

The Deception Design Problem

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Introduction

Throughout history, deception has been used to change the outcome of a conflict. With the tremendous potential for gain and loss, many have undertaken the study of deception. Researchers have studied deception in fields as diverse as philosophy, law, psychology, and sociology. In economics, deception is used as a strategic tool to improve corporate performance [1].

Although there are serious ethical considerations, it has long been used in social and economic interactions, as well as throughout the domains of warfare. In fact, Sun Tzu stated that all warfare is based on deception [2, 3]. It has been described in battles from the conquest of Canaan

to World War II and its employment continues into the emerging domain of cyberspace [4].

It is, therefore, no surprise that researchers apply mathematics to the study of deception. Game theory provides many tools to analyze mathematical models of conflict including those where uncertainty and deception are used. Although much work has been done to study deception from a game theoretic perspective, little had been done to address the trade off between the benefit, cost, and risk of deception from a game theoretic perspective [5].

The omission of cost and risk is surprising in light of the current austere fiscal environment and the fact that risk assessment is a critical factor in deception planning doctrine. Furthermore, the ability to quickly plan and execute deceptive actions is increasingly important in domains where the latency between the start and end of an engagement is short.

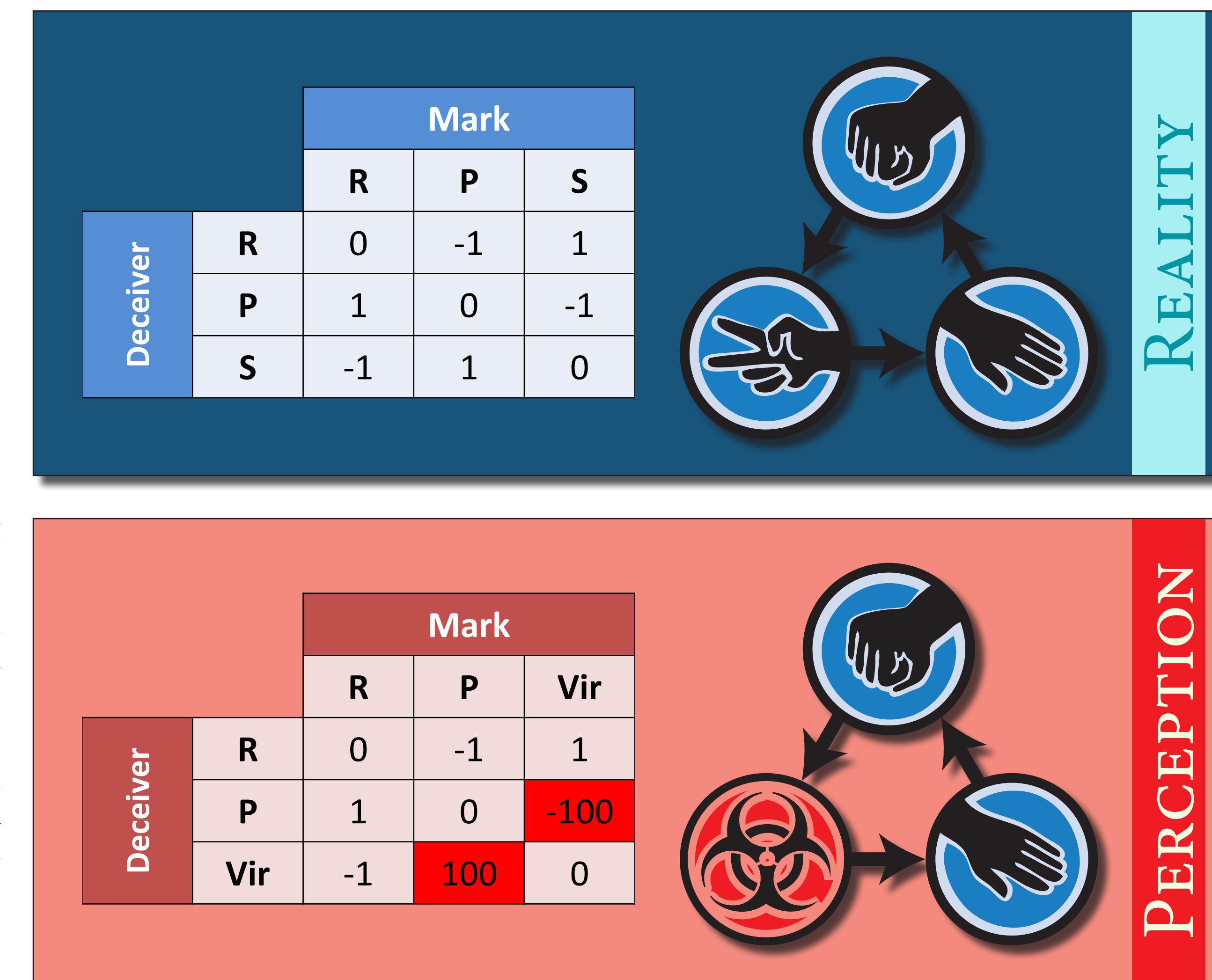
The objective functions are used by a multiobjective evolutionary algorithm to automate the deception planning process

Environmental Deception in action: Rock, Paper, Scissors Doomsday Virus

Environmental deception causes the deceptive target (called the *mark*) to misperceive the game's payouts. Environmental deception does not change the true state of the conflict, only the mark's perception of it.

Suppose two players agree to a game of Rock, Paper, Scissors (RPS). The payouts for RPS are shown in blue in the top-right figure and represent the reality of the conflict: each round, the players receive either zero, one, or negative one points.

But what if we deceived the mark into playing the wrong game? Instead of playing RPS, suppose the mark thought we were playing Rock-Paper-Doomsday Virus (RPDV). Rather than playing mark into the optimal mix strategy according to reality, a rational player in RPDV would instead play a 50-50 mix between Rock and Paper 98% of the time. But since the reality is that the players are actually playing RPS, the deceiver can take advantage of the mark's off-equilibrium strategy.



The Deception Design Problem (DDP) Definition

The Deception Design Problem is defined as follows: Given a payout matrix, A , that represents the reality of a conflict, compute a payout matrix, B , for the environmental deception game $G = \langle A, B \rangle$ that maximizes the deceiver's benefit (f_B) while minimizing cost (f_C) and risk (f_R).

Benefit

Benefit is the increase in expected utility for using environmental deception versus playing the deception-free game according to A , as in:

$$f_B = E((A, B)) - E(A)$$

Cost

Cost is the amount of effort that must be expended to cause the mark to believe the deception. This research assumes the amount of effort is proportional to the amount of change induced in the payout matrix. Thus, given a metric $dist$ between payout matrices:

$$f_C = dist(A, B)$$

Risk

Risk is the exposure to potential value loss: $f_R = Consequence \times Likelihood$ where Consequence (R_c) is the magnitude of value loss if the mark plays the optimal counter-deception strategy

$$R_c = E(A) - \sum_{ij} (a_{ij} - b_{ij}) (\sigma_{Dj} \sigma_{Bj})$$

and Likelihood (R_l) is the probability that the game's actual outcome and the mark's perception are inconsistent

$$R_l = \sum_{ij} I(a_{ij}^{mark}, b_{ij}^{mark}) \cdot p_{ij} (\sigma_{Dj} \sigma_{Bj}^{mark})$$

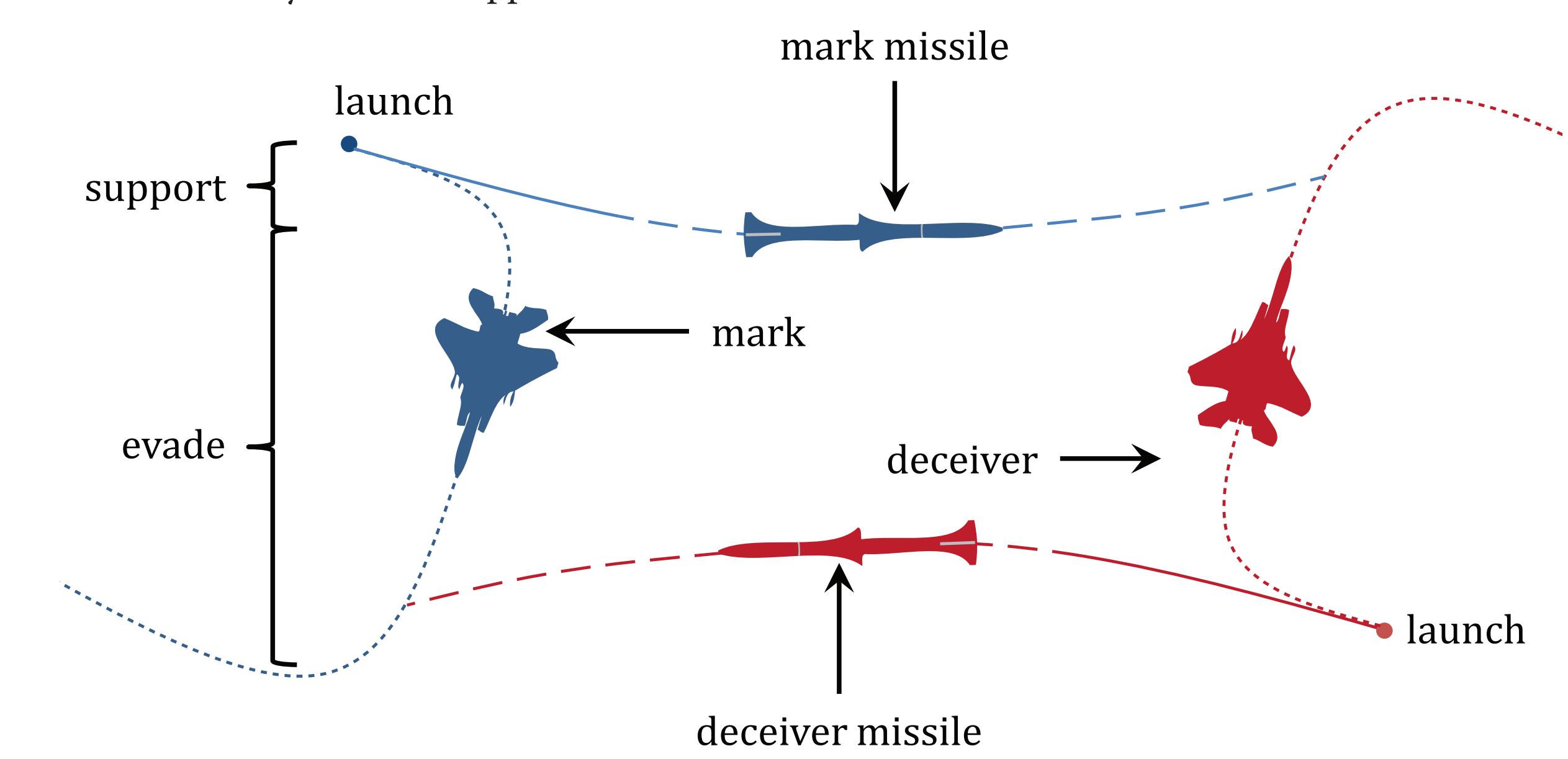
A multiobjective optimization problem for environmental deception design using game theory

Case Study

The Missile Support Time (MST) game [6] involves two identical aircraft (AC) approaching each other at the edge of their engagement range. They each fire a missile at their opponent.

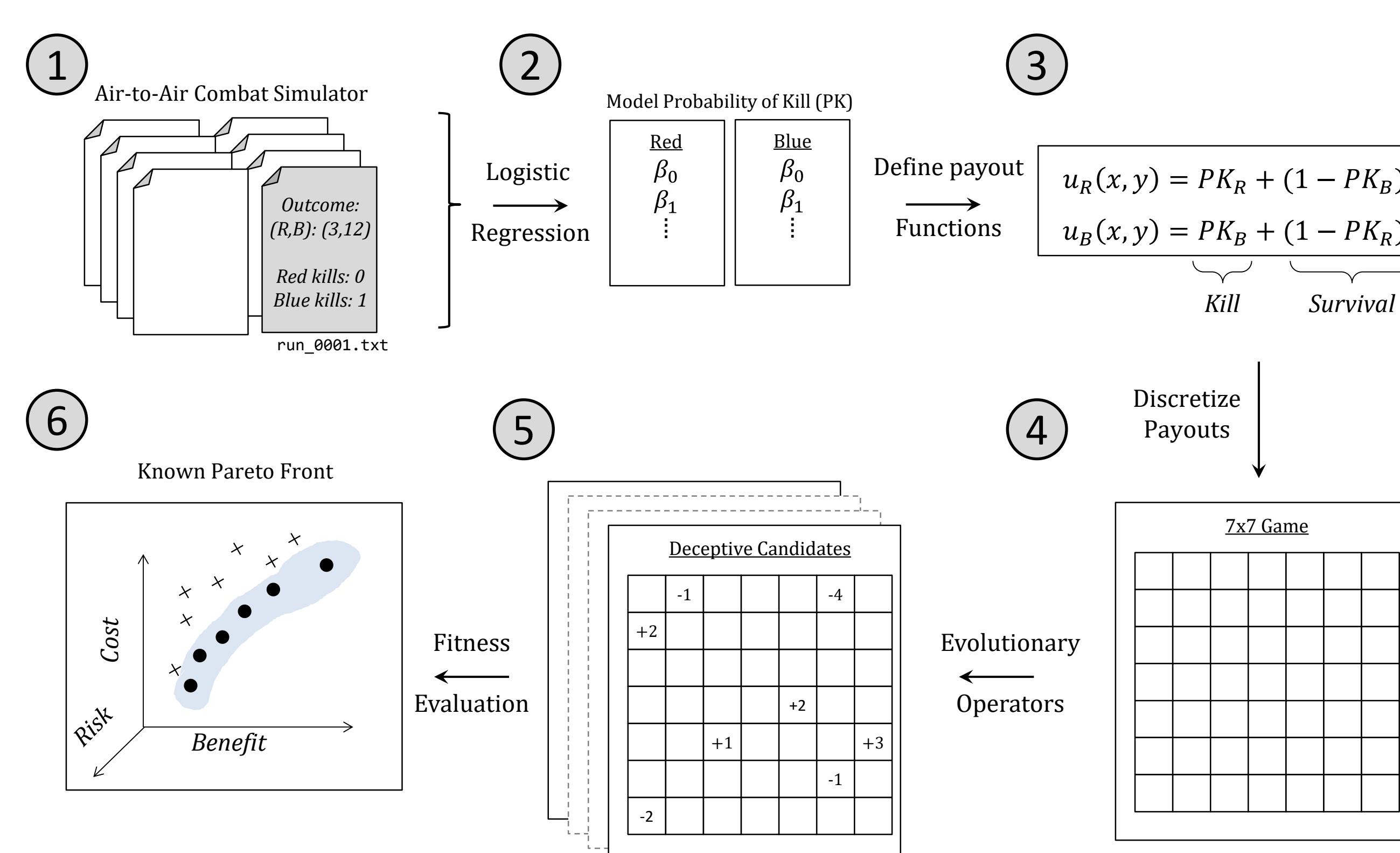
The pilots can increase their probability of kill (PK) by supporting their missile with updates from their AC's guidance system. The pilots can enhance their chances of survival by performing evasive maneuvers. A pilot can either evade or support, but not both. To evade, the pi-

lot must break his lock on the opponent and cease supporting his missile. So, the pilots must decide how long they will support before they evade. The longer they support, the more likely they are to



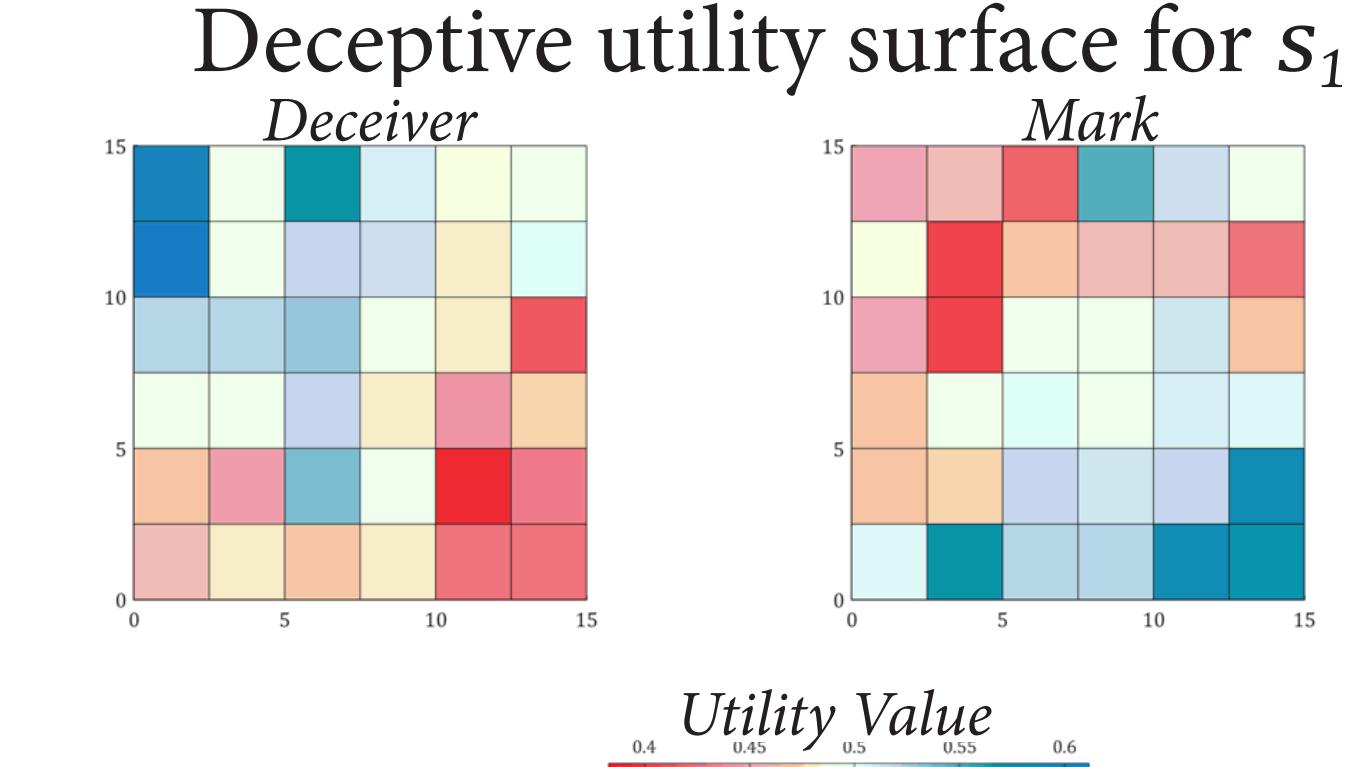
Methodology

After executing the air combat simulator (1), logistic regression is applied to the pilots' PK (2). The payouts are defined as a weighted-sum of PK and the probability of survival (3). The utility functions are then discretized into a normal form representation (4). The Speed-constrained Multiobjective Particle Swarm Optimization (SMPSO) [7] is a multiobjective particle swarm optimization algorithm; it is used to generate deceptive candidates (5). The fitness of each deceptive candidate is evaluated and dominated candidates are eliminated from the solution set (6).



Results and Future Work

Steps 1-6 were executed 1,000 times. $f_B > 0$. Many of the efficient solutions were zero-risk to the deceiver (since $f_B = 0$). Several techniques for reducing the deceptive cost are discussed in [5]; evaluating these techniques as well as developing an adaptation for continuous games are open areas for future research.



Index	Fake Game Strategy Profile of Mark (σ_B^{Fake})						σ_D	σ_{CD}	f_B	f_C	f_R	R_C	R_L	
	0s	2.5s	5s	7.5s	10s	12.5s								
s1	1.00	-	-	-	-	-	-	-	15s	10s	0.095	3.263	-	0.048
s2	1.00	-	-	-	-	-	-	-	15s	10s	0.095	3.159	0.048	1.000
s3	0.70	-	0.30	-	-	-	-	-	12.5s	10s	0.076	3.152	0.008	1.000
s4	-	-	-	-	-	-	1.00	1.00	10s	10s	0.056	3.151	-	1.000
s5	-	-	0.67	-	-	-	-	-	10s	10s	0.039	3.148	-	0.328
s6	-	-	0.67	-	-	-	-	-	10s	10s	0.039	3.133	-	1.000
s7	-	-	0.64	0.30	-	0.06	-	-	10s	10s	0.024	3.103	-	1.000

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