Genevieve Prescher

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EDUCATION

University of Kansas

Lawrence, KS

Aug. 2016-Present

Degrees Pursuing

- Communication Studies and Political Science B.G.S.
- Expected Completion: Spring 2020
- GPA: 3.65

University Program Involvement

- Lambda Pi Eta Communications Honors Society
- Painting Club
- KU Young Democrats Graphic Designer
- Dole Institute of Politics Student Advisory Board

WORK EXPERIENCE

Humpback Company

Lawrence, KS

April 2019-Present

User Interface Artist

- Produced user interfaces, graphics and character designs from concept to launch on cross-platform application
- Created graphic materials for Humpback Company website (Illustrator, Photoshop)
- Prototyped and Designed navigation and layouts with an emphasis on usability
- Outlined and executed usability testing and integrated user feedback into product design

Kansas State Senate

Topeka, KS

Jan 2019-May 2019

Legislative Intern

- Assisted Senate minority whip Pat Pettey for 20 hours a week
- One of 10 interns in the Kansas Senate
- Created visual content for social media platforms, including tri-weekly Facebook posts to 1,500+ followers
- Responsible for writing in-depth weekly briefs for speeches and floor debates, tracking 2 daily committee meetings, preparing weekly newsletters, and stayed up-to-date on the constant flow of legislative progress
- Delivered testimony before the Senate Elections Committee in favor of Same Day Voter Registration policy

RESULTS Lawrence, KS April 2018-Present

REAL Change Fellow

- One of 75 selected candidates nationally to lead the fight against Global and Domestic Poverty
- Group leader for 10 person group that meets with congressional offices to inform and persuade legislators on issues including tax policy, affordable housing, and global health
- Liaison with local, state, and federal government officials to foster support for specific legislation, including the Reach Every Mother and Child Act legislation, which every Kansas representative and senator now cosponsors
- Lobbied 6 congressional offices in Washington, DC in support of securing SNAP funding in the 2018 farm bill, and did the same in 2019 for affordable housing and the Global Fund health initiative

Paul Davis for Congress

Lawrence, KS

Aug. 2018-Nov. 2018

Communications Intern

- Examined social media campaigns of various candidates and organized research into spreadsheets that were used to improve online engagements
- Compiled and synthesized online news articles pertaining to candidates and the election
- Contacted guests for fundraising and community events with 200+ attendees and participated in the events as a representative of the campaign