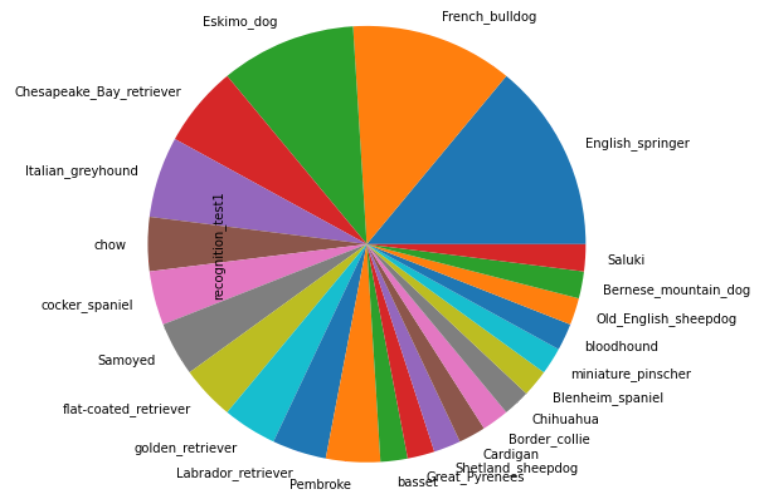


In this dataset we narrowed down the top 50 Twitter posts that contain pictures of dogs in terms of the like/favorite count that was received amongst different dog breeds.

Out of all of the breeds, the English Springer breed received the most likes on a single post with a like count of 107,956. However, there is only one post that identified this breed, there's no indication that any other post with this breed would do as well simply based off of the breed.

For more consistent chances of getting a top 50 post of a picture of a dog on Twitter, we should look at which breeds make up the highest percentage of the posts. This was done by looking at which breeds reappeared the most often in this set of data. In this case, the golden retriever breed was recognized in 7 out of the 50 posts.



Factoring in the sample size, the golden retriever makes up 14% of the total posts. There are a lot of other contributing factors that could play into what makes a post receive a high favorite/like count - but considering what we have available in this dataset, the breed factor is the most consistently observable occurrence that has led to creating a Twitter post that ranks in the top 50 liked posts containing pictures of dogs.

I also wanted to check to see if there were any differences involving where the Twitter post was posted from in regards to the device itself, but the top 50 posts resulted in 98% (49/50) being posted from an iPhone. This didn't really have an observable effect on the chances of being in the top 50 posts as posts that came from an iPhone through the entire dataset of 609 posts was roughly 99%.

