

Austin Huynh

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Education

University of California, San Diego (UCSD)

2018 – 2022

B.A. Interdisciplinary Computing & the Arts; Minor in Computer Science

Professional Experience

A.S. Graphic Studio

Sept. 2020 – Present

Senior Graphic Web Designer

- Designed digital and print materials for campus-wide events presented to over 30,000+ students.
- Collaborated closely with clients to conceptualize and craft custom graphics and apparel.
- Worked with renowned music artists to create compelling marketing material for concert promotions.
- Deployed websites to promote various event series in interactive digital formats.

UCSD Esports

Oct. 2021 – Dec. 2022

Visual Designer

- Produced visually captivating designs and graphics for various digital platforms, including social media, websites, and marketing materials, to promote collegiate esports events, teams, and products.
- Developed and maintained a cohesive brand identity, ensuring visual consistency across all design assets and aligning them with the esports team's overall aesthetic.

Mercury Alert

Sept. 2020 – Sept. 2021

UI/UX Designer

- Led in designing and developing various features for the company app and website.
- Created wireframes, prototypes, and interactive mockups to visualize and communicate design concepts, ensuring alignment with stakeholder expectations and user-centered design principles.

Projects

journeytothehorizon.ucsd.edu - [Github](#)

HTML/CSS, Bootstrap, [Figma](#)

- Designed digital wireframes and prototypes in Figma.
- Translated client requirements and brand guidelines into captivating visual designs, incorporating user-friendly navigation, responsive layouts, and aesthetically pleasing color schemes.

asce.ucsd.edu - [Github](#)

HTML/CSS, PHP, Javascript, Wordpress

- Collaborated with designers to create a website which fostered student engagement for concerts.
- Automated content management to web pages with Javascript for administrator's ease of use.
- Created a custom Wordpress theme using HTML/CSS and PHP.

UC San Diego Clubs Mobile Application

[Figma](#) + Illustrator

- Sketched, created, and tested digital prototypes with users
- Created digital screen designs and clickable prototypes to demonstrate key interactions

Skills

Design & Illustration: Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects), Figma, graphic design principles, typography, layout design, color theory, logo design, design trends, branding

Web Development: HTML/CSS, JavaScript, PHP, three.js, Astro, React, Bootstrap, Tailwind, Git/Github, Wordpress