

AUSTIN CHO-WONG

COMPUTER SCIENCE | BUSINESS OPTION

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EXPERIENCE

Product Manager

Elements of Knowledge

Proposed and designed plan for online classroom app to allow tutors to teach remotely, increasing revenue by 150%

Managed team of developers to convert business needs into app features

Conducted feasibility analyses and produced strategic plans to finish product development ahead of schedule

Created wireframes, presentations, and UI/UX to demonstrate prototypes in development

Developed feature to allow students to submit homework and receive annotated feedback from tutors

Enterprise Software Developer

Canadian Blood Services

Planned and developed app to automatically notify HQ when a blood donation site requires inspection, lowering maintenance costs by \$5000/month

Developed automation tool to reduce administrative work for volunteer teams by 70%

Identified underutilised data to incorporate in data science app to improve blood donation prediction accuracy

Wrote scripts to notify developers when production apps fail in real-time to accelerate response

Redesigned UI/UX of applications to improve usability based on business and user feedback

Web Developer

Toronto Multicultural Youth Council

Worked cross-team to design specifications and code new website

Modernized website backend to improve maintainability for non-technical members

Created graphic and video advertisements, enhancing site traffic by 500%

A/B tested customized email campaigns to improve click rate by 60%

SKILLS

Project management

Product development

Business analysis and optimization

Team organization

Growth hacking

Languages: C++, Java, Python, SQL

Web: HTML, CSS, JavaScript

Media: Photoshop, InDesign, Vegas

PROJECTS

Google Developer Group - UW

Founded and managed the largest developer group in Waterloo with over 1000 active members

NHacks: Jymbit

(Most Promising Startup Award)

An analytics platform for analyzing equipment usage for gym owners to identify underutilized equipment

Stratford Hacks: Cut the Cake!

(2nd Place out of 100)

A 3-storey tall game that requires exceptional hand-eye coordination and mathematical proficiency

ACTIVITIES

Lead Organizer

[Google Developer Group Waterloo](#)

Undergraduate Rep.

[School of Computer Science Council](#)

Video Content Creator

[University of Waterloo Marketing Dep.](#)

EDUCATION

Bachelor of Computer Science with Business Option (BCS)

[University of Waterloo, Class of 2020](#)