

a personal super-connector
who's just a text away

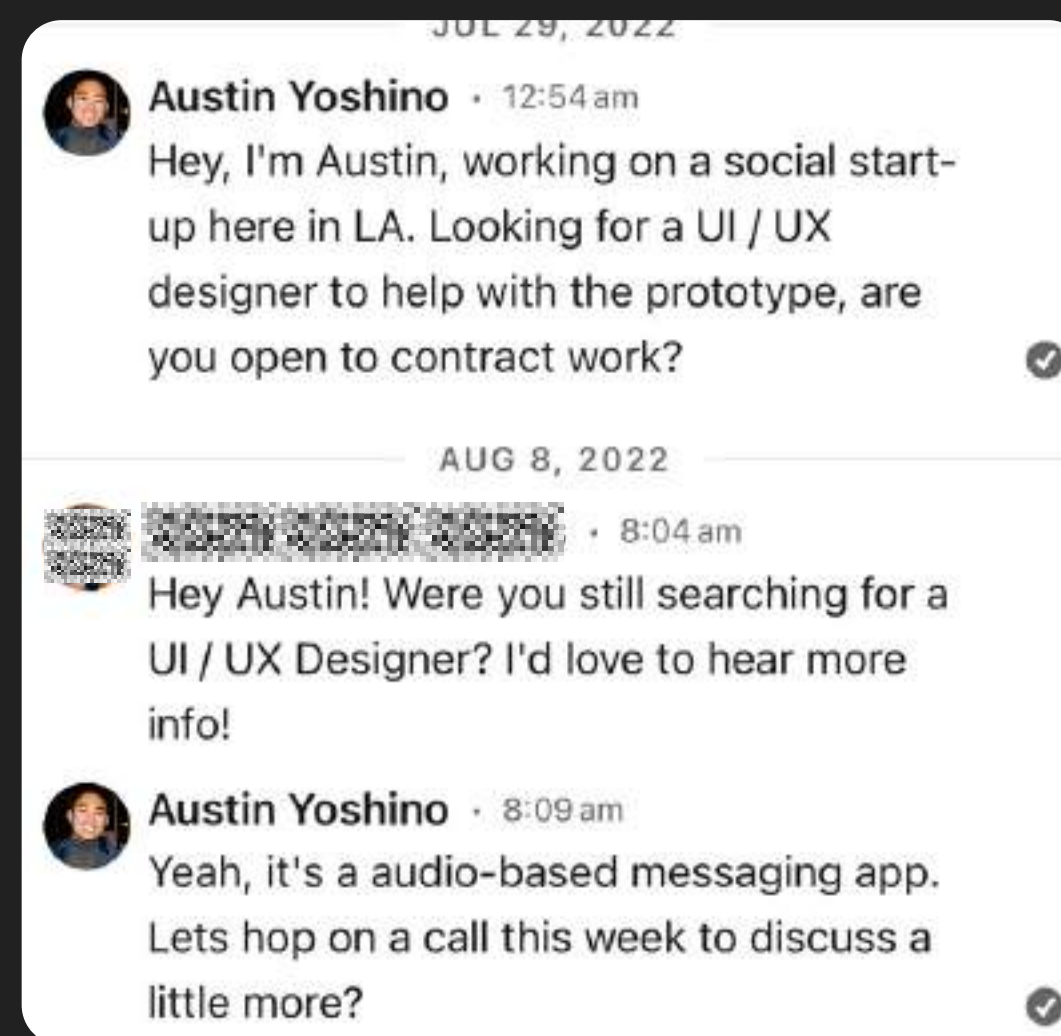


Online networking is critical to our careers

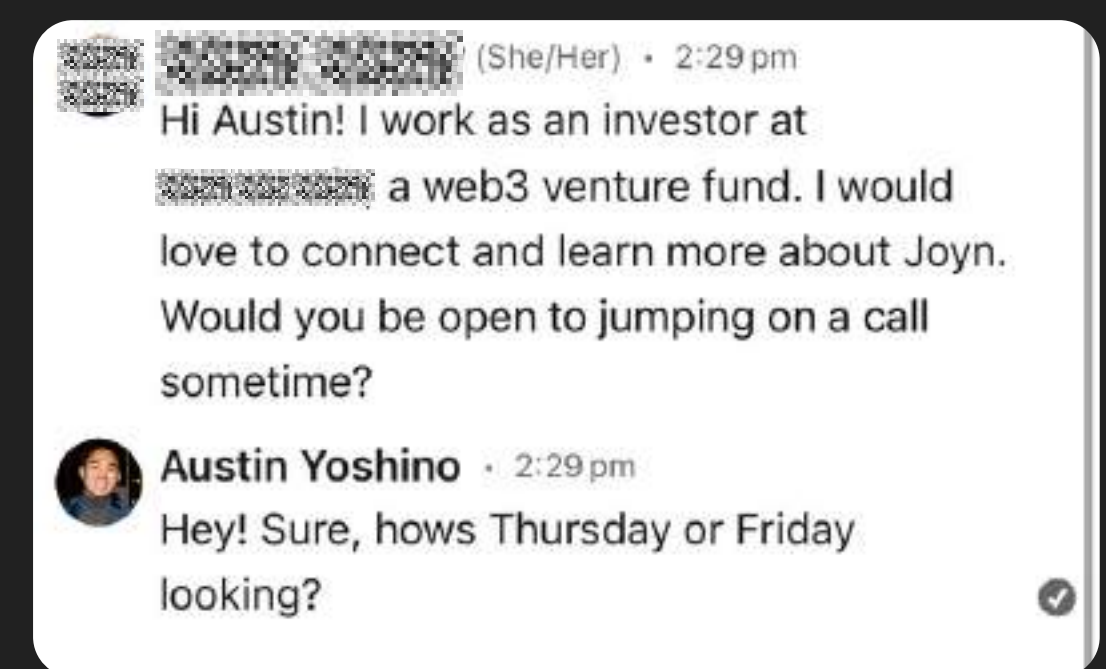
✓ Lunch with the Dean



✓ Hired a designer



✓ Investor pitch



Yet, is a terrible experience



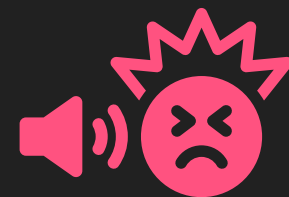
CaN i PiCk YoUr
BrAiN

HeY yOu StIlL
tHeRe?!

BoOk a TiMe On My
CaLeNdLy AnD i'LI TeLI
yOu HoW i CaN bOoSt
YoUr CoNvErSiOnS



Time-consuming



Noisy



Exhaustive



Imagine replacing endless
humblebrag scrolling on
LinkedIn...

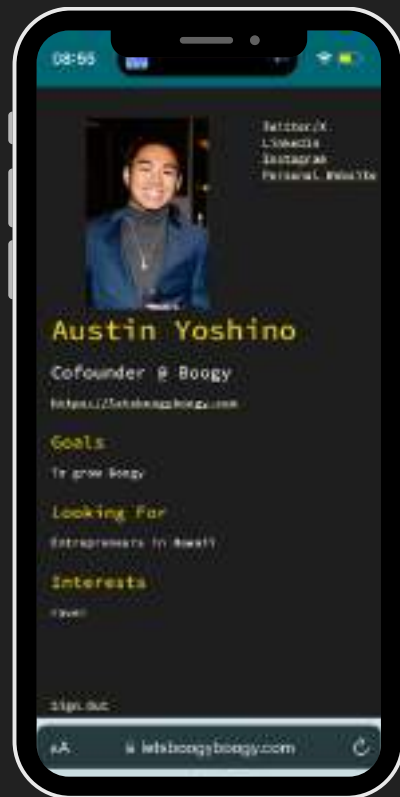
...with just **real networking**
(what you actually came for)



Meet Boogy

Automated SMS-based introduction facilitator

Step 1) Create profile

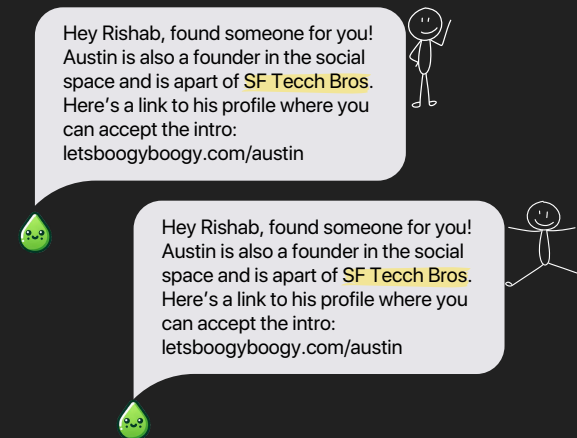


Step 2) Boogy finds matches

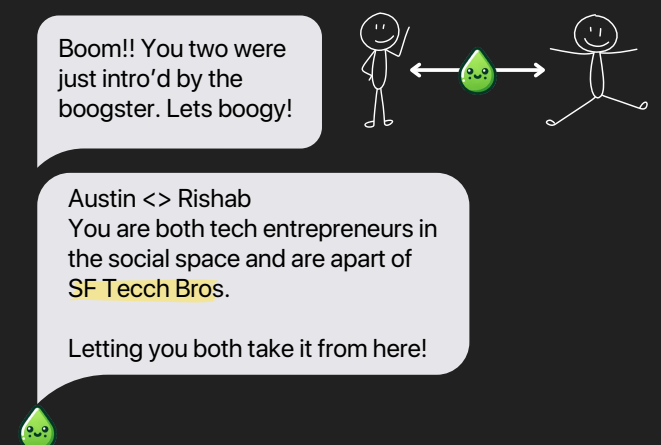


Step 3) Boogy facilitates intros

Double opt-in required



Intro made via group chat



 Effortless

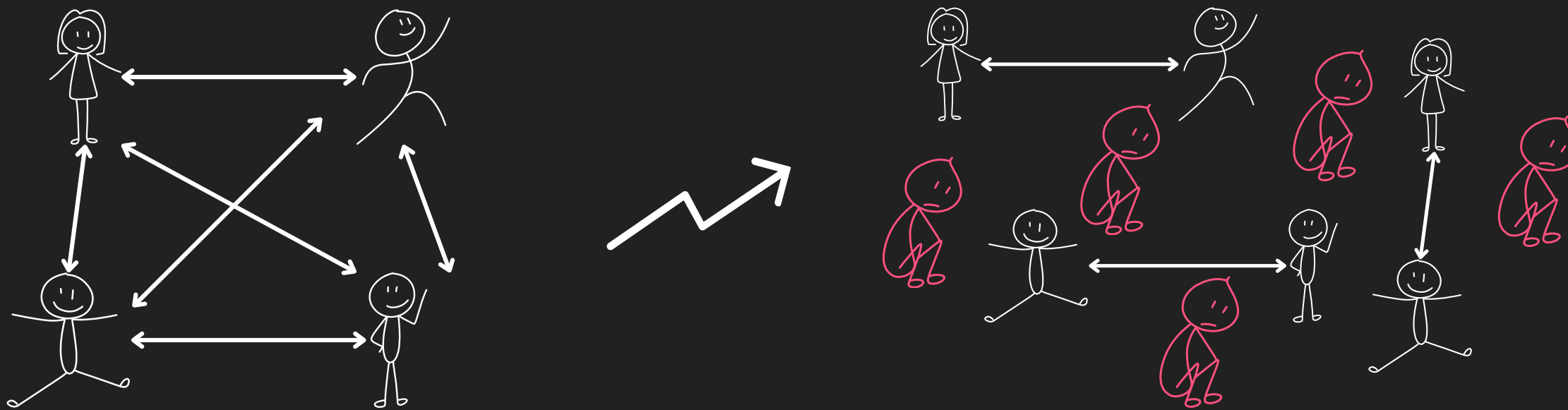
 Filtered

 Casual



Growing through community partnerships, fixing a major problem...

...as communities scale, 1:1 connections diminish



Boogy will fill this gap by facilitating interpersonal connections, the lifeblood of community engagement



Setting up a compounding business model

Communities

Enabling mass on-boarding of users & consistent revenue

Price / Month	Total Members
Free	Up to 1k
\$100-\$400+	1-100k+

*currently offering free / discounted plans to initial community partners

Individuals

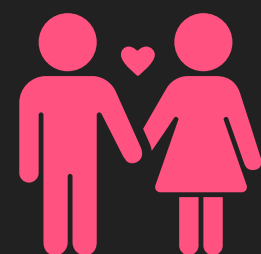
Community customers turn into marketers as community members convert to paying individual users to maximize Boogy benefits.

Plan	Price / Month	Features
Free	Free	1 intro per month
Basic	\$10	Unlimited intros per month
Premium	\$30	Basic + advanced targeting / filtering

*connections within communities are free for individuals



Unlocking an infinite market



Global online dating market = 9.65b in 2022

*grandviewresearch.com



Unlike dating, networking is an infinite game,

And is a higher intensity : frequency problem

Goal	Importance of meeting new people (intensity)	Occurrence of meeting new people (frequency)
Network	Necessary for career success	Perpetual...
Date	Varies on mood	Cyclical...



Why Boogy Will Win

Competitor	About	Opportunity to win 1:1 connection facilitation
LinkedIn	Professional social network	Saturated & noisy with most “connections” being unsolicited sales pitches
LunchClub	Blind online “coffee” chats	Requires mandatory time-commitment
BumbleBizz	Professional “dating”	Cemented as dating app, making professional interactions awkward
YC Co-founder	Matching potential Co-founders	Built for a specific use case
Intros.ai	Facilitating 1:1 connections	Available only for communities

Boogy is the simplest & easiest way to meet the right people



Cofounded by people who built their networks from scratch, by leveraging online connection platforms



Austin Yoshino

Product Engineering

Univ of Hawaii

Business Operator

2x tech founder



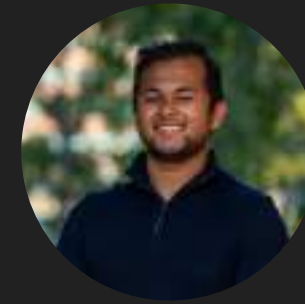
Manvee Bansal

Business Development

India

UNC Chapel Hill

Investment Banker



Rishab Nayak

Software Engineering

India

Boston University

2x tech founder

Through hustle, we mastered online networking & committed to using our insights to craft the best digital networking experience



Boogy is ready for take-off



- Q3 24 ● Monetize product & prioritize growth
- Q2 24 ● Launch with community partners
- Jan 24 ● MVP built & Alpha-tested to refine UX based on user feedback
- Dec 23 ● Manvee joined, finalizing Cofounding team
- 2023 ● Austin & Rishab gained unique insights from prev social connection start up



Raising \$500k

Pre-seed round

Use of funds:



Subsidize communities
to expand market



Target consumers to
compound network effect

Looking for the right investor partners to
accelerate progress



Summary

1. Online networking = crucial to career success, but terrible experience
2. Boogy replaces doom scrolling with real networking
3. Discovered innovative distribution channel by solving fundamental flaw with communities
4. Compounding business model in a limitless market
5. Distinguished from competition by being the simplest & easiest way to meet the right people
6. Co-founding team of “outsiders” who built networks from scratch by leveraging online platforms
7. Built MVP & conducted alpha tests to refine UX
8. Raising \$500k to accelerate progress

