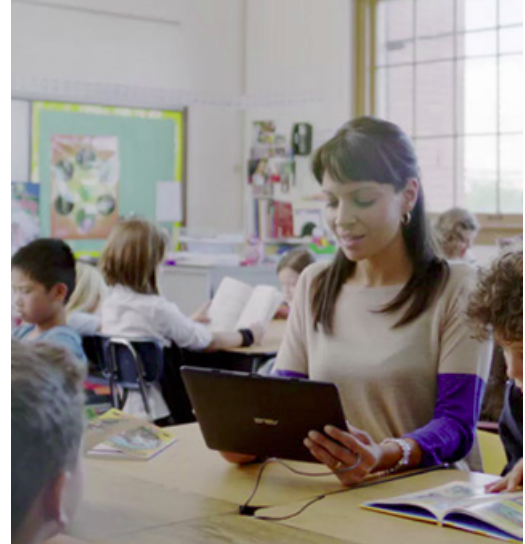


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about inBloom

inBloom, Inc. is a nonprofit organization working to make personalized learning a reality for every U.S. student by improving the effectiveness, variety and affordability of education technology.



Making Personalized Learning a Reality

inBloom is a non-profit organization created in response to a request from states and school districts to simplify how they record student information, administer tests, analyze performance, train teachers, and share lesson plans to support personalized learning. Personalized learning means that students' learning experiences are tailored to their individual developmental needs, skill levels, and interests.

While there's a lot of information about students stored in systems that schools already utilize, that information isn't always easily accessible. Teachers bear the burden of logging into a multiple systems—each requiring its own username and password. inBloom makes it easier for teachers, parents, and students to be more involved and informed, track student progress and make learning more engaging for students by creating the technology “plumbing” that connects the different tools and systems.

inBloom allows participating districts to share the costs of standardizing and simplifying the numerous ways they already keep information on students and performance to better integrate those records with teaching tools used in the classroom that enable personalized learning. To learn more about inBloom's vision for making personalized learning a reality, [click here \(/web/20130916190603/https://www.inbloom.org/our-vision/\)](http://web/20130916190603/https://www.inbloom.org/our-vision/).

Currently in pilot phase, inBloom is working with several pioneering states and school districts to understand how our [technology resources \(/web/20130916190603/https://www.inbloom.org/services/\)](http://web/20130916190603/https://www.inbloom.org/services/) work and how they may help them meet the needs of teachers, students, and families. For more information about the pilot states and districts, [click](#)

[here. \(/web/20130916190603/https://www.inbloom.org/states-and-districts\)](http://web.archive.org/web/20130916190603/https://www.inbloom.org/states-and-districts)

History

In 2011, the Shared Learning Collaborative (SLC), an alliance of states, districts, educators, foundations and content and tool providers passionate about using technology to improve education, was formed through the leadership of the [Council of Chief State School Officers \(/web/20130916190603/http://ccsso.org/\)](http://web/20130916190603/http://ccsso.org/) (CCSSO). The vision of that group was simple. Create a resource that better allows teachers to provide students with learning experiences that meet them where they are, engage them deeply, and let them progress at a pace that meets their individual needs.

Working with teachers, parents, schools, and the preeminent voices from the education and technology sectors the SLC custom-built a set of software components to make it simpler for teachers to get a more complete picture regarding where students need extra attention, and help them identify learning materials that match each student's learning needs.

The SLC also benefited from a six-member governance advisory group with a range of expertise. This group committed significant time to advising those leading the project on the design and long-term governance and future organizational structure:

- Michael Horn, Co-Founder and Executive Director, Education, [Innosight Institute \(/web/20130916190603/http://www.innosightinstitute.org/\)](http://web/20130916190603/http://www.innosightinstitute.org/)
- Michael Lomax, President and CEO, [United Negro College Fund \(/web/20130916190603/http://uncf.org/\)](http://web/20130916190603/http://uncf.org/)
- David Riley, President, [Alembic Foundation \(/web/20130916190603/http://alembicfoundation.org/\)](http://web/20130916190603/http://alembicfoundation.org/)
- Andrew Rotherham, Co-Founder and Partner, [Bellwether Education Partners \(/web/20130916190603/http://bellwethereducation.org/\)](http://web/20130916190603/http://bellwethereducation.org/)
- Cheryl Vedoe, President and CEO, [Apex Learning \(/web/20130916190603/http://apexlearning.com/\)](http://web/20130916190603/http://apexlearning.com/)
- Randi Weingarten, President, [American Federation of Teachers \(/web/20130916190603/http://www.aft.org/\)](http://web/20130916190603/http://www.aft.org/)

The SLC received initial philanthropic support from the [Bill & Melinda Gates Foundation \(/web/20130916190603/http://www.gatesfoundation.org/\)](http://web/20130916190603/http://www.gatesfoundation.org/) and [Carnegie Corporation of New York \(/web/20130916190603/http://carnegie.org/\)](http://web/20130916190603/http://carnegie.org/).

inBloom was established as an independent, nonprofit organization to carry forward the mission of the SLC.