



inBloom FREE Codeathon Coming to SXSWedu 2013

Student Developers:

Have a cool idea for improving education or want to show off your development skills? Build an application over 2.5 days and compete for \$11k in prizes as well as local and national exposure.

- **Over \$11k in total prizes**

- 1st Place: \$5,000 cash bounty plus \$1000 in Amazon Web Services and 4 hours with an AWS Solution Architect.
- 2nd Place: \$3,000 cash bounty plus \$500 in Amazon Web Services and 4 hours with an AWS Solution Architect.
- 3rd Place: \$1,000 cash bounty plus \$500 in Amazon Web Services and 4 hours with an AWS Solution Architect.

- Coaching and mentoring by senior developers
- Local and National exposure for winners

Remember!

- **inBloom Codeathon is FREE**
- Registration is limited to 100 spots so please register today
- Deadline to register is Sunday, February 24th!
- <https://www.inbloom.org/inbloom-codeathon-sxswedu>
- Don't forget your laptop and power cord
- We will provide food and beverages
- Come ready to create an application. Your team may win!



Join inBloom at SXSWedu 2013!

inBloom is a non-profit organization, funded by the Bill & Melinda Gates Foundation and Carnegie Corporation of New York. inBloom aims to accelerate the progress of our public schools toward personalized learning for all students. We offer open source developers the chance to have a real impact on education, while becoming part of a self-sustaining community for innovative software development in a space loaded with big data challenges.

When: March 4, 2013 - March 6, 2013

Monday 12:00 pm – 10:00 pm
(doors open for check-in at 11:00 am)

Tuesday 9:00 am – 7:00 pm
(8:00 breakfast served, followed by reception with live music)

Wednesday 9:00 am – 5:30 pm
(Final Presentations 5:30 - 7:30, at the Hilton Austin)

Who: Talented developers or teams

How: Come by yourself or even better, recruit a team and show up ready to code.

Where: Courtyard & Residence Inn by Marriott Austin Downtown
300 E. 4th Street | Austin, TX 78701 | 512-691-9225

Why: Create an application for a chance to go for one of 3 cash prizes presented on Wednesday evening. Come ready to code and connect with other developers passionate about improving education