

